

## ANNUAL REPORT (2019 – 20)

Sri Aurobindo College of Commerce and Management has been indomitably following the ideals, morals and ethics of Integral Education as sagaciously envisaged by **Sri Aurobindo** and the **Divine Mother** which aims at structuring and nurturing an integrated and incorporated personality which is a harmonious equilibrium of different elements that constitute our being. It has been a constant effort of this shrine of learning to develop students in both curricular and co-curricular areas. The journey of a thousand miles always begins with a single step. Padma Bhushan Sh. S.P. Oswal took the first step and the most remarkable journey started in the form of SACCM in the year 2004. Every institute has a pilgrimage of its own but ours' shrine in the name of Sri Aurobindo, is a pilgrimage studded with the rarest of the rare milestones. Blessings of the Mother and Sri Aurobindo, vision and guidance of the leaders, diligence of the staff members and industry of the students have always injected the zeal for ceaseless work. Following segments of Annual Report will bring to light the various endeavours taken and accolades attained during the year which corroborate our steady and sturdy march towards the realization of mission of the institution.

### OUTSTANDING PANJAB UNIVERSITY RESULTS:

With the blessings of revered Sri Aurobindo, college once again witnessed outstanding results produced by its students. The following table presents the performance of SACCMites in terms of the Top University Ranks and Number of Distinctions.

#### *MAY 2019 OVERALL RESULTS*

<b>CLASS</b>	<b>STUDENTS WITH UNIVERSITY RANKS</b>	<b>%AGE OF FIRST DIVISIONS</b>	<b>NUMBER OF DISTINCTIONS</b>
<b>B COM IInd Semester</b>	<b>Harmanbeer Singh Waraich(First)</b>	<b>96.06%</b>	<b>73</b>
	<b>Archita (fourth)</b>		
	<b>Shivani Wadhwa (Eighth)</b>		
	<b>Shamita Jain (Tenth)</b>		

	<b>Shaina Puri (Twelfth)</b>		
	<b>Sejal Singla (Fifteenth)</b>		
<b>B COM IVth Semester</b>	<b>Palak Dewan (Third)</b>	<b>96.58%</b>	<b>111</b>
	<b>Netra Kapoor (Eighth)</b>		
	<b>Kirat Chhabra (Tenth)</b>		
	<b>Prabhjeet Kaur (Tenth)</b>		
	<b>Nitish Bhasin(Tenth)</b>		
	<b>Sherril Arora (Fourteenth)</b>		
<b>B COM Vith Semester</b>	<b>Pallavi Mittal (First)</b>	<b>97.90%</b>	<b>68</b>
	<b>Bableen Kaur (Fifth)</b>		
	<b>Chahat Passi (Seventh)</b>		
	<b>Sonakshi Kalra (Eleventh)</b>		
	<b>Ishpreet Kaur (Fifteenth)</b>		
<b>BBA IInd</b>	<b>Anmol Sandhu (Seventh)</b>	<b>86.67%</b>	<b>12</b>

<b>Semester</b>			
<b>BBA IVth Semester</b>	<b>Nitika Jain (Second)</b>	<b>85.52%</b>	<b>11</b>
	<b>Muskaan Singh (Second)</b>		
	<b>Sneha Gupta (Sixth)</b>		
	<b>Akshita Dhand (Fifteenth)</b>		
<b>BBA Vth Semester</b>	<b>Garima Banga (Fifth)</b>	<b>93.75%</b>	<b>6</b>

***DECEMBER 2019 OVERALL RESULTS***

<b>CLASS</b>	<b>STUDENTS WITH UNIVERSITY RANKS</b>	<b>%AGE OF FIRST DIVISIONS</b>	<b>NUMBER OF DISTINCTIONS</b>
<b>B COM Ist Semester</b>	<b>Harneet Kaur (Fourth)</b>	<b>91.28%</b>	<b>43</b>
	<b>Pallavi Kapoor (Fifth)</b>		
	<b>Anjali Bansal (Seventh)</b>		
	<b>Niti Singla (Eighth)</b>		

<b>B COM IIIrd Semester</b>	<b>Archita (Second)</b>	<b>80.48%</b>	<b>36</b>
	<b>Laveena Sharma (Eighth)</b>		
<b>B COM Vth Semester</b>	<b>Srishti Sood (Fourth)</b>	<b>95.65%</b>	<b>82</b>
	<b>Sherril Arora (Tenth)</b>		
<b>BBA Ist Semester</b>	<b>Sehajpal Singh(Twelfth)</b>	<b>49.38%</b>	<b>3</b>
	<b>Mahika Uppal(Fifteenth)</b>		
	<b>Shiva Kapoor(Fifteenth)</b>		
<b>BBA IIIrd Semester</b>	<b>Ridhi Goel (Second)</b>	<b>78.37%</b>	<b>9</b>
<b>BBA Vth Semester</b>	<b>Muskan Singh (Fourth)</b>	<b>89.18%</b>	<b>10</b>
	<b>Sneha Gupa (Eleventh)</b>		

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## **SACCM's JOURNEY OF IMPARTING INTEGRAL EDUCATION (SESSION 2019-20):**

SACCM Development Model confirms the ideology which is based on Integral Education that emphasizes on multidimensional development like physical, moral, spiritual etc. Various activities carried out and achievements gained during the year substantiate the college's effort in this pursuit.

### **INDUCTION PROGRAM FOR FRESH ENTRANTS IN SACCM**

In order to apprise the newly admitted students of B.Com and BBA first semester for the session 2019-20, the college organized a formal 'Induction Programme' on July 17, 2019. The programme was scheduled in three sessions. The students were briefed about the college rules and regulations regarding examination, leaves, attendance, discipline, assessment & evaluation etc. Through a Power Point presentation, students were also toured through various inter and intra college activities conducted by the college. Previous years' University merit rank holders shared their own experiences about attaining meritorious positions and motivated the freshers to take the baton of success forward. The successful Alumni of SACCM were also invited to share their success stories and the contributions made by the college to induct self-confidence and moral values into them to prepare them well for their future endeavours.

### **DR. AJAY SHARMA ASSUMES THE RESPONSIBILITY OF SACCM'S PRINCIPAL**

Dr. Ajay Sharma, an individual with meta drive, having entrepreneurial approach towards education, the one who consciously believes that a good teacher is better than a thousand priests, and who has the conscientious faith that a good educational institution is better than a million shrines, joined as Principal of Sri Aurobindo College of Commerce and Management, Ludhiana, on February 11, 2020. His out of the box thinking and run off the mill orientation towards academics is that centers of learning must stress on pragmatic, holistic, integrated and systemic approach in building, shaping and architecting young minds. Dr. Sharma, a recipient of varied State and National awards of excellence, having a vast teaching experience of 20 years, has authored a number of books, and has great many research papers to his credit. His specialisation is on GST, Finance and Taxation. He is certainly an academician to be reckoned with. SACCM welcomes Dr. Ajay, the helmsman, who plans to take the college to still higher heights.

### **PRINCIPAL DR. R. L. BEHL CALLS IT QUILTS**

Dr. R. L. Behl, a distinguished teacher of commerce in Arya college, Ludhiana, having rendered meticulous service to education for long many years, joined as Principal, Sri Aurobindo College of Commerce and Management, on October 10, 2010. Known for his versatility, administrative skills, genial and generous temperament, and because of his dedicated devotion to the cause of education, the college earned an enviable

reputation for itself. Bright and brilliant students from different parts of the state developed a longing to be a part of the reputed SACCM. Dr. Behl, during his tenure as Principal, injected in the college, variegated changes of paramount importance. Under his stewardship, the college earned 'A' grade from NAAC. His chemistry with the staff, the students and all the well wishers of the college was the most relishable fact. Because of his other family and social engagements, he decided to call quits to his active service as the Principal of the college. Thus, Dr. Behl, after having served the institution with religious determination and devotion, finally called it a day on November 06, 2019. SACCM will always remember Dr. Behl for his zeal and spiritedness for the college, and for his exemplary services to the cause of education and the educator. The college prays for his well-being in all walks of life.

### **DR. SUSHIL KUMAR, DIRECTOR EDUCATION, CALLS IT A DAY**

Dr. Sushil Kumar, Wing Commander (retd.), joined Sri Aurobindo College of Commerce and Management, Ludhiana, as its Director Education, on February 15, 2018. Temperamentally suave, and inflexible in the maintenance of discipline, Dr. Kumar rendered invaluable service to the college in taking it to higher heights. His dedication to the college was Indubitable. He had a good rapport with the teaching fraternity and the other members of the staff. However, owing to some personal causes, he decided to call it a day. With the kind permission of the Chairman, Padma Bhushan Sh. S. P. Oswal, Dr. Shushil Kumar bade a good bye to the directorship of the college on June 09, 2020. The college wishes him good physical, mental and social health, and also prays for his well-being in all respects.

### **MAINTAINING THE MOMENTUM:**

Other activities of the college which were carried out during the current session also held the momentum of Integral Education:

### **FOR ACADEMIC EXCELLENCE:**

Sri Aurobindo College of Commerce and Management always strives to function in the best interest of students.

### **Short Term Courses:**

#### **Short-term certificate course on Data Analytics**

Living its tradition of being a 'College with a Difference', College took a leap by started offering courses on latest disrupting technologies and data Analysis. First batch of eleven students successfully completed a course on '**Data Analytics with R and Python**'. The course was organized in collaboration with Allsoft Solutions under the aegis of IBM. They were educated in two most popular tools used for Data Analytics, 'R and Python'. The 40 hours course was conducted from 3rd to 10th January, 2020 by an expert trainer of Allsoft Solutions from Delhi, Mr. Sumer Singh. In the Course, students learned data analysis techniques like Data

Cleaning, Visualization, Regression, and Clustering with R and Python. Students were provided hands-on training on all the aforementioned techniques.

### **Short-term certificate course on Digital Marketing**

In association with Allsoft Solutions, Business Partner IBM, skill development course on Digital Marketing was organized in the college. This 50-hour course started on 20<sup>th</sup> September 2019 and conducted till 14 December 2019 with break in between for mid semester test. A certified trainer from Allsoft, Mr. Yatharth conducted the course. Forty-four students opted for the course. They learnt various tools for this new age of digitalization like search engine optimization, Google Ads, preparing advertisement for social networking sites, and affiliate marketing etc. Overall students found it immensely useful as it has become necessary, even for commerce/management graduates, to be acquainted with technologies of new digitalizing world.

### **MOU with ALPHABETA INC**

To provide an opportunity to the students to learn portfolio management strategies which are adopted by fund managers, the College signed an MOU with ALPHABETA INC (which has its collaboration with 'National Stock Exchange Academy') to introduce **Certificate Course on Equity Portfolio Management** in the College. The classes for this course commenced from 25th January 2020 and were conducted using video conferencing mode via Zoom Application.

### **MOU with IIT Ropar Technology Business Incubator Foundation (TBIF)**

SACCM has recently signed an MOU with IIT Ropar TBIF which is a leading technology business incubator of the region and aims at creating an effective start-up eco system in the region of its establishment by way to building a network of reputed and esteemed institutions, to create synergy among their activities and providing a platform to early stage start-ups to grow their ideas in proof of concept and help them for market positioning of their product. The objective of this MOU is to foster entrepreneurship in the state of Punjab by jointly working towards facilitating young students of both institutes / early stage start-ups, who have exhibited strong entrepreneurial interests and to provide them opportunity to further hone up their skills / ideas for mutual benefit and frequent interactions.

### **MOU with ICT Academy**

SACCM signed an MOU with ICT Academy which is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavours to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry

ready students. To support the education eco system in India, ICT Academy focuses and contributes its services on areas like Faculty Development, Skill Development, Research and Publication etc.

### **MOU with DSB EduTech Pvt. Ltd. (also Known as EmpowerYouth.com & MyEcampus.in)**

The college has signed an MoU with Empoweryouth.Com for campus placements. The MoU entails that Empoweryouth.Com's MyEcampus will actively develop a pipeline of companies that have a demand for interns and candidates in their organisations. The students will register and be connected to the various companies.

### **EXTENSION LECTURES:**

To supplement the theoretical knowledge with the first hand perspectives from some of the luminaries from the corporate world, college continued with the series of extension lectures. In this pursuit, eminent resource persons from various domains were invited to share their experiences and expertise with the students about business issues. Lectures were delivered on different topics related to the curriculum.

#### **Personality Development**

Sri Aurobindo College of Commerce and Management organised a lecture on personality development for students of B.Com 1(B) on September 06, 2019. The Resource Person for the same was Mr. Virender Singh, Industrial Psychologist, Corporate HR, Vardhman Group. The lecture started with the basic meaning of personality followed by an interactive session with students where he asked about general questions about choice and preferences. He shared briefs of some personality theories, and then students were assessed on Big 5 Personality traits which were Openness, Conscientiousness, Extroversion, Agreeableness and Neuroticism and MBTI (Myer Briggs Type Indicator). A questionnaire was given to the students in which they were supposed to answer some questions. On the basis of the answers the score was calculated for each trait of every student. The students could identify their own personality type among the sixteen types given by the experts under MBTI. The session was interactive and informative for students.

#### **Channels of Distribution**

The college invited Mr. Sumit Aggarwal, Senior Vice President, Sales and Marketing, Vardhman Textiles Limited on 20<sup>th</sup> September, 2019 to deliver a lecture on the topic: 'Channels of Distribution' for students of BBA 5<sup>th</sup> semester (Elective). The resource person started the lecture with a brief introduction to the topic. He told the importance of channels of distribution in today's world. He threw light on factors that impacted the channels. He shared his knowledge through a Power Point presentation in which he described channels used by Vardhman Textiles Limited.

#### **Industrial Disputes Act, 1947**

A lecture was organised on Industrial Disputes Act, 1947 for students of BBA 5<sup>th</sup> Semester on September 11, 2019. The Resource Person for the same was Dr. Ashwany Sharma (Sr. VP, HR and IR, Corporate office,

Vardhman Group). He shared with the students how the disputes between employer and workers are handled. He also discussed various provisions of ID act, 1947. The session was informative for the students.

### **Organisation Structures**

Ms. Tanima Budhiraja, Assistant Executive, Corporate HR, Vardhman Textiles Limited was invited on 16<sup>th</sup> September 2019 to deliver a lecture on the topic: 'Organisation Structures' for the BBA and BCOM 1<sup>st</sup> semester students. She talked about the importance of Organisational Structures in today's world. She threw light on the two main approaches of the organisational structures i.e. Organic and Mechanistic under which she discussed the four main structures i.e. tall, flat, matrix and divisional structure. She shared her knowledge through a power point presentation in which examples of structures of many companies like Vardhman, Zomato, Walmart, Apple, Starbucks etc were given.

On 18<sup>th</sup> September, 2019, two more sessions were conducted on the same topic for B.Com 1 (section A & C) and BBA 1 B. The resource person of the day was Mr. Vinod Chourey, Vice President, Corporate HR, Vardhman Textiles Limited. The lecture started with various real life examples from day to day life which was followed by informative PPT containing various examples of organisational structure to give students a wider knowledge about the core of the topic. With these illustrations he rightly explained the students that the organisational structure becomes more and more complex with increasing size of business and its transactions. A group activity was also organised to give students a first hand experience of deciding what kind of organisational structure would be possible in different situations. All this made the lecture useful for the students.

### **Financial Markets**

Sri Aurobindo College of Commerce and Management organised a lecture on 'Financial Markets' for students of B.Com 4(A) on March 04, 2019. The resource person for the same was Mr. Rakesh Kumar Uppal, Chief Executive Officer, Alexi Financial Limited. The lecture started with the basic meaning of stock market, types of securities traded in a stock exchange, intraday etc. He briefed the students on technical study and fundamental study of securities. He emphasized on the importance of technical analysis to grow the capital of investors through arbitrage and hedging. He highlighted the factors that are important before investing in a security. The lecture was followed by an interactive session where students asked numerous questions related to portfolio management, financial derivatives, market indices etc.

### **Export Management**

SACCM organised a lecture on the topic Export Management for BBA VI on 28th February, 2020. The session was conducted by Mr. Navtej Singh, Dy. DGFT, Ludhiana. In detail, he explained the steps involved in the process of exports. He shared with the students the role of DGFT. The speaker told the students about various schemes like Export Promotion Capital Goods Scheme, duty drawback and also about different

government departments related to foreign trade. The resource person acquainted the audience with certain concepts like export import code (EI code), FOB, CIF, CNF etc.

### **SACCM INITIATES PROACTIVE STEPS TO COUNTER NEGATIVE IMPACT OF COVID 19**

**Online classes and you tube channel:** In order to abridge the education gap created during the lockdown period, the College developed its own YouTube channel, which is made available for students at the College Website. The members of faculty incorporated innovative techniques for recording their subject lectures with full zeal and fervor. Problems and queries of the students were solved through online tutorial classes via various digital platforms such as Zoom, Google classroom, Webex etc.

**Meritorious Classes:** Meritorious groups were formed for academically bright students so as to continue with the legacy of attaining university positions in the upcoming Panjab University Examinations. The students achieving the benchmark percentage in previous university examinations were made party to 'Achievers' Club'. Weekly assignments were given to students for improvement.

**Learners' Group:** On the same lines, with the objective to make the students, who didn't show up to the mark performance in the previous university exams, prepare seriously for the upcoming university exams in a structured and proper way, a proper 'Action Plan' was developed and was executed by the subject teachers individually. They were also given assignments for improvement.

### **SUPPLEMENTING TEACHING WITH PRACTICAL EXPOSURE THROUGH INDUSTRIAL/EDUCATIONAL VISITS:**

Industrial Visits have been incorporated as a part of SACCM's endeavour to help the students in supplementing their theoretical knowledge with practical industry exposure. Various industrial visits were organized during the current academic session, the details of which are as follows:

#### **Chokra Amrit soap company**

An industrial visit to Chokra Amrit soap company was organised on 6<sup>th</sup> September, 2019 for B.com 3<sup>rd</sup> semester students. The owner of the factory Mr. Rajesh Gupta along with the employees gave a warm welcome to the students. The authorities formalised the students with the soap making process- conversion of crude oil into fatty acid and ester oil, filtration, purification, deodorization and adding of fragrances. The students then saw the ready material getting converted into soap noodles and soap cakes. The group then headed towards another unit to see bottling of mustard oil and preparation of citric acid from processed fatty acid.

#### **Vardhman Nisshinbo Garments Ltd, Ludhiana**

An industrial visit was organized to Vardhman Nisshinbo Garments Ltd, Ludhiana on 28<sup>th</sup> January, 2020 for the students of B.Com first year (section C). The company is a joint venture between Vardhman Group and

Japan-based Nisshinbo Textiles Inc. They visited the manufacturing site where they observed the various stages involved in the manufacturing of a shirt.

### **Vardhman Spinning & General Mills**

SACCM organised an industrial visit for the students of B.Com I to Vardhman Spinning & General Mills. A total of 59 students along with two faculty members visited VSGM on 28<sup>th</sup> Feb., 2020. The idea was to provide the students with the live experience of the production process of a textile mill and to acquaint them with the implementation of the provisions of the Factories Act, 1948 in a factory.

### **COCA COLA plant in Hoshiarpur**

The college also organized an industrial visit for the students of BBA 2nd semester to the COCA COLA plant in Hoshiarpur. Thirty six students along with two faculty members visited the plant on 29 Feb, 2020. Such educational excursions not only enhance the knowledge of the students but also broaden their outlook towards the outside world.

### **LIBRARY AND READING ROOM**

The total numbers of books in the library are 4666. Number of good reference books has been added to enrich the library collection. Library subscribed 8 newspapers, 28 journals and 6 magazines included journals of reputed publishers and management institutions like Sage, Springer and MDI. Moving in the direction of automation, college also has Web OPAC for searching the books in the library and their issuance status. An e-resource named “N-List” having vast collection of more than 31,35,000 e-books and more than 6,000 e-journals. One photocopier-printer-scanner is provided in the library for the students. College also has a separate reading room and total seating capacity of library and reading room is more than 100. Library also has an institutional repository having research papers of faculty, students’ project reports, old question papers etc.

### **INTER SECTION SUBJECT QUIZ (ISSQ)**

Inter Section Subject Quiz is a teaching pedagogy which aims at instilling the habit of regular studies and peer tutoring among the students.

In this session as well the ISSQ was conducted simultaneously for B.Com V, III and I semesters and for BBA V, III and I semesters on 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> November, 2019 respectively. For this, the students were divided into three groups according to their academic performance. Then teams were formed by including team members of different academic caliber. Each team included three participants. In case of B.Com, two teams from each section participated. Total of six teams from each semester of B.Com participated. Likewise, four teams in case of BBA from each semester participated. As it was an Inter Section Quiz event, it created a sense of competitive spirit among the participants.

The results of B.Com ISSQ are as under:

## **RESULTS OF ISSQ BCOM HELD IN NOVEMBER 2019**

### **I. RESULTS OF BCOM I SEMESTER**

#### **Individual Level Wise Highest Scorers:**

Level	Roll no	Name	Class & Section
Level 1	2019010005	Anjali Bansal	B.Com I Sem A
Level 2	2019010177	Mandeep Ryait	B.Com I Sem C
Level 3	2019010144	Avleen Singh	B.Com I Sem A
	2019010208	Sourabh Bansal	B.Com I Sem C

#### **Winning Team :**

Level	Roll no	Name	Class & Sec
Level 1	2019010037	Manvi Saini	B.Com I Sem A
Level 2	2019010070	Yishu JAin	B.Com I Sem A
Level 3	2019010144	Avleen Singh	B.Com I Sem A

#### **Winning Section : Section A**

Level	Roll No.	Name	Class & Sec
Level 1	2019010037	Manvi Saini	B.Com I Sem A Team 1
Level 2	2019010070	Yishu JAin	
Level 3	2019010144	Avleen Singh	
Level 1	2019010005	Anjali Bansal	B.Com I Sem A Team 2
Level 2	2019010017	Diksha Saini	
Level 3	2019010069	Yachika Bector	

## **II. RESULTS OF BCOM III SEMESTER**

### **Individual Level Wise Highest Scorers:**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Section</b>
Level 1	20180100127	Shivani Wadhwa	B.Com III Sem B
Level 2	20180100101	Lakshay Kharbanda	B.Com III Sem B
Level 3	20180100175	Meghal	B.Com III Sem C

### **Winning Team :**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Section</b>
Level 1	20180100127	Shivani Wadhwa	B.Com III Sem B
Level 2	20180100101	Lakshay Kharbanda	
Level 3	20180100101	Mansimardeep Singh	

### **Winning Section : Section C**

<b>Level</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	20180100149	Archita	B.Com III Sem C  Team 1
Level 2	20180100182	Naman Aggarwal	
Level 3	20180100175	Meghal	
Level 1	2018010179	Mugdha Jain	B.Com III Sem C  Team 2
Level 2	2018010191	Preetika	
Level 3	2018010162	Ishita Bahl	

## **III. RESULTS OF BCOM V SEMESTER**

**Individual Level Wise Highest Scorers:**

Level	Roll no	Name	Class & Sec
Level 1	2017010052	Rattandeep Singh	B.Com V Sem A
Level 2	2017010176	Harpuneet Singh	B.Com V Sem C
Level 2	2017010174	Harjot Singh	B.Com V Sem C
Level 3	2017010160	Chetan Thapar	B.ComV Sem C

**Winning Team : Team A**

Level	Roll no	Name	Class & Sec
Level 1	2017010186	Kirat Chhabra	B.Com V Sem C
Level 2	2017010176	Harpuneet Singh	
Level 3	2017010160	Chetan Thapar	

**Winning Section : Section C**

Level	Roll No.	Name	Class & Sec
Level 1	2017010186	Kirat Chhabra	B.Com V Sem C  Team 1
Level 2	2017010176	Harpuneet Singh	
Level 3	2017010160	Chetan Thapar	
Level 1	2017010197	Muskan Gupta	B.Com V Sem C  Team 2
Level 2	2017010174	Harjot Singh	
Level 3	2017010151	Ankit Narang	

**IV. RESULTS OF BBA I SEMESTER**

**Individual Level Wise highest scorer:**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2019020054	GAURI MANCHANDA	BBA I A
Level 2	2019020031	PRIYANSHU SACHDEVA	BBA I A
Level 3	2019020098	ARNAV ADYA	BBA I A

**(Bracketed)**

**Winning Team : Team D**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2019020035	SEHAJPAL SINGH	BBA I A
Level 2	2019020031	PRIYANSHU SACHDEVA	BBA I A
Level 3	2019020098	ARNAV ADYA	BBA I A

**Winning Team : Team C**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2019020054	GAURI MANCHANDA	BBA I B
Level 2	2019020080	SAKSHAM JANGRA	BBA I B
Level 3	2019020050	DIVAM KALRA	BBA I B

**Winning Section : Section A**

<b>Level</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2019020035	SEHAJPAL SINGH	BBA I A
Level 2	2019020031	PRIYANSHU SACHDEVA	BBA I A
Level 3	2019020098	ARNAV ADYA	BBA I A

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2019020036	SHIVA KAPOOR	BBA I A
Level 2	2019020020	KARANDEEP BASSAN	BBA I A
Level 3	201920039	UDIT CHAWLA	BBA I A

## **V RESULTS OF BBA III SEMESTER**

### **Individual Level Wise highest scorer:**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	201802005 5	HARNOOR SINGH	BBA III B
Level 2	201802004 8	ANMOL KAKKAR	BBA III B
Level 3	201802004 9	ANUBHAV GROVER	BBA III B

### **Winning Team : Team C**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2018020055	HARNOOR SINGH	BBA III B
Level 2	2018020048	ANMOL KAKKAR	BBA III B
Level 3	2018020049	ANUBHAV GROVER	BBA III B

### **Winning Section : Section B**

## **TEAM A**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2018020080	SRISHTI GUPTA	BBA III B
Level 2	2018020045	ABHINANDAN GUPTA	BBA III B
Level 3	2018020091	DISHA AGARWAL	BBA III B

### **TEAM C**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2018020055	HARNOOR SINGH	BBA III B
Level 2	2018020048	ANMOL KAKKAR	BBA III B
Level 3	2018020049	ANUBHAV GROVER	BBA III B

### **VI RESULTS OF BBA V SEMESTER**

#### **Individual Level Wise highest scorer:**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	20170200 89	JANNAT KHURMI	BBA 5 B
Level 2	20170200 20	PALAK UPPAL	BBA 5 A
Level 2 (Bracketed)	20170200 72	NIKHIL POPLY	BBA 5 B
Level 3	20170200 97	GURNOOR MARWA	BBA 5 B

**Winning Team : Team A**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2017020089	JANNAT KHURMI	BBA 5 B
Level 2	2017020060	JAYANT JAIN	BBA 5 B
Level 3	2017020097	GURNOOR MARWA	BBA 5 B

**Winning Section : Section B**

**TEAM A**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2017020089	JANNAT KHURMI	BBA 5 B
Level 2	2017020060	JAYANT JAIN	BBA 5 B
Level 3	2017020097	GURNOOR MARWA	BBA 5 B

**TEAM C**

<b>Level</b>	<b>Roll no</b>	<b>Name</b>	<b>Class &amp; Sec</b>
Level 1	2017020045	AKSHITA DHANDA	BBA 5 B
Level 2	2017020072	NIKHIL POPLY	BBA 5 B
Level 3	2017020071	MUSKAN GUPTA	BBA 5 B

**WEBINAR ON 'EXPLORING NEW FRONTIERS OF ONLINE EDUCATION'**

SACCM organized a Webinar on the theme “Exploring New Frontiers of Online Education” on 23<sup>rd</sup> May 2020. As many as 200 participants including students, research scholars and faculty members from different colleges participated in the webinar. Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh, was the Resource Person. He redefined the role-learning from push to pull model (centralised learning to learner centric learning) because due to COVID-19 pandemic, the situation of education has changed dramatically, with the distinctive rise of e-learning, whereby teaching is undertaken remotely and on digital platforms.

## **GUIDING CAREERS AND DEVELOPING PERSONALITY:**

### **SACCM Organise A Talk On Incubator Development**

SACCM organised an interactive talk on 'Innovation, Entrepreneurship and Role of Incubators' by Mr. J.K. Sharma CEO Technology Business incubation foundation, IIT Ropar. Mr. Sharma advised the college that we should start or strengthen entrepreneurship cell if there is any before establishing incubator. Moreover, the said cell should be run in structured manner. Program calendar for the year should be prepared at the beginning of the year and should include one to two meetings of the cell members on a specified agenda.

### **Career Guidance And Placement Cell**

A number of activities under the aegis of Career Guidance and Placement Cell have been undertaken:

#### **Techniques for better Decision Making**

In association with Times institute, Ludhiana, a session on the topic 'Techniques for better Decision Making' was scheduled on 28<sup>th</sup> Aug, 2019. Dr. Mansi Khurana, from IBS Gurgaon took the session for students of BBA III.

#### **Industry expectations from management graduates**

Prof. Sanjeev Sareen, Associate Dean & Deputy Academic Coordinator. along with other members IBS Gurgaon, conducted a session on industry expectations from management graduates for the students of BCOM III on 21<sup>st</sup> October, 2019, on CV, Job Interview, How to get a job, Attitudes, Self Confidence and what companies look for in a fresher.

#### **Writing and English communication skills**

In association with IMS, Ludhiana, a session on topic 'Writing and English communication skills' held on 3<sup>rd</sup> September, 2019 for the students of BBA and B.com 3<sup>rd</sup> semester students.

#### **Induction programs**

Tata Institute of Social Sciences held its induction programme for its short term add on courses like Digital Marketing, Human Resource Management etc. in the college. It provided details like course curriculum, schedule, and internship provisions held on 29<sup>th</sup> Aug, 2019 for the students of B.Com 1<sup>st</sup> and BBA 3<sup>rd</sup> semester students.

Allsoft Solutions and Services Pvt. Ltd, an education partner of IBM held in the campus add on courses on Digital Marketing. 'An Induction program' to provide details like course curriculum, schedule, and fee structure on 13<sup>th</sup> Sep, 2019 for the students of B.com 1<sup>st</sup> semester.

## **Leadership Skills**

A Session on 'Leadership Skills' conducted by Ms. Shilpi on 22<sup>nd</sup> November, 2019 for all students of the college. Eighty interested attended the lecture and benefited by the same.

## **Online Career Assessment Test (CAT) "INSIGHT"**

SACCM in association with UPES (University of Petroleum and Energy studies) Dehradun organized an online Career Assessment Test (CAT) "INSIGHT" on May 8, 2020. It is one of the most accurate and valid career assessments, with a blend of advanced technology and millions of research data points collected from students from multiple demographics and cultures. 112 students appeared in the test, and found the report/outcome of the test extremely useful. Subsequently, they were recommended suitable career choices like Aviation, Finance, Marketing and computer applications etc.

## **Quantitative vs Maths**

In association with Times institute, Ludhiana, a session on the topic 'Quantitative vs Maths' was held on 6<sup>th</sup> Feb, 2020. Mr. Giri Ratan Gaur, Times Institute, Ludhiana conducted the session for the students of BBA IV A and BCOM II B. He made the session more interesting by explaining students how to solve CAT questions and giving them CAT questions to solve on their own.

## **How to Develop Intelligence**

In association with Chitkara University, a session on the topic 'How to Develop Intelligence' was held on 5<sup>th</sup> Mar, 2020. Mr Kiran Kurvade, an IIM Calcutta Alumnus, Behavioral Coach by Profession and Director at Chitkara University undertook the session. He shared that everyone is having sufficient intellect and it is not an inborn characteristic. One has to realize that when we are in love with something or some activity, we get deeply immersed in that and are able to realize our full potential.

## **MOU with Bullseye for online modules on Aptitude and soft skill**

Career Guidance and Placement Cell of the College collaborated with Bulls eye institute for providing online training to the students. Under this collaboration, it provided free of cost access for 45 days to certain career and placement oriented modules like Personality Development and improving English Communication skills. Modules provided access to related videos, e-books and assignments etc. It was provided to all students of 2nd year and 3rd year. With this, students productively utilised the extra time available at home during the lockdown period.

## **SACCM ALUMNI ASSOCIATION UNDERTAKES VARIED ACTIVITIES**

### **Inspirational Sessions SACCM's distinguished Alumni**

The Alumni Association at Sri Aurobindo college of Commerce and Management organized an interactive session with the students of B.Com final year on 26<sup>th</sup> August, 2019. **Mr. Shubhdeep Arora**, an alumnus of the college, enlightened the students on Entrepreneurship.

**Ms. Kritika Arora** (2014-2017), the owner of the renowned clothing brand OCTAVE and also a proud Alumna of Sri Aurobindo College of Commerce and Management (B. Com Finance (Hons.)) visited the college to enlighten students about Entrepreneurship

The college Alumna of B. Com (2013-2016) **Ms Ishita Thaman** visited the college after clearing her IES exam to interact with the students of B.com First year. In the recent era where students are running for IITs and IIMs, she motivated and inspired the students to become fully aware of other career options like IES/IAS exam. She also shared her strategy of cracking the exam in first attempt i.e. Persistent efforts and Clear vision.

### **Poster Making contest organised by Alumni Association of SACCM**

Alumni Association of SACCM organized a sketch/painting/poster making contest. The theme of the above said contest was Covid-19. The main aim behind choosing this topic was to create awareness among the alumni about this pandemic along with providing a platform to showcase their talent. Many of the enthusiastic ex-students sent their pieces of art. Harmanjeet Singh (2016-2019) and Shivam Narula (2016-2019) bagged positions.

### **Young Girls Empowerment on International Women's Day**

Alumni Association of SACCM and Smart Citizens of Ludhiana, organized an event to empower young girls from weaker sections of society on International Women's Day. On this occasion, young girls of Guru Kirpa Vidya Mandir were inspired by inviting some inspirational women speakers like Ms. Parul Verma, Former student, SACCM, Designer/Founder at Jadore - The Styling Studio and Ms. Sherril Arora, the present student, SACCM, Rank Holder, Public Speaker, Student Council Member and winner of multiple awards in the college. These successful, educated and empowered ladies spoke on Why it is important for young women to be educated & financially independent.

### **Webinar on 'Millennial Term Blogging'**

The SACCM Alumni Association in alliance with Sri Aurobindo College of Commerce and Management, Ludhiana, organised a webinar on the subject 'Millennial Term Blogging' which was attended by more than 90 participants. The webinar was addressed by none other than Ms. Yamini Jain, Alumna of SACCM and founder of Foodgrambyyami who enlightened the students comprehensively on blogging. She began by recounting her blogging journey which she started in the final year of her college and it was done solely out of a passion for food and clicking pictures. She believes that blogging could be about anything and everything as long as one is consistent and puts out the information above the general information that already exists in the market. She highlighted the importance of community building and engaging with the audience before posting on any social media platform. She also shared her profound knowledge of SEO and the necessity of creating a USP of the blog website. She accentuated on reaching out to brands and finding a niche as a blogger. She further

stressed on the importance of education and blogging to be taken up as a secondary career option. She also suggested the college students who wish to pursue blogging in future to inculcate a habit of being intellectually curious and investing their time in various activities conducive to blogging. The webinar was very thought-provoking and an enriching learning experience supplemented with interactive doubt sessions. The lessons on the strategies to become a successful blogger could reach every blogger enthusiast as they were completely based on the personal and professional life experiences of a very successful blogger, Miss Yamini Jain. The webinar was hosted by Mr. Sumit Sharma (Member) and Mr. Jashanpreet Singh (President) of the SACCM Alumni Association. In the end, Worthy Principal Dr. Ajay Sharma congratulated the participants and Alumni Association for successfully organising this webinar.

### **Webinar on ‘building successful fashion brands’**

SACCM Alumni Association in collaboration with Sri Aurobindo College of Commerce and Management, conducted a webinar on “Building Successful Fashion Brands” on 28 June, 2020. Attended by more than 150 participants, the webinar was addressed by Alumna of SACCM, Ms. Parul Verma, an eminent designer and founder of J'adore - The Styling Studio, accented with Luxury Haute Couture, Luxe Jewelry and Personal Styling Services and Mr. Rahul Kapoor, founder of The Rahul Kapoor Couture. Both of our prominent speakers enlightened the virtual audience about their journeys and the prospects and challenges that are related to the fashion industry. Both of them being authentic designers, they started out real early and made it big in this competitive field with their hard work, persistence and creativity. Believing that patience is an important ingredient for the business, they guided the participants to use their knowledge about fashion hand in hand with marketing and entrepreneurship to be able to achieve fruitful results. They shed light on the fact that for a fashion brand to be known by people, it is very important to connect with the market and show the society what kind of product you are offering. According to them, having a signature line will represent you and will be quite helpful in building a tie with people who want to buy from you. Further they took up a number of queries and deeply discussed each question asked by the participants. They also stressed upon the fact that creative roadblock is never a problem because once you are done with your ideas, you can always take up an old idea and mould it into something new. According to them it is very important to be yourself, to introspect and to simply do what you feel is right. If you feel that you are going to be a part of the fashion industry and you absolutely want it as a career, you can begin today, without hesitating and finding out every opportunity to learn, grow and move ahead. A thought provoking and enriching experience, the lessons of this webinar definitely reached our aspiring young talent who participated wholesomely and unquestionably made it very interactive. The webinar was hosted by Mr. Sumit Sharma, Ms. Abheeti (Members) and Mr. Jashanpreet Singh (President) of the SACCM Alumni Association.

### **SHAPE THE MIND PROGRAMME**

#### **Positivity and Meditation**

The college invited BK Lalita Behanji and BK Mahesh Bhaiji, from Brahma Kumaris, on 26<sup>th</sup> July 2019 under “Shape the mind programme” to deliver a talk on the topic: ‘Positivity and Meditation’ for the BBA 1<sup>st</sup> Semester Students.

### **Ways and Means to realise one’s potential despite constraints**

SACCM under ‘Shape the Mind Programme’ organised an interactive session for the First Year students - “Ways and Means to realise one’s potential despite constraints” on 30<sup>th</sup> January, 2020. The enigmatic speaker of the day, Mr. Sachit Jain, Vice Chairman and Managing Director, Vardhman Special Steels Ltd. mesmerized the audience with live examples. Mr. Sachit Jain emphasized on the importance of knowledge, attitude and skill which are required to overcome any kind of constraint.

### **Social Styles: People are different but not difficult**

An interactive session was organised for the BCom and BBA second semester students on the theme ‘Social Styles: People are different but not difficult’ on 02<sup>nd</sup> March, 2020. The enigmatic speaker of the day, Sh. Krishan Mohan, IAS (retd), Former Addl. Chief Secretary, Government of Haryana emphasized on the importance of communication in managing inter-personal relations. Mr. Mohan talked on Social Styles and their impact on our relationships. He helped students assess their social style and through examples explained the features of all the styles.

### **Webinar on 'Leading Successfully in Turbulent Times'**

Sri Aurobindo College of Commerce and Management, Ludhiana, organised a webinar on 6<sup>th</sup> June, 2020 on the subject 'Leading Successfully in Turbulent Times'. The webinar was addressed by none other than Mr. Sachit Jain, Vice Chairman and Managing Director, Vardhman Special Steels Limited. Mr. Jain is an erudite scholar, a leading entrepreneur, an enchantingly winsome speaker, and the author of a much celebrated book captioned- ‘Ready for Take off- A Leadership Story’. He shared his personal journey of how he led his team at Vardhman Special Steels Limited (VSS), and managed to use this turbulent time to their advantage amidst challenges posed by the Covid-19 pandemic and the lockdown. Keeping the morale and the motivation level of his workforce high was his first priority. So, to completely remove the fear and insecurity of no earnings or losing jobs, the management decided in principle to impose ‘no salary cuts’ at all. Additionally, to keep the employees engaged and productive even while sitting at their homes, virtual training programmes, problem solving exercises and lesson learning practices were evolved. It instilled a feeling of achievement, a sense of loyalty and also developed a sense of ownership towards the common goal of facing the crisis head on. Regular communication and connectivity with the whole team kept their spirits high. And the rewarding outcome was that post relaxation in the lock down, the team was enthusiastically ready to implement the lessons learnt and the solutions developed, thereby turning crisis into a good opportunity to win and grow even in difficult times. Mr Jain accentuated on the need to have a healthy lifestyle to build up strong immunity to face the disease. Applauding the initiatives taken by the National Leadership in the wake of Corona outbreak,

he shared his optimistic view that India would definitely come out stronger out of this crisis. The webinar was very thought provoking and an enriching learning experience. The lessons on the strategies to lead during turbulent times could reach one and all as they were completely based on the personal and professional life experiences of a cognitive orator and a very successful leader, Mr Sachit Jain.

### **Webinar on Life goal setting and achievement**

Sri Aurobindo College of Commerce and Management (SACCM), Ludhiana, organized a Webinar on the theme “Life goal setting and achievement” on 16th June 2020. The resource person was Mr. Ravinder Singh Zandu, Civil Servant (Consulting Technical Architect) with cabinet office- Government Digital Service, London. Almost 165 participants including students, research scholars and faculty members from different colleges participated in the webinar. Mr Zandu emphasised the importance of specifying realistic goals and following a step by step approach to achieve those goals. He further added that one should identify one’s potential, skills and capabilities and further polish them to achieve heights. He quoted numerous examples of successful persons all over the world but none of them tasted sweetness of success without bitter challenges. He also emphasised importance of mentor in achievement of life goals. The webinar was very thought-provoking and an enriching learning experience supplemented with interactive doubt session. In the end, Principal Dr. Ajay Sharma extended vote of thanks to the worthy resource person and congratulated the participants for learning new horizons through the webinar.

### **Psychological Help as a Proactive Step to Counter Negative Impact of Covid 19**

Online counselling sessions were held for the students by the college psychologist. Regular messages to students encouraging them to seek help in times of need were sent to students over the official WhatsApp group. Follow up sessions for students undergoing counselling were also planned and delivered timely. For additional support and guidance, guidebooks containing self-help techniques were shared with the students weekly on the official WhatsApp groups.

### **WOMEN DEVELOPMENT CELL**

Women Development Cell of SACCM Organised a Series of Lectures:

The Women Development Cell of college invited **Ms. Sumeet Gogia, (Alumna, SACCM), a motivational speaker**, a medical survivor of multiple sclerosis, and juvenile author of two books, to deliver a motivational lecture and have an interaction with female students of BBA and BCOM III. She shared her life changing experience with the students. She motivated the students to accept and face whatever life brings and stand up for their dreams and aspirations. The students took keen interest in her lecture. It was quite an inspirational talk for the girls.

Women Development Cell of the College invited **Dr. Venus Bansal, (MBBS MS FICOG Gynaecology)**, Senior Consultant & Coordinator Department of Obs & Gynaecology and **Dr. Jastinder Gill, a Senior Dermatologist** and Cosmetologist at SPS Hospital, Ludhiana, to deliver a lecture on gynecology and skin

related issues among females. The Lecture was attended by Female Students of [B.Com](#) and BBA Ist semester. Along with this Dr. Pooja (MBBS, DGO) from SPS Hospital was also invited for conducting a free medical checkup of female sub-staff. So that their health issues could also be taken care of.

The Women Development Cell of Sri Aurobindo College of Commerce and Management invited **Ms Parul Verma, an entrepreneur and fashion designer of the Label J'Adore** on January 28, 2020. Although pushed back by the patriarchal realms, her focus, determination and humility took her places and she was able to create her fashion brand. She also gave the BBA and B.COM third year girl students 5 mantras of being a successful entrepreneur and concluded it with open discussion about the same.

## **DEVELOPING BUSINESS ACUMEN**

### **SACCM YOUNG ENTREPRENURS NETWORK (YEN)**

#### **YEN organizes a Talk**

Mr P. Somani, IIM Indore Alumni, CA, and Corporate trainer by profession interacted with students of Young Entrepreneur Network (YEN) of the college. The Session was organised in association with Times institute Ludhiana.

## **METTLE**

Sri Aurobindo College of Commerce and Management marked the 9th consecutive occurrence of Business and Finance fest Mettle on 10th Feb 2020. Mettle is not just a business fest but heart and soul of SACCMITES and the purpose of the fest is to hone the managerial skills of students by giving them first hand experience. It is for the first time in nine years that 14 teams participated and team Spice Girls from Khalsa College for women made the fest an inter-college fest and to add on AD-Mad show was also organised in which teams from Khalsa College for women and Sri Atam Vallabh Jain college bagged first and second prize respectively. Theme for the first was “One India - conglomeration of the diversities” and the teams beautifully depicted the states of Punjab, Maharashtra, Uttar Pradesh, Haryana, Goa, Karnataka, Kerala, Delhi and Bihar. Mouth-watering delicacies and exciting games were the attractions of the fest and the fest experienced overwhelming footfall and visitors loved the team efforts, The performance of magician won the hearts of audience. Director Education, Dr. Sushil Kumar, appreciated the diligent efforts of the teams and motivated the participants to keep the spirits high. The Officiating Principal, Ms. Marinal Gupta, congratulated all the teams for putting up a great show. At the end smile on each and every face made the efforts of organising committee successful.

Following teams were adjudged as winners of the fest:

<b>S.No.</b>	<b>Prize</b>	<b>Team Name</b>	<b>Name of Participant</b>	<b>Class</b>
1	1st Position	Āhāra Mōjina	Ridhima Mittal	Bcom 6- C
			Shubhika Batra	Bcom 6- C
			Muskan Gupta	BBA- 6B

			Anshul Bansal	Bcom 6 C
			Rahul jain	Bcom 6 C
			Ishita Lekhi	Bcom 6 A
			Madhav Malhotra	BBA- 6B
			Gurnoor Marwa	BBA- 6B
2	2nd Position	GUJJU TEHELKA	Gurleen kaur	Bcom 6B
			Shreya chachra	Bcom 6B
			Nitish bhasin	Bcom 6B
			Gursimran singh	Bcom 6B
			Preetvani dang	Bcom 6B
			Nimrit kaur	Bcom 6B
			Shivansh setia	Bcom 6B
			Gurnoor kaur wadhawan	Bcom 6B
3	3rd Position	Sher-E-Putter	Abhishek Gupta	Bcom 6 -A
			Parneet kaur	BBA4-B
			Seerat Sethi	Bcom 6 -A
			Parth taneja	BBA4-A
			Shivam Doda	BBA4-A
			Suruchi Arora	Bcom 6-B
			Sugam Gupta	BBA 4A
			Akanksha Abbott	Bcom 6 -A
4	Best MSR	THE NAWABI SWAG	Sneha Gupta	BBA-6A
			Tanuj Minocha	BBA-6A
			Aarushi Jain	BBA-6A
			Palak Uppal	BBA-6A
			Mridul Baluja	BBA-6A
			Rattandeep Singh	BCOM-6A
			Daman Kohli	BCOM-6A
			Mehul Khera	BCOM-4C
5	Best Promotion	Padharo Motabhai	Daksh Jain	Bcom 4B
			Devanshi Bansal	Bcom4C
			Srishti Wadhwa	Bcom4C
			Yashika Jindal	Bcom4C
			Samridhi Babuta	Bcom4C
			Akshit Jain	Bcom4A
			Ayush Aggarwal	Bcom4B
			Nandini Arora	Bcom4C

## **DEVELOPING COGNITIVE AND ANALYTICAL SKILLS:**

Apart from classroom teaching, the college endeavours to develop cognitive and analytical skills among the students through the following:

### **INDEPENDENT THINKING EXERCISE**

Thinking independently is a virtue which creates an independent identity of a person. SACCM is responsibly putting best of its efforts to holistically develop and constructively channelize the energy of students. In order to enable students in having independent opinion about various issues, Independent Thinking Exercise is carried out by the college. On 2<sup>nd</sup> March, 2020 the Grand – Finale of Independent Thinking Exercise was held. Three best performers who could cross different levels of increasing difficulty were adjudged as ‘**Best Independent Thinkers**’ namely: Ms. Sneha Gupta, Ms. Diksha Vij and Ms. Aashna Jain.

## **DEVELOPING LITERARY AND PUBLIC SPEAKING SKILLS:**

### **Students Vent Their Views in Open Mic**

The grand event of Open Mic was organised in SACCM on February 5, 2020 in which 17 performers showed their mettle. The event manifested the students' challenging courage, unparalleled interest and the dynamic love for knowing, evolving and and aesthetic orientation.

### **British Parliamentary Debate**

British Parliamentary Debate is a platform for young minds to cross swords with their counter parts, foster healthy contentions and learn to appreciate diverse flow of ideas and opinions. SACCM hosted the finale of British Parliamentary Debate for the session 2019-20 on 02/03/2020. The participating students exhibited their intellectual prowess by presenting their opinions on the topic that *THE HOUSE BELIEVES THAT THE CAPITAL PUNISHMENT SHOULD BE TAKEN AWAY COMPLETELY*. The winning team comprised Vridhi Jain, Shivam Gulati, Raghav Garg and Harmanbeer Singh Waraich.

### **SACCM Intra College Model United Nations Conference**

The college organized its 4<sup>th</sup> edition of Model United Nations (MUN) Conference. 154 students showcased their debating and organizing skills. The issue for discussion was Revocation of Article 370 and Recognition and protection of rights of LGBTQ+ community. Ms. Abha Singh, Income Tax Commissioner (Appeals) was

the guest of Honour for the valedictory session, where she encouraged the students to be visionary so as to be instrumental in making the planet a better place to live in.

<b>COMMITTEE</b>	<b>NAME OF THE STUDENT</b>	<b>PRIZE</b>	
UNHRC	TEJAS KAUR	BEST DELEGATE	FIRST
UNHRC	NIRMIT AHUJA	BEST DELEGATE	FIRST
UNHRC	JASNOOR KAUR BAL	HIGH COMMENDATION	SECOND
UNHRC	MANASVI BECTOR	HIGH COMMENDATION	SECOND
UNHRC	MANVI SAINI	SPECIAL MENTION	THIRD
UNHRC	HARSHITA ARORA	SPECIAL MENTION	THIRD
AIPPM	SHIVAM GULATI	BEST DELEGATE	FIRST
AIPPM	RAGHAV GARG	HIGH COMMENDATION	SECOND
AIPPM	HARMANBEER SINGH WARAICH	SPECIAL MENTION	THIRD
CARICATURE	SAKET BASANDRAI	BEST CARICATURIST	FIRST
PHOTOGRAPHY	VAIBHAV JAIN	BEST PHOTOGRAPHER	FIRST
PHOTOGRAPHY	NAMAN GUPTA	BEST PHOTOGRAPHER	FIRST
PHOTOGRAPHY	ARCHIT ARORA	HIGH COMMENDATION	SECOND
PHOTOGRAPHY	KESHAV GOYAL	SPECIAL MENTION	THIRD
PHOTOGRAPHY	PAWANDEEP SINGH	VERBAL MENTION	CONSOLATION
PHOTOGRAPHY	CHAITALEE SACHDEVA	VERBAL MENTION	CONSOLATION
JOURNALISM	TANISHA GUPTA	BEST JOURNALIST	FIRST
JOURNALISM	SHRAVAN BAGGA	BEST JOURNALIST	FIRST
JOURNALISM	AASHRAY JAIN	HIGH COMMENDATION	SECOND
JOURNALISM	SHEFALI SHARMA	SPECIAL MENTION	THIRD
JOURNALISM	SANJANA SANKHYAN	VERBAL MENTION	CONSOLATION

## **SOCIAL AND MORAL DEVELOPMENT:**

### **AROUSING SOCIAL CONSCIENCE THROUGH NSS ACTIVITIES**

The college aims at creating compassionate and socially responsive citizens. It is therefore required to arouse the social conscience of students by exposing them to realities of life and bring a change in their social perception. In order to bring this change, the NSS Unit organizes a number of activities that help in channelizing the energy and idealism of the younger generation into social pursuits.

#### **Seven Day NSS Camp 2019 (1st to 7th June, 2019)**

The NSS Unit of Sri Aurobindo College of Commerce and Management organised a 7 Day NSS Camp from 1st to 7th June 2019. Substantiating the motto of NSS “Not You But Me” the theme of the camp was “SELFLESS SERVICE.” All the activities for the camp were aligned with the basic ideologies of Selfless Service.

A total of 75 students volunteered for the camp and participated in various activities held during the 7 days. The very basic objective of organising the camp is not only to serve the society but also to help the students explore and to find a new improved version of their own selves.

#### **DAY 1:**

The day was well started by invoking the God’s Blessings through a prayer and was followed as a ritual for the six days of this camp. Great zeal and enthusiasm was witnessed amongst the NSS volunteers on the very first day of the camp. Director Education Dr. Sushil Kumar motivated the students to serve the society in a better way. Principal Dr. R. L. Behl encouraged the students to work hard selflessly for the betterment of the society. The participants were made aware of the Theme and various activities to be undertaken during the camp.

The sense of ‘I’ and ‘Mine’ easily kills the goodness in one. To make the students understand the value of teamwork an Ice Breaking Session was conducted and various committees like organising committee, record keeping committee, refreshment committee, administrative committee and cultural committee were to organize and undertake all the activities of camp.

To enrich the students regarding general safety as well as fire safety, safety officers Mr. Sanjeev Vohra and Col. Praveen from Vardhman were invited. They not only made volunteers aware about the causes but also explained safety measures to overcome this, further working of fire extinguishers and fire brigade was shown where volunteers participated with great curiosity. Cleanliness drive in the college campus was the concluding event of the day.

Day 2

The activities of the second day of the camp were planned so that students should learn and embrace the feeling of compassion and devotion. The volunteers visited Govind Go Dham and Sai Dham. Both these places are full of serenity and an atmosphere that can just make all your worries vanish and giving you inner peace. The volunteers here served Pasture and Ladoos to the cows and buffaloes. All the volunteers enjoyed serving food to the cows and buffaloes. After visiting Go Dham, the journey continued for Sai Dham. The peaceful environment of Sai Dham impacted all the volunteers and they enjoyed the Aarti at the temple. Then the volunteers went to the langar hall to serve langar to all those who were present at the Sai Dham. The zeal and enthusiasm that each one of them had was really amazing.

### Day 3

Continuing the zeal and enthusiasm of day 1 and day 2, day three of NSS camp began with the ritual of reciting prayer and then followed by a group photograph in the morning. The volunteers were divided into two groups . One group was given the task of beautifying NSS Corner. And the other group went to the GURU AMARDASS APAHAJ ASHRAM, village sarabha . It is a centre for the disabled persons especially those who were injured in some accidents and there is no one to look after them. The students reached there and greeted the people in the ashram.

Few recreational activities were conducted by the volunteers for them. Volunteers interacted with the disabled and under privileged members the ashram. After listening to their stories and the hard core realities of the life, volunteers came out with tears rolling out their eyes and they pledged that they will try to help the needy to every possible extent.

Volunteers also brought food from their homes and it was served in the ashram. It was a very enriching experience for the students and happiness was radiating of their faces.

### Day 4

The fourth day of burgeoning 7 day NSS camp began with a pedagogic seminar on 'Myths and facts about food' with dietician Mrs Nidhi and her staff members Miss Priyanka and Miss Lovepreet from Mediways Hospital, Ludhiana, wherein they made the students acquainted with the fact that behind many food and nutrition myths, there's a kernel of truth. On the journey of uncovering truth regarding nutrition value and calorie consumption, students discovered how myths and misinformation seems far more seductive than the truth itself and the need to reveal the same.

After the enlightening session, the students visited Swami Vivekanand meditation pyramid with a view to assimilate how meditation and relaxation techniques, provide pleasure and contentment to one's mind, body and soul. At the mind boggling yet soothing session students were suggested books by acclaimed authors such as 'The Secret' and 'The Power' by Rhonda Byrne to enhance their understanding of themselves, the working of law of attraction and the benefits of practicing optimism.

The day ended at a happy note with learned minds and contented souls.

## DAY 5

On the World Environment Day i.e. 5th June, 2019, NSS volunteers stepped out to enlighten the citizens of the Ludhiana city to protect the Mother Earth. Volunteers carried out "Run for Cause", under the slogan, "Be the part of the solution, not the part of the pollution." This run started from Rakh Bagh and covered the near by areas and concluded at Rakh Bagh again. The run was planned with a motive to make public aware about how can we ourselves save the Environment rather blaming others. Through the slogans of "Say No to Plastics", "Pool the conveyance", "Use different Coloured Dustbins for different type of garbage" etc. the volunteers were trying to open up the various options available to protect the environment.

The other effort made by the volunteers on the same theme was through showcasing a Nukkad Natak at Rakh Bagh in the morning . Volunteers gave splendid performance through Nukkad Natak at Rakh bagh which was based on the theme,"MAA DHARTI KI SURAKSHA". It not only enlightened the minds of the people but also made them realise that the condition of the earth is deteriorating day by day and if proper emphasis is not given, then the ultimate sufferers will be people themselves. People out there appreciated the efforts of the volunteers for this good cause and they promised that they would be carrying this drive further.

## DAY 6

To Commemorate Martyrdom day of Shri Guru Arjan Dev ji volunteers on the 6th day of NSS camp organised 'Chabeel Langar' at Gurudwara Sarabha Nagar and BRS Nagar. The Chabeel was prepared by the volunteers themselves . It was very blissful to serve the people on roadside selflessly following the moto " Not Me But You". Serving the people in scorching heat provides internal peace and satisfaction.

Few students worked for NSS corner as well. Volunteers have decorated the NSS corner by utilizing scrap bottles and other waste material. The trees and the benches were painted to beautify it. An effort by the volunteers was made to make this neglected part of the campus to a centre of attraction.

## DAY 7

On 7th June, 2019, the Closing Ceremony of 7 Days N.S.S. Camp was observed. Volunteers were successful in fulfilling their commitment of "Selfless Service". Director Education Dr. Sushil Kumar and Principal Dr. R.L. Behl congratulated the volunteers and teachers for the successful completion of the event and motivated them to work selflessly to make the society a better place to live and also guided the students to use the resources judiciously. They further motivated them to be a constant participant in such activities not only to serve the humanity but also to nurture their own personality.

Experience sharing session was held where volunteers shared that they learned that we should not complain about little things and we must value what we have and be grateful to Almighty. They also shared what change they have observed in themselves and how will they continue to give their bit to the society. Further,

volunteers were awarded appreciation trophies and the day ended with conclusion of a wonderful 7 Days N.S.S. Camp where volunteers not only served the society selflessly but also inspired others to do so.

### **Webinar On “Attitude Determines Attitude”**

NSS Unit of Sri Aurobindo college of Commerce and Management organized a webinar on June 12, 2020 for the volunteers so as to motivate them and inspire them not to lose hope in such a fright of pandemic Covid-19. The topic of the webinar was “Attitude determines Attitude”. The session was conducted by Dr. Sarabjeet Singh, Director Counseling and Placement Cell and Professor of Journalism, Punjab Agricultural University, Ludhiana. The webinar was conducted through Google Meet. Sixty participants including SACCM NSS volunteers, faculty of the college and members from NSS Units of other colleges of Punjab. A formal welcome was accorded by one of the member of NSS core team – Mr. Rattandeep Singh. The speaker was philanthropic and his personality was emitting positive vibes. He initiated his talk by emphasizing on the fact that a positive attitude helps us to cope more easily with the unavoidable problems of our life. It brings optimism into our lives and makes it easier to avoid worries and negative thinking. He further focused that the most powerful drug is 'Word' and we must use them wisely. He also educated participants that Quality of our life depends on our thoughts. He took references from Guru Granth Sahib and accentuated that “PAINS AND PROBLEMS ARE INEVITABLE but TO BE MISERABLE IS AN OPTION”. Prof. Sarbjeet ended up his talk by saying that if we adopt positive attitude as a way of life, it would bring constructive changes into our life, and makes us and the people around us happier, brighter and more successful.

### **Fit India Movement**

On 29<sup>th</sup> August, 2019 live telecast of launch of Fit India Movement by Honorable Prime Minister Narendra Modi was organised by college. He emphasized on the importance of fitness, especially in the times we live in, and added that people must change their mindsets when it comes to physical fitness.

### **Students Honoured the Teachers on Teachers Day**

The students honored the teachers on Teachers Day. They gratified the teachers by putting up a wonderful show. A sapling was gifted to every teacher as token of gratitude on one hand, and contribution towards green environment on the other hand.

### **Declamation contest**

Declamation Contest in collaboration with JCI India (an NGO) was organised on 6<sup>th</sup> Oct, 2019. The theme of the Declamation contest was “Hero of India”. The theme was to support the initiative “Impact to Inspire”. There were in total 24 participants who chose different influential personalities like Rani Lakshmi Bai, Pt.

Jawahar Lal Nehru, APJ Abdul Kalam, Kiran Bedi, Kiran Mazumdar Shaw, Bhagat Singh etc. The students brought out the lessons one must learn from these personalities.

### **Developing Entrepreneurial Skills**

The college organised a talk by Female Entrepreneurs of Punjab followed by a training session for self defence. This event was organised in collaboration with JCI India (an NGO). Two leading female entrepreneurs Ms. Simrath Kathuria , Director The Diet Xperts, Ludhiana and Ms. Jyoti Sahdev, Proprietor Glitz Jewels were called to motivate the students to unleash their entrepreneurial skills and add value to their existing family business.

### **Visit to Red Cross Bal Bhavan**

NSS unit of college visited Red Cross Bal Bhavan and Senior Citizen Home on 21<sup>st</sup> September, 2019. Total of 32 volunteers accompanied NSS coordinators. Volunteers organised a drawing competition and games for the children of Bal Bhavan. Volunteers and children both enjoyed spending time together.

### **Visit to Shree Vivekanand Swarg Ashram**

Volunteers of NSS unit of the college visited Shree Vivekanand Swarg Ashram on 22<sup>nd</sup> Sept, 2019. They spent jovial time with the residents, listened to their life experiences and learnt that life was always not a bed of roses. Volunteers took a pledge under the able guidance of Sh. Anil Bharti to love, respect and care all the elders in their life.

### **A Meet on Climate Change**

NSS Unit of the college organized a Climate Change Meet in association with ECOSIKH at Aarti Chowk as on 14<sup>th</sup> August,2019. The aim of this Climate Meet was to acquaint people of Punjab with the climate crisis around the globe.

### **Green Diwali Awareness Campaign**

NSS Unit of the college organised a Green Diwali Awareness Campaign:-LET ME BREATHE CAMPAIGN at Kipps Market as on 24<sup>th</sup> October, 2019. Volunteers interacted with the public and urged them not to use crackers and celebrate Diwali in innovative ways. Public showed great response and pledged not to use crackers and plant trees to save environment.

### **Exhibition by Ek Prayas, Ek Jot and Gyan Jyoti**

NSS unit of the college provided a platform to Ek Prayas, Ek Jot and Gyan Jyoti for exhibiting the Diwali stalls on 22<sup>nd</sup> and 23<sup>rd</sup> October 2019. NSS volunteers showcased their marketing skills and helped them to raise a total of Rs. 30,000. Various handcrafted items related to Diwali were put for sale by these stalls. Students enthusiastically participated in the event.

## **National Unity Day**

National Unity Day was celebrated on 31<sup>st</sup> October, 2019 to commemorate the birth anniversary of Sardar Vallabh Bhai Patel. As per the PU guidelines SACCM students took a pledge.

## **Joy of giving week**

NSS Unit of College observed Joy of giving week from 14<sup>th</sup> to 19<sup>th</sup> Nov. 2020. Students donated Stationery Items, Tiffin Boxes and Water Bottles, toys, Games and Clothes to NSS volunteers. The collected items were distributed in slum areas and other underprivileged areas.

## **Run for fitness**

NSS Unit of College in collaboration with Clean and Green Ludhiana organized a 10 Km run on 28<sup>th</sup> July in Punjab Agriculture University. Volunteers participated to create awareness about cleanliness and environment conservation

## **Swachhta Pakhwada**

15 day “SWACHHTA PAKHWADA” was organised by the college from 1<sup>st</sup> August to 15<sup>th</sup> August, 2019.<sup>st</sup> Eminent personalities were called to deliver lectures on various topics. Cleanliness drives were organized, visits to CMC, slum areas were made by the students where eatables were distributed. To make society aware about cleanliness and environment protection, a Nukkad Natak was presented in Rose Garden in the morning.

## **Samarpan**

NSS unit organised “SAMARPAN” a thanks giving function for the college sub-staff for their selfless work on 18<sup>th</sup> November, 2019. Talent hunt was organised for the children of the sub-staff in which children exhibited their talent and won the hearts of the audience. College sub-staff enjoyed participating in various games, and all the winners were awarded prizes.

## **Fit India Cyclothon**

The NSS Unit of SACCM organized ‘Fit India Cyclothon’ from Rakh Bagh to Sai Dham, Ludhiana on January 18, 2020. Forty SACCM pedallers shuttled 17 kilometers to and fro. The students gave the dual message of Being Fit and to save Mother Earth from all the hazardous gasses that automobiles emit. The cycle rally was organised in collaboration with ‘Pedallers Club Ludhiana’.

## **Blood Donation Camp**

The N.S.S. Unit of college organised its Annual Blood Donation Camp on January 21, 2020, in association with Blood Sewa Social Welfare Society. A team of Doctors and Lab technicians from Shree Raghunath

Hospital visited the college and motivated the students to donate blood. 97 units of blood were donated by the college students.

### **Road safety week**

NSS unit of Sri Aurobindo College of Commerce and Management observed Road Safety Week from 27th January to 1st February, 2020. Road Safety week was inaugurated by organising a lecture on road safety and awareness regarding traffic sense. ACP Rajan Sharma (Traffic wing) was invited to interact with the students. He sensitized the students about the real problem with traffic and motivated the students to be a catalyst of change we want to bring in society. Road Safety and Traffic Awareness Session and quiz on road safety was also organised on 31.01.2020. The representatives of Bhavya Deva NGO addressed the students and made them aware of means, methods and ways of ensuring road safety while driving, walking and commuting on the road. At the end of the interactive session the students, who excelled in quiz competition and road safety knowledge, were given prizes.

### **Eye check up camp**

The NSS Unit of SACCM organised a Free Eye Checkup Camp at college on 28.02.2020. The camp was organised in collaboration with Sohana Hospital (Ludhiana Branch). The doctors from Sohana Hospital conducted the visual acuity test for examining the visual function for proximal vision as well as distant vision. In total 150 persons including students, faculty and staff of the college got their eyes tested.

## **GENDER EQUITY PROMOTION PROGRAMMES IN SACCM: SENSITISING STUDENTS ON GENDER EQUITY**

To acquaint the students about women's property rights, Dr. Aman Amrit Cheema, Professor, University Institute of Law, Panjab University Regional Centre, Ludhiana, was invited to deliver a talk on topic '**Women Property Rights vis-a-vis Hindu Law**' on Jan 24, 2020. The lecture was organised for the students of B.com 2 C and BBA 2 B. Dr. Aman stated that the source of Hindu Law is Vedas and Dharamshastras. She familiarized the audience with Hindu succession Act, 1956 and Hindu succession (Amendment) Act, 2005. She ended her talk with conclusion that prior to 2005, the women were not having equal status as they had limited rights over father's property but after 2005 amendments, the unequal status continues but now the men are at disadvantageous position.

Another session was conducted by Dr. Ashish Virk, Associate Professor, University Institute of Law, Panjab University, Regional Centre, Ludhiana, on 5<sup>th</sup> February, 2020 on '**Legal Dimension of Gender Equity in Reference with Transgender as Third Gender: A Critical Analysis**'. The Speaker started her lecture with the biological and psychological concept of transgender community. It was only later in 2019, she stated, that transgender were considered as third gender and also included inter-sex. The speaker concluded her talk by

highlighting that it's time that this huge legal gap should be walked into. 'Being Trans isn't choice, being transphobic is' was imbibed by students.

On February 25, 2020, Sri Aurobindo College of Commerce And Management organized an expert talk on **Gender Equity** by Dr. Shweta Dhand (Assistant Prof. GHG Institute of law for women Sidhwan Khurd, Ldh). Various acts regarding safety of women were discussed to impart awareness to the students. The main points of discussion were acid attack act, women empowerment act, protection of women from domestic violence act.

### **SPIRITUAL DEVELOPMENT:**

#### **550<sup>th</sup> Birth Anniversary of Sri Guru Nanak Dev Ji.**

550<sup>th</sup> Parkash Utsav of Sri Guru Nanak Dev Ji was observed by college on 8<sup>th</sup> November, 2019. The holy paaths of Japji Sahib and Sukhmani Sahib were recited. The college campus remained bathed in sanctity and the congregation felt a heavenly bliss. Guru ka Langar was served to all present. During the observance of the paaths, there was total calm. The holy gathering brimmed with transcendental happiness. The college **NSS Unit** had decided to observe this holy Utsav in order to seek blessings of Guru Nanak Dev Ji.

#### **Birth Anniversary Of Sri Aurobindo**

The college celebrated the 147<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. The college organized a **paper reading contest** to mark the event. In total, 20 students took part in it, and showcased their oratory skills. Yashika Ahuja bagged first prize, Aashray Jain got second prize and Srishti Jain hooked third prize. The young speakers were quite joyous over this achievement.

### **PHYSICAL DEVELOPMENT:**

Physical exercise is good for mind, body and spirit. Furthermore, team sports are good for learning accountability, dedication, and leadership, among many other traits. Regular physical activity helps keeps key mental skills sharp. This includes critical thinking, learning, and using good judgment.

#### **Intra College Badminton Tournament**

The college organised an Intra College Badminton Tournament. Students participated with full energy and enjoyed a lot.

### **EXPLORING GEOGRAPHICAL DIMENSIONS AND INDIAN CULTURE & RELIGION:**

#### **Trips and Travels**

**Mansa Devi and Elante Mall, Chandigarh**

The college organised a one day trip to Mansa Devi and Elante Mall, Chandigarh, for 1<sup>st</sup> semester students of B.Com and BBA on September 14, 2019. A total of 138 students took part in this educational excursion.

### **Nadda Sahib and Fun City, Panchkula**

The college organized a cultural co-educational one day trip to Nadda Sahib and Fun City, Panchkula on 21<sup>st</sup> Sept 2019 for the students of B.Com/BBA 5<sup>th</sup> semester. 120 students went to Nadda Sahib Gurudwara, where they offered prayers. Afterwards, they visited Fun City and expressed happiness and joy, enjoyed thrilling rides.

### **Nada Sahib, Panchkula**

The college organised a cultural co-educational one day trip to Nada Sahib, Panchkula on 23<sup>rd</sup> November, 2019 for the students of B.Com/BBA 3<sup>rd</sup> semester. 108 students enjoyed the trip.

### **SACCMites SHOWCASING TALENT IN EXTRA-CURRICULAR ACTIVITIES:**

### **CULTURAL FEST CUM TALENT HUNT COMPETITION - 'MANTHAN'**

Two day cultural festival was organized on 22 and 23 August 2019 with full fun and frolic. As many as 31 events in total marked the show on both the days with the participation of 410 students. The myriad number of events that took place were: Collage Making, Installation, Cartooning, Clay Modelling, Poster Making, On the Spot Painting, Spot Photography, Debate, Elocution, Essay Writing, Poem Writing, Short Story Writing. Poem Recitation, Musical items like Geet and Gazal, Classical Vocal, Classical Dance, Ad-Mad Show. The students of the college presented a gallimaufry of their talents in Histrionics and Mimicry, Mime, Business Plan, Skit, Western Dance, Best Out of Waste, Mehndi, Embroidery, Face Painting, Pakhi Designing, Rangoli, and Still Life Drawing.

<b>Cultural Fest cum Talent Hunt Competition 2019</b>					
<b>COMPILED RESULTS</b>					
<b>1. FINE ARTS</b>					
<b>COLLAGE MAKING</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	<b>Result</b>
1	2017010165	Deepanshi garg	BCOM-SEM-5	C	FIRST
2	2017010175	Harmanpreet kaur	BCOM-SEM-5	C	SECOND
3	2019010198	Ridhi shah	BCOM-SEM-1	C	THIRD

<b>POSTER MAKING</b>					
1	2019010046	Parika	BCOM-SEM-1	A	FIRST
2	2017010048	Priyanka Gupta	BCOM-SEM-5	C	SECOND
3	2019020052	Donna bajaj	BBA-SEM-1	B	THIRD
<b>CARTOONING</b>					
1	2018010099	Kunal Markan	BCOM-SEM-3	B	FIRST
2	2019020048	Arshiya makar	BBA-SEM-1	B	SECOND
<b>STILL LIFE DRAWING</b>					
1	2019010007	Anmol Bhandari	BCOM-SEM-1	A	FIRST
2	2018010068	Vridhi Jain	BCOM-SEM-3	A	SECOND
3	2017010165	Deepanshi garg	BCOM-SEM-5	C	THIRD
<b>RANGOLI</b>					
1	2019010034	Mansi Bhardwaj	BCOM-SEM-1	A	FIRST
2	2017010210	Shubhika Batra	BCOM-SEM-5	C	SECOND
3	2019010186	Navjot kaur	BCOM-SEM-1	C	THIRD
<b>SPOT PHOTOGRAPHY</b>					
1	2018010098	Keshav Goyal	BCOM-SEM-3	B	FIRST
2	2018010158	Garima	BCOM-SEM-3	C	SECOND
3	2019010198	Ribhav Vij	BCOM-SEM-1	C	THIRD
<b>2. BEST OUT OF WASTE</b>					
1	2017010053	Richa gupta	BCOM-SEM-5	A	FIRST
2	2017010011	Daman kohli	BCOM-SEM-5	A	FIRST
1	2017010088	Bhawna Gahlot	BCOM-SEM-5	B	SECOND
2	2017010022	Heena Arora	BCOM-SEM-5	B	SECOND

1	2018010142	Vilis Malhotra	BCOM-SEM-3	B	THIRD
2	2018010095	Jasleen Gill	B COM 3	B	THIRD
<b>3. INSTALLATION</b>					
<b>Team V</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2017010088	Bhawna Gahlot	B.com 5th Sem	B	FIRST
2	2017010022	Heena Arora	B.com 5th Sem	B	FIRST
3	2017010107	Mehak Jain	B.com 5th Sem	B	FIRST
4	2017010081	Archi Arora	B.com 5th Sem	B	FIRST
<b>Team IX</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2017010200	Palak	B.com 5th Sem	C	SECOND
2	2017010192	Mukul	B.com 5th Sem	C	SECOND
3	2017010193	Muskan Aggarwal	B.com 5th Sem	C	SECOND
4	2017010102	Kripa Jain	B.com 5th Sem	B	SECOND
<b>Team IV</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2019020001	Aashna Jain	BBA 1st Sem	A	THIRD
2	2019020006	Anmol Sharma	BBA 1st Sem	A	THIRD
3	2019020025	Mahika	BBA 1st Sem	A	THIRD
4	2019020038	Siya	BBA 1st Sem	A	THIRD
<b>4. FACE PAINTING</b>					

1	2017010007	Arshiya Jain	B COM 5	B	FIRST
2	2019020051	Divanshi Jain	BBA 1	B	SECOND
3	2017010117	Prachi Mahajan	B COM 5	B	THIRD
<b>5. DEBATE</b>					
<b>INDIVIDUAL WINNER</b>					
1	2017010018	Harkim kaur	BCOM-SEM-5	A	FIRST
2	2017010143	Vindhya Sood	BCOM-SEM-5	B	SECOND
3	2017010085	Ashish Goyal	BCOM-SEM-5	B	THIRD
<b>TEAM WINNERS</b>					
1	2017010018	Harkim kaur	BCOM-SEM-5	A	FIRST
2	2017020095	Aashna jain	BBA-SEM-5	B	FIRST
3	2017010143	Vindhya Sood	BCOM-SEM-5	B	SECOND
4		Ishneet Kaur	BCOM-SEM-5	B	SECOND
5	2017010085	Ashish Goyal	BCOM-SEM-5	B	THIRD
6	2017010168	Diksha vij	BCOM-SEM-5	C	THIRD
<b>6. ELOCUTION</b>					
1	2017010018	Harkim kaur	BCOM-SEM-5	A	FIRST
2	2018010023	Harmanbeer Singh Waraich	BCOM-SEM-3	A	SECOND
3	2017020095	Aashna jain	BBA-SEM-5	B	THIRD
<b>7. AD-MAD SHOW</b>					
<b>Team IV</b>					
1	2018010216	Shivam	B.Com 3	A	FIRST
2	2018010003	Adish Jain	B.Com 3	A	FIRST
3	2018010043	Nandita	B.Com 3	A	FIRST
4	2018010112	Palak Rishi	B.Com 3	B	FIRST

<b>Team II</b>					
1	2018010074	Abhishek Taneja	B.Com 3	B	SECOND
2	2018010121	Saloni Marwaha	B.Com 3	B	SECOND
3	2018010126	Sejal Sachdeva	B.Com 3	B	SECOND
4	2018010099	Kunal Markan	B.Com 3	B	SECOND
5	2018010115	Prerna Gupta	B.Com 3	B	SECOND
<b>Team III</b>					
1	2017010168	Diksha Vij	B.Com 5	C	THIRD
2	2017010085	Ashish Goyal	B.Com 5	B	THIRD
3	2017010192	Mukul Singla	B.Com 5	C	THIRD
4	2017010157	Avneet Grover	B.Com 5	C	THIRD
<b>8. BUSINESS PLAN</b>					
<b>Team 8</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2019010081	Chirag Sharma	B.Com 1	B	FIRST
2	2019010138	Vivek Ahuja	B.Com 1	B	FIRST
3	2019010089	Gitesh Ahuja	B.Com 1	B	FIRST
4	2019010177	Mandeep Ryait	B.Com 1	C	FIRST
<b>Team 6</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2017010085	Ashish Goyal	B.Com 5	B	SECOND
2	2017010118	Pranav Aggarwal	B.Com 5	B	SECOND
3	2017010157	Avneet Grover	B.Com 5	C	SECOND
4	2017010149	Aditi Monga	B.Com 5	C	SECOND

<b>Team 7</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2017010200	Palak Dewan	B.Com 5	C	SECOND
2	2017010192	Mukul Singla	B.Com 5	C	SECOND
3	2017010193	Muskaan Aggarwal	B.Com 5	C	SECOND
4	2017010222	Karan Singla	B.Com 5	C	SECOND
<b>Team 1</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2019010014	Bhuvesh	B.Com 1	A	THIRD
2	2019010003	Akanksha	B.Com 1	A	THIRD
3	2019010026	Ishika	B.Com 1	A	THIRD
4	2019010070	Shivam	B.Com 1	A	THIRD
<b>9. QUIZ</b>					
<b>TEAM 3</b>					
1	2018020091	Disha	BBA 3	B	FIRST
2	2018020015	Jagveer	BBA 3	A	FIRST
3	2018020045	Abhinandan	BBA 3	B	FIRST
<b>TEAM 4</b>					
1	2019010184	Naman Goyal	B COM 1	C	SECOND
2	2019010096	Jagruti Wadhwa	B COM 1	B	SECOND
3	2019010114	Nirmit Ahuja	B COM 1	B	SECOND
<b>TEAM 5</b>					
1	2018010231	Raghav Garg	B COM 3	A	THIRD

2	2018010216	Shivam Gulati	B COM 3	A	THIRD
3	2018010046	Prabhpal Singh	B COM 3	A	THIRD
<b>10. THEATRICAL ITEMS</b>					
<b>SKIT</b>					
<b>Team I</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2018010167	kiran	B.COM 3	C	FIRST
2	2018010119	Ridhuma	B.COM 3	B	FIRST
3	2018010003	Adish	B.COM 3	A	FIRST
4	2018010084	Charavi	B.COM 3	B	FIRST
5	2018010122	Samridh	B.COM 3	B	FIRST
6	2018010216	Shivam	B.COM 3	A	FIRST
<b>INDIVIDUAL BEST PERFORMANCE</b>					
1	2018010167	Kiran	B.COM 3	C	FIRST
2	2017010185	KIRAT CHHABRA	B.COM5	C	SECOND
3	2018010119	Ridhuma	B.COM 3	B	THIRD
4	2017010185	KIRANJOT KAUR	B.COM5	B	THIRD
<b>MIMICRY</b>					
1	2019010184	Naman Goyal	B COM 1	C	FIRST
<b>11. DANCE- ITEMS</b>					
<b>CLASSICAL DANCE</b>					
1	2019010069	Yachika bector	BCOM-SEM-1	A	PARTICIPATION CERTIFICATE
<b>WESTERN DANCE</b>					

<b>Team I</b>					
<b>S No</b>	<b>Roll No.</b>	<b>Name</b>	<b>Class</b>	<b>Section</b>	
1	2018010142	Villis Malhotra	B.COM 3	B	FIRST
2	2018010244	Shravan Singh	B.COM 3	B	FIRST
3	2018010131	Sneha Mahajan	B.COM 3	B	FIRST
4	2018010110	Nishtha Gupta	B.COM 3	B	FIRST
5	2018010077	Anshika	B.COM 3	B	FIRST
6	2018010155	Dheeraj Singla	B.COM 3	C	FIRST
<b>12. MUSICAL ITEMS- GEET /GHAZAL</b>					
1	2018010158	Garima	BCOM-SEM-3	C	FIRST
2	2019010028	Jaipreet Singh	BCOM-SEM-1	A	SECOND
3	2018010155	Dheeraj singla	BCOM-SEM-3	C	THIRD
<b>INSTRUMENTAL MUSIC</b>					
		Ishaan Mahajan	BCOM-SEM-1		PARTICIPATION CERTIFICATE
<b>13. LITERARY ITEMS</b>					
<b>POEM WRITING</b>					
1	2017010043	Palak Bansal	BCOM-SEM-5	A	FIRST
2	2019010236	Aashray Jain	BCOM-SEM-1	C	SECOND
3	2017010168	Diksha vij	BCOM-SEM-5	C	THIRD
<b>ESSAY WRITING</b>					
1	2017010143	Vindhya Sood	BCOM-SEM-5	B	FIRST
2	2018010149	Archita	BCOM-SEM-3	C	SECOND

3	2019010005	Anjali Bansal	BCOM-SEM-1	A	THIRD
<b>SHORT STORY WRITING</b>					
1	2017020034	Sneha Gupta	BBA 5	A	FIRST
2	2018010179	Mugdha Jain	B COM 3	C	SECOND
3	2019010059	Sejal Thaman	B COM 1	A	THIRD
<b>14. POEM RECITATION</b>					
1	2019010005	Anjali bansal	BCOM-SEM-1	A	FIRST
2	2017010052	Rattandeep Singh	BCOM-SEM-5	A	SECOND
3	2019010021	Harshita Arora	BCOM-SEM-1	A	THIRD
4	2019010017	Diksha Saini	BCOM-SEM-1	A	THIRD
<b>15. HERITAGE</b>					
<b>MEHENDI</b>					
1	2019010069	Yachika bector	BCOM-SEM-1	A	FIRST
2	2018010012	Arshdeep Kaur	BCOM-SEM-3	A	SECOND
3	2019010099	Jyoti gupta	BCOM-SEM-1	B	THIRD
<b>EMBROIDERY</b>					
1	2017010065	Tanisha Mehtani	BCOM-SEM-5	A	CONSOLOTION PRIZE

**PARTICIPATION AND ACHIEVEMENTS AT UNIVERSITY LEVEL / INTER COLLEGE COMPETITIONS:-**

**PU Youth Festival**

The students of college participated in various cultural, heritage and literary items at the Panjab University Youth Festival (Zone-A) held at Mata Ganga Khalsa College, Manji Sahib, Kottan from 1<sup>st</sup> October, 2019 to 4<sup>th</sup> October, 2019 and fetched various prizes.

<i>Name of the student</i>	<i>Category</i>
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1. Rajveer Kaur	First In Handwriting (English)
2. Avneet Kaur	Third In Handwriting (English)
3. Vindhya Sood	Third In Essay Writing
4. Keshav	First In Photography
5. Vilis Malhotra	Second In Cartooning
6. Naman , Jagveer, Kirat Chabbra	Second In Quiz (Team)
7. Heena Arora, Bhawna, Mehak Jain, Archi Arora	Third In Installation
8. Kiran Mittal	Third In Play (Individual)
9. Harkim Kaur	Second In Debate
10. Vindhya Sood	Third In Debate
11. Harkim Kaur	Second In Elocution
12. Harsimran Bajaj, Ripandeep Kaur, Nishtha, Simrandeep, Jasleen, Arvinder Kaur, Shubhnoor Kaur, Kavya Bansal, Harnoor , Shifa Sharma, Prabal	Third In Luddi (Team)

### **Gyan Manthan 2019**

A quiz team of SACCM made their distinguishing mark in the National Level Quiz competition ‘Gyan Manthan 2019’, organized by University Business School, Panjab University Regional Centre, Ludhiana on 13<sup>th</sup> September 2019. More than 30 teams from different colleges from the state of Punjab and outside Punjab participated in this quiz contest. The team gave tough competition to the competing teams and bagged third position. They were awarded with Certificates, individual trophies and a Cash Prize of Rs. 3000.

### **International Management Conclave 2019**

Mittal School of Business, Lovely Professional University, Punjab in association with Curtin University, Australia organised a three-day International Management Conclave 2019 from 7th - 9th November, 2019 during which team of SACCM participated in Student Case Study Competition on 9th November, 2019. The team comprising Aashray Jain (B.Com – 1st sem), Vidur Thapar (BBA – 3rd sem) and Bhuvesh Gupta (B.Com – 1st sem) got third position with a cash prize of Rs. 2,500.

### **Tata Crucible - The Business Quiz**

Lovely Professional University, organized the very famous Regional Tata Crucible - The Business Quiz, on March 03, 2020. Nearly 670 teams from different colleges across Punjab participated in this business quiz

competition. SACCM team comprising Jagveer Singh and Naman Goyal gave a tough fight to the competing teams and ultimately bagged second position.

### **Inter College Business Quiz Competition ‘Kshitiz 2019**

SACCM quiz team comprising Raghav Garg, Shivam Gulati, Naman Goyal and Shivam Doda gave a tough fight to the competing teams and made their distinguishing mark by bagging the third position in the Inter College Business Quiz Competition ‘Kshitiz 2019’ on March 05, 2020, organized by GNA University, Phagwara.

### **E- Tech Symphonic fest**

KCL institute of management & technology organized E- Tech Symphonic fest on 4<sup>th</sup> May, 2020 (through online mode) . Shraavan Bagga, a student of B. Com 4 B of SACCM participated in Solo Dance competition and brought laurels to the college by bagging 1st Prize.

### **National level Competition at Pt. Mohan Lal S.D. College for Girls, Fatehgarh Churian**

The students of Sri Aurobindo College of Commerce and Management participated in Online National level Competition on the topic “Challenges and Opportunities for Online Education Today” held on 15th June, 2020 at Pt. Mohan Lal S.D. College for Girls, Fatehgarh Churian and bagged the following prizes:

1.	Kirat Chhabra	Power Point presentation	First prize
2.	Aashray Jain	Paper Reading	Second prize

### **Competition in Handwriting organized by Department of Youth Welfare, P.U., Chandigarh and GGSDS College, Haryana, Hoshiarpur**

A student of Sri Aurobindo College of Commerce and Management participated in Online Competition in Handwriting organized on 13th June, 2020 by Department of Youth Welfare, Panjab University, Chandigarh and GGSDS College, Haryana, Hoshiarpur and bagged the following prize:

1.	Rajveer Kaur	Handwriting (English)	Second prize
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### **Prof. Gurbir Singh Sarna Memorial inter-college competitions organized by GNIMT, Ludhiana**

The students of Sri Aurobindo College of Commerce and Management participated in Prof. Gurbir Singh Sarna Memorial inter-college competitions held on 18th February, 2020 organized by Guru Nanak Institute of Management and Technology, Ludhiana and bagged the First prize in AD-MAD Show :

1.	Ashish Goyal
2.	Raghav Garg
3.	Shivam Gulati
4.	Kiran Mittal
5.	Kiranjot Kaur

### **Creative writing competition**

The students of Sri Aurobindo College of Commerce and Management participated in Creative writing competition (Online) held on 30<sup>th</sup> May, 2020 organized by Guru Nanak College, Moga with the Department of Youth Welfare, Panjab University, Chandigarh and bagged the following prizes:

1.	Sherril Arora	Poem	First prize
2.	Aashray Jain	Poem	Consolation prize
3.	Vindhya Sood	Essay	First prize
4.	Harshita Arora	Essay	Consolation prize

### **7<sup>th</sup> Prof. Gurbir Singh Sarna Memorial inter-college competitions by Guru Nanak Khalsa College For Women, Ludhiana**

The students of Sri Aurobindo College of Commerce and Management participated in 7TH Prof. Gurbir Singh Sarna Memorial inter-college competitions held on 15th February, 2020 organized by Guru Nanak Khalsa College For Women, Ludhiana and bagged the following prizes:

1.	Sneha Gupta	Story Writing	Third prize
2.	Sherril Arora	Poem Writing	Third Prize

### **BUILDING RELATIONS AND DEVELOPING ORGANISING SKILLS:**

## **WELCOME PARTY**

The college extended an enthralling welcome to its new entrants at Kothari Resorts on August 17, 2019. The seniors expressed their sense of euphoria by welcoming the new comers to the college. Then the young maestros of Music, Modeling and Dance presented their kinetic charisma. There came the sparkling relish in the show when the seniors played the fun loaded games with the juniors. The show got electrified when the Rappers with their rapping, set the stage afire. The freshers were at their best in the Question-Answer round. It was modeling by the freshers which animated the whole atmosphere. All eyes were, indeed, glued to the Ramp Walkers. The title of Ms. Congeniality was pocketed by Anjali, Ms. Poise by Yashika, Ms. Vogue went to Divanshi and Mr. Witty to Paramjeet, Mr. Confident to Nirmal, Mr. Vogue to Karan Sood. Last but to be listed the best the titles of Mr. Fresher and Ms. Fresher were won by Aadvik and Simarpreet respectively. The whole day had a taste, a spice and a flavour with a difference.

## **SACCM BRINGS PUNJABIYAT TO LIFE THROUGH TEEJ FESTIVAL**

The college celebrated the Teej Festival on August 3<sup>rd</sup> 2019, for the first time. “**Teeyan Di Rani**” contest was organized for the female students. 22 participants of the contest had to clear three rounds relating to the Punjabi traditions and culture. College also made suitable arrangements of various eating and mehndi stalls, which added more to the merriment of festival.

## **COMMUNICATION WITH PARENTS**

Improvement in a student’s academic performance and conduct is possible only with the collective efforts of the College as well as the parents. We support the Parent Teacher Partnership. It is well recognized that parent-involvement in a child’s education has positive impact on the child’s academic performance. With this vision, the College organizes Parent-Teacher and Parent-Principal Meets. Also, information is passed on to the parents through the College Software on a regular basis. The meetings with the parents prove to be very fruitful because they provide the right kind of forum for collaborative thinking on the child’s academic progress and overall development.

### **PARENT TEACHER MEET**

The College organizes the Parent Teacher Meet once in a semester for formal communication with the parents regarding the academic progress and overall conduct of the students. The parent teacher meet is normally held in the month of October/April after the respective MSTs. Parents of the students who do not give satisfactory performance in MSTs to attend the parent teacher meeting.

### **PARENT PRINCIPAL MEET**

The College organizes 'Parent Principal Meets' with the parents of the students who achieve distinction in examinations and show potential of high accomplishment. The achievements of students get recognized this way. The feedback given to parents acts as a catalyst in the child's growth.

## **FACULTY DEVELOPMENT INITIATIVES**

### **Workshops/FDPs/Sessions Organised for the development of teachers:**

#### **Panel Data Analytics With Software Applications**

Sri Aurobindo College of Commerce and Management (SACCM), Ludhiana, organized a two week FDP on Panel Data Analytics with Software Applications'. More than 50 faculty members from Delhi, Chandigarh, Ludhiana, Amritsar, Fatehgarh Churian participated in the programme. The group of resource persons comprised Dr. Burak Erkut (Institute for Research in Economic and Fiscal Issues (IREF), Paris, France, Dr. Solomon Nathaniel (University of Lagos, Nigeria), Dr. Anirudh Agarwal, Copenhagen Business School), Dr. Gagandeep Sharma (Guru Gobind Singh Indraprastha University, New Delhi) accompanied by Ms. Mansi Gupta and Ms. Anshita Yadav (Indraprastha University, New Delhi). The two-week program concluded on 21st May, 2020, and could be characterised as a well knitted package of topics aimed at guiding the participants in defining the research problems, data collection and preparation, application of E-views and Stata softwares for data analysis, reference management through Mendley, writing impactful research papers, and submission to most suited Journals.

#### **Correlation and Regression through SPSS**

A two-day workshop for the faculty on 'Correlation and Regression through SPSS'. The workshop was conducted on 28th and 29th June, 2019 by resource person Professor Dr. Purva Kansal, University Business School, Chandigarh. Apart from providing theoretical inputs to the faculty on topics such as concept, construct, variables, correlation and its types, regression and its variants etc. The hands on sessions were held to understand their application through statistical software. The training sessions acquainted the audience with the usage of the software and gave them a practical insight in the application of selected statistical tools. Overall, the session was enriching and productive.

#### **Factor Analysis and Structural Equation Modelling**

A three day workshop on 'Factor Analysis and Structural Equation Modelling' was organised for faculty from 25th to 27th November, 2019. The Resource Person for the workshop was Dr. Dheeraj Nim, Associate Professor, Oriental University, Indore. The workshop aimed at improving analytical skills of the faculty through the use of latest available softwares. Each day, three sessions of two hour duration each were held. The Resource Person was asked to provide relevant files to be given to the faculty in advance for the hands on practice sessions. He gave variety of inputs on Indicator variables, constructs, measurement and structural

models via PLS statistical software. The first two sessions on the first day of the workshop were devoted to exploratory factor Analysis. Dr. Nim demonstrated the execution of the process of running factor analysis through the software and patiently dealt with the problems faced by the participants. One session was devoted to guided application of the lessons learnt related to EFA. During rest of the sessions, he taught through demonstrating evaluation of measurement Model I, II and structural model followed by SMART PLS 2.0 exercises. In the last session, on the third day of the workshop, a test comprising objective type questions was conducted for the participants.

### **Mendeley**

One-day workshop for the faculty on 'Plagiarism and the use of reference manager by providing training on 'Mendeley' was conducted on 8th January, 2020 by resource person Dr. Tejinder Pal Singh, Associate Professor, University Business School, Chandigarh. Dr. Singh acquainted the participants with the various types of plagiarism, and tools which are useful to check plagiarism. He also sensitized the faculty about the use of reference manager by providing hands-on training on 'Mendeley'.

### **Nutrition and Mental Health**

RFDC committee of Sri Aurobindo College for Commerce and Management organized an interactive session for faculty on Nutrition and Mental Health on 13-09-2019. The resource person for the same was Ms. Ishita Mehra, Psychologist associated with an NGO Circle of Life. She talked about physical and mental hunger. She also discussed how eating disorders can be prevented and also emphasised upon mindful eating. The psychologist shared that our lifestyles have caused a lot of damage to our mental health as well. Now a days people face many psychological problems like stress, anxiety and depression etc. Due to unhealthy lifestyles the two neurotransmitters namely dopamine and serotonin get unbalanced causing such psychological problems. The resource person emphasised upon Nutrition, exercise and adequate sleep in order to stay healthy.

### **Interactive Session on National Education Policy**

SACCM organised an interactive session on National Education Policy for faculty members on 22-02-2020. The resource person was Dr. Karamjeet Singh, Registrar, Panjab University, Chandigarh. The speaker explained in detail the upcoming National Education Policy and its possible effects on education and colleges.

### **International Seminar On Management Education And Research**

SACCM organises an International Seminar on Management Education and Research on 26<sup>th</sup> February, 2020. Designed to bring together a galaxy of academicians and practitioners on one platform, the main objective of this conference was to turn the spotlight on the emerging issues and challenges in the education and research in the field of business and management from around the world. The conference was inaugurated

by Prof. Amrik S. Sohal, Senior Professor and Global Value Chains Research Network Lead, Monash Business School, Monash University, Australia. Dr. Glen Croy (Associate Professor, Monash Business School, Monash University, Australia), Dr Kristian Rotaru (Decision Scientist, Monash Business School, Monash University, Australia), Dr Jeff Wang (Senior Lecturer, Monash Business School, Monash University, Australia), Professor (Professor, Industrial Food Technology, The University of Lincoln, UK), Dr Wayne Martindale (Associate Professor, The University of Lincoln, UK) have participated and discussed the emerging issues in management and research. More than 120 delegates from different colleges of Panjab deliberated on current and future advances in business management ideas and practices.

### **Webinar on A Hands-on Approach for Developing e-Content**

Webinar on the theme “A Hands-on Approach for Developing e-Content” was organized on 24th May 2020. More than 240 members of the faculty from different colleges participated in the webinar. Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh, was the Resource Person. The session focused on designing and development of e-content with special reference to MOOCs and Swayam Platform.

### **National level webinar under the aegis of MHRD on 'digital transformation of higher education in India'**

The Internal Quality Assurance Cell (IQAC) of Sri Aurobindo College of Commerce and Management, Ludhiana, organised a National level webinar under the aegis of Ministry of Human Resource Development, New Delhi, on the subject 'Digital Transformation of Higher Education in India', on June 18, 2020. More than 500 participants attended the webinar. The webinar was addressed by a galaxy of erudite scholars of rare distinction. The Chief Guest was the much celebrated intellectual Prof. (Dr.) Ved Prakash, former Chairman, UGC, New Delhi. The Guest of Honour and Keynote speaker was the reputed educationist Prof. Dr. A.K. Bakshi, V.C., PDM university, Haryana. The seasoned administrator Dr. Vimal Rarh, Project head and Joint Director, GAD-TLC of MHRD was another Guest of Honour and speaker. Dr. Ved Prakash highlighted the transformed and the transforming face of higher education in India as different seats of higher learning have taken, and are taking to the digital tools of teaching because of the negative impact of Covid-19. He added that Indian educationists must take to the different modes of Information technology if the Indian society is to be transformed multi-dimensionally. He also landed upon the future, practical hitches and the novelties of digital education. However, at the same time, he expressed his concerns that the echelons of higher education must play a bigger and a larger role in inviting new modes and methods of teaching-learning through various tools of information and technology. Dr. Bakshi very immaculately spoke on the importance of digital education in the times to come. He also motivated the webinarists to know more and more about the different digital methods. He validated his analysis of digitization of education through various reports and data. He said that the real gap in practical education is, ‘what is learnt and what should be learnt. Our education system many a time does not challenge the minds of the students.’ Dr. Vimal Rarh enlarged upon the significance of ICT in the field of Higher education. She

vehemently emphasised the idea that all shrines of higher learning must acclimatize themselves with the environment of online education. The long and the short of the webinar is that all the speakers were successful in creating a wave of transmission of digitization of Higher education in India. Dr. Ajay Sharma, Principal, presented the vote of thanks in his own distinctive and distinguished style. The attendees concomitantly stood to add new feathers to their academic selves. This webinar further carved a new learning graph for them. E-certificates were provided to the participants.

### **SACCM Faculty Makes Mark As Resource Persons**

Motilal Nehru College, University of Delhi, organised a webinar on 16-05-2020 on the theme, Post-Lockdown Economy: Measures to Recover and Reshape. **Dr. Ajay Sharma, Principal, SACCM** was the key note speaker. Total of 250 faculty members and students from across the country participated in the webinar. Dr. Sharma also shared his views on 'How to revive Indian economy post lockdown' in the webinar organised by Maharaja Agrasen University, Baddi on 20-05-2020. He was keynote speaker in the webinar on the theme 'Reshaping trade, industry and commerce during post lockdown period in self reliant new India' on 30-05-2020 organised by SPN College, Mukerian. He was also invited as chief guest at the launch of Millennium World School, Ludhiana on 15-03-2020. He also delivered key note address in National level seminar held at Shree Atam Vallabh Jain College, Ludhiana on 21-02-2020.

The Association for Research and Advanced Studies (Regd.) organised online 7-day national workshop on research methodology. The workshop was conducted from 12th May 2020 to 18th May 2020. **Mr. Sanjay Gupta** (Assistant Professor, SACCM) also took a session on 18th May 2020 on Mendeley software. Around 90 participants from different parts of the country attended the session.

**Dr. Manpreet Kaur**, (Assistant Professor, SACCM) was invited as resource person in 5 day workshop on 'Research Methods and Data Analysis using SPSS' from Dec 27-31, 2019 organised by Khalsa College for women, Ludhiana. She took three sessions per day for first four days of workshop. Participants were faculty members of commerce department as well as BBA department and students of M.com of Khalsa College.

**Dr. Jaspreet Kaur**, (Assistant Professor, SACCM) was invited by Dasmesh Girls College (Chak Alla Baksh, Mukerian) for conducting an online extension lecture on "Changing Scenario of Corporate Governance" for Commerce and Business Management Students on June 02, 2020. Participants were students (M.Com and BBA), and faculty members of Dasmesh Girls College.

### **Prof. Meenu Goyal Ups Her Ante by Completing Her Doctorate**

Dr. Meenu Goyal successfully completed her doctoral degree on the topic entitled "HRM PRACTICES AND RETENTION OF EMPLOYEES : A STUDY OF TEXTILE INDUSTRY" from IKGPTU, Jalandhar in the 2019. The college management and faculty congratulated her for this great achievement on the academic front.

