

ANNUAL REPORT 2018-19

Sri Aurobindo College of Commerce and Management has been indomitably following the ideals, morals and ethics of Integral Education as sagaciously envisaged by **Sri Aurobindo** and the **Divine Mother** which aims at structuring and nurturing an integrated and incorporated personality which is a harmonious equilibrium of different elements that constitute our being. It has been a constant effort of this shrine of learning to develop students in both curricular and co-curricular areas. The journey of a thousand miles always begins with a single step. Padma Bhushan Sh. S.P. Oswal took the first step and the most remarkable journey started in the form of SACCM in the year 2004. Every institute has a pilgrimage of its own but ours' shrine in the name of Sri Aurobindo, is a pilgrimage studded with the rarest of the rare milestones. Blessings of the Mother and Sri Aurobindo, diligence of the faculty and industry of the students has always injected the zeal for ceaseless work. Following segments of Annual Report will bring to light the various endeavours taken and accolades attained during the year which corroborate our steady and sturdy march towards the realization of mission of the institution.

OUTSTANDING PANJAB UNIVERSITY RESULTS:

With the blessings of revered Sri Aurobindo, college once again witnessed outstanding results produced by its students. The following table presents the performance of SACCMites in terms of the Top University Ranks, Number of Distinctions, First Divisions and Pass Percentages.

| PANJAB UNIVERSITY EXAMINATIONS RESULTS -MAY 2018 | | | | |
|--|----------------------------|------------------------|-----------------|-------|
| CLASS | TOP UNIVERSITY POSITIONS | NUMBER OF DISTINCTIONS | FIRST DIVISIONS | |
| | | | NUMBER | % AGE |
| B COM 2nd Sem | Sherril Arora (Third) | 74 | 199 | 96.6 |
| | Palak Dewan(Fifth) | | | |
| | Yogita Chawla (Sixth) | | | |
| | Vasu Gupta(Seventh) | | | |
| | Seerat Sethi(Eighth) | | | |
| | Srishti Sood(Eighth) | | | |
| | Prabhjeet Kaur(Fourteenth) | | | |
| | Ashish Goyal(Fifteenth) | | | |



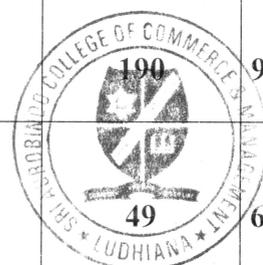
| | | | | |
|---|----------------------------------|-----|-----|-------|
| B COM 4th Sem | Pallavi Mittal(First) | 111 | 182 | 92.85 |
| | Sonakshi Kalra(Fifth) | | | |
| | Jaspreet Kaur (Sixth) | | | |
| | Jasleen Singh (Seventh) | | | |
| B COM 6th Sem | Namya Jain(Second) | 53 | 187 | 98.94 |
| | Jhanvi Gupta(Eleventh) | | | |
| | | | | |
| Accounting & Finance (Hons.) | Namya Jain (First)- Gold Medal | 7 | 35 | 100 |
| | Muskan Gandhi(Third) | | | |
| | Nishima Gupta(Third) | | | |
| | Sonali Goel(Fourth) | | | |
| | Manasvee Poplay(Fifth) | | | |
| | Niyati Monga(Fifth) | | | |
| | Kamakshi Gaggar(Sixth) | | | |
| | Shivam Bansal(Ninth) | | | |
| | | | | |
| Management Studies(Hons.) | Chetan Jain (First)- Gold Medal | 6 | 28 | 100 |
| BBA 2nd Sem | Nitika Jain (First) | 8 | 50 | 63.63 |
| | Muskaan Singh(Sixth) | | | |
| | Aayushi Goyal (Sixth) | | | |
| | Sneha Gupta (Seventh) | | | |
| BBA 4th | Barun Kansal(Eighth) | 9 | 72 | 85.71 |
| | | | | |



| | | | | |
|-------------|--------------------------------|---|----|-------|
| Sem | Garima Banga(Third) | | | |
| BBA 6th Sem | Naman Jain (First)-Gold Medal | 8 | 75 | 92.59 |
| | Lavish Chhabra(Fourth) | | | |
| | Alisha Kapoor(Fifth) | | | |
| | Diksha Kalra(Eleventh) | | | |
| | Anubhav Poplay(Thirteenth) | | | |

PANJAB UNIVERSITY EXAMINATIONS RESULTS -DEC 2018

| CLASS | TOP UNIVERSITY POSITIONS | NUMBER OF DISTINCTIONS | FIRST DIVISIONS | |
|---------------|--------------------------|------------------------|-----------------|--------|
| | | | NUMBER | % AGE |
| B COM 1st Sem | Archita (First) | 32 | | |
| | | | 187 | 89.9 |
| B Com 3rd Sem | Prabhjeet Kaur (First) | 85 | | |
| | Palak Dewan (Second) | | | |
| | Sherril Arora (Third | | | |
| | Vasu Gupta (Eighth) | | | |
| | | | 194 | 94.174 |
| B Com 5th Sem | Pallavi Mittal (Eighth) | 72 | | |
| | | | | 97.43 |
| BBA 1st Sem | | 3 | | |
| | Shivam Doda (Twelfth) | | | 62.82 |



| | | | | |
|--------------------|--------------------------|----|----|-------|
| | | | | |
| BBA 3rd Sem | Nitika Jain (First) | 20 | 70 | 89.61 |
| | Muskaan Singh (Second) | | | |
| | Jannat Khurmi (Fourth) | | | |
| | Sneha Gupta (Sixth) | | | |
| | Aayushi Goyal (Tenth) | | | |
| | Charu Singla (Fifteenth) | | | |
| | | | | |
| BBA 5th Sem | | 14 | 76 | 91.56 |
| | Harsheen Kalra (First) | | | |
| | Rashmi Poplay (Third) | | | |
| | Mehak Malhotra (Fourth) | | | |
| | Garima Banga (Tenth) | | | |
| | Cheshtha Vij (Fifteenth) | | | |
| | | | | |

SACCM's JOURNEY OF IMPARTING INTEGRAL EDUCATION (SESSION 2018-19):

SACCM Development Model confirms the ideology which is based on Integral Education that emphasizes on multidimensional development like physical, moral, spiritual etc. Various activities carried out and achievements gained during the year substantiate the college's effort in this pursuit.

INDUCTION PROGRAM FOR FRESH ENTRANTS IN SACCM

An Induction Programme was organized for the newly admitted students of B Com First Year and BBA First Year. The objective of the activity was to apprise the fresh entrants of the requirements of undergraduate courses run by Panjab University to which our B.Com. and BBA courses are affiliated and the systems and practices pursued by Sri Aurobindo College of Commerce and Management. The freshers were given a warm welcome and then they were told about the management of the college and management's aim behind setting up this institution. students were acquainted with the SACCM's journey of academic excellence in terms of Outstanding Performance in University Examinations till date and innovative 'Teaching Learning Processes' followed at SACCM. The 'SACCM Development Model' aimed at the holistic development of a student was also explained to them. Then, the freshly admitted students were made aware of the 'Eligibility Conditions'



for appearing in University Examinations covering attendance and mid semester tests related requirements. Students were also given details about the lucrative scholarships and reward policy of the college for the meritorious performances. Students were asked to have a note of the time table of their lectures and were given best wishes for a rewarding and fulfilling college experience for their entire stay of three years period.

MAINTAINING THE MOMENTUM:

Other activities of the college which were carried out during the current session also held the momentum of Integral Education:

FOR ACADEMIC EXCELLENCE:

Sri Aurobindo College of Commerce and Management always strives to function in the best interest of students.

EXTENSION LECTURES:

To supplement the theoretical knowledge with the first hand perspectives from some of the luminaries from the corporate world, college continued with the series of extension lectures. In this pursuit, eminent resource persons from various domains were invited to share their experiences and expertise with the students about contemporary business issues. Lectures were delivered on different topics related to the curriculum.

Advertising and Promotional Tools implemented in B2B and B2C in Vardhman

On 31st October 2018, Ms Rupali Beri, Manager, CMY, delivered a talk on B2B marketing and Promotional tools. She started her session by brushing up knowledge of students about Branding and its importance for industrial products. Thereafter, Textiles value chain, highlighting conversion of raw material (Fibers), various steps of processing/value addition to garment or other consumable textiles material was discussed with the students. Then, she highlighted the part of the business in the value chain being handled by her. It was told that since B2B business have fewer customers, Personal selling is the most effective promotional technique used by them. Furthermore, it is complemented by use of emails, selective use of Print media advertisements like in 'Apparel Online', a textiles magazine, exhibitions in trade shows, folders, and customer meets. To build and nurture relationships with their customers, bouquets to customers are being sent on their birthdays.

Another session on B2C marketing tools was conducted by Mr Harish Bhatia, Vice President, CMY, where he discussed about how 'Hand knitting Yarn' is advertised and promoted under the Umbrella Brand of Vardhman in the B2C segment. He also discussed the various promotional tools adopted in varied media channels such as Media Coverage on News Channels- India TV, Aaj tak, ABP etc., Print Coverage in magazines like Grahlaxmi, Saheli, Femina, New Woman etc. , Radio coverage by Mirchi and Big FM; B-marketing on Facebook Page, website page and YouTube. He also acquainted the students on the online selling on



Amazon.com. He showed the marketing literature such as the new booklet with improved information used for promotion of Vardhman's products. He especially focused on the new TVC of the company and spoke about the Fashion Show held in Delhi in collaboration with Grahlaxmi Magazine.

Physical Distribution Management

Sri Aurobindo College of Commerce and Management organized an extension lecture in new seminar hall on 3rd October, 2018 on physical distribution management for the students of BBA 5 Semester (A+B)- Marketing elective and BBA 3 Semester A. The lecture was delivered by Mr. Tarun Singla, Senior Manager of supply chain at Vardhman Yarns and Threads Ltd., Focal Point, Ludhiana. He shared his knowledge regarding the physical distribution system(PDM) and how proper PDM system drives increased revenue and also creates opportunity for major cost savings in operations. He apprised students about the importance of Stock Keeping Units (SKU's) by listing real life examples from Vardhman and also explained how proper stock planning and order processing is carried out in different units and focused on important factors like ABC classification, Replenishment of inventory and Delivery factors. The students took keen interest in the lecture and also posed various queries related to the components of PDM. He clarified the doubts of students and addressed them appropriately.

SUPPLEMENTING TEACHING WITH PRACTICAL EXPOSURE THROUGH INDUSTRIAL/EDUCATIONAL VISITS:

Industrial Visits have been incorporated as a part of SACCM's Curriculum and help the students in supplementing their theoretical knowledge with practical industry exposure. Various industrial visits were organized during the current academic session, the details of which are as follows:

Ludhiana Beverages Private Limited

On 11th March, 2019 a batch of third year students visited coca cola plant, a tetra packaging and manufacturing unit. The students were addressed and briefed about the functioning of the unit. There were two separate units inside the factory- tetra packaging was a semi automated unit and the bottling unit was a unit where manufacturing was automated. An overview regarding the management of the unit was also given.

Industrial Visit To Dry Port

An industrial visit to Inlogistics Innovative B2B Logistics was organized for students of BBA Fifth semester (Section B) on September 22nd 2018. The visit provided valuable insights to students in the field of International Business. The contact person at the port Mr.DP Gupta gave the students a tour of their facility and answered their queries. He enlightened the students on the various types of containers that are dealt with on the dry port. A practical demonstration of how these containers are lifted and placed on the railway carriages was shown. The use of precision in handling "Refrigerated containers" to transport perishable items was also talked about. The formalities required in the process of export/import documentation and custom



clearance were also elaborated. The new developments by the government to enhance accountability through efforts like installing of a GPS tracking seal were also discussed. Overall, the visit contributed in enhancing the knowledge of students.

Supreme Agro Food Pvt.Ltd

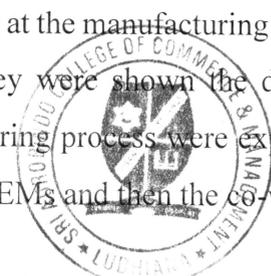
On 3rd November, 2018, Industrial visit was organized by college authorities to enrich the knowledge of the students with the state of art manufacturing, processing and technology adopted by a reknowned company. Students observed various processes required for manufacturing of milk products. The plant is fully automated and proper care of hygiene and purity of products is taken care of. There are cordial relations between superiors and subordinates and proper care of their needs is taken, which motivate them to work effectively and efficiently. Students developed a broader horizon on functioning of management. The owner Mr Jaspreet Singh shared that thirst to serve the society with quality products at reasonable prices and dedication of his father is the reason behind organization's success. The students and teachers enjoyed buttermilk and curd offered by organization. Students enjoyed the visit and extended their knowledge.

Oster India, Ludhiana

Students of BBA II B visited Jawandsons unit 02 of Oster India on the 10th April 2019. This unit is primarily into garmenting of home furnishing where cutting and sewing are two important operations of products to manufactured. Mr. Sandeep, HR manager, addressed the students and introduced them about the functioning of the unit. He explained different HR audit, HR policy, management structure and several other policies of the unit. They are involved in 100% exports mainly to IKEA and Mothercare. They manufacture wide product range for these brands. During the session students interacted with the managers. All queries and doubts of the students very addressed immediately and satisfactorily. Their Main focus is on the managerial control and compliance of their customer's guidelines. Students were explained what are the Key Performance Indicators and their reward system (KAIZEN). The visit was highly useful for the students in terms of practical knowledge about manufacturing operations and controls

Sankeshwar Packaging Pvt. Ltd

On 9th March, 2019, a batch of B.Com first year students visited Sankeshwar Packaging Pvt. Ltd., a corrugated boxes manufacturing unit. Mr. Parth Jain addressed the students and briefed them about the functioning of the unit. There were two separate units inside the factory. The smaller unit was a manual and semi automated unit and the larger unit was a unit where manufacturing was automated. After looking at the manufacturing process in the smaller unit, the students were then taken to the other unit where they were shown the different machines and the raw material used for making boxes. The steps of manufacturing process were explained. Students were told that in order to train the workers they took assistance from OEMs and then the co-workers



were motivated to train the new joiners. Then the students were shown the boiler plant which supplied the steam to heat up the machines. The session was interactive and students got to see as to how the manufacturing activity is done at shop floor level. Mr. Deepak Jain said that they are looking forward to expanding their business and doing more automation by installing fork lifts in the near future. An overview regarding the management of the unit was also given. The session concluded with a refreshment for the students.

INTER SECTION SUBJECT QUIZ (ISSQ)

Introduced in academic session of 2012 -13, Inter Section subject Quiz is a teaching pedagogy which aims at instilling a habit of regular studies and peer tutoring among the students. This activity was highly appreciated by College NAAC team during the accreditation process. In this session, ISSQ was conducted for B.Com I, III and V Semesters and for BBA I, III and V Semesters on 2nd, 5th and 12th November 2018.

I. RESULTS OF BCOM I SEMESTER.

1. Individual Level Wise Highest Scorers:

| Level | Roll no | Name | Class & Section |
|---------|-------------|---------------|-----------------|
| Level 1 | 20181010149 | Archita | B.Com I Sem C |
| Level 2 | 20181010175 | Meghal | B.Com I Sem C |
| | 20181010216 | Raghav Garg | B.Com I Sem A |
| Level 3 | 20181010117 | Raghav Makkar | B.Com I Sem B |

2. Winning Team : Team E

| Level | Roll no | Name | Class & Sec |
|---------|-------------|---------------|---------------|
| Level 1 | 20181010149 | Archita | B.Com I Sem C |
| Level 2 | 20181010175 | Meghal | B.Com I Sem C |
| Level 3 | 20181010173 | Mannat Kundra | B.Com I Sem C |

3. Winning Section : Section B [Comprising of Team D and Team F]



Team D

| Level | Roll No. | Name | Class & Sec |
|---------|-------------|---------------|---------------|
| Level 1 | 20181010145 | Vriti | B.Com I Sem B |
| Level 2 | 20181010095 | Jasleen Kaur | |
| Level 3 | 20181010221 | Chhavi Bansal | |

Team F

| Level | Roll No. | Name | Class & Sec |
|---------|-------------|----------------|---------------|
| Level 1 | 20181010102 | Laveena Sharma | B.Com I Sem B |
| Level 2 | 20181010143 | Vinayak | |
| Level 3 | 2018101117 | Raghav Makkar | |

II. RESULTS OF BCOM III SEMESTER.**1. Individual Level Wise Highest Scorers:**

| Level | Roll no | Name | Class & Section |
|---------|------------|---------------|-----------------|
| Level 1 | 2017010028 | Ishneet Kaur | B.Com III Sem A |
| Level 2 | 2017010243 | Shivam Garg | B.Com III Sem A |
| Level 3 | 2017010015 | Ekagar Asdhir | B.Com III Sem A |

2. Winning Team : Team A

| Level | Roll no | Name | Class & Section |
|---------|------------|----------------|-----------------|
| Level 1 | 2017010028 | Ishneet Kaur | B.Com III Sem A |
| Level 2 | 2017010003 | Abhishek Gupta | |
| Level 3 | 2017010226 | Jitesh Gupta | |

3. Winning Section : Section B [Comprising of Team A and Team E]

Team A

| Level | Roll No. | Name | Class & Sec |
|---------|------------|----------------|-----------------|
| Level 1 | 2017010028 | Ishneet Kaur | B.Com III Sem A |
| Level 2 | 2017010003 | Abhishek Gupta | |
| Level 3 | 2017010226 | Jitesh Gupta | |

Team E

| Level | Roll No. | Name | Class & Sec |
|---------|------------|------------------|-----------------|
| Level 1 | 2017010052 | Rattandeep Singh | B.Com III Sem A |
| Level 2 | 2017010243 | Shivam Garg | B.Com III Sem A |
| Level 3 | 2017010015 | Ekagar Asdhir | B.Com III Sem A |

III. RESULTS OF BCOM V SEMESTER.**1. Individual Level Wise Highest Scorers:**

| Level | Roll no | Name | Class & Sec |
|---------|------------|-----------------|---------------|
| Level 1 | 2016010036 | Pallavi Mittal | B.Com V Sem A |
| Level 2 | 2016010164 | Ishika Malhotra | B.Com V Sem C |
| Level 3 | 2016010032 | Mridul Raina | B.Com V Sem A |

2. Winning Team : Team D

| Level | Roll no | Name | Class & Sec |
|---------|------------|----------------|---------------|
| Level 1 | 2016010036 | Pallavi Mittal | B.Com V Sem A |
| Level 2 | 2016010235 | Raghav Jindal | |
| Level 3 | 2016010002 | Abhay Pratap | |

3. Winning Section : Section A [Comprising of Team D and Team F]**Team D**

| Level | Roll No. | Name | Class & Sec |
|---------|------------|----------------|---------------|
| Level 1 | 2016010036 | Pallavi Mittal | B.Com V Sem A |
| Level 2 | 2016010235 | Raghav Jindal | |
| Level 3 | 2016010002 | Abhay Pratap | |

Team F

| Level | Roll No. | Name | Class & Sec |
|---------|------------|--------------|---------------|
| Level 1 | 2016010024 | Komal Jindal | B.Com V Sem A |
| Level 2 | 2016010063 | Sonal Gupta | |
| Level 3 | 2016010032 | Mridul Raina | |

I. RESULTS OF BBA I SEMESTER.

1. Individual Level Wise Highest Scorer:

| Level | Roll no | Name | Class & Sec |
|---------|------------|--------------|-------------|
| Level 1 | 2018020035 | Shivam Doda | BBA I Sem A |
| Level 2 | 2018020026 | Radhika | BBA I Sem A |
| Level 3 | 2018020074 | Raghav Khera | BBA I Sem B |

2. Winning Team : Team C

| Level | Roll no | Name | Class & Sec |
|---------|------------|-----------------|-------------|
| Level 1 | 2018020085 | Vanshika Duggal | BBA I Sem B |
| Level 2 | 2018020049 | Srishti Gupta | |
| Level 3 | 2018020074 | Kriti Jain | |

3. Winning Section : Section B [Comprising of Team A and Team C]



Team A

| Level | Roll No. | Name | Class & Sec |
|---------|------------|------------------|-------------|
| Level 1 | 2018020047 | Anjan Preet Kaur | BBA I Sem B |
| Level 2 | 2018020049 | Anubhav Grover | |
| Level 3 | 2018020074 | Raghav Khara | |

Team C

| Level | Roll No. | Name | Class & Sec |
|---------|------------|-----------------|-------------|
| Level 1 | 2018020085 | Vanshika Duggal | BBA I Sem B |
| Level 2 | 2018020049 | Srishti Gupta | |
| Level 3 | 2018020074 | Kriti Jain | |

II. RESULTS OF BBA III SEMESTER

1. Individual Level Wise Highest Scorer:

| Level | Roll no | Name | Class & Sec |
|---------|------------|---------------|---------------|
| Level 1 | 2017020044 | Aayush Goyal | BBA III Sem B |
| Level 2 | 2017020032 | Shivam Arora | BBA III Sem A |
| Level 3 | 2017020003 | Ankush Pruthi | BBA III Sem A |

2. Winning Team : Team D

| Level | Roll no | Name | Class & Sec |
|---------|------------|---------------|---------------|
| Level 1 | 2017020019 | Nitika Jain | BBA III Sem A |
| Level 2 | 2017020032 | Shivam Arora | |
| Level 3 | 2017020003 | Ankush Pruthi | |



3. Winning Section : Section B [Comprising of Team B and Team C]

Team B

| Level | Roll No. | Name | Class & Sec |
|---------|------------|-----------------|---------------|
| Level 1 | 2017020075 | Pawandeep Singh | BBA III Sem B |
| Level 2 | 2017020072 | Nikhil Poply | |
| Level 3 | 2017020067 | Madhav Malhotra | |

Team C

| Level | Roll No. | Name | Class & Sec |
|---------|-------------|---------------|---------------|
| Level 1 | 20147020044 | Aayush Goyal | BBA III Sem B |
| Level 2 | 20170230045 | Akshita Dhand | |
| Level 3 | 2017020047 | Annie Bedi | |

III. RESULTS OF BBA V SEMESTER

1. Individual Level Wise Highest Scorer:

| Level | Roll no | Name | Class & Sec |
|---------|------------|----------------|-------------|
| Level 1 | 2016020328 | Saransh Jain | BBA V Sem A |
| Level 2 | 2016020380 | Tavleen Kaur | BBA V Sem B |
| Level 3 | 2016020390 | Manikjot Singh | BBA V Sem A |
| Level 3 | 2016020368 | Pranav Jain | BBA V Sem B |

2. Winning Team : Team A

| Level | Roll no | Name | Class & Sec |
|-------|---------|------|-------------|
|-------|---------|------|-------------|



| | | | |
|---------|------------|--------------|-------------|
| Level 1 | 2016020348 | Avtar Puri | BBA V Sem B |
| Level 2 | 2016020380 | Tavleen Kaur | |
| Level 3 | 2016020380 | Chetan Goyal | |

3. Winning Section : Section B [Comprising of Team A and Team C]

Team A

| Level | Roll No. | Name | Class & Sec |
|---------|------------|--------------|-------------|
| Level 1 | 2016020348 | Avtar Puri | BBA V Sem B |
| Level 2 | 2016020380 | Tavleen Kaur | |
| Level 3 | 2016020380 | Chetan Goyal | |

Team C

| Level | Roll No. | Name | Class & Sec |
|---------|------------|---------------|-------------|
| Level 1 | 2016020391 | Jashan Goyal | BBA V Sem B |
| Level 2 | 2016020396 | Rishab Dhawan | |
| Level 3 | 2016020368 | Pranav Jain | |

GUIDING CAREERS AND DEVELOPING PERSONALITY:

CAREER GUIDANCE AND PLACEMENT CELL

Higher Education In India & Career Prospects

On 25th February, 2019, a session was organised for students of Vi semester (BCom and BBA). Prof. KDS Bedi from Chitkara University, a L&D Professional with three decades of vast and rich experience of having worked with Top MNC's like Coca-Cola, PepsiCo and Mercedes Benz. He was the Head of Training, Quality & Audit at Mercedes Benz before joining Chitkara University as its Director-Principal @ CCSM more than six years ago. He told students about the 3 mantras to success. Firstly, we should know ourself & the purpose of our life. Secondly, to count our blessings on daily basis & thanking god for the blessings. Lastly, find your inner passion, the things we really love & find happiness in doing it. He shared his ideology to turn weakness into challenges and work on it. Prof. KDS Bedi shared with the students about the options they can opt for



while pursuing in MBA like MBA in marketing, healthcare, banking, supply chain management, business analytics, etc. He shared the future prospects of MBA in specialized field.

Lecture on personality development and resume writing

Professor Ritika Madan from Amity, Chandigarh conducted a seminar on personality development and resume writing on 11/03/19. She shared the 5 hour rule with the students, which involves spending 5 hours a week or 1 hour each day on deliberate learning, also told about how implementing this in our life can help gain some positive personality traits. The principle of 'read - reflect- experiment' was also discussed. She very tactfully and simply explained the art of resume writing and told hacks about the same that can be used for efficient resume writing. Professor also suggested using 3rd party websites like canva.com over traditional MS-Word.

Session On Civil Services Examination Preparation

On 30th October, 2018, a session was conducted for civil services examination preparation for B Com III Semester Section A and B.Com III Semester Section B. The session was conducted by Dr Jatin Sharma IRS Income Tax, ACIT, and CA Samandeep Kaur IRS IT Rank 268 CSE 2017. Dr Jatin Sharma took the session on Civil services as a career option, and Ms Samandeep Kaur session was on Myths & Challenges of preparation of its examination. Dr Jatin told that center government frames policies of national importance, but its execution at the ground level is the responsibility of civil services officers. He also shared that besides offering reasonably handsome income, power, and prestige in the society, no one have better opportunity than civil services people to serve the motherland. Ms Samndeeep Kaur burst many myths usually people have about civil services like going to Delhi for preparation is must, it requires 12-15 hours of regular study for preparation of exam, syllabus is infinite, its engineers game etc. She provided very useful tips for its preparation.

Unleash your Potential

A lecture was organised in association with Times Institute of Management on 29th August, 2018 for BBA 5th B and B.Com III B. Mr Neeraj S Rathore who is an International Life Coach, Motivational Speaker, Author, and Entrepreneur having vast experience of 22 years with Infosys, Tech Mahindra etc, conducted it. Mr Neeraj session was full of motivational stories, myth bursting facts, and Golden rules accompanied by energy lifting small activities and exerises to involve the students. He told the importance of dreaming big by teaching the meaning of CBA inverting ABC. C is for conceive, B stands for Believe and A is for achieve. Only those who conceive loftily, and Believe in their abilities, Achieve. He told the students importance of stubbornness in prodding one for success by sharing stories of Mahatma Gandhi on being thrown out of train humiliation of Ratan Tata by Ford CEO, and Arunima Sinha after amputation of her legs in a train accident and then later conquered Mount Everest .Session ended with two videos illustrating importance of belief system. One was on



mathematics logic of dividing 25 between 4 partners, and another was on coach boosting morale of its lost team by illustrating them that it is the conditioning of mind only, which limit us.

Disruptive Innovation

A lecture was organised on 30th August, 2018 in association with Times Institute of Management for BBA V A, B.Com III C. Mr. Neeraj S Rathore who is an International Life Coach, Motivational Speaker, Author, and Entrepreneur having vast experience of 22 years with Infosys, Tech Mahindra etc, conducted it. He underscored the importance of innovation through case of Nokia's mobile phone monarch being disrupted by Smartphone revolution. Many cases were shared to expound how disruptive Innovation is reshaping various industries in the today's digitally empowered era. How OYO has become India's largest hotel without owning even a single hotel. How Uber is renting highest number of Taxis without a single taxi. Importance of data driven business & marketing is stressed through cases like Amazon, Netflix who are extensively using data for not only marketing and pricing but also designing new products. Session ended with sharing of 8P's of business transformation.

Session On Group Discussion And Personal Interview

On 21st September, 2018, Mr Munish Dewan, Director IMS, Ludhiana, conducted the session on the topic 'How to Prepare for Group Discussion and Personal Interview'. Students of BBA III Semester Section A and B.Com III Semester Section A participated in the lecture. He invited the volunteers for the group discussion. They were given a latest topic of highly talked about controversy in media, Rafale deal. They were given few minutes to think, jot down key points, and prepare for discussion. Thereafter, the discussion started and very few could contribute in the discussion. Consequently, Mr Munish advised the students that to be abreast of the current issues is the first step towards effective group discussion. Session ended with showing a interview video of one such student who has managed to be in one on the IIMs.

Vedic Maths And Pattern Of Competitive Exams

Lecture was organised in association with Bulls Eye, Ludhiana. Mr Sahil Arora conducted it. The lecture was organised on 1st February 2019 for B.Com II Sem B & CGPC members on vedic maths and pattern of competitive exams. Lecture started with an activity judging one's attentiveness on jumbling numbers. The speaker suggested various tips to improve number aptitude like mugging up the tables up to 18, and cramming the resulting number of squares up to 30 etc. He shared various vedic mathematics techniques used to solve square root, cube root, multiplying number around 100 instantly within seconds. Students were amazed to learn, how easily one can perform such large and complex calculations. Students enjoyed practicing and solving exercises, applying the suggested techniques given during the session.

Awareness about Civil Services as a career option



The Lecture was organised in association with ETEN (KSG) for B.Com 3rd Sem (C) and BBA 3rd sem (B) on 16-11-18. Dr. Charanjit Singh (Head, Ludhiana Centre) shared in detail about the eligibility for the exams. He repeatedly expressed his confidence in abilities of the college students and motivated them to start preparation at least in the second year of graduation. He also shared few examples of the students who cleared the exam in first attempt and also took up queries of the students.

Top Ten We Nurture Program Lecture

Session was organized on 24th April, 2019 in collaboration with Ms Samriti Sood from Fostering Impact Pvt Ltd (UK), and Dr D.J Singh from ReFocus behavioural services India for students interested in summer internship and training program. Both not for profit organizations are working toward uplifting business and related life skills among the students of North India. They acquainted students about their TopTen we nurture program wherein they will select 10 high potential students from the region and will train and instill the desired skills like product management, leadership, starting and building a start-up, goal setting, and life skills like stress handling strategies, decision making, and mindfulness etc. Ms Samriti also shared that these are the gaps, which are well recognized by the industry among the students and impede their employability.

How to enhance or build your vocabulary

Lecture was planned in association with Bulls Eye, Ludhiana. Mr. Vineet Sharma, a faculty of English from their Chandigarh center conducted it on 22nd September, 2018. He shared with students of BBA 1st Semester Section A and B.Com I Semester Section A about various techniques to improve vocabulary like Remembering the words with their Prefixes and suffixes like De used for breaking/separating and so used in the words like decompose, defoliate, defame, and deface; How roots are helpful in learning words like chron stands for time and so the words using chron like chronic, chronology, and synchronize; Importance of association method is very useful in learning very difficult words; and Word family trick like remembering the word Abundant and its family like bountiful, excess, voluminous and its antonyms like scarce, scanty and miniscule.

Internships

In session 2018-19, internships have been arranged for the following students:-

Organization name:- Stock holding Corporation Ltd, Ludhiana

List of Students:-



1. Shivangi B.Com IV Sem
2. Abhishek Jain B.Com IV Sem
3. Isha Singla B.Com IV Sem
4. Sankit Jain B.Com IV Sem
5. Harshdeep Kaur BBA VI Sem

Organization name:-Vardhman Group of companies, Ludhiana

List of Students:-

| .No | Name | Class |
|-----|-------------------|------------|
| 1 | Udit Dargan | B.Com VI C |
| 2 | Avtar Shivangpuri | Bba IV B |
| 3 | Ankit Bassi | BBA VI A |
| 4 | Priyanka Sethi | BBA VI A |
| 5 | Megha Monga | BBA VI A |
| 6 | Lavish Chabra | BBA VI A |
| 7 | Chanderkant | BBA VI A |

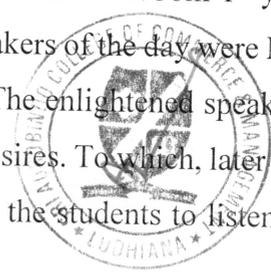
SHAPE THE MIND PROGRAMME

Lecture on ‘Called for a purpose’

The college invited Dr. Sangeetha Mohan, Associate Professor and Assistant Registrar from Christian Medical College and Hospital, Ludhiana on 6th February, 2019 under Shape the mind programme to deliver a talk on the theme ‘Called for a purpose’ where she told the students about great people who sacrificed their entirety to serve India. She shared the journey of Dame Edith Mary Brown who came to India to serve women primarily. The speaker referred to verses from the Holy Bible to make her point. She, very beautifully, explained as to how different places, people, languages and culture brought challenges to them but how indomitably these personalities marched forward to serve the mankind. She urged to the students that even if they go out of India for any reason, they should remain responsible to the nation and pay it back in whatever way possible.

Art of Living Lecture

Sri Aurobindo College of Commerce and Management organised an interactive session for B.Com 1st year students on September 21st 2018 on the theme Code M: Decode Your Mind. The speakers of the day were Ms. Radhika Angra and Mr. Pulkit Grover who are associated with The Art of Living. The enlightened speakers started their session with various posers. They asked the students to pen down their desires. To which, later on, the guest speakers discussed worldly desires one by one. The speakers encouraged the students to listen to



their inner mind. The speakers acquainted the audience with the ways/methods to calm their mind, when in anger. They emphasized that mind rules the roost, and hence it should be dealt with utmost care. In order to motivate the students, the speakers gave a lot of examples from their own lives. The listeners were all ears to the erudite speakers. All in all it was quite an engrossing and knowledgeable workshop.

WOMEN DEVELOPMENT CELL

Following lectures were organised by the Women development Cell of the college:

Seminar on PCOD- Changing future of women

A lecture was conducted by a gynaecologist on 20th September, 2018. Dr. Neelam Sodhi, MD(OB. &GY) for the girl students of BCOM & BBA Third semester. She shared her knowledge regarding hormonal imbalances and other gynecology related issues among females. She motivated the students to opt for a well balanced diet. She clarified the doubts of the students and addressed them appropriately.

Skin and gynaecology issues among females

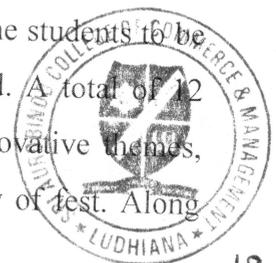
A lecture was conducted on 25th September, 2018 by a gynaecologist Dr. Venus Bansal (MBBS MS FICOG Gyneocolgy), Dr. Harkiran Kalsi (MBBS MS Gynae & Ob)and Dr. Jastinder Gill (Senior Dermatologist & cosmetologist at SPS Hospital, Ludhiana). They delivered an engrossing talk for the girl students of BCOM and BBA first semester. They shared their knowledge regarding hormonal problems and skin related problems among young girls. They motivated the students to opt for a well balanced diet for glowing and acne free skin. It was quite a knowledge talk for the girls.

Nutrition and Healthy Diet

An interactive session was conducted on 7th march, 2019 by Dr. Gopika Puri, senior consultant, dietetics and food and beverages, SPS hospital who delivered a talk for the girl students of BCOM & BBA sixth semester. She shared her knowledge regarding dietary habits and health related issues among females. She guided the girl students to manage the daily diet by exercising well.

METTLE

Sri Aurobindo College of Commerce and Management organised 'Mettle' fest in the college campus on 16th February, 2019, to make students experience the practical applicability of the Marketing and Finance knowledge they learn in the classrooms. Mettle focused on polishing the entrepreneurial skills of the students. The fest was organised by student facilitators (Abheeti, Adesh, Anshit, Chahat, Simran, Tanusha, Vanshika, Varun, Kirat, Ridhi, Vaibhav, Arpit, Arushi, Muskan, Sneha, Harmanbeer, Paras, Raghav and Shivam) along with faculty coordinators. The preparation started with the invitation of proposals describing the ideas related to the business plan of the students to be showcased on the day of METTLE, followed by a preliminary presentation round. A total of 12 teams were shortlisted for the finale of the fest. All the teams pooled in their innovative themes, relishing food, thrilling games and beautiful accessories to be marketed on the day of fest. Along



with this, they also served the society in the form of MSR i.e. Mettle Social Responsibility by taking up stand against dowry system, inter-caste marriage, mistreatment with third gender, women entrepreneurship and also contributed towards “Swachh Bharat Abhiyan” and so on! The teams very enthusiastically faced the challenge of making and selling the food without the aid of electricity and were also motivated to use re-cycled and re-used material for their business promotional activities.

DEVELOPING COGNITIVE AND ANALYTICAL SKILLS:

Apart from classroom teaching, the college endeavours to develop cognitive and analytical skills among the students through the following:

INDEPENDENT THINKING EXERCISE

Thinking independently is a virtue which creates an independent identity of a person. Our college is responsibly putting best of its efforts to holistically develop and constructively channelize the energy of students. In order to motivate students to think independently and express their opinions on various social and national issues with logic and conviction Independent Thinking Exercise is carried out by the college. Independent thinking exercise, which is a brain child of Sh. S. P. Oswal, Chairman of the college, is aimed at enabling the students to make and trust their own judgment instead of just depending on others’ opinions and judgment; even if it contradicts to what others say. This in no means indicate that students should become adamant and not remain open but they should develop the capacity to analyze the issue from different perspectives and then make up their mind. This exercise intellectually stimulates the students and they develop a rational approach to form an opinion on various issues. During the current year, a preliminary round and subsequent five sessions of the exercise were organized. The preliminary round was conducted on 30th August, 2018 on the topic ‘Who is a responsible Indian?’. Following are the details of five sessions of the activity:

| Level | Topic | Number of students | Dates |
|-------|--|--------------------|----------------------------------|
| I | Increasing competition among students: healthy or heavy? | 44 | 19 th September, 2018 |
| II | Growing craze to go abroad: necessity or herding? | 34 | 1 st November, 2018 |
| III | Net Neutrality | 23 | 16 th January, 2019 |
| IV | Scenario of health care sector in India. | 12 | 6 th February, 2019 |



| | | | |
|---|--|---|-----------------------------|
| V | E-Commerce in India: What's the trending debate? | 6 | 5 th March, 2019 |
|---|--|---|-----------------------------|

The activity not only promoted independent thinking but also provided a platform for expression of the thoughts. In order to motivate students to give their best every time, their scores of each level were considered for the final result. On 5th March, 2019 the Grand – Finale of Independent Thinking Exercise was held. Panel of judges comprised of Dr. Leenu Narang and Prof. Sahil Ghai. Three best performers who could cross six levels of increasing difficulty were adjudged as '**Best Independent Thinkers**' namely: Sneha Gupta, Sherril Arora and Aashna Jain. Team of Independent Thinking Exercise comprised of Ms. Puja Jain and Ms. Priya Bali.

LIBRARY AND READING ROOM

Presently, the total numbers of books in the library are 4623. Number of good reference books has been added to enrich the library collection. Library subscribed 7 newspapers, 28 journals and 5 magazines included journals of reputed publishers and management institutions like Sage, Springer and MDI. Moving in the direction of automation, college also has Web OPAC for searching the books in the library and their issuance status. An e-resource named "N-List" having vast collection of more than 31,35,000 e-books and more than 6,000 e-journals. One photocopier-printer-scanner is provided in the library for the students. College also has a separate reading room and total seating capacity of library and reading room is more than 100. Library also has an institutional repository having research papers of faculty, students' project reports, old question papers etc.

JAIPURIA QUIZ LEAGUE (JQL) – 2018

On September 17, 2018 the College organized "Jaipuria Quiz League - 2018". This pan India Quiz contest seeks to stimulate, engage and reward students to compete and collaborate with peers. It was a preliminary round of quiz at college level. Nearly 25 teams consisting of two members each participated in quiz. Mridul Raina and Sonal Gupta of B.Com V semester were the winners. Shivam Garg and Vasu Gupta of B.Com III Semester were first runner up. The position of Second runner up was shared between two teams one of Purna Jain and Arham Arora of B.Com III Semester and another team of Manpreet Kaur and Shailza Gupta of B.Com V Semester. The winning team received certificates and a prize worth Rs.5000/- . First Runners up team were awarded with the certificates and pen drives. And second runner up teams were given certificates. Next the regional round will be held at campus of Jaipuria Institute of Management, Noida.

DEVELOPING LITERARY AND PUBLIC SPEAKING SKILLS:

BRITISH PARLIAMENTARY DEBATE

SACCM hosted the finale of British Parliamentary Debate for the session 2018-19 on 05/04/2018. BPD is a platform for young minds to cross swords with their counter parts, foster healthy contentions and learn to appreciate diverse flow of ideas and opinions. The participating students exhibited their intellectual prowess



by presenting their opinions on the topic that *THE HOUSE BELIEVES THAT ARTIFICIAL INTELLIGENCE IS THE NEED OF HOUR*. The judgement panel comprised of Prof Sahil Ghai and Prof Esha Jain who gave the verdict in favour of the team of fourth semester students comprising of Diksha Vij, Kirat Chhabra, Mankaran Singh Gill and Aashna Jain.

SACCM INTRA COLLEGE MODEL UNITED NATIONS CONFERENCE 2018

Sri Aurobindo College of Commerce and Management organized its third edition of Model United Nations (MUN) debate on 10TH - 11TH September, 2018, where students participated in full zeal and zest. In total, hundred and twenty four students showcased their debating skills. The issue for discussion was nuclear waste management with special emphasis on strengthening the protection at nuclear facilities in IAEA (International Atomic Energy Agency), and discussion on approach of achieving gender equality in UNCSW (United Nations Commission on the Status of Women). Ishneet kaur and Lakshay thapar were awarded with the best delegate award. Overall, the young debaters gained a lot through this activity. The guest of honour of the event Prof. P S Bhogal, head of PG department of Political Science, Arya College stressed that students should come forward for such cognitive events. By participating in such events, one gets to know the real situation of the burning issues that world is facing now days.

| Committee | Award | Name of the Student | Country | Class |
|-----------|-------------------|---------------------|--------------------|-----------|
| IAEA | BEST DELEGATE | ISHNEET KAUR | SYRIA | B COM 3 A |
| | HIGH COMMENDATION | AKSHIT GARG | FRANCE | B COM 5 C |
| | SPECIAL MENTION 1 | PRERNA JAIN | PAKISTAN | B COM 3 |
| | SPECIAL MENTION 2 | RAGHAV GARG | KUWAIT | B COM 1 A |
| UNCSW | BEST DELEGATE | LAKSHAY THAPAR | RUSSIAN FEDERATION | BBA 5 A |
| | HIGH COMMENDATION | TAVLEEN KAUR | IRAN | BBA 5 B |



| | | | | |
|-----------|-------------------|----------------|-------------|-----------|
| | SPECIAL MENTION 1 | ISHPREET KAUR | UK | B COM 5 C |
| | SPECIAL MENTION 2 | MUKUL SINGLA | IRELAND | B COM 3 C |
| IP | BEST JOURNALIST | ABHEETI | JOURNALISM | B COM 5 C |
| | SPECIAL MENTION | DIKSHIT SEHGAL | JOURNALISM | BBA 5 A |
| | BEST PHOTOGRAPHER | VINPREET KAUR | PHOTOGRAPHY | B COM 1 C |

SOCIAL AND MORAL DEVELOPMENT:

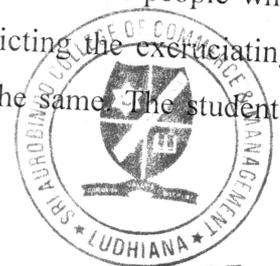
SACCM COMMEMORATES MARTYRS' DAY

In the true spirit Sri Aurobindo College of Commerce and Management commemorated the martyrdom day of Shaheed-e-Aazam Bhagat Singh, Shaheed Rajguru and Shaheed Sukhdev Thapar on March 23, 2019. To mark this solemn date, the college invited Dr. Pawan Thapar, a close relative of Sukhdev Thapar, and a well know poet S. Jaswant Singh Zafar. Dr. Sushil Kumar Director Education stated that "We, at Sri Aurobindo College, been commemorating the holy days not by sitting at home whiling away time for drudgeries or watching the movies but by devoting ourselves with renewed enthusiasm to our vision and mission of integral education by spreading the messages of great men and women of our Land amongst our students".

Dr R L Behl, Principal of the College, in his address, spoke that the lives of great martyrs should be observed in the educational institutions and appreciated this venture of the staff. He said that everyone should keep Shaheed Rajguru, Shaheed Bhagat Singh and Shaheed Sukhdev ever alive in their hearts. Dr. Pawan Thapar enlarged upon the times which were filled with revolutionary spirit, during the pre-independent India. S. Jaswant Singh Zafar, the guest of honour, recreated the whole story of the life of Bhagat Singh. Prof. Veenu Verma and Prof. Sahil Ghai also enlightened the audience about the great sacrifices made by the Indian heroes.

COMMOMERATION OF JALIANWALA BAGH TRAGEDY

On 12th of April, 2019 around 200 students gathered to remember the sacrifices of innocent people who were ruthless killed by the orders of Colonel Reginald Dyer. Videos and clips depicting the excruciating pain that the people suffered that day, were shown to sensitize the students about the same. The students



were made to ponder upon that the freedom which we are talking about is very precious and we do need to preserve it sincerely. Students also took pledge to honour and be responsible towards the nation.

AROUSING SOCIAL CONSCIENCE THROUGH NSS ACTIVITIES

The college aims at creating compassionate and socially responsive citizens. It is therefore required to arouse the social conscience of students by exposing them to realities of life and bring a change in their social perception. In order to bring this change, the NSS Unit organizes a number of activities that help in channelizing the energy and idealism of the younger generation into social pursuits.

“Run4NIINE” Walkathon

On the occasion of International Women’s day, 8th March, 2019, students of Sri Aurobindo College Of Commerce And Management gathered early in the morning at Rakhbagh for a vigorous, energetic and refreshing “Run4NIINE” Walkathon organised by the JCI. Various schools and colleges took part in the run. Everyone present briskly walked with zeal and enthusiasm from Rakhbagh to Durga mandir and back. Afterwards, various women who have excelled in various field a and have made a difference were given a token of gratitude for their benign presence.

One day N.S.S. Camp

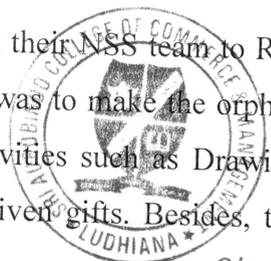
The N.S.S. Unit of Sri Aurobindo College Of Commerce And Management organised a one day N.S.S. Camp on 18th November 2018. The camp included an interactive session with Eco-Sikh Organisation regarding environmental awareness. Two informative videos were shown which moved the students to the point of self-realisation and everyone made it their mission to give their bit to the society and support the efforts of Eco-Sikh organisation. Further the students participated in a tree plantation drive wherein a total of 50 saplings were planted in the college campus. Simultaneously a few volunteers participated in painting a wall of college canteen and at the same time tried to spread the message of saving food. This was followed by community lunch prepared by N.S.S. volunteers.

Blood Donation Camp

The N.S.S. Unit of Sri Aurobindo College Of Commerce and Management organised its Annual Blood Donation Camp on 23rd October, 2018 in association with BLOOD SEWA SOCIAL WLFARE SOCIETY. A team of six Doctors from Shree Raghunath Hospital visited the college and motivated the students to donate blood. In total volunteers donated 102 units of blood.

Visit To Baal Bhawan

On 22nd August,2018, Sri Aurobindo College of Commerce and Management took their NSS team to Red Cross Society's- Baal Bhavan children's orphanage. The main motive for this visit was to make the orphan children feel special and fortunate. The NSS team members conducted many activities such as Drawing Competition, Games and Singing and Dancing Competition. The best ones were given gifts. Besides, the



NSS team also interacted with little children. Everybody had so much to learn from them because even if the wheels of justice were not in their favour, we were still able to see fireflies in their eyes. The senior member of the NSS team- Miss Shagun Bharti was a guiding light to all the new volunteers who were a part of the NSS team. The children became everyone's sunshine within a span of just two hours.

Visit to Swami Vivekanad Old Age Home

On 5-August-2018, NSS unit of Sri Aurobindo College Of Commerce And Management organized a visit to Swami Vivekananda Old Age Home. 70 students volunteered to spend their time. The NSS volunteers Shagun Bharti, Anshit Aggarwal, Vaibhav, Varun Bansal arranged the visit. The volunteers distributed eatables to senior citizens. The day was full of zeal and enthusiasm and the students learnt to respect their elders and family members. Residents shared their life experiences with the volunteers and students came across the harsh realities of life. The volunteers were also introduced to Swami Vivekanand meditation centre by Mr. Anil Bharti . In a nutshell, it was a learning and life changing experience for the NSS volunteers who made a small effort to bring the smile on the faces of the old age home inmates. The purpose of organising the visit is to bring positive change in the students and their social perception to make them environmentally responsible.

Seven - Day NSS Camp At SACCM

Sri Aurobindo College Of Commerce And Management organised a 7 day N.S.S. camp which started on 3rd June, 2018 and was concluded on 9th June. A total of 54 students volunteered for the camp and participated in various activities held during the 7 days. The very basic objective of organising the camp is not only to serve the society but also to help the students explore and find a new improved version of their own selves.

Day 1 started with a prayer and National Anthem which was followed as a ritual for the next six days. Director Education, Dr. Sushil Kumar and Principal, Dr. R.L. Behl encouraged them to frequently take part in such activities which will not only show them a different facet of society but will also help them to boost their confidence. This was followed by an ice breaking session wherein each student gave his/her introduction and told the gathering about their motive of joining the camp. Also Dr. Sukhwinder Kaur, Associate Professor in commerce at Government College for Girls, Ludhiana, was invited to interact with students and motivate them to trust themselves and their capabilities and always try to grab the opportunities that come their way.

Day 2 consisted of a very meaningful visit to Hunar Sikhlayi Kendra, an initiative by Ek Noor Sewa Kendra. The volunteers got the chance to interact with women who are learning basic stitching and knitting techniques in order to become self-sufficient and support their families. The volunteers taught them how to put waste material to the best possible use making it commercially viable and thus giving them another option to earn their livelihood. Ms. Gagandeep Kaur, M.D., Ek Noor Sewa Kendra, interacted with students and suggested them different ways to serve the society. This was followed by a fire safety session by Mr. Anshu Nath Sharma



from Fire Brigade Department, Ludhiana. He told the volunteers about the types and causes of fire, precautionary measures to be taken and ways to battle an emergency.

Day 3 being 5th June, which is known as World Environment Day, was celebrated with great zeal and enthusiasm by the volunteers. The students worked hand in hand with the Sahayaks NGO and put together a fun-filled event at Rakh Bagh, Ludhiana. Various renowned persons graced the occasion and motivated the audience to never stop doing something for the well being of the society. It was a power-packed day which consisted of plenty games like Archery, Basketball, Hulla-Hoops, table-tennis, football, badminton and activities like Story Telling, Poem recitation, drawing, poster making, painting and slogan writing. The audience participated with immense excitement and diligence. The Zumba and Masala Bhangra performed by Mr. Abhinav Sarna left the crowd tapping on their feet and swinging along with the music followed by an adorable performance by students of Ashirwad School. Even students of Jeet Convent School showed their potential in drawing competition. The event came to an end with an award distribution ceremony wherein the winners were felicitated with trophies and certificates. This was followed by the tree plantation drive which sent a message to the world at large that even a small step, can make a huge difference.

Day 4 was an adventurous one as the students brought their sporty side forward by taking active part in the Aerobics session under the guidance of Mr. Munish Marwaha from KVM school. The volunteers went to a slum near the Bus Stand and got a chance to interact with the slum dwellers. They engaged the children in various games and activities and taught the women and men how to keep their surroundings neat and clean and disease free. Various stationery and food items were distributed in the slum area and it bought smiles on the faces and twinkle in the eyes of the children. The children used this as a platform to showcase their dancing and singing skills leaving a heartwarming impression on the volunteers.

Day 5 was in accordance with the Theme of this year "Swachh Bharat", the volunteers helped clean classrooms, library and the teacher cabins. Some of them engaged in cooking lunch for all the volunteers while the others collected extra books from teachers. Also some of the students volunteered to spend time with the children of sub-staff working in the college. A drawing competition was held for them in which they happily showcased their talent. They were very delighted to receive ice cream as a reward. The smiles on their faces were priceless when they were asked to get a photograph clicked. The surprise unfolded in the form of a motivational speech by a college Alumni, Ms. Prerna Singla, who got 99.73 percentile in one of the toughest competitive exam: CAT and secured an admission in the prestigious IIM Calcutta. The students were left in awe and Prerna encouraged them to always be the best version of themselves and never stop working hard. Later in the day, the volunteers left for Sarabha Nagar Gurudwara where they selflessly and with utmost dedication served Chabeel to the people around. It was a pleasure to be able to quench the thirst of people on such a hot-sweaty day.

Day 6 consisted of a visit to Children Traffic Training Park, Municipal Corporation, Ludhiana and the students were guided about following the traffic rules and were motivated to drive safely. It was a pleasure to interact



with Ms. Himanshi and Mr. Gurpreet Singh who not only tried to make students aware of the importance of wearing helmets and seat belts while driving but also shared some shocking facts about the current scenario of road accidents in India. It was an eye-opener to know that China being ahead of India in population is far behind it in the number of road accidents per year, i.e. 3% in China and 25% in India. Further the students were practically taught how to operate gearless vehicles and were told about some unknown and misunderstood facts about driving safely. This was followed by Community Lunch wherein students shared the food prepared by them.

Day 7 consisted of a visit to Govind Go Dham and Sai Dham which was a very calming and peaceful experience. This was followed by a very fun-filled scribbling activity wherein each student wrote a positive note about each other participant of the camp. Students had a great time while doing this activity. Further the students shared their experience of the NSS camp, what change they have observed in themselves and how will they continue to give their bit to the society. All the participants were given an Appreciation Award along with a framed group picture as a token of remembrance of the camp. Students felt very pumped up with a new energy and spirit. In all it was a wonderful journey full of new experiences and a baggage full of learning.

SPIRITUAL DEVELOPMENT:

BIRTH ANNIVERSARY OF SRI AUROBINDO

SACCM celebrated the birth anniversary of Sri Aurobindo on 15th August, 1872. The college organized a paper reading contest to mark the event. In total, fourteen participants took part in it, and showcased their oratory skills on the following topics:

1. Sri Aurobindo's Philosophy on Integral Education
2. Education is not the filling of a pail but the lighting of fire.
3. Contemporary values are not in consonance with the Indian culture.
4. Should future progress of humanity be governed by modern materialistic mind of west?
5. The security of a society outweighs the personal freedom of individuals.
6. Our future in an age of Technology.

Dr. RL Behl, Principal of the college emphasized the fact the Sri Aurobindo was a yogi, a mystic a guru, a poet, a patriot and a divine soul. Dr. Behl, acquainted the audience with the teachings of Sri Aurobindo. The judges of the event were Prof. Tajinder Kaur from Ramgarhia Girls college, Prof. Parminder Singh From Guru Nanak Engineering College and Prof. Sahil Ghai from Sri Aurobindo College of Commerce and Management, Ludhiana. Vilis Malhotra bagged first prize, Mugdha Jain got second prize and Ridhima hooked third prize. Wing commander Dr Sushil Kumar, Director Education, stressed on the fact that we need to be more humane and civilized in this world of materialism. He further advised the young orators to follow the path of steadfastness and truthfulness and success is bound to come to them.

PHYSICAL DEVELOPMENT:



Physical exercise is good for mind, body and spirit. Furthermore, team sports are good for learning accountability, dedication, and leadership, among many other traits. Regular physical activity helps keeps key mental skills sharp. This includes critical thinking, learning, and using good judgement.

ATHLETIC MEET - 2019

Sri Aurobindo College of Commerce and Management organized its 12th Annual Athletic meet with full zeal and zest on February 28, 2019. The college students did march past, and the meet was declared open by Dr. Sushil Kumar and Dr. R L Behl, the Director (Education) and the Principal of the college, respectively. Avtar Shivang Puri of BBA 6th semester read the sports day oath. After the oath, National Anthem was observed. The real excitement engulfed the whole college when the different sports events started. The students were all agog and cheered the participants at the top of their voices. The sports persons (boys and girls) were at the best of their sporting skills. The whole atmosphere witnessed the loud and zealous shrieks of joys. A race among the members of sub staff was a real joy for the audience. Members of the faculty enjoyed the most when came their turn to flex their muscles for Tug of war. At the end, the college students performed Bhangra and Giddha. The winners were given medals and trophies, thereafter. Overall it was a very corking good event wherein the whole college got spirited and participated body and spirit. Avtar Shivang Puri of BBA 6sem & Jasmine Jain of Bcom 6sem clinched the Best Athlete Trophy among Boys and Girls respectively.

AUROBINDO PREMIER LEAGUE

The college has organized Aurobindo Premier League tournament from 01/02/2019 to 05/02/2019 in which students from the first year, second year and third year took part. The players were selected through auction method by the captains of the respective teams. Each team played three matches consecutively and the two teams with maximum number of points qualified for the finals.

Format of APL Schedule

| | |
|--|---|
| <u>No. of teams:</u> - 04 | 01 Feb 2019 - 03 League matches |
| <u>No. of players in each team:</u> - 13 | 02 to 04 Feb 2019 - 03 league matches |
| <u>No. of matches:</u> - 07 | 05 th Feb 2019 - Semifinals & Finals |

Teams as follows

- 1) PUNJAB KINGS (Captain Manan Jain of BBA 6 SEM A)
- 2) PUNE LIONS (Captain Avtar Shivang of BBBA 6 SEM B)
- 3) MUMBAI SUMMERS (Captain Karan Singla BCOM 4 SEM C)
- 4) BANGLORE CHALLENGERS (Captain Shaurya Jaggi BCOM 4 SEM C)



Teams Mumbai Summers with 08 points and Punjab Kings with 10 points qualified for finals while in the final match Punjab Kings won the match with the help of Manav Singla of BCom 6th Sem(A) with all-round performance with bat as 40 runs of 25 balls.

EXPLORING GEOGRAPHICAL DIMENSIONS AND INDIAN CULTURE & RELIGION:

Adventure camp (Nainital)

Sri Aurobindo College of Commerce and Management, Ludhiana organised a 7 days Adventure Camp from 19th to 25th June 2018 to Van Niwas, Himalayan Centre of Sri Aurobindo Ashram (Delhi branch). It comprised of 54 students and 4 teachers. It was an adventure camp organised for teaching the students discipline, obedience and various other aspects of life. The camp included various activities such as rock climbing, river crossing, rappelling and treks- 4km, 6km, 8km, 12 km, a night trek under the guidance of experts. Different knots like bow line knot, figure eight knot, middle men knot, thumb knot, double thumb knot etc. were taught to the students during rock climbing. There was provision made by the authorities for visiting the local market. On the concluding day there was a bonfire organised by ashram authorities where everyone danced and enjoyed a lot. On the whole it was a wonderful experience for each camper where they learnt discipline, explored nature, got visual treat for the eyes and food for the soul.

EDUCATIONAL CUM EXCURSION TRIPS

One day trip to Amritsar

SACCM organized a one day trip to Sri Harmandir Sahib, Amritsar for the students of B.com and Bba 1st semester on 5th Sept 2018. The students offered prayers at the sacred place and had *guru ka langar* after which they also visited Jallianwala Bagh. On their way back home students had a thrilling experience while enjoying dinner at Rangla Punjab. And hence the journey ended with some memorable experiences.

Visit to Nadda Sahib, Panchkula

SACCM organised one day trip to Nadda Sahib, Panchkula on 1st Sept 2018 for the students of B.Com and BBA 3rd sem. Around 93 students gathered in the college campus and left for the journey at around 7.00am. Although the distance was short but travelling with their peers fostered a spirit of togetherness and cooperation among them. They visited a shopping complex at Chandigarh. Students offered prayers at Nadda Sahib gurudwara. Finally enjoying the experience Rajasthani culture, students relished their meal at Chowki Dhani before their way back to home.

SACCMites SHOWCASING TALENT IN EXTRA-CURRICULAR ACTIVITIES:

CULTURAL FEST CUM TALENT HUNT COMPETITION - 'MANTHAN'



Sri Aurobindo College of Commerce and Management organized its two day Cultural Fest Cum Talent Hunt Competition on 24th and 25th August, 2018. As many as 34 events in total marked the show on both the days. Ms. Bably Singh, a renowned artist and a painter and Mrs Jagjit Bhullar, former head, Deptt. of Fine Arts were esteemed judges for 'Fine Arts' events. The students presented a melange of their endowments, and there was joy galore. B.Com/BBA Fifth semester won the overall trophy and B.Com/BBA Third semester were runners up. The list of winners of the event is as follows:

| Name Of The Activity | First Position | Winning Class | Second Position | Winning Class | Third Position | Winning Class |
|----------------------|------------------------|---------------|-----------------------|---------------|---------------------------------|---------------|
| Collage Making | Bableen Kaur | B.COM 5 | - | - | - | - |
| Cartooning | - | - | - | - | - | - |
| Poster Making | Saruti Chaudhary | B.COM 5 | Harjot Kaur | BBA 1 | - | - |
| On The Spot Painting | Nishtha Nanchail | B.COM 5 | Anshul Bansal | B.COM 3 | - | - |
| Clay Modelling | - | - | - | - | - | - |
| Still Life Drawing | Arshiya Jain | B.COM 3 | Atithi Bansal | B.COM 5 | - | - |
| Spot Photography | Avtar Shivangpuri | BBA 5 | Sourabh Singla | B.COM 1 | Garima Kaur | B.COM 1 |
| Debate (Individual) | Sherril Arora | B.COM 3 | Vindhya Sood | B.COM 3 | Villis Malhotra, Laveena Sharma | B.COM 1 |
| Debate (Team) | Villis Malhotra, Naman | B.COM 1 | Ashish Goyal, Sherril | B.COM 3 | (Sejal Sachdeva, Laveena | B.COM 1 |



| | | | | | | |
|----------------------------|---|--|--|------------|--|--------------------------------|
| | Aggarwal | | Arora | | Sharma) & (Mukul Singh, Vindhya Sood) | |
| Elocution | Harkim Kaur | B.COM 3 | Aashna Jain | BBA 3 | Ashish Goyal | B.COM 3 |
| Poem Recitation | Sherril Arora | B.COM 3 | Japleen Kaur | B.COM 5 | Rattandeep Singh | B.COM 3 |
| Geet And Ghazal | Savneet Singh | BBA 2 | Gurman | BBA 1 | Dheeaj , Garima | B.COM 1 |
| Classical Dance | Kavya Bansal | B.COM 1 | Amrisha | B.COM 1 | - | |
| Installation | Chahat Kapoor Simranjeet Pandher Aashneet Tanusha Arora | B. COM 5 B.COM 5 B.COM 5 BBA 5 | Anshit Aggarwal Varun Bansal Vanshika Gupta Ishpreet Kaur | B.COM 5 | Dilpreet Kaur Saumya Soni Raghav Bansal Harmanjeet Singh | B.COM 5 |
| Essay Writing | Isha Singla | B.COM 5 | Vindhya Sood | B.COM 3 | Archita, Ashish Goyal | B. COM 1, C. B.COM 3 |
| Poem Writing | Sherril Arora | B.COM 3 | Ishita Kapoor | B.COM 1 | Abheeti Kochhar | B.COM 5 |
| Short Story | Sneha Gupta | BBA 3 | Ishita Kapoor | B.COM 1 | Prabhleen Chadha | B.COM |



| | | | | | | |
|-------------------------|--|--|---|------------|---|----------------------|
| Skit- Team | Kiranjot Kaur Nitish Bhasin Jivesh Arora Sherril Arora Muskan Ahuja Kirat Chhabra | B.COM 3 B.COM 3 BBA 3 B.COM 3 B.COM 3 B.COM 3 | Pranav Talwar Pulkit Jain Yuvraj Shivam Akhil Luthra Anmol Kakkar Shrenik Sanat | BBA 1 | Abhishek Taneja Raghav Makkar Hritik Nikhanj Ishaan Jain Charvi Behal Ridhima Gulati Samridh Jain | B.COM 1 |
| Skit- Individual | Nitish Bhasin | B.COM 3 | Sherril Arora | B.COM 3 | Muskan Ahuja/ Ridhima Gulati | B. COM 3/ B.COM 1 |
| Mehandi | Abheeti | B.COM 5 | Atithi Bansal | B.COM 5 | Bhavika Verma | B.COM 1 |
| Embroidery | Tanisha Mehtani | B.COM 3 | - | - | - | |
| Quiz | Prabhnor Kaur Rashmeet Kaur Akshit Garg | B.COM 5 | Kirat Chhabra Ashish Goyal Guransh Goyal | B.COM 3 | Saumya Soni Sonal Gupta Arshiya Nagpal | B.COM 5 |
| Rangoli | Nishtha Nanchahil | B.COM 5 | Harnadar Kaur | BBA 1 | Bableen Kaur | B.COM 5 |
| Face Painting | Chahat Kapoor | B.COM 5 | Saruti Chaudhary | B.COM 5 | - | |



| | | | | | | |
|------------------------------|---|---------|---|------------|--|---------|
| | Simran Pandher | | Shagun Bharti | | | |
| Ad-Mad Show | Sherril, Ashish, Sneha , Vindhya | | Kiranjot, Nitish, Muskan, Kirat, Rhythm | | Sakshi, Manpreet, Shailza, Niharika, Chandan | |
| Best Out Of Waste | Ritika Mittal Preetika Jindal | B.COM 1 | Shreya Mahajan Vani Tandon | B.COM 1 | Jasleen Gill Prabhleen Chadha | B.COM 1 |

PRATIBHA 2019

The students of Rangmanch society of Sri Aurobindo College of Commerce and Management participated in the festival hosted by Gian Jyoti Institute of Management and Technology, Mohali as on 22nd February, 2019 and bagged 1st position and 2nd position in Creativity in One Minute. The students who were a part of it were:

1. Kiranjot Kaur
2. Abhay Pratap

The students of society bagged 1st position in Skit. The students who were a part of the same are:

1. Kiranjot Kaur
2. Sherril Arora
3. Nitish
4. Kirat Chhabra
5. Muskan Ahuja
6. Abhay Pratap

PEC FEST

The students of Rangmanch society of Sri Aurobindo College of Commerce and Management participated in PEC FEST hosted by Punjab Engineering College, Chandigarh as on 28th October, 2018 and bagged 2nd position in activity Abhivyakti. The students who were a part of it were:

1. Raghav Bansal
2. Abhay Pratap

PANACHE 2019

The students of Rangmanch society of Sri Aurobindo College of Commerce and Management participated in the PANACHE FEST hosted by Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh as on 27th February, 2019 and bagged 3rd position in Phankar Activity (nukkad natak). The students who participated in this event were:

1. Kiran Mittal
2. Shivam Gulati
3. Ikshit Aggarwal



4. Raghav Makkar

5. Muskan Ahuja

6. Kirat Chhabra

7. Kiranjot Kaur

8. Sherril Arora

9. Nitish

10. Chaitanya

11. Raghav Bansal

12. Aashneet Kaur

13. Amandeep Singh

14. Harmanjeet Singh

15. Abhay Pratap

PANJAB UNIVERSITY ZONAL YOUTH FESTIVAL

The students of Rangmanch society of Sri Aurobindo College of Commerce and Management participated in the Panjab University Zonal Youth Festival hosted by Satish Chander Dhawan Government College, Ludhiana as on 3rd October, 2018 and bagged 3rd position in One Act Play. The students who participated in the same were:

1. Kiranjot Kaur

2. Amandeep Singh

3. Shivam Batra

4. Sanat

5. Raghav Bansal

6. Yukta verma

7. Shagun Bharti

8. Abhay Pratap



PARTICIPATION AND ACHIEVEMENTS AT UNIVERSITY LEVEL / INTER COLLEGE COMPETITIONS:-

ZONAL YOUTH FESTIVAL 2018

The Panjab University, Chandigarh, organized Zonal Youth Festival of Ludhiana Zone – A at S.C.D Government College, Ludhiana from 02nd October to 05th October 2018. The prizes are mentioned as below:

| Name of the Student | Class | Position Obtained in Activity |
|---------------------|---------------|-----------------------------------|
| Isha Singla | B.Com V SEM | First Prize in Essay Writing |
| Arshiya Jain | B.Com III SEM | First Prize in Still life Drawing |
| Rythem Saluja | B.Com III SEM | Second in Poster Making |
| Saruti Chaudhary | B.Com V SEM | Third in Poster Making |
| Atithi Bansal | BCOM V SEM | Second in Still life Drawing |
| Akshit Garg | BCOM V SEM | Third in Quiz |
| Prabhnoor Kaur | BCOM V SEM | Third in Quiz |
| Kirat Chhabra | BCOM III SEM | Third in Quiz |
| Harkim Kaur | BCOM III SEM | Third in Elocution |
| Bableen Kaur | BCOM V SEM | Third in Collage Making |
| Sneha Gupta | BBA III SEM | Third In Story Writing |
| Vindhya Sodd | BCOM III SEM | Third in Essay Writing |
| Sherril Arora | BCOM III SEM | Second in Poem Writing |
| Abhay pratap singh | BCOM V SEM | Third in Play |
| Kiranjot kaur | BCOM III SEM | Third in Play |
| Yukta verma | BCOM III SEM | Third in Play |
| Suruchi arora | BCOM III SEM | Third in Play |
| Sanat mahendru | BBA I SEM | Third in Play |
| Amandeep Singh | BBA V SEM | Third in Play |



| | | |
|--------------------|------------|---------------|
| Raghav \ bansal | BCOM V SEM | Third in Play |
|--------------------|------------|---------------|

INTER ZONAL YOUTH FESTIVAL 2018

The Panjab University, Chandigarh organized 60th Inter Zonal Youth Festival at Dasmesh Girls College, Badal from 30th October to 2nd November, 2018. SACCM participated in Essay Writing, Poem Writing and Still Life Drawing. The details of prizes won are mentioned as below:

| Name of the Student | Class | Position Obtained in Activity |
|---------------------|------------------|-------------------------------|
| Isha Singla | B.Com V Semester | First Prize in Essay Writing |

GYAN MANTHAN INTER STATE QUIZ CONTEST- 2018

Quiz wizards of Sri Aurobindo College of Commerce and Management displayed a cognitively charismatic show at an Inter State Quiz Contest 'Gyan Manthan' organised by University Business School, Panjab University Regional Campus, Ludhiana on 13th September, 2018. Nearly 42 teams from different colleges of Punjab and other States fought for the honour. SACCM Quiz Team comprising Akshit Garg of B.Com V Sem, Kirat Chhabra of B.Com III Sem and Jagveer Singh of BBA I Sem participated and Bagged Second position. They were awarded Trophies, Certificates, Cash prize of Rs. 3000 and Shopping Vouchers of Rs.3000.

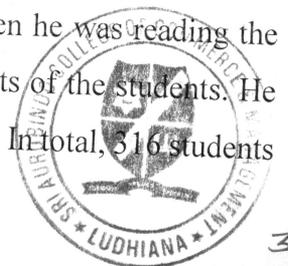
DECLAMATION CONTEST AT DMC&H

Students of Sri Aurobindo College of Commerce and Management, Ludhiana exhibited their art of oration in a declamation contest that was organised by DMCH on 14.08.2018. The topic for the declamation was 'Drug Abuse: Say yes to life, say no to drugs'. Various students from 11 institutions participated in the contest. Ashish Goyal and Vindhya Sood of B.Com 3rd semester from the college bagged third team prize.

AWARDING THE MERIT:

Annual Prize Distribution Function

Sri Aurobindo College of Commerce and Management held its Annual Prize Distribution Function on April 15, 2019. The chief guest of the day was none other than Dr. Satish Kumar Sharma, Director Colleges, DAV College Managing Committee, New Delhi. Dr. Sushil Kumar, Director Education, welcomed the chief guest. After the formal welcome, Principal Dr. RL Behl, read the college annual report. When he was reading the report, the hall was thundering with the sound of claps on the outstanding achievements of the students. He acquainted the audience with the enviable attainments of the college in different spheres. In total, 316 students



were awarded more than 1200 prizes for their genii in various fields of Stage, Studies and Stadium. The students were jubilant over their success. Parents of the star students of SACCM were also honoured in the function. Dr. Satish Sharma spoke on the value of Education. He applauded the students for their stupendous achievements. At last the whole gathering sang the National Anthem, and then the function was closed over luncheon.

BUILDING RELATIONS AND DEVELOPING ORGANISING SKILLS:

WELCOME PARTY

Sri Aurobindo College of Commerce and Management extends an enthralling welcome to its new entrants at Kothari Resorts on August 10, 2018. The seniors expressed their sense of euphoria by welcoming the new comers to the college. Then the young maestros of Music, Modeling and Dance presented their kinetic charisma. The ace performances by the groups 'Feet on Fire', 'Groovy Girls', 'The Dazzlers', 'Rippers', 'Dancpiration', 'Step Clan', 'Jager Bombs' and 'After Eight' shook the spectators off their feet. Solo Musical Performances by Savneet Singh and Vinay Jain were bewitchingly hypnotic. There came the sparkling relish in the show when the seniors played the fun loaded games with the juniors. The show got electrified when the Rammers with their ramping set the stage afire. The freshers were at their best in the Question Answer round. The title of Ms. Congeniality was pocketed by Jasleen., Ms. Poise by Anshika, Ms. Vogue went to Purvaiya. and Mr. Quick witted to Sanat , Mr. Confident to Dhiraj, Mr. Vogue to Pranav Last but to be listed the best the titles of Mr. Fresher and Ms. Fresher were won by Vilis. and Ishveen respectively. The whole day had a taste, a spice and a flavour with a difference. At last, all the students shook their legs with the DJ on the best peppy numbers.

FAREWELL PARTY

The third year students had a rapturous time as they were given an emotion packed send off by their juniors at farewell fiesta on on 25th April, 2019 at Kothari Resort. All the students were decked up in the best of their attires. The show whistled with the solo as well as performances of groups. Third year students showed a video which depicted their journey in the college. The video made everybody quite emotional. The titles of Miss Farewell and Mr. Farewell went to Simranjeet Kaur and Anshit Aggarwal respectively. Miss Congeniality was given to Tavleen Grover , Mr. Quick Witted to Samarth Dhawan, Mr. Confident to Amandeep Singh, Miss Poise to Tavleen Gulati, Mr. and Miss Vogue to Manan Jain and Aashmeen Sabharwal respectively. Early Bird prizes were pocketed by Dilpreet and Raghav. At last, all the students shook their legs with the DJ on the best peppy numbers.

COMMUNICATION WITH PARENTS:

Parents play a significant role in the overall growth of a child. Considering this, parents are invited to attend Parent Teacher and Parent Principal Meets organized by the college.



PARENT TEACHER MEET

To have active participation of the parents in the grooming of their child, the college organizes Parent Teacher Meets with the objective to have formal communication with the parents regarding the academic progress and overall conduct of the student. The Parent Teacher Meet is organized after the Mid Semester Tests with a view to give feedback about students' progress and discuss the areas and ways of improvement. It is mandatory for the parents to attend the Parent Teacher Meet if the performance of their ward is not found satisfactory.

PARENT PRINCIPAL MEET

Parent Principal Meets are also organized to interact with the parents of students who showcase remarkable performance in the Mid Semester Tests and show potential to get top university ranks. Parents are given suggestions and tips to constructively contribute in the successful academic journey of their wards. Parents also share ideas and give suggestions to make improvement in various college systems and practices. Parents become aware and feel motivated when their involvement in their child's performance is sought. Parents of a few students whose performance is found below the expected standards are also asked to meet the Principal personally so that their performance can be upgraded through parents' intervention.

