

2026-27 PROSPECTUS



*“Blessed are those who take a
leap towards the future.”*

– The Mother



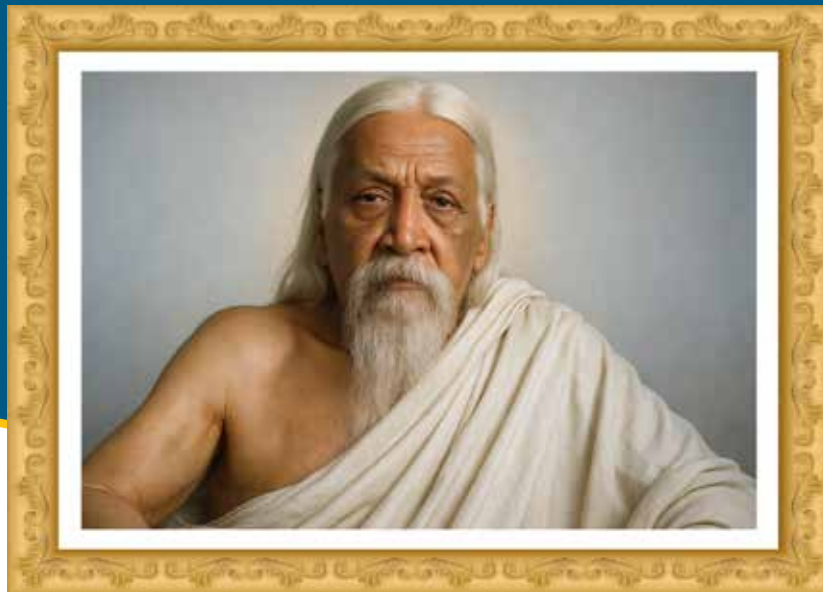
Sri Aurobindo College of Commerce and Management

Affiliated to Panjab University

Accredited with Grade 'A' by NAAC

www.saccm.in

College with a difference....



SRI AUROBINDO

- A Profile

15th August 1872 - 05th December 1950

Sri Aurobindo (15th August 1872 - 5th December 1950) was an Indian nationalist, scholar, poet, Hindu mystic, evolutionary philosopher, yogi, and guru. Sri Aurobindo propounded the concept of 'Integral Education' and was a prolific writer. His major works amongst others are 'The Life Divine', 'Essays on the Geeta', 'The Synthesis of Yoga', 'The Secret of the Veda', 'The Renaissance of India and Other Essays on Indian Culture' and 'The Human Cycle - The Ideal of Human Unity - War and Self-Determination'. Sri Aurobindo believed that education is meant to bring out the best in man, to develop his potentialities to the maximum, to integrate him with himself, his surroundings, his society, his country, and humanity to make him 'The Complete Man' - 'The Integral Man'.

The purpose of education, Sri Aurobindo opined, cannot be merely to make an individual crammed with information and facts, or to prepare him just to find a job. The more important aspects of an individual are his character, his personality, and his values. Hence, the process of education must be integral, in all aspects. Sri Aurobindo believed that education to be complete must have five principal aspects corresponding to the five principal activities of the human being: the physical, the vital, the mental, the psychic and the spiritual. Sri Aurobindo College of Commerce and Management (SACCM) has been established on the philosophy of Sri Aurobindo, enshrining the concept of Integral Education. Accordingly, the College has crafted an integral process of education, whereby the thrust is created on all round development of the students' personality i.e., physical, intellectual, moral, and spiritual. SACCM, therefore, strives for nurturing and advancing multi-dimensional development of the students that not only deals with bringing excellence in academics but also in various extra-curricular pursuits.

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THE ILLUSTRIOUS COGNOSCENTE - CHAIRMAN



Padma Bhushan Shri S.P. Oswal

Chairman, Governing Body
Sri Aurobindo College of Commerce and Management

Education is not the learning of facts, but the training of the mind to think.

-Albert Einstein

Dear Aspirants,

Since long, I had envisioned that the mega and the smart city of Ludhiana needed a centre of learning which could cater to its needs in Commerce and Management. It was with this, much longed for and cherished vision, in my mind, that Sri Aurobindo College of Commerce and Management was brought into being in 2004. Its Governing Body, the Principal and the Staff can justifiably claim for themselves the honour and pride that in the short span of just 22 years, the college has won for itself much enviable place amongst the curious and committed learners.

It is a well-known fact that SACCM has never shown craze simply for numbers as it believes only in disciplined and integral growth of the knowledge seekers, and hence it invites students who have a craving for learning, an attitude for seeking higher truths of life, and an inclination to do something different, big and high.

The seer and sage Sri Aurobindo Ghosh had his own philosophy of education. He was an integralist and wanted that the aim of education should be to focus on the integral growth of the individual, and it should aim at developing not only the outer being but also the inner faculties of the learner. The body, the mind and the spirit all should move forward, and the developed individuals should integrate themselves with the humanistic growth of the whole universe. He believed that education should lit the latent faculties of the seekers.

Dear aspirants, we have developed an educational platform that stands apart in mural, co-mural and extra mural activities. We firmly believe in Sri Aurobindo's ideals of regeneration, resurgence and the enlightenment of the soul of the individual. SACCM embodies a vision and a mission and is committed to the integral growth of young India.

With blessed wishes, this monument of learning awaits that you be a part of it so that it may serve you, so that you may grow, so the New India may grow.

THE SECRETARY- SACCM GOVERNING BODY



Mr. R.K. Rewari
Secretary, Governing Body
Sri Aurobindo College of Commerce and Management

Igniting The Latent

Sri Aurobindo College of Commerce and Management is, indeed, a peerless marvel in the arena of Commerce and Management education. The landmark beauty of this great centre of learning is that it has a devotedly dedicated management, pioneered by none other than Padma Bhushan Sh. S.P. Oswal, a stalwart industrialist, a soulful philanthropist, a hardcore disciplinarian, an educationist at heart, a staunch follower of Maharishi Sri Aurobindo and a believer in Mother's philosophy. Among its members, the Governing Body of the college has eminent industrial magnates, seasoned educationists, well-meaning Samaritans, benevolent altruists and erudite intellectuals.

Excellence in academics has always been SACCM's pilot mission. We can pride ourselves on the fact that excellently meritorious students are inclined to seeking admission in this top-notch college. Curricular, co-curricular and extracurricular activities are taken complete care of, at this great shrine of learning. Our institution attributes great importance to the building of value system and the cultivation of morals in the learners. The characteristic feature of the college is that it vehemently caters to the exposure of students to varied industrial units, and this feature goes a long way in developing the entrepreneurial skills of the students. The faculty of the college well believes that badges of grand success are earned by dreaming big and then turning the same into reality.

Dear students, we, filled with the hope of scaling new heights, step into the new academic year. I am all acclaim for your sagacious decision to seek admission to SACCM. With full warmth, I welcome each one of you to its portals. At the same time, I urge all the aspirants to wholeheartedly participate in the building of New India.

Wishing you the ever-dreamt pinnacles of success.



Prof. (Dr.) Vishal Kumar
Principal

Sri Aurobindo College of Commerce and Management

Keeping Pace with the Modern Ecology of Education

Dear Aspirants,

Sri Aurobindo College of Commerce and Management, having a majestic grace in the academic environs of the state, erected in the name of Sri Aurobindo, the great seer and sage, the cultural and philosophical emissary of India, has garnered to its credit countless milestones, and added monumental feathers to its pride and honour.

This great institution is headed by Padma Bhushan Sh. S.P. Oswal who is a missionary of sorts and a keeper of high values. He is the source of inspiration for us in taking the college from milestone to milestone. SACCM has earned, in a very short duration, the place of pride and the pride of place. Its faculty must be felicitated for the magnanimous success of this great institution. A plenitude of positions in Panjab University examinations every year, and Panjab University colours in extra-mural activities have won us a status of honour in the state of Punjab.

Sri Aurobindo College of Commerce and Management believes in Sri Aurobindo's philosophy of integral education. It immensely pleases me to share with you that SACCM tries to evolve skilled employable human resource by inculcating in the youth the requisite skills and values. We do our utmost to instill in the newcomers the art of acculturation, acclimatization, and adaptation so that they may learn the 21st century virtual skills of education. Let me acquaint you with the fact that the institution you are going to be a part of, has been graded A by NAAC.

I can state with a sense of certitude that your association with SACCM will be a fructifying experience. My best wishes for all your future endeavors.



The Torch Bearers

Sr. No.	Name of the Member	Designation
(i)	Padma Bhushan Awardee Sh S.P. Oswal , M.Com (Gold Medalist), Chairman, Vardhman Group of Companies.	Chairman
(ii)	Mrs. Suchita Jain , Vice Chairperson and Joint Managing Director, Vardhman Textiles Limited.	Member
(iii)	Mr. R.K. Rewari , Executive Director, Vardhman Special Steels Ltd.	Secretary
(iv)	Mr. Sachit Jain , MBA (Gold Medalist), B.Tech (IIT Delhi), Managing Director, Vardhman Special Steels Ltd. and Joint Managing Director, Vardhman Textiles Ltd.	Member
(v)	Sh. Prafull Anubhai , Educationist, Corporate Advisor, Member – Governing Council of AES, Alumni – London School of Economics, Management Consultant and Formerly Professor at IIM Ahmedabad.	Member
(vi)	Dr. B.S. Bhatia , Pro Vice Chancellor, RIMT University, Mandi Gobindgarh; Former Dean-Research, Sri Guru Granth Sahib World Sikh University, Fatehgarh Sahib and Former Dean, Punjabi University, Patiala.	Member
(vii)	Dr. S.P. Singh , Former Vice Chancellor, Guru Nanak Dev University, Amritsar.	Member
(viii)	Mr. Sanjiv Pahwa , Chairman and Managing Director, Ralson India Ltd.	Member
(ix)	Prof. Atul Khosla , Vice Chancellor, Shoolini University, Himachal Pradesh.	Member
(x)	Dr. Sukhwinder Kaur , Former Principal, Govt College for Girls, Ludhiana.	Member
(xi)	Dr. Gunmala Suri , Professor, University Business School, Panjab University, Chandigarh	Member
(xii)	Mr. Sahil Ghai , MA, M.Phil (English), MA (Journalism & Mass Communication); Assistant Professor, SACCM.	Member
(xiii)	Prof. (Dr.) Vishal Kumar , Ph.D, M.Com, MBA; Former Professor & Director, School of Management, & Dean Research, Maharaja Agrasen University, Baddi, Himachal Pradesh	Principal & Ex-officio Member
(xiv)	Dr. Puja Jain , Ph.D, M.Com, MBA; Assistant Professor, SACCM	Member (as Faculty Representative)

COLLEGE FACULTY- THE BACKBONE

SACCM has an ardent and inspired faculty. It is a chosen lot of the best scholars in the field of Commerce, Management and Computer Science. Gold Medalists, Distinction Holders and throughout First Division Holders have been serving the college to share their knowledge and teach the skills of academic excellence to the students. In fact, the faculty is a blend of excellent academia and industry exposure, who endeavour to help students, not only to do well academically, but also evolve holistically to become competent professionals, industrialists and enlightened citizens.

The College is proud to have an excellent faculty

1	Ms. Monica Sethi	M.Com, (UGC-NET)
2	Dr. Jinesh Jain	Ph.D, M.Com (with Distinction) (UGC-NET), PGDBA (Finance)
3	Dr. Puja Jain	Ph.D, M.Com (UGC-NET), MBA, B.Ed
4	Dr. Robin Kaushal	Ph.D, M.Com (with Distinction) (UGC-NET with JRF)
5	Dr. Sanjay Gupta	M.Com (UGC-NET), PGD (Statistics), PGDBA (Finance), CMA Inter
6	Mr. Kanwaljit Singh	M.Com (UGC-NET)
7	Ms. Sarita Arora	M.Phil, M.Com (UGC-NET), MBA
8	Dr. Leenu Anand	Ph.D, M.Com (with Distinction) (UGC-NET with JRF), PGDCA
9	Dr. Manpreet Kaur	Ph.D, M.Com (with Distinction) (UGC-NET with JRF)
10	Ms. Meenu Gupta	M.Com (UGC-NET), B.Ed
11	Ms. Esha Jain	M.Com (with Distinction) (UGC-NET)
12	Dr. Ashish Garg	Ph.D, M.Com (with Distinction) (UGC-NET with JRF)
13	Dr. Purnima Satija	Ph.D, M.Com (Hons.) (UGC-NET with JRF)
14	Ms. Amarjit Kaur	M.Com (UGC-NET with JRF), MBA
15	Dr. Komal Shrama	Ph.D, MCA
16	Ms. Amritpreet Kaur	M.Phil (CS), M.Sc (IT) (UGC-NET)
17	Mr. Rishab Batra	MCA (UGC-NET)
18	Ms. Veenu Verma	M.A (Punjabi), (UGC-NET)
19	Mr. Vijay Chhabra	M.Phil (CS), MCA, ADCS, ADCA, CIC
20	Mr. Sahil Ghai	M.Phil (English), M.A (English), M.A (Journalism & Mass Communication) (UGC-NET)
21	Dr. Prerna Ahuja	Ph.D, M.Com (UGC-NET)
22	Dr. Aanchal Arora	Ph.D, M.Com (with Distinction) (UGC-NET)
23	Mr. Ashish Bajaj	M.Com (UGC-NET), MBA, B.Ed, PGDST
24	Mr. Vinay Dawar	M.Com (UGC-NET)
25	Ms. Mehak Arora	M.Com (UGC-NET), B.Ed
26	Ms. Simarjeet Kaur	M.Com (UGC-NET)
27	Ms. Ravneet Kaur	M.Com (UGC-NET)
28	Ms. Ishika Garcha	M.Com (with Distinction) (UGC-NET)
29	Ms. Shikha Verma	MCA, MSC-IT
30	Ms. Simran Ghatore	MCA
31	Ms. Sheena Sharma	M.A (English), PGCTE, B.Ed
32	Ms. Amandeep Kaur	M.A (English), M.Ed, PGDCA, UGC-NET
33	Mr Mahesh Kumar	MBA (UGC-NET)
34	Dr. Payal Sharma	Ph.D , MBA
35	Mr. Inderpreet Singh Saini	M.A (Phy. Ed.) (Sports Incharge)
36	Ms. Umang	M.A, M.Ed, PG diploma in yoga, Diploma in Yoga Anatomy
37	Ms. Mridula Rajpal	M.A (Indian Classical Dance)
38	Ms. Kaushikki Nath G	M.A Clinical Psychology, PG Diploma in Child Guidance and Family Counselling

INTERNAL QUALITY ASSURANCE CELL (IQAC)

As per NAAC instructions, the college has established 'Internal Quality Assurance Cell (IQAC)' that works towards realizing the goals of quality enhancement and sustenance. It is a facilitative and participative organ of the institution. The prime task of the IQAC is to develop a system that improves the overall performance of the institution by removing the deficiencies, and enhancing the quality. The IQAC members have steered the college towards excellence in all fronts by their valuable inputs.

Basic Purpose of the IQAC:

IQAC of the college works continuously to generate and implement innovative academic ideas and practices to enhance the academic and administrative performance of the institution.

Functions of the IQAC:

- » Acting as a nodal agency of the Institution for coordinating quality-related activities, including adoption and dissemination of best practices;
- » Development and maintenance of institutional database through MIS for the purpose of maintaining/enhancing the institutional quality;
- » Development of Quality Culture in the institution by disseminating information on various quality parameters of higher education;
- » Preparation of the Annual Quality Assurance Report (AQAR) as per the guidelines and parameters of NAAC, to be submitted to NAAC;
- » Facilitating the creation of a learner-centric environment conducive to quality education and faculty development;
- » Arrangement of feedback from students, parents, and other stakeholders on quality-related institutional processes;
- » Documentation of the various programmes/activities leading to quality improvement.



INTERNAL QUALITY ASSURANCE CELL (IQAC)

Constitution of IQAC :

Sr. No.	Composition	Category	Names
1	Chairperson	Head of the Institution	Prof. (Dr.) Vishal Kumar
2	Teachers to represent all levels	Teachers	1. Dr. Jinesh Jain
			2. Dr. Puja Jain
			3. Dr. Sanjay Gupta
			4 Mr. Kanwaljit Singh
			5. Ms. Sarita Arora
			6. Dr. Manpreet Kaur
3	One Member from the Management	Management	Mr. R.K. Rewari – Secretary – Governing Body, SACCM
4	Senior Administrative Officer	Administrative Officer	Mr. Rakesh Kumar (Office Supdt)
5	One Nominee each from Local Society, Students and Alumni	Local Society	Mr. Anil Bharti- President, Shri Vivekanand Pyramid Meditation Center, Ludhiana
		Alumni	Mr. Vedant Bagri
		Student	Ms. Sanyapreet Kaur
6	One Nominee each from Employers/ Industrialists/ Stakeholders	Employers	Dr. Munish Jindal – Founder & CEO Hover Robotix (Regional Mentor – Niti Ayog & Atal Innovation Mission)
		Industrialists	Sh. Deepak Jain- Director, Vardhman Textiles Components
		Stakeholder (Parent)	Mr. Pankaj Gupta
7	One of the Senior teachers as the Coordinator	IQAC Coordinator	Ms. Meenu Gupta

THE RESPONSIBILITIES- ANNUAL DUTY CHART



OFFICE / ACTIVITY	TEACHER(S)
College Advisory Committee	Ms Monica Sethi
	Dr Jinesh Jain
	Dr Puja Jain
	Ms Sarita Arora
	Dr Sanjay Gupta
	Mr Kanwaljeet Singh
	Mr Sahil Ghai
ADMISSION COMMITTEES	
Admission Core Committee	Dr Jinesh Jain
	Dr Sanjay Gupta
	Mr Vijay Chhabra
Admission Support Committee	Mr Ashish Bajaj
	Dr Anchal Arora
	Ms Mehak Arora
OTHER COMMITTEES	
Scholarship Committee	Dr Jinesh Jain
	Dr Puja Jain
	Dr Sanjay Gupta
	Mr Rakesh Kumar
Discipline Committee	Dr Sanjay Gupta - Convener
	Dr Leenu Anand
	Mr Kanwaljit Singh
	Ms Meenu Gupta
	Ms Amritpreet Kaur
	Mr Vinay Dawar
	Mr Ashish Bajaj
	Mr Inderpreet Singh Saini
Anti-Ragging Committee	Ms Monica Sethi - Convener
	Dr Robin Kaushal
	Mr Kanwaljit Singh
	Ms Meenu Gupta
	Mr Sahil Ghai
	Ms Shikha Verma
	Mr Rakesh Kumar
Grievance Redressal Cell (GRC)	Ms Monica Sethi
	Dr Puja Jain
	Mr Kanwaljit Singh
	Dr Komal Sharma
	Dr Purnima Satija

THE RESPONSIBILITIES- ANNUAL DUTY CHART

Internal Complaints Committee	Dr Puja Jain - Convener
	Dr Sukhwinder Kaur - Management Representative
	Ms Meenu Gupta
	Ms Amritpreet Kaur
	Mr Rakesh Kumar
	Mr Manpreet Singh
	Students' Representative : 03
Budget Committee	Dr Puja Jain
	Dr Jinesh Jain
	Dr Sanjay Gupta
	Mr Rakesh Kumar
	Mr Harpreet Singh
Prospectus Committee	Ms Esha Jain
	Ms Amarjit Kaur
	Ms Ishika Garcha
Examination Committee	Ms Monica Sethi - Convener
	Dr Jinesh Jain
	Ms Meenu Gupta
	Dr Purnima Satija
Time Table Committee	Ms Sarita Arora
	Ms Esha Jain
	Dr Anchal Arora
	Ms Amandeep Kaur
Career Guidance and Placement Cell (CGPC)	Dr Sanjay Gupta - Convener
	Dr Ashish Garg
	Dr Purnima Satija
	Mr Ashish Bajaj
Alumni Association	Mr Kanwaljit Singh (Convener)
	Ms Sarita Arora
	Dr Leenu Anand
	Mr Mahesh Kumar
Women Development Cell	Dr Robin Kaushal
	Dr Manpreet Kaur
	Ms Amandeep Kaur
Mentorship Programme Committee	Dr Robin Kaushal - Convener
	Ms Meenu Gupta
	Mr Vijay Chhabra
	Ms Shikha Verma

THE RESPONSIBILITIES - ANNUAL DUTY CHART

Website Committee	Dr Puja Jain
	Mr Vijay Chhabra
	Mr Sahil Ghai
	Dr Ashish Garg
	Dr Purna Ahuja
	Mr Rishab Batra
Library Advisory Committee	Ms Monica Sethi
	Dr Puja Jain
	Dr Komal Sharma
	Dr Purnima Satija
	Mr Anil Kumar
Research and Faculty Development Committee (RFDC)	Dr Jinesh Jain
	Dr Robin Kaushal - Convener
	Dr Manpreet Kaur
	Dr Purnima Satija
	Dr Anchal Arora
SACCM Technology Business Incubator (TBI)	Mr Mahesh Kumar
	Dr Ashish Garg
	Mr Rishab Batra
	Ms Amarjit Kaur
	Ms Mehak Arora
Youth Festival, Inter-College Events and Cultural Fest	Mr Kanwaljit Singh (Convener)
	Dr Leenu Anand (Co-Convener)
	Ms Amarjit Kaur
	Ms Veenu Verma
	Mr Sahil Ghai
	Mr Inderpreet Singh Saini
	Ms Sheena Sharma
	Ms Simran Ghatore
Canteen Committee and Refreshment Arrangements	Dr Jinesh Jain - Convener
	Ms Amarjit Kaur
	Mr Manpreet Singh
	Mr Rakesh Kumar
College Newsletter - Aurocampus and Annual Report	Ms Monica Sethi
	Dr Ashish Garg
	Dr Purna Ahuja
	Ms Amandeep Kaur Sidhu
	Ms Ravneet Kaur
College Magazine - Arvind	Mr Sahil Ghai
	Ms Sheena Sharma
IT Committee	Dr Sanjay Gupta
	Mr Vijay Chhabra
	Mr Rishab Batra
Freshers and Farewell Committee	Dr Manpreet Kaur
	Dr Jinesh Jain
	Dr Sanjay Gupta
	Ms Amandeep Kaur
	Ms Sheena Sharma
	Mr Rakesh Kumar

THE RESPONSIBILITIES- ANNUAL DUTY CHART

Industrial Cell	Dr Sanjay Gupta
	Dr Jinesh Jain
	Ms Esha Jain
	Ms Amarjit Kaur
	Mr Vinay Dawar
COLLEGE EVENTS AND ACTIVITY RESPONSIBILITIES	
British Parliamentary Debate	Ms Esha Jain
	Dr Prerna Ahuja
Independent Thinking Exercise	Dr Puja Jain - Convener
	Ms Amandeep Kaur
	Ms Sheena Sharma
ISSQ - B Com	Dr Robin Kaushal
	Dr Manpreet Kaur
	Dr Anchal Arora
ISSQ - BBA	Dr Purnima Satija
	Ms Mehak Arora
ISSQ - BCA	Dr Komal Sharma
	Ms Shikha Verma
	Ms Simran Ghatore
Model United Nations Conference/ Youth Parliament	Ms Sarita Arora
	Ms Esha Jain
	Ms Mehak Arora
	Ms Ravneet Kaur
NSS	Dr Jinesh Jain
	Ms Esha Jain
	Mr Ashish Bajaj
	Ms Simarjit Kaur
Sri Aurobindo Birth Anniversary (Paper Reading Competition and other activities)	Dr Leenu Anand
	Ms Sarita Arora
	Mr Sahil Ghai
	Mr Vijay Chhabra
	Dr Prerna Ahuja
	Ms Ishika Garcha
Shape the Mind Programme	Dr Puja Jain
	Mr Sahil Ghai
	Mr Vinay Dawar
Mettle Fest Committee	Dr Sanjay Gupta - Convener
	Mr Kanwaljit Singh
	Ms Esha Jain
	Ms Amarjit Kaur
	Mr Vinay Dawar
Photo Album, Scrap Book and GEO Tagging of Photographs	Mr Anil Kumar
	Ms Amarjit Kaur
Prize Distribution	Dr Leenu Anand - Convener
	Ms Sarita Arora
	Ms Amritpreet Kaur
	Ms Sheena Sharma

THE RESPONSIBILITIES- ANNUAL DUTY CHART



Convocation	Dr Manpreet Kaur - Convener
	Mr Ashish Bajaj
	Ms Meenu Gupta
	Ms Mehak Arora
	Ms Simarjit Kaur
Creative forum	Ms Esha Jain
	Ms Mehak Arora
	Ms Simarjit Kaur
Parent Teacher Association	Dr Robin Kaushal - Convener
	Dr Manpreet Kaur
	Dr Komal Sharma
	Dr Anchal Arora
	Ms Shikha Verma
	Ms Amandeep Kaur
End Semester Examination Result Analysis	Dr Sanjay Gupta
	Dr Ashish Garg
Feedback Collection & Analysis (For NAAC Purpose)	Dr Manpreet Kaur - Parent Feedback
	Dr Jinesh Jain - Alumni Feedback
	Dr Ashish Garg - Employer Feedback
	Dr Purnima Satija - Students' Feedback (Curriculum & General)
	Dr Anchal Arora - Teachers' Feedback
	Mr Vijay Chhabra - Students' Feedback
Record Keeping - For NAAC	Ms Sarita Arora
	Ms Mehak Arora
	Ms Veenu Verma
	Dr Anchal Arora
Tour and Travel Committee	Dr Sanjay Gupta
	Ms Amritpreet Kaur
	Mr Vinay Dawar
	Dr Anchal Arora
Sports Committee	Mr Inderpreet Singh Saini - Convener
	Dr Ashish Garg
	Mr Manpreet Singh
	Ms Amarjit Kaur
Industry Academia Expert Lecture Series	Dr Puja Jain
	Dr Jinesh Jain
	Dr Robin Kaushal
	Mr Kanwaljit Singh
	Mr Sahil Ghai
	Mr Mahesh Kumar
Green Audit Committee	Ms Sarita Arora
	Ms Esha Jain
	Mr Ashish Bajaj
	Mr Rakesh Kumar
	Mr Manpreet Singh
Incharge - Office Accounts & Administrtion	Dr Jinesh Jain
Bursar	Dr Puja Jain

THE RESPONSIBILITIES- ANNUAL DUTY CHART

Clubs and Societies	
Marketing Club	Dr Ashish Garg
	Dr Prerna Ahuja
	Ms Ravneet Kaur
Finance and Investment Club	Dr Jinesh Jain
	Mr Ashish Bajaj
	Mr Vinay Dawar
Edutalk Club	Ms Esha Jain
	Mr Mahesh Kumar
	Ms Ravneet Kaur
Book Club	Ms Esha Jain
	Dr Anchal Arora
Eco Club (Parivartan)	Dr Prerna Ahuja
	Ms Ishika Garcha
Zenith CS Club	Ms Amritpreet Kaur
	Mr Vijay Chhabra
	Ms Simran Ghatore
Mental Health and Wellness Cell	Ms Kaushkki Nath
	Ms Umang Singh
Dance Club	Ms Mridula Rajpal
Auro Society	Mr Sahil Ghai
	Ms Veenu Verma
	Ms Sheena Sharma
	Ms Amandeep Kaur
Theatre Club	Ms Amarjeet Kaur
	Ms Veenu Verma
Office Circulars	
Criterion I - Curricular Aspects	Dr Ashish Garg
	Ms Amarjit Kaur
Criterion II - Teaching Learning and Evaluation	Ms Meenu Gupta
	Mr Vinay Dawar
Criterion III - Research, Innovations and Extension	Dr Leenu Anand
	Dr Prerna Ahuja
Criterion IV - Infrastructure and learning Resources	Ms Esha Jain
	Mr Ashish Bajaj
Criterion V - Student Support and progression	Ms Sarita Arora
	Dr Manpreet Kaur
Criterion VI - Governance, Leadership and Managment	Ms Monica Sethi
	Dr Anchal Arora
Criterion VII - Institutional Values and Best Practices	Mr Mahesh Kumar
	Ms Simarjit Kaur

THE CREDOS AND ETHOS



OUR VISION

SACCM aspires to be one of the best Commerce and Management Colleges in India that nurtures talent and generates knowledge in the global business context.



OUR MISSION

SACCM aims at developing business leadership and effective management competencies that a business executive requires to respond effectively to today's challenging and dynamic business environment.

COLLEGE EMBLEM - Delineating Its Identity



The College Emblem captures the essence of the core-values and spirit of the college. Every single constituent of the College Emblem has a hidden meaning with an insightful justification. To begin with, the College Emblem assumes the shape of a Trophy, which is a symbol of victory. At its base, Curiosity, Values and Discipline have been exhibited. Curiosity signifies the never-ending urge of learning and doing something new. Values illustrate the foundation for ethical and integral achievements and finally, Discipline is the most significant of all so as to mould the students into admirable members of society. The upper-left quadrant of the emblem has the symbol pioneered by Sri Aurobindo, indicative of his philosophy on education and the lower-right quadrant has an Open Book, which implies that learning is a continuous process that in turn leads to wisdom. The centrally placed and upward moving Motto of the College hinges in the spirit of 'Visant L' Excellence', which is a French version that connotes 'Striving towards Excellence'. It is worth mentioning here that this motto has originated from the writings of 'The Mother'. Above all, the name of the college 'Sri Aurobindo College of Commerce and Management', appearing in the Royal Golden Colour, reflects the prestige and honour for the college with a strong ambition to imprint the college's name in golden words in the pages of the history.

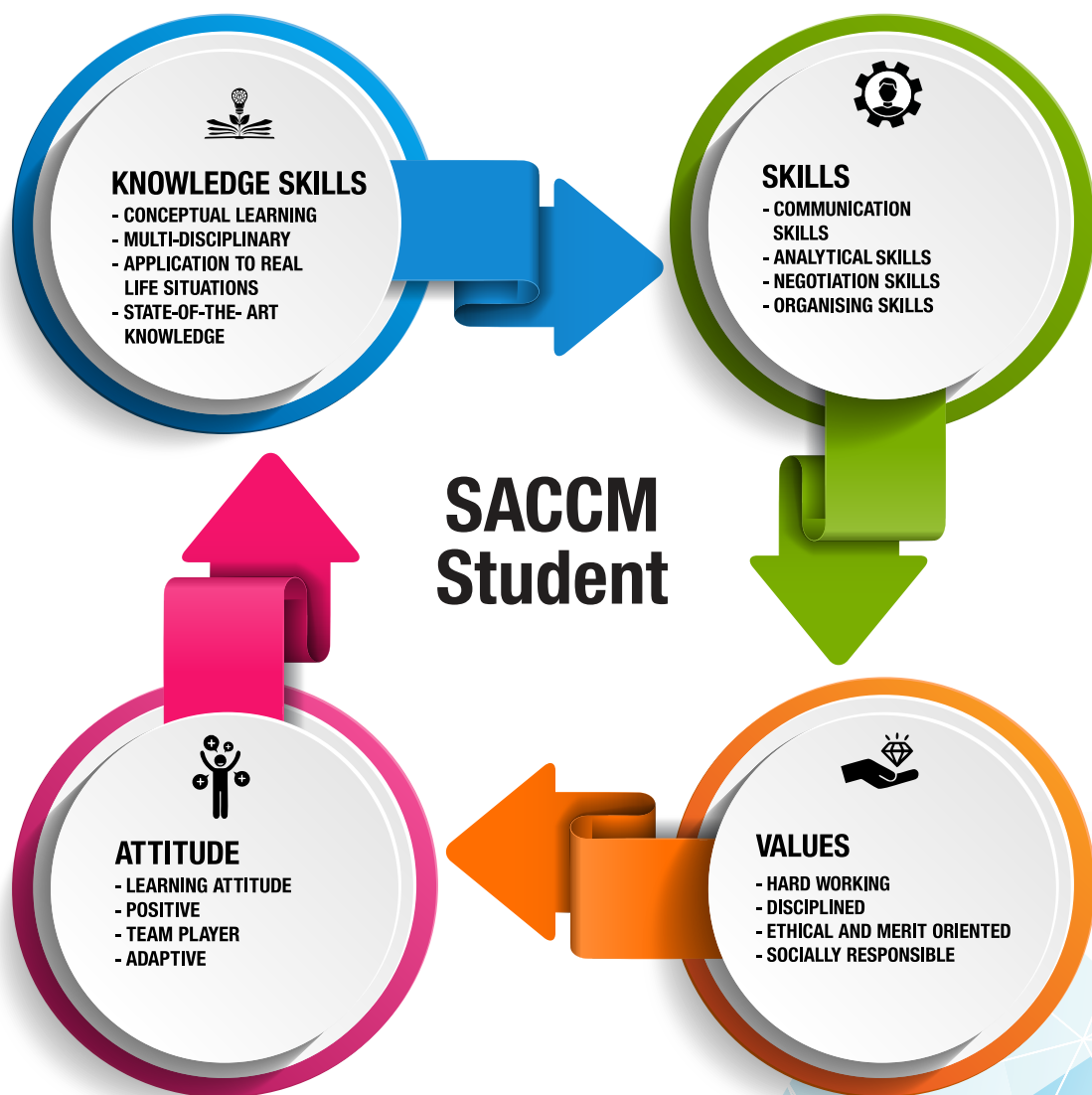
OUR QUALITY POLICY

From the very first decade of its inception, Sri Aurobindo College of Commerce and Management has earned the repute of academic brilliance. The answer to 'How?' lies in the word 'Excellence' which has been the mantra of the college. This word may appear to be symbolic on account of its frequent usage in writing or speech, but it is actually breathed and lived in SACCM. Above all, the approach of the college has never been confined to achieving a few milestones and becoming complacent, rather it has been never-ending in terms of pitching pegs on the milestones one after another. In the backdrop of the foregoing, the college attempts to envelope 'Quality' to the thrust areas that reflect its commitment to quality as follows:

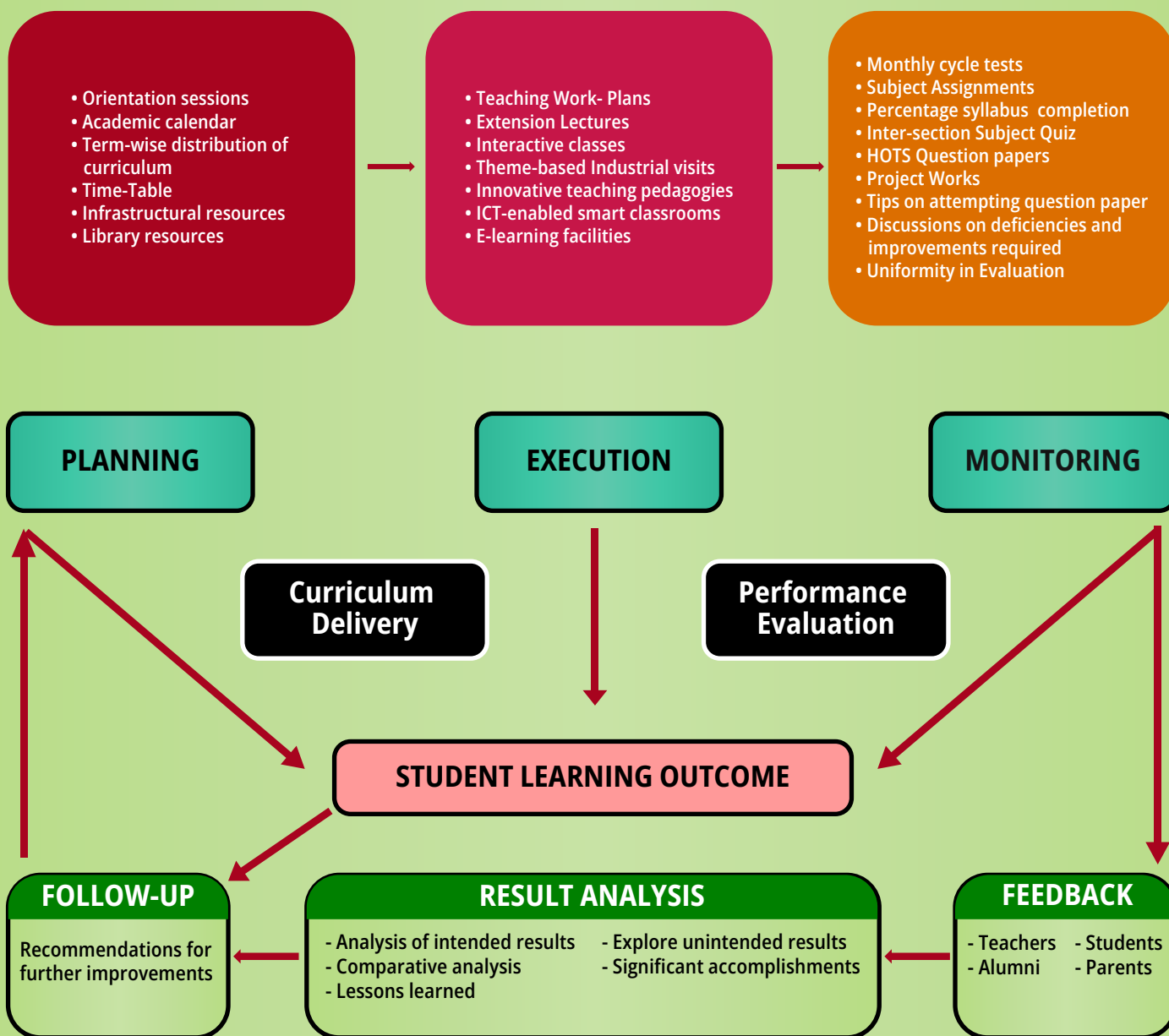
- To continually enhance the competence of faculty in terms of enriching their knowledge base, bringing efficacy in curriculum delivery and inciting research inquisitiveness,
- To bring continuous improvements in student centric classroom processes, be it physical infrastructure well supported by e-resources or pedagogic tools, so as to stimulate an academic environment conducive to learning,
- To identify students' ability levels in order to incrementally build capacities and develop capabilities to make them competent enough to sustain in the world of constant change,
- To upgrade as well as make additions to the existing infrastructural facilities to support and promote teaching-learning processes,
- To foster holistic development of the students by inculcating independent thinking, vital skills, right attitudes, and constructive values in order to prepare them for professional life,
- To lay down benchmarks and continually upgrade the evaluation systems so as to ensure an adequate level of academic standard contributing towards academic standing of college as well as its product i.e. the students...the SACCMites.

SACCM DEVELOPMENT MODEL

SACCM prepares students to acquire the right knowledge, skills, attitude and values. The college has planned out various activities and exercises through which the student's knowledge is not just restricted to information and facts but makes the student learn application of concepts to real life situations. The college also has, in its curriculum, exercises like Independent Thinking, Public-Speaking, Leadership Building, etc. which help students to hone their communication, analytical, and leadership skills. The college has designed systems which instill the right attitude and values amongst students. SACCM students are trained to be hard-working, disciplined, merit-oriented, responsible, adaptive, positive thinkers and good team players.



SYSTEMATIC STUDENT ASSESSMENT AND MONITORING SYSTEM



THE INSTITUTION

SACCM campus is located on Ferozepur Road in Ludhiana. The campus, which is spread over 12 acres of land, features an 1,37,410 sqft. built-up area with beautiful green lawns, state-of-the-art auditorium, teaching and administrative buildings, and sports fields. The entire campus is lushly landscaped with green grass, ornamental plants, medicinal plants, and shady trees, making it incredibly pleasant and attractive. The smart classrooms, which can accommodate 70 students of B.Com, and 40 students of BBA, BCA and M.Com each, are constructed in an amphitheater design to encourage student interaction. Interactive smart boards and LCD projectors are installed in all classes. In addition, the College includes several small syndicate rooms that may be used to effectively conduct tutorials for groups of up to 20 students. Specialized areas such as ultra- modern Auditorium, Seminar Halls, Conference Hall, Meditation Hall, well-equipped Library, Reading Room, Computer Centre, Student Centre, Basketball Court, covered Badminton Courts, open Gym, Cafeteria and Girls Common Room provide excellent venues to further enhance student development.



INFRASTRUCTURAL ADVANTAGE

The Mother Auditorium

A newly built ultra-modern Auditorium, with a capacity of 850 seats, equipped with the latest acoustics, lighting, modern furnishing, and audio-visual aids, is a significant addition to the glory of SACCM infrastructure.



Department of Computer Science and Application

The newly built department of Computer Science and Application at SACCM stands as a beacon of modernity and innovation, reflecting the institution's commitment to prepare students for the digital age. Nestled in a three-storey state-of-the-art building, the department boasts spacious and meticulously designed, six centrally air-conditioned classrooms equipped with the latest smart interactive panels. Adjacent to the classrooms are two dedicated laboratories that cater to various specializations within computer science. Each of these labs are equipped with more than 50 high-performance computers, servers, and networking equipment, enabling students to delve into programming and other advanced fields under the guidance of faculty members. Additionally, there is a seminar room, a collaborative space where students, faculty and even guests from the tech. industry come together to corroborate knowledge expansion into career paths within the domain of computer science.



Conference Room

Well-equipped ICT enabled conference room is used for presentations, training programmes, brainstorming sessions and group discussions for the faculty.



Seminar Rooms

The College has two well-maintained seminar rooms equipped with ICT infrastructure with seating capacity of 100 students each, for the conduct of seminars, presentations, workshops, and guest lectures.

Education Management Software –EDU

The College has deployed web/internet-based Education Management Software EDU through which students and members of the faculty monitor daily activities such as attendance, timetable, lecture notes, assignments, examination schedules, marks, reference material, etc. Essentially, the software acts as an interface between the college and the students.

INFRASTRUCTURAL ADVANTAGE

Library

SACCM has a well-stocked and spacious library which is well laden with all infrastructural facilities. It is the resource hub of the college. Keeping in view of the optimum and effective usage of these e-resources, a new dedicated computer Lab consisting of 10 high-end systems with the latest configuration and internet facility has been established in the library. To keep pace with e-technology, the college has automated the library through web/internet-based Education Management Software College ERP and its collection can also be searched through Web OPAC. OPAC Kiosk is available for searching the books through College ERP and users can locate the books easily. Besides this, a case study bank and repository of faculty publications are kept in the library for reference of faculty and students. Reprographic facility is also given to the students in the college library for effective utilization of books, project reports, magazines, journals, and periodicals. Internet, printing, and scanning facilities are also available for the students and members of the staff.

The college has subscribed **ProQuest Database** - ABI Inform Global Collection (ABIG) which is one of the most comprehensive business databases on the market. It includes in-depth coverage for over 3,900+ publications and offers the latest business and financial information for researchers at all levels. Major publishers in the product include Springer, Emerald, American Economic Association, MIT, Palgrave MacMillan, Cambridge University Press, SIAM, Wall Street Journal, Financial Times, Euromoney, The Economist etc. It also offers more than 100+ titles from India.



Sports

- Two covered Badminton Courts
- Hard Court for Basketball
- A separate student centre for indoor games such as table tennis, chess, carrom, etc.
- Vast Sports Field, which is used for sports like Volleyball, handball, cricket, athletics, etc.
- Additionally, the college is in the process of developing new sports infrastructure on its 2.59-acre campus, aimed at further enhancing the physical education and sporting opportunities for students.



Dance Room

The dance room of the college serves as a vibrant hub for cultural expression and artistic growth, nurturing creativity and discipline through movement. It plays a crucial role in preserving traditional arts while inspiring students to explore diverse cultural narratives through dance.

SACCM Technology Business Incubator (TBI)

SACCM TBI aims to serve as an enthusiastic knowledge and resource catalyst for the development of promising and capable entrepreneurs, and to incubate and accelerate burgeoning and embryonic organizations from ideation to marketplace success. It serves as a start-up focal point, offering specialized mentorship, along with providing infrastructure of co-working spaces, and full spectrum of business resources.



Creative Forum Room

The separate creative forum room has provision for adequate infrastructure and art and craft material to carry on with the activities in the college campus, such as wall-magazine, face painting, event decoration, rangoli making and much more.



Computer Centre

A well-furnished modernized computer centre is available for students to execute their college projects. The centre has 150 Mbps Leased Line internet connection to ensure accessibility to each student for carrying out various academic tasks. Additionally, an IT skill enhancement facility is also provided to the students.



Campus Digitization

Acknowledging the indispensable significance of ICT, the college implemented digitization and made its campus fully Wi-Fi. Projectors and interactive Smart Boards along with Speakers have also been installed in each classroom. Additionally, the Digital Notice Boards have also been set up to disseminate information among the students.



Meditation Centre Hall



SACCM has set up an ultra-modern meditation centre hall, where meditation and yoga sessions are arranged regularly for making students physically and mentally healthy and to facilitate students in attaining equilibrium of the mind and the body.

Classrooms

The college has well-furnished, AC-fitted comfy smart classrooms to accommodate 70, 40, 40 and 40 students of B.Com, BBA, BCA and M.Com classes, respectively. Classrooms are designed in an amphitheatre style to promote interaction among students. All classrooms are well equipped with interactive smart boards and other ICT facilities.



FACILITIES

- Wi-fi Campus
- Air Conditioned College Transport facility
- Cafeteria
- Lush Green Campus
- Safe Parking Space for two wheelers
- Medical Room
- Four double – storeyed Blocks
- Creative Forum Room
- TBI room
- Indoor Badminton Court
- Administrative Office
- Estate Officer's Office
- SASEMRI Trust Office
- NSS Room
- Meditation Centre Hall
- Basketball Court
- Air-Conditioned smart Classrooms with ultra-modern facilities
- Well-furnished Seminar Halls with ICT facilities
- State of the art Auditorium
- Playground
- Tutorial Rooms
- Air-Conditioned Conference Room
- 24-hours Power Backup
- ICT – enabled spacious Library
- Student Centre
- Faculty Dining area
- Separate Girls' Common Room
- Independent Faculty Cabins
- Fire Extinguishers
- Book Bank facility
- CCTV Surveillance
- Air-Conditioned Computer Centre
- Computer Lab
- Water Coolers with RO
- Psychologist cum Counsellor Room
- Elevator
- Open Gym

The college offers B.Com, B.Com (Hons.), BBA, BCA and M.Com courses under the ambit of Panjab University, Chandigarh. The college has recently started the BCA course w.e.f session 2023-24, which is affiliated to Panjab University, Chandigarh. In accordance with the guidelines of Panjab University, Chandigarh, the college has implemented the National Education Policy (NEP) 2020 from the session 2024-25. Consequently, all semester programs are governed by these guidelines. A Bachelor's degree will be awarded after 3 years (6 semesters) of study, and a Bachelor's degree (Honours) will be granted after 4 years (8 semesters) of study. Additionally, the 4-year Bachelor's degree (Honours with Research) requires the completion of a rigorous research project in the major area of study during the 4th year. The curriculum details of all the courses are provided as under:

UNDER-GRADUATE PROGRAMMES

The college offers three undergraduate programmes viz:

• **B.Com** • **BBA** • **BCA**

under the ambit of Panjab University, Chandigarh. The curriculum detail of all the courses is provided as follows:

Course Curriculum for B.Com Programme

Course Outline for B.Com, B.Com (Honours) and B.Com (Honours with Research) as per NEP-2020

B.Com I Semester			
Paper Code	Type of Course	Subject Name	Credits
NBCM 101	Core Subject	Principles of Financial Accounting	4
NBCM 102	Core Subject	Psychology for Managers	4
NBCM 103	Core Subject	Micro Economics	4
MDSC 101/101A	Multidisciplinary Course	Commercial Law	3
ENG (AEC) -030	Ability Enhancement Courses	English	2
	Compulsory Subject	Punjabi/ HCP	2
SEC	Skill Enhancement Courses	SEC- (Digital Marketing, Data Analytics, Security Analysis, Tally prime applications in accounting)	3
VAC	Common Value-Added Courses	VAC – (Environment Education – compulsory)	2
Total Credits			24

B.Com II Semester			
Paper Code	Type of Course	Subject Name	Credits
NBCM 201	Core Subject	Corporate Accounting	4
NBCM 202	Core Subject	Human Resource Management	4
NBCM 203	Core Subject	Macro Economics	4

ACADEMIC PROGRAMMES

COM/BBA – MDSC 201/201A	Multidisciplinary Course	Business Law	3
ENG (AEC) -030	Ability Enhancement courses	English	2
	Compulsory Subject	Punjabi/ HCP	2
SEC	Skill Enhancement Courses	SEC- (E-commerce, Computer Applications in Accounting and Finance, Financial Market Simulation Trading Course, Busy software applications in accounting)	3
VAC	Common Value-Added courses	VAC – (Environment Education compulsory)	2
Total Credits			24

B.Com III Semester

Paper Code	Type of Course	Subject Name	Credits
NBCM 301	Core Subject	Cost Accounting	4
NBCM 302	Core Subject	Goods and Service Tax	4
NBCM 303	Core Subject	Business Mathematics and Statistics	4
NBCM 304	Core Subject	Marketing Management	4
COM/ BBA – MDSC301/ 301A	Multidisciplinary Course	Company Law/ Foreign Trade Procedure and Documentation	3
	Ability Enhancement Courses	English	2
COM/ BBA – SEC	Skill Enhancement Courses	Personality Development and Professional Skills/ Accounting Software using SQL (ORACLE)/ International Banking	3
Total Credits			24

B.Com IV Semester

Paper Code	Type of Course	Subject Name	Credits
NBCM 401	Core Subject	Cost Management	4
NBCM 402	Core Subject	Auditing and Secretarial Practice	4
NBCM 403	Core Subject	Quantitative Techniques and Methods	4
NBCM 404	Core Subject	Financial Markets and Service	4
NBCM 405	Core Subject	Advanced Accounting	4
	Ability Enhancement Courses	English	2
COM/ BBA – VAC	Value Added Course	Financial Literacy	2
Total Credits			24

B.Com V Semester			
Paper Code	Type of Course	Subject Name	Credits
NBCM 501	Core Subject	Direct Tax Laws- I	4
NBCM 502	Core Subject	Management Accounting	4
NBCM 503	Core Subject	Production and Operations Management	4
NBCM 504	Core Subject	Indian Economy	4
NBCM 505	Core Subject	Security Analysis and Portfolio Management	4
COM/ BBA-VAC	Value Added Course	Introduction to Consumer Law and Practice (CLP) (VAC)	2
Internship	Internship	Compulsory for All	2
Total Credits			24

B.Com VI Semester			
Paper Code	Type of Course	Subject Name	Credits
NBCM 601	Core Subject	Direct Tax Laws- II	4
NBCM 602	Core Subject	Financial Management	4
NBCM 603	Core Subject	Operations Research	4
NBCM 604	Core Subject	Entrepreneurship and Start Up	4
NBCM 605	Core Subject	Financial Reporting Issues and Practices	4
NBCM 606	Core Subject	Banking and Insurance Management	4
Total Credits			24

Course Curriculum for BBA Programme

Course Outline for BBA as per NEP-2020

BBA I Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 101	Core Subject	Fundamentals of Management	4
NBBA 102	Core Subject	Micro Economics	4
NBBA 103	Core Subject	Financial Accounting	4
MDSC 101/101A	Multidisciplinary Course	Commercial Law	3
ENG (AEC) -030	Ability Enhancement Courses	English	2
	Compulsory Subject	Punjabi/ HCP	2
SEC	Skill Enhancement Courses	SEC- (Digital Marketing, Data Analytics, Security Analysis, Tally prime applications in accounting)	3
COM/BBA-VAC	Common Value-Added Courses	VAC - (Environment Education compulsory)	2
Total Credits			24

ACADEMIC PROGRAMMES



BBA II Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 201	Core Subject	Human Resource Management	4
NBBA202	Core Subject	Macro Economics	4
NBBA 203	Core Subject	Financial Statement Analysis	4
MDSC 201/201A	Multidisciplinary Course	Business Law	3
ENG (AEC) -030	Ability Enhancement Courses	English	2
	Compulsory Subject	Punjabi/ HCP	2
SEC	Skill Enhancement Courses	SEC- (E-commerce, Computer Applications in Accounting and Finance, Financial Market Simulation Trading Course, Busy software applications in accounting)	3
VAC	Common Value-Added Courses	VAC -(Environment Education compulsory)	2
Total Credits			24

BBA III Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 301	Core Subject	Psychology for Managers	4
NBBA 302	Core Subject	Marketing Management	4
NBBA 303	Core Subject	Business Statistics	4
NBBA 304	Core Subject	Goods and Service Tax	4
COM/ BBA – MDSC301/ 301A	Multidisciplinary Course	Company Law/ Foreign Trade Procedure and Documentation	3
	Ability Enhancement Courses	English	2
COM/ BBA – SEC	Skill Enhancement Courses	Personality Development and Professional Skills/ Accounting Software using SQL (ORACLE)/ International Banking	3
Total Credits			24

BBA IV Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 401	Core Subject	Cost Analysis and Decision Making	4
NBBA 402	Core Subject	Investment Planning and Management	4
NBBA 403	Core Subject	Consumer Behaviour	4
NBBA 404	Core Subject	Business Environment	4
NBBA 405	Core Subject	Project Management	4
	Ability Enhancement Courses	English	2
COM/ BBA – VAC	Value Added Course	Financial Literacy	2
Total Credits			24

BBA V Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 501	Core Subject	Income Tax	4
NBBA 502	Core Subject	Business Policy and Strategy Management	4
NBBA 503	Core Subject	Production and Operations Management	4
NBBA 504	Core Subject	Business Ethics and Corporate Governance	4
NBBA 505	Multidisciplinary Course	Organizational Change and Development	4
COM/BBA - VAC	Value Added Course	Introduction to Consumer Law and Practice (CLP) (VAC)	2
Internship	Internship	Compulsory for All	2
Total Credits			24

BBA VI Semester			
Paper Code	Type of Course	Subject Name	Credits
NBBA 601	Core Subject	Financial Management	4
NBBA 602	Core Subject	Economics of Money and Banking	4
NBBA 603	Core Subject	Operations Research	4
NBBA 604	Core Subject	Entrepreneurship and Start Up	4
NBBA 605	Core Subject	Advertisement and Brand Management	4
NBBA 606	Core Subject	Retail Marketing	4
Total Credits			24

Course Curriculum for BCA Programme

Course Outline for BCA as per NEP-2020

BCA I Semester			
Paper Code	Type of Course	Subject Name	Credits
BCA-101	Core Subject	Introduction to Web Technologies	4
BCA-101P		Practical Based on BCA-101	
BCA-102	Core Subject	Fundamentals of Mathematical Statistics	4
BCA-103	Core Subject	Problem Solving Through C	4
BCA-103P		Practical Based on BCA-103	
BCA-104	Multidisciplinary Course	E-Commerce	3
BCA-105	Ability Enhancement Courses	English-A	2
BCA-106	Skill Enhancement Courses	Computer Fundamentals and Personal Computing Software	3
BCA-107	Compulsory Subject	Punjabi / HCP	2
BCA-108	Common Value-Added Courses	Common Basket	2
Total Credits			24

ACADEMIC PROGRAMMES



BCA II Semester			
Paper Code	Type of Course	Subject Name	Credits
BCA-201	Core Subject	Computer Organisation	4
BCA-202	Core Subject	Introduction to Artificial Intelligence and Data Science	4
BCA-202P		Practical Based on BCA-202	
BCA-203	Core Subject	Object Oriented Programming Using C++	4
BCA-203P		Practical Based on BCA-203	
BCA-204	Multidisciplinary Course	Management Information System	3
BCA-205	Ability Enhancement Courses	English-B	2
BCA-206	Skill Enhancement Courses	Desktop Publishing using GIMP	3
BCA-207	Compulsory Subject	Punjabi / HCP	2
BCA-208	Common Value-Added Courses	Common Basket	2
Total Credits			24

BCA III Semester			
Paper Code	Type of Course	Subject Name	Credits
BCA-301	Core Subject	Computer Architecture	4
BCA-302	Core Subject	Data Structures	4
BCA-302P		Practical Based on BCA-302	
BCA-303	Core Subject	Computer Oriented Numerical Methods	4
BCA-303P		Practical Based on BCA-303	
BCA-304	Core Subject	Introduction to Machine Learning	4
BCA-305	MDSC-3	Common Basket	3
BCA-306	AEC-3	English	2
BCA-307	SEC-3	Back-End Web Development	3
Total Credits			24

BCA IV Semester			
Paper Code	Type of Course	Subject Name	Credits
BCA-401	A-5	Operating System Concepts	4
BCA-402	A-6	Data Base Management System	4
BCA-402P		Practical Based on BCA-402	
BCA-403	A-7	Information System Design and Implementation	4
BCA-404	A-8	Cyber Security	4
BCA-405	B-5	Python Programming	4
BCA-405P		Practical Based on BCA-405	
BCA-406	AEC-4	English	2
BCA-407	VAC-3	Common Basket	2
Total Credits			24

BCA V Semester	BCA VI Semester
Subject Name	Subject Name
• Internet of Things • Data Warehouse and Data Mining • Java Programming • Practical Based on Java Programming • Linux Operating System • Practical Based on Linux Operating System • C# with .NET framework • Practical based on C# • Internship Project Work	• Computer Networks • Big Data Analytics • Computer Graphics and Multimedia • Practical based on Computer Graphics and Multimedia • Web Development using PHP • Practical based on Web Development using PHP • Cloud Computing • Discrete Mathematical Structure

POST-GRADUATE PROGRAMME

The college offers a post-graduate programme

• M.Com

under the ambit of Panjab University, Chandigarh. The curriculum detail of the course is provided as follows:

Course Curriculum for M.Com Programme as per NEP-2020, w.e.f session 2026-27

M.Com I Semester	M.Com II Semester
Subject Name	Subject Name
• Managerial Economics • Quantitative Methods and Business Analytics • Corporate financial Reporting and Accounting Standards • Organisation Behavior and Leadership • Marketing Management • Communication & Professional Skills	• Global and Indian Business Environment • Business Research • Strategic Financial Management • Operations Research • Corporate governance, Business Ethics & Sustainability • Workshop on Multivariate Statistical Techniques • Summer Training Report and Viva voce

M.Com III Semester (Non NEP)	M.Com IV Semester (Non NEP)
Business Performance Measurement	Project Planning and Control.
Tax Planning and Management	Knowledge Management.

ACADEMIC PROGRAMMES

Students must select two groups from the following groups, having two papers each, Group A: Marketing •Integrated Marketing Communication & Brand Equity •Marketing Research Group B: Human Resource Management •Human Resource Development •Industrial Relations Group C: Accounting & Finance • Strategic Cost Management • International Accounting	Business Ethics and Corporate Governance.
	Students must select any one group from the two groups selected in the third semester (Selected group in the 4th semester will be having three papers) Group A: Marketing •Advertising and Sales Management •Services Marketing •Consumer Behaviour Group B: Human Resource Management •Organizational Change and Development •Training and Development •Compensation Management Group C: Accounting & Finance •Advanced Corporate Accounting •Security Analysis and Portfolio Management •Advanced Auditing.

ADMISSION PROCEDURE

	B.Com I Semester	BBA I Semester	BCA I Semester	M.Com I Semester
ELIGIBILITY FOR ADMISSION	10+2 examination from a recognized Board/ Council/ University.	10+2 examination from a recognized Board/ Council/ University.	10+2 examination from a recognized Board/ Council/ University.	a) A Bachelor's degree in Commerce or Business Administration with not less than 45% marks in the aggregate; OR b) B.Com. (Hons.) Degree with not less than 45% marks in the aggregate; OR c) A graduate with Honours in Economics OR Mathematics / Statistics / Commerce with not less than 45% marks in the aggregate; OR d) A graduate with 50% marks in the aggregate having offered either Economics, Mathematics, Statistics / Commerce as a subject in the examination.
NUMBER OF SEATS	210	80	80	40
SELECTION CRITERIA	Based on merit score computed as per Panjab University, Chandigarh norms			

B.COM / BBA / BCA / M.COM FIRST SEMESTER ADMISSIONS

A candidate is required to apply online through the college website. Thereafter, candidate is required to submit hard copy of the application form along with all the enclosures in the college office. Submission

of hard copy of the application form in the college campus is mandatory, failing which application will not be considered for merit list preparation process.

Candidates will be given admission on the basis of merit score prepared by the Admission Committee. Admission to a course will be confirmed only after on the spot payment of fee through online route. The modes of payment will include Debit Card, Credit Card, UPI and Internet Banking. All admissions shall be provisional and subject to approval of the Panjab University, Chandigarh.

ADMISSION TO STUDENTS BELONGING TO SOCIALLY UNDERPRIVILEGED COMMUNITIES (SC AND ST CATEGORY)

In order to improve the social and educational position of the students from socially underprivileged communities of SC/ST category and to enable them in attaining an equitable place in society, SACCM has the provision to provide 22.5% of admissions to SC/ST category. Such students will be given a benefit of up to a maximum of 10% of marks which shall be added to their merit scores of 10+2 examination while making the merit list for admission.

The applicant under this category shall submit along with application, a self-attested copy of Aadhar Card, Income Affidavit sworn by parent before First Class Magistrate/ SDO and Caste Certificate issued by SDO/ Tehsildar of his/ her area of residence.

SCHEDULE OF ADMISSIONS

List of Important Dates

B.Com / BBA / BCA Semester - I	
Last date of submission of application forms online	30 th June, 2026
Last date of submission of hard copies of application forms	1 st July, 2026
Display of provisional merit list	4 th July, 2026
Removal of objections in the provisional merit list	6 th July, 2026
Display of final merit list	7 th July, 2026
Counselling, admission and fee deposit • B.Com & BBA • BCA	13 th July, 2026 16 th July, 2026
Induction programme	18 th July, 2026

*Admission counselling will be done in the College campus as per the guidelines of Panjab University, Chandigarh/Punjab Government.

Note: Please refer to college website for detailed information.

OVERSEAS STUDENTS

The college follows the guidelines issued by the Panjab University for the admission of overseas students.

FEE STRUCTURE

Sr. No.	Fee Head	Class			
		B.Com 1st Sem (Amt in Rs)	BBA 1st Sem (Amt in Rs)	BCA 1st Sem (Amt in Rs)	M.Com 1st Sem (Amt in Rs)
1.	College Fees	45310	47305	46780	46780
2.	Panjab University Charges	1285	1285	1285	1285
3.	Panjab University Examination Fee	3380	3380	3380	3380
4.	Library Security (Refundable)	2000	2000	2000	2000
	Total	51975	53970	53445	53445

* Panjab University Charges and Examination Fee are subject to revision as and when decided by the University.

** For a refund of library security, duly completed application form must be submitted to the accountant in the College on or before 31st December of the year of completion of degree.

Please Note:

Bus service charges will be charged extra. Annual charges (for 12 months) shall be levied for availing this facility, which shall be payable in two equal installments along with the fee (one installment at the time of admission and the second installment in January). In case a student discontinues with the bus facility, bus charges (already paid for a semester) will not be refunded by the College.

PAYMENT OF FEE

The college dues shall be payable for the full semester at the time of admission/ commencement of next semester only through online route.

*The dates on which the fee is to be collected will be notified on the College Website.
The fee must be paid according to the schedule notified by the College.*

FINANCIAL SUPPORT & SCHOLARSHIPS

SCHOLARSHIP SCHEME INSTITUTED BY THE COLLEGE TRUST FOR STUDENTS BELONGING TO ECONOMICALLY WEAKER FAMILIES

The college has instituted a scholarship scheme for the meritorious students coming from economically weaker families. The details of this scheme are as follows:



Course	Maximum no. of students eligible per semester	Scholarship Amount per semester	Eligibility criteria for 1st semester	Eligibility criteria for 2nd semester onwards
B.Com	25	Rs. 30000/-	Candidate must have scored 90% in 10+2 exams and their family income should be less than 7.5 Lac per Annum	Scheme benefits to be extended to such candidate in the 2nd Semester onwards based on results achieved and overall performance of the candidate. Family income criteria also to be complied with on yearly basis.
BBA	10	Rs. 30000/-		

RAGGING IS STRICTLY PROHIBITED

Any student found involved in ragging will be rusticated from the institution with immediate effect and legal action will be taken. As per the direction of the Hon'ble Supreme Court, the college has an Anti-Ragging committee to take preventive measures, to provide counseling and to act promptly to check the menace of ragging.



RULES FOR WITHDRAWAL OF FEE

Student who wishes to leave the college must apply by submitting withdrawal request in person or by sending request through e-mail at info@saccm.in, alongwith original fee payment receipt. The student must pay the college fees and all other dues until his/her name is formally withdrawn. No student will be permitted to leave the college until he/she has cleared the college dues. If a student applies for withdrawal after submission of return to the university, the refund will be made after deducting the amount submitted with Panjab University. Fee refund will be as per policy applicable to the affiliated colleges. Transportation charges, if any will be refunded on proportionate basis.

COURSES BEYOND CURRICULUM

At Sri Aurobindo College of Commerce and Management, education extends beyond the boundaries of the classroom. The institution is committed to nurturing well-rounded individuals through specially designed value-added and skill-oriented programmes that promote creativity, wellness, confidence, and holistic growth.

COURSES BEYOND CURRICULUM

Holistic Living with Yoga and Meditation

The college offers a 30-hour certificate course designed to promote a balanced, healthy, and mindful lifestyle among students. The programme includes training in yogāsanas, prāṇāyāma, Yoga Nidra, and meditation to enhance physical fitness, mental clarity, concentration, emotional well-being, and stress management. The course encourages self-awareness, discipline, and holistic growth while helping students achieve greater academic and personal efficiency.



Rhythm in Motion – Short-Term Dance Course

Rhythm in Motion is a 30-hour dance training programme aimed at developing foundational dance skills, confidence, creativity, and stage presence among students. The course promotes artistic expression, physical fitness, teamwork, and appreciation for performing arts, providing students with a vibrant platform to explore their talents beyond the classroom.

COLLABORATIVE TEACHING LEARNING MOUs WITH INSTITUTES OF REPUTE

MOU with IIT Ropar

The objective of this MOU is to foster entrepreneurship in the state of Punjab by jointly working towards facilitating young students of both institutes/early stage start-ups, who have exhibited strong entrepreneurial interests and to provide them opportunity to further hone up their skills/ideas for mutual benefit and frequent interactions.



MOU with MBCIE

SACCM has entered into an MOU with Munjal Birmingham City University Centre of Innovation and Entrepreneurship, promoted by Munjal family (Hero Group) and Birmingham City University UK. This MOU aims at fostering entrepreneurship in the state of Punjab by jointly working towards facilitating SACCM students.



MOU with Rehras Sewa Society

The overall development of students extend beyond academics and requires active participation in health, social, and community welfare initiatives. Therefore, SACCM believes that collaboration with REHRAS SEWA SOCIETY would greatly benefit the student community through health awareness programs, blood donation camps, community service activities, and student engagement initiatives, fostering social responsibility, leadership skills, and holistic development.



MOU with DSB EduTech Pvt. Ltd.

The budding graduates from an institutions play a key role in technological upgradation, innovation and competitiveness of an industry. Therefore, SACCM believes that close co-operation with DSB EduTech Pvt. Ltd. would be of major benefit to SACCM student community to enhance their skills and knowledge and overall progress in their career development.



EXAMINATION & INTERNAL ASSESSMENT RULES

Panjab University Examination Regulations for B.Com/B.Com (Honours) and B.B.A./B.B.A. (Honours) (Semester System) Under NEP System*

INTERNAL ASSESSMENT CRITERIA

Every candidate shall be examined in the subjects as laid down in the syllabus prescribed from time to time. The internal assessment of 20% of total marks for the course shall be based on the following criteria:

a)	Class tests	50% of Internal Assessment
b)	Academic Activities	30% of Internal Assessment (Project, Presentation & Assignment)
c)	Attendance and Class Participation	20% of Internal Assessment

Eligibility for appearing in First Semester University Examination

The First Semester examination shall be open to a student who-

- has been on the rolls of the College during the semester; and
- has attended not less than 75% of the lectures for each paper; a deficiency up to 10% may be condoned by the Principal of the College.
- Has secured at least 25% marks in the Mid Semester Tests in aggregate or at least 25% marks from each subject totaling to 25% in aggregate.

Eligibility for appearing in Second to Eighth Semester University Examination

The Second, Third, Fourth, Fifth, Sixth, Seventh and Eighth Semester examinations shall be open to a regular student who-

- has been on the rolls of the College during the respective semester preceding the Second, Third, Fourth, Fifth, Sixth, Seventh and Eighth Semester examination, as the case may be;
- has attended not less than 75% of the lectures, for each paper; a deficiency up to 10% may be condoned by the Principal of the College.
- has passed the First, Second, Third, Fourth, Fifth, Sixth and Seventh Semester examination respectively or is covered under Re-appear Regulation of Panjab University.
- has secured at least 25% marks in the Mid Semester Tests in aggregate or at least 25% marks from each subject totaling to 25% in aggregate.

Passing Criterion

The minimum number of marks required to pass each semester examination shall be **40% in external examination and 20% in internal assessment and 40% in aggregate of all the papers in each semester.**

Conversion of Marks/Credit into Grades

The over-all result of Certificate, Diploma, B.Com., B.Com. (Honours) and B.Com (Honours with

RULES AND REGULATIONS

Research) Course shall be determined on the basis of the marks/Credit obtained by a candidate in the examination concerned, which shall be converted into grades as per the formula approved by Panjab University Syndicate.

Eligibility for Promotion to the Subsequent Semesters & Course Completion

The candidate who is admitted in first/third/fifth/seventh semester shall be allowed to be promoted to second/fourth/sixth/eighth semester respectively. However, for promotion from second to third or from fourth to fifth or from sixth to seventh semester the candidate shall have to earn 50% of the total credits till that semester.

The number of credits earned after appearing in examination of 8th Semester may be less than 50% of the total credits, however the course must be completed within seven years.

If a candidate fails to be promoted to next year (3rd or 5th or 7th Semester) due to lack of fulfilment of the condition of Credits (50% of total credits till that semester), he/she shall leave the course as a regular college student.

***For other details regarding Examination under NEP, please refer to Panjab University Regulations**

Panjab University Examination Regulations for BCA/BCA (Honours) Four Years (Semester System) Under NEP System**

Eligibility for appearing in BCA (Honours) (1st to 8th Semester) Examinations

Examination in First/Second/Third /Fourth Years BCA (Honours) (1st to 8th Semester) shall be open to a student who has his/her name submitted to the Controller of Examinations :

- (i) of having remained on the rolls of college for the academic year preceding the examination;
- (ii) of having attended not less than
 - 75 per cent of the full course of lectures delivered to the class in each of the subjects offered (the course to be counted up to the last day when the classes break up for preparatory holidays) and
 - 75 per cent of the periods assigned to practical work in each science subject.

Internal Assessment Criteria

The continuous internal assessment of 10% for regular students of Under-Graduate courses (Honours - Semester System) shall be based on

- a) **Class test**
- b) **Academic Activities (Seminar, Project & Assignments)**
- c) **Attendance**

Passing Criterion

The minimum marks required to pass the BCA (Honours) First Year, Second Year, Third Year/Fourth Year examinations (1st to 8th Semester) shall be 40% in each Theory Paper and practical/s separately or as approved by the PU Syndicate.

Conversion of Marks/Credit into Grades

The over-all result of BCA (Hons.) course shall be determined on the basis of the marks/Credit obtained by a person in the examination concerned, which shall be converted into grades as per the formula approved

by Panjab University Syndicate for BCA (Honours).

Eligibility for Promotion to the Subsequent Semesters & Course Completion

The candidate who is admitted in first/third/fifth/seventh semesters shall be allowed to be promoted to second/fourth/sixth/eighth semesters respectively. However, for promotion from second to third or from fourth to fifth or from sixth to seventh semester the candidate shall have to earn 50% of the total Credits till that semester.

****For other details regarding Examination under NEP, please refer to Panjab University Regulations**

Panjab University Examination Regulations for Masters in Commerce (Semester System)

Eligibility

Eligibility for appearing in M.Com End Semester Examinations would be as per Panjab University Guidelines.

M.Com Summer Training Report and Viva Voce

After the Completion of Second Semester Examination, the students will go on 6-8 Weeks summer training in various Industrial undertakings, banking and financial services institutions, and Retail Sector organizations, undertake a project there to study a particular problem and file three copies of summer training report within 15 days of completion of the training. The student has to file a certificate of completion of training issued by training organization. A Viva-Voce Examination will be conducted by the External Examiner appointed by the University on the problems undertaken in the summer training report.

GUIDELINES FOR MID SEMESTER TESTS

1. AUTHORIZED EXEMPTION DURING EXAMINATION

Authorized exemption during MSTs will cover only the following cases:

- i. Students sent by the College to attend Youth Festival, Sports Competitions or any other Inter College Events.
- ii. Students permitted by the College (at Principal's discretion) to appear in any competitive exam during MSTs.

Barring the above stated cases, no other case for exemption in any of the examinations will be entertained for any reason whatsoever.

2. SANCTIONING OF LEAVE DURING MSTs

Grant of leave during MSTs is an exception and can be sanctioned only by the Principal. The student must intimate the class incharge on the same day and inform the college through the official email id info@saccm.in. However, this intimation alone does not imply grant of leave. **Leave during MSTs will be considered 'Authorized Absence' only if it is got sanctioned 'by the Parent' in person through Departmental Coordinators (within 5 working days of the missed MST exam).** Once leave is sanctioned, it must be recorded in the ERP system as well.

Note:

Medical Leave will be sanctioned only if supported with a 'Medical Certificate' issued by MBBS/ MD. Leaves submitted after the prescribed deadline will not be accepted.

3.UNAUTHORIZED ABSENCE

Absence in MST for any reason other than those stated above would be regarded as an unauthorized absence and would result in grant of zero award in that subject. Also, a fine of ₹ 1000 per subject shall be levied for unauthorized absence in any subject.

4. ACTS OF INDISCIPLINE DURING EXAMINATION

i. Strict Prohibition on Late Entry for MST Examinations

All students are required to report to their designated examination venue strictly as per the reporting time mentioned in the official MST circular. Any student arriving late beyond 15 minutes after the commencement of the examination will be denied entry at the college gates and will not be permitted to appear for the exam on that day. Such absence will be treated as 'Unauthorised Absence', and a fine of ₹1000 per subject will be levied as per college rules. Therefore, students are advised to adhere strictly to the reporting schedule to avoid such consequences.

ii. Creating Nuisance/disturbance during Exams

If a student creates any sort of disturbance in the exam centre/ passes comments/ makes whisper calls to other students or answers such calls, he/she shall be warned only once and on repeating the offence his/her paper shall be cancelled.

iii. Carrying any Gadgets like Cell Phones, Smart Watches etc. during Exams

Cell Phones, Smart Watches etc. are strictly banned inside the exam centre. If a student is caught carrying such gadgets, the same shall be confiscated by the invigilator. An indiscipline case shall be reported against him/her with a fine of ₹ 1000.

iv. UNFAIR MEANS CASE*

All those who are caught using unfair means in the MSTs will be fined ₹ 2000. But, if a student is caught using unfair means for the second time (during his/ her total stay since joining the college), a fine of ₹ 5000 will be charged with a zero credit in that paper. And, if the student is caught using unfair means for the third time (during his/ her total stay since joining the college); he /she will be rusticated straight away and re-admission will not be allowed.

Also, a student who is rusticated on grounds of using unfair means during examination, shall not be eligible for admission in the college in any subsequent semesters.

Use of unfair means (even once) during Examinations will also automatically render a student ineligible for the award of any prize, concession, scholarship or stipend for that particular semester.

The case shall also be reported to the Discipline Committee for any further action.

***Unfair Means Case :** A student will be said to have used unfair means if any incriminating material is found in his/her possession or if the student is found using the mobile phone/ smart watches etc. during MSTs.

5. OFFICIAL RETEST FEE FOR NOT MEETING 25% ELIGIBILITY CRITERION

Students who are required to appear for official retests in all subjects, having failed to meet the minimum eligibility criterion of 25% aggregate marks, will be charged ₹1500 as 'Official Retest Conduct fees'. Therefore, students are advised to prepare well and ensure they meet the eligibility criteria during the Mid-Semester Tests itself.

LEAVE RULES

It is important for every student to keep in mind that he/she must have attended at least 75% of the total lectures delivered in each subject in order to become eligible to appear in End Semester Examinations. The College will sanction any leave only within the framework laid down by it. So, the following leave rules must be followed by a student:

Leave Submission

Leave must be applied online through college ERP at least one day prior to the date of leave. Although, in case of an emergency or sudden illness, a student can apply online leave latest by 12 noon on the day of leave. Students planning to remain absent from college for three consecutive working days or more must apply for the leave well in advance.

Leave Sanctioning

Leave up to 3 days will be granted by the Class-Incharge. Leave for more than 3 days will be allowed only in case of an exigency or on medical grounds and it must be supported by a Medical Certificate issued by a Medical Practitioner with a minimum qualification of MBBS. Such leaves will have to be sanctioned from the Principal through Class-Incharge.

No fine for Sanctioned Leaves and no credit for attendance at the same time.

A sanctioned or approved leave will count as absence from class just like any unauthorized absence in class. Even if the leave has been approved by the college, a student will remain responsible for maintaining 75% attendance in each subject. No fine will be imposed for absence against approved leaves. Here it is worth noting that authorized leaves are only meant for getting exemption in fine and such leaves will in no case entitle a student to get credit for attendance in lectures delivered.

Maximum number of leaves that can be availed

No student will be allowed leave for more than 25% of total lectures delivered per subject in any semester.

Leave in case of Special Functions, College Activities, Extension Lectures, etc.:

On the days when Special functions or Extension lectures are held, leave will be granted only by the Principal.

Medical Leave during MSTs

Grant of leave during MSTs is an exception and can be granted by the Principal only. The student must intimate the class incharge about the medical exigency on the same day and also inform the college officially through the official email id info@sacm.in. However, this intimation alone does not imply grant of leave. **Medical Leave, supported with a 'Medical Certificate' issued by MBBS/MD, preferably will be considered authorized absence only if the same is got sanctioned from the Principal within five working days.** After sanctioning, the leave has to be posted on ERP as well. Leaves submitted later than the prescribed period will not be accepted.

Note: The Medical Leave during exams has to be sanctioned ONLY from the Principal.

LIBRARY RULES

The college has a well-stocked and up to date library containing thousands of books, newspapers, and many national and international journals. The library is open on all working days. All students admitted to the college are members of the library.

The following rules and regulations shall be observed for the library:

- Library cum Identity Card: Library cum Identity Card will be issued to every student, by his/her respective class in-charges, within 10 days from the start of classes. If a student has lost his/her Library cum Identity Card, he/she will have to get duplicate card issued immediately against a fine of Rs. 150. The duplicate card be issued by the office after submission of fine by the student in the Admin Office.
- Full care for the safety of the Identity Card should be taken. In case any student loses his/her library card or a book, it must be reported to the Librarian immediately giving all details, so that the needful may be done.
- The Library Card should not be handed over to anybody lest it may be misused. The owner is responsible for the consequences thereupon.
- Everyone will be expected to observe absolute SILENCE in the library. Nobody will eat, drink, sleep, smoke, or spit in the library.
- Mobile Phones are not allowed in the library. If a student is caught using mobile phone in the library, a fine of Rs. 500 will be imposed.
- Nobody will tear, fold or cut paper from the books. If such an act is discovered, it shall call for punishments. They shall either replace books lost or damaged by them or pay the listed price of the book.
- No one will be allowed to bring personal books, books issued on the earlier days and bags inside the library. All bags will be deposited at the Entrance - Property Counter located near the library door. Such belongings shall be kept at the Property Counter at their own risk.
- Transfer of library cards or books is not allowed.
- No one will be allowed to take any book out of the library without getting it issued.
- Books have been arranged in the library shelves subject wise. Library members may take services of the librarian in case they are not able to locate a particular book.
- Borrowers can draw a maximum of three books at a time.
- In case any student finds a book torn or some of its pages missing, he/she will be required to bring this to the notice of the Librarian immediately before getting the book issued in his/her name. At the time of return, if any book is found disfigured or damaged in any way, the borrower shall be held responsible.
- Library Fines: The students are required to return the books on time. A Library book can be kept for a maximum period of 15 days, beyond which a fine of Rs.2/- per day of default will be levied.
- In case of Loss/damage of book by the students, either the current edition of the same book will have to be submitted by the students along with 20% of current market price of the book as handling charges, or he/she can deposit the current market price of the book plus 20% of the same price as handling charges.
- The Librarian may recall a book in an emergency.
- An already issued book will not be re-issued to the same student, if any other member of the library

needs it.

- In case someone needs a book urgently, he/she may reserve it in his /her name in advance. If reservation of the book has been done, he/she will be issued the book as soon as it is returned to the library.
- No-Dues Certificate: Library cum Identity Cards are the property of the College library, and these are to be surrendered and dues if any must be paid and clearance certificate be obtained before a member discontinues his/her membership or applies for Character Certificate/Marks Sheet/Degree or terminates relation with the college.

DISCIPLINE RULES

Discipline is one of the basic requirements of a civilized life. Every society has to set certain norms for its people to maintain peace and order. Educational institutions being an integral part of the Social System have to play a very important role in this regard. These temples of learning need to provide such an atmosphere as is conducive to enable the students to learn. This is possible only if there is proper order and discipline. Students are expected to maintain proper discipline in and outside the classroom.

The following instructions should be considered for strict compliance:

- Students are expected to observe the highest standard of discipline in the college.
- Students should be punctual in attending their classes, functions and other college events.
- Students are required to leave the classroom in an orderly manner after a period is over.
- Students must not cross through the lawns.
- Quarrels and disputes with fellow students should be avoided. A complaint in writing should be made to the Principal immediately whenever there is a dispute. The students should not take the law in their own hands.
- Students are expected to show due respect to the teaching and non-teaching staff, behave properly with fellow students, and be courteous to the college staff and to the visitors.
- Students are expected to conduct themselves with dignity, modesty and simplicity. They are required to be dressed in a decent and dignified manner and not wear dresses that are exhibitionistic or repulsive.
- Students of the opposite gender should not sit in a posture/ position appearing embarrassing or unpleasant to onlookers. Any form of physical intimacy between girls and boys will not be acceptable.
- Serious notice will be taken of the students found sitting in the canteen or loitering outside while their classes are on.
- Students are required not to remove chairs/ furniture from any room except with permission.
- Smoking in the college campus is strictly prohibited.
- Playing cards in the college campus is not allowed.
- Sitting on the railings in the college campus is prohibited.
- Students must keep their vehicles at the vehicle stand.
- A student will be punished, rusticated or expelled from the college if he or she directly or indirectly takes part or induces others to do so in any movement or agitation or strike in the college for any reason whatsoever, which in the opinion of the Principal is subversive of the college discipline.

ACTS OF DISORDER: Disorder means the willful creation of disturbance in the efficient/smooth functioning of the organization and covers acts like:

- Indulging in undesirable arguments with the faculty.
- Creating sounds causing hindrances in the normal functioning of the classroom.

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Disciplinary Action: A student found guilty of an act of disorder for the first time will be given a verbal warning and counseled to change his/her behaviour in a positive manner. If the student commits such an act again, the matter will be referred to Discipline Committee, and the student will have to submit an Undertaking (countersigned by his/ her parent) stating forbearance to repeat the same act or indulging in a similar type of act. But, in case a student commits an act of disorder for the third time, considering the gravity of the situation, a fine (up to Rs 2500) extendable up to suspension/ rustication of the student may be ordered by the college authorities.

ACTS OF DISRUPTION: Disruption means willful or intended interruption of normal work or practice and will include acts like:

- Damaging/Destruction of the College Property.
- Physical assault or threat to use physical force or causing injury to any student/teaching staff/non-teaching staff.
- Possession or use of explosives, dangerous chemicals, or deadly metallic weapons within the campus.
- Direct or indirect attempt to offer a bribe to any staff member of the college in any manner.

Disciplinary Action: If any student or a group of students is found guilty of disruption, the matter will be referred to the Discipline Committee. A 'Written Warning' will be issued to the student. Also, an Undertaking (countersigned by his/ her parent) will be taken from the student expecting him/her to observe disciplined behaviour in future. If the Discipline Committee finds that the act of disruption is of a severe type, disciplinary action in terms of a fine (upto Rs 5000) extendable up to the suspension/rustication/expulsion will also be taken. However, if any student causes damage to any college property, he/she will have to replace the damaged item or give its replacement cost as a fine. Further, sanctions like attending any college tour/function/excursion of any nature will be imposed upon him/her ranging from one semester to all semesters.

GROSS MISCONDUCT: Any conduct is Gross Misconduct if it is so outrageous that it shocks the conscience. Gross misconduct is a single act of misconduct that is serious enough on its own to justify the student's immediate dismissal even on the first occurrence. It includes acts like:

- **Gender-Sensitive Issues:** Any unacceptable verbal or physical conduct, either implicitly or explicitly. It includes: sitting/standing in a posture embarrassing for the onlookers, passing indecent remarks or jokes, making phone calls/messages/emails/letters bringing out dirty intentions, sending obscene multimedia messages (MMS), making dirty gestures/acts/sounds of a derogatory or offensive nature.
- If any student passes any indecent remark or gives a wrong gesture or abuses or threatens any member of the faculty/non-teaching staff/college authorities either himself/ herself or through any outside influence/assistance in person or through electronic or social media, whether inside or outside the College premises shall be considered as Gross Misconduct.
- Creating ill-will or intolerance on religious, communal or political grounds.

Disciplinary Action: Gross misconduct will be viewed as a serious breach of discipline. Discipline Committee shall inquire into the matter in detail and shall recommend any punishment ranging from a heavy fine up to expulsion from the college. A student expelled on the grounds of 'Gross Misconduct' will not be eligible for readmission. Such a student shall not be eligible to apply for admission to the college in subsequent semesters too.

ANTI-RAGGING RULES:

As per Supreme Court's ruling, the following shall be regarded as 'Ragging Acts':

RULES AND REGULATIONS

- Any disorderly conduct whether by words spoken or written including SMS and email.
- Any act which has the effect of teasing, treating or handling with rudeness any other student.
- Indulging in rowdy or indisciplined activities which cause or is likely to cause annoyance, hardship or psychological harm.
- To raise fear or apprehension thereof in a fresher or a junior student.
- Asking the students to do any act or perform something which such students will not do in the ordinary course generates a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.
- Deriving a sadistic pleasure by showing off power, authority or superiority by the seniors over their juniors or freshers.

Punishment for Ragging:

- Expulsion from College and University
- Police case under Indian Penal Code
- Fine up to Rs. 25,000

UNFAIR MEANS CASE*

All unfair means cases during MSTs will be reported by Examination Committee to the Discipline Committee.

If a student is caught using unfair means for the first time will be fined ₹2000. But, if a student is caught using unfair means for the second time (during his/ her total stay since joining the college), a fine of ₹5000 will be charged with a zero credit in that paper. And, if the student is caught using unfair means for the third time (during his/ her total stay since joining the college); he /she will be rusticated straight away and re-admission will not be allowed. Also, a student who is rusticated on grounds of using unfair means during examination, shall not be eligible for admission in the college in any subsequent semesters. Use of unfair means (even once) during Examinations will also automatically render a student ineligible for the award of any prize, concession, scholarship or stipend for that particular semester.

***Unfair Means Case :** A student will be said to have used unfair means if any incriminating material is found in his/her possession or if the student is found using the mobile phone/ smart watches etc. during MSTs.

GATE TIMINGS

The students are advised to be in time for the class which starts at 9.00 am in summer and 9.15 am in winter. After this, the gate shall remain closed till 12 noon. However, in case of any emergency, if a student must go out of the college campus before 12 noon; permission for the same may be sought from the Principal.

Note: The College authorities may change the Gate Timings as per requirement.

FEEDBACK TO PARENTS

The college organizes Parent-Teacher and Parent-Principal Meets regularly. Such meetings prove to be very fruitful as they provide the right kind of forum for collaborative thinking on the child's academic progress and overall development. Information regarding the performance of students is also passed on to the parents through the Education Management Software College ERP on a regular basis.

EXTENSION OF TEACHING

Inter-Section Subject Quiz

Teams are formed having members of three different academic calibers and varied intelligence levels with an aim to promote peer tutoring, competitive spirit, and cooperative learning.



Bridge Classes - Filling the Knowledge Gap

Embracing students' diversity, Bridge classes are organized for the identified categories of students who lag behind their peers on account of diversity in their academic background, intellectual levels and interests. These classes are organized for the students from non-commerce background to bring them at par with their peers having conceptual knowledge of commerce and management subjects.

Merit-cum-Remedial Classes

To produce the best results in the University Examinations, a comprehensive assessment-cum-action plan is followed. After the thorough analysis of the students' performance, an assessment of students' understanding of a subject is carried out. Special classes in the form of Merit classes for advanced learners and Remedial classes for slow learners are conducted.



Theme-Based Industrial Visits



The college frequently organizes industrial visits to acquaint the students with the dynamics of the modern business environment and to supplement their theoretical knowledge with the real examples from industry.

Extension Lectures by Practitioners - Inputs from Industry



As a constant endeavor to complement academic inputs and for intensive interaction of students with the industry, illustrious academicians, industrialists and practicing managers are invited to share their knowledge, experience, expertise, and vision.

Mentor-Mentee Programme

Faculty members as mentors play a crucial role in mentoring pupils for their continuous improvement in performance. Under this system, the college assigns one faculty member for every 30-40 students as their Mentor. Mentors play an important role in helping troubled students to cope with curricular, co-curricular and personal problems by balancing their professional goals with their personal lives and to give emotional encouragement during challenging times.



Leadership building through 'Shape the Mind Programme'



Eminent personalities from different fields are invited to the College campus to share their knowledge and experience with the students with a motive to stimulate critical thinking and to groom their personality.

Young Entrepreneurship Club

The Young Entrepreneurship Network (YEN) of the College strives to equip budding entrepreneurs with the skills they need to face and overcome various challenges. This programme is designed for young prospective entrepreneurs who want to develop their personal leadership skills as well as their company's organizational and financial performance as they start and build high-impact businesses. YEN organizes programmes which focus on nurturing the next generation of business leaders by assisting them in discovering the benefits and challenges that they face during their entrepreneurial journey.



RANGMANCH

Dance Club

At SACCM, the dance is the hub for enthusiasts, aiming to blend passion and creativity amid a variety of captivating melodies while promoting Indian culture. It seeks to introduce students to India's cultural wealth, nurturing respect, and pride. This clubs offer avenues for artistic expression, stress relief, and community cohesion, nurturing creativity, confidence, and cultural understanding among students, enhancing their college journey beyond academics.



Music Club

The Music Club of Sri Aurobindo College of Commerce and Management (Ludhiana) is a vibrant platform dedicated to nurturing musical talent among students. It aims to promote appreciation for diverse musical forms while fostering creativity, collaboration, and cultural enrichment within the institution.



Theatre Club : Art of Shout Out Drama

This club serves as a powerful platform for boosting students' confidence and interest in showcasing the harsh realities of the society through skit, mimicry, street play, stage play, mime, histrionics, ad-mad show, muhavredar vartalaap, bhand, and other related activities. It is a true manifestation of not only multifaceted talent, but also strong passion and seamless teamwork.





Investment and Finance Club

Considering the finance and investment knowledge is the need of commerce and management students, SACCM Finance and Investment Club offers members with a comprehensive understanding of personal finance and investing decisions including investment options, strategies, and risk management techniques. Hence, this club aims at creating a community of financially literate individuals who are equipped with the knowledge and skills to make informed financial decisions and achieve their financial goals.



Marketing Club



“SACCM IMPACTEERS”, the Marketing Club of the college provides the students an opportunity to learn, develop, and succeed in the marketing landscape. The vision of this club is to strengthen SACCMites’ marketing intellect and create a culture of “learning by doing”. This club provides a platform for students to discover and enhance their marketing skills, as well as to grasp the actual application and significance of various classroom marketing concepts in the real world.



EduTalk Club

Innovation is the cornerstone of sustained economic growth and prosperity. Keeping this thought as its focal point, SACCM EduTalk Club empowers the students to generate, brainstorm and implement ideas to develop business skills and an entrepreneurial mindset. The EduTalk club aims at increasing students’ awareness about dynamic business environment through network-building with alumni, and industry representatives, thereby, envisioning innovative ideas and solving management problems with novelty.



Book Club



The Book Club is an initiative to foster a reading culture and intellectual growth within the college. By identifying passionate readers, it aims to inspire others, enhance critical thinking, and promote lifelong learning. The club provides a platform for book discussions, reviews, and collaborative learning while recognizing avid readers as role models.

Zenith CS CLUB

The “Zenith CS Club” of SACCM is formed for the students to learn, develop, and succeed in the field of IT. The vision of this club is to enhance the technical aptitude of SACCMites and foster a culture of “Turning Ideas into Execution”. Through hands-on projects, workshops, seminars, and real-world problem-solving activities, students can understand the practical applications and importance of classroom IT concepts, preparing them for successful careers in the tech industry.



PARIVARTAN – The ECO Club

Change Begins Here

PARIVARTAN – The Eco Club of SACCM promotes sustainable living by encouraging awareness, responsibility, and harmony with nature, inspired by Sri Aurobindo’s vision of transformation. It serves as a student-led platform for learning, reflection, and meaningful environmental action.



BEYOND THE CLASSROOM ACTIVITIES

Creative Forum

Creative forum helps students to grow in physical, social, cognitive, and emotional development of students by engaging them in practising imagination and experimentation as they invent new ways to create art.



BEYOND THE CLASSROOM ACTIVITIES

Independent Thinking Exercise - Developing Logical Abilities

Independent Thinking Exercise is carried out by the college to enable the students to make and trust their own judgment. At the end of the event, three best students are judged as 'Best Independent Thinkers'.



British Parliamentary Debate - Dialogue Etiquette

British Parliamentary style debate has been adopted as the official style of the World Universities Debating Championship. The participating students exhibit their intellectual prowess by presenting their opinions on diverse social, economic, and political issues pertinent to the world and Indian economy at present.



Model United Nations / Youth Parliament



SACCM organizes Intra College Model United Nations Conference (SACCMUN) - Youth Parliament wherein students assume the role of a diplomat and engage in debate and discussion on pertinent topics. The best-performing delegates in each committee as well as delegations are awarded at the concluding session of MUN.



Recreational Trips and Tours

The college organizes numerous trips and tours, some of them are:

- Anandpur Sahib and Naina Devi
- Kasauli
- Amritsar- Sri Harmandir Sahib
- Chandigarh- The City Beautiful
- Kerala- God's own country
- Goa- Pearl of the Orient
- Mussoorie- Queen of the Hills
- Jaipur - Pink City
- Manali- Valley of the Gods and many more...



SPORTS ACTIVITIES– IMBIBING PHYSICAL FITNESS

- Run for Fitness
- Aurobindo Premier League (APL)
- Football Tournament
- Badminton Tournament
- Volleyball Tournament
- Basketball Tournament

Annual Athletic Meet

SACCM conducts its annual athletic meet with great enthusiasm. The event commences with a marathon race, 'Run for Fitness,' attracting hundreds of student participants who demonstrate determination and physical endurance. Excitement intensifies as various athletic events—such as discus throw, shot put, 100m and 200m sprints, three-legged race, and lemon spoon race—unfold. Both boys and girls actively participate, while the campus resonates with spirited cheers, reflecting the vibrant and energetic atmosphere. To imbibe physical fitness among students, the College encourages students to actively participate in sports activities. With this objective, various Intra College sports tournaments are organized regularly, which include:



INSTITUTIONAL INITIATIVES IN INTEGRAL EDUCATION

Fostering consciousness, creativity and holistic development through workshops, outreach activities and capacity-building programmes inspired by Sri Aurobindo.

Visit to Sri Aurobindo Ashram, New Delhi:

The college regularly organizes educational visits, workshops, and experiential learning programmes to promote the holistic development of students beyond the classroom. Such activities aim to nurture intellectual growth, cultural awareness, spiritual understanding, physical well-being, and social values through practical exposure and interactive learning experiences. The visit to Sri Aurobindo Ashram provided students with an opportunity to engage with the philosophy of Sri Aurobindo and The Mother through workshops, yoga, meditation, discussions, and cultural exploration. These initiatives encourage reflective thinking, self-discipline, teamwork, and a deeper appreciation of India's rich historical, spiritual, and cultural heritage.

Awakening to Unity:

A Cinematic Pilgrimage into the Luminous World of Sri Aurobindo

The screening of the documentary Sri Aurobindo: An Indian Mystic Who Worked for Human Unity encouraged students to reflect upon Sri Aurobindo's vision of inner transformation, spiritual evolution, and universal human unity. The session inspired participants to look beyond social divisions and develop a deeper understanding of harmony, ethical consciousness, and collective human progress.

Youth Leadership Camps

To develop leadership qualities, physical fitness, and disciplined living among students and to train them for surviving in difficult situations, SACCM students are made to participate in the 'Youth Leadership Training Camps' organized by the Department of Youth Welfare, Panjab University, Chandigarh and Youth (Adventure) Camps organized by Sri Aurobindo Education Society at Van Niwas, Bara Pathar, Nainital during the summer vacation. The activities included in the camps are management games, hiking, trekking, yoga, meditation, community work, cultural programmes and so on.



AROUSING SOCIAL CONSCIENCE THROUGH NATIONAL SOCIAL SERVICE (NSS)- THE SOCIAL OUTREACH PROGRAMME



The college aims at creating compassionate and socially responsive citizens by arousing the social conscience of students. To bring a change in the social perception of the students, the NSS unit organizes activities like visits to senior citizen homes and orphanages, contribution for victims of natural calamities, AIDS awareness sessions, health related talks by reputed doctors, meditation sessions, blood donation camps, sustainability awareness programmes for protecting and nurturing natural environment, anti-drug awareness campaigns, teaching road safety measures and so on. Samarpan function has become an NSS ritual to gratify the untiring services of sub-staff at SACCM. Extending its reach, the NSS unit of the college has also adopted two nearby villages.

SACCM TECHNOLOGY BUSINESS INCUBATOR (TBI)



For instilling entrepreneurial spirit and innovative thinking among its students, SACCM TBI intends to undertake the following assortment of activities:

- Inviting entrepreneurs who have spurned their families' traditional business, and successfully established a new venture for the interaction with the students.
- Conducting idea pitching sessions for some reputed organizations at the premises, to acquaint and motivate the college students about the concepts of idea generation, crystallization, and its execution.
- Sending the members to other institutions for participation in various contests.
- Inviting experts on the subject of expertise

SACCM ALUMNI ASSOCIATION



SACCM Alumni Association acts as a platform to build strong alumni relations, boost alumni database, alumni engagement, alumni fundraising, and alumni reunion.

PERSONALITY DEVELOPMENT THROUGH INTERVENTION OF PSYCHOLOGIST

Services of psychologist are available in SACCM with a motive to assist the students and to help define their academic goals. The psychologist brings along her expertise in various scales for the purpose of measurement followed by interventions in profuse problem areas such as mental disorders, identity crisis, self-esteem, anger, stress and time management etc. Regular workshops are held for the students to monitor and enhance their personalities.



MENTAL HEALTH AND WELLNESS CELL

The Mental Health and Wellness Cell has been established to promote psychological well-being and provide emotional support to students and staff. The cell aims to create awareness about mental health through workshops, counselling sessions, and wellness initiatives across the campus. It also focuses on ensuring a safe and supportive environment by addressing concerns related to stress, bullying, and harassment. Through its activities, the club encourages individuals to prioritize mental wellness and maintain a healthy balance in academic and personal life.



THE STUDENT COUNCIL – DEVELOPING ADMINISTRATIVE AND LEADERSHIP SKILLS

A body of selected student members functions as the ‘SACCM Student Council’ that helps in organizing and coordinating various college events, with a motive to instill administrative and leadership skills among them.

FUELLING ENTREPRENEURIAL DREAMS THROUGH ‘CAREER GUIDANCE AND PLACEMENT CELL (CGPC)’

Career Guidance and Placement Cell (CGPC) helps students in making right career choices and facilitates them in preparation of competitive exams by arranging various sessions on goal setting, business communication, quantitative aptitude and acquainting them with the tips for appearing in civil services and other government services exams, etc. CGPC also organizes various placement drives, wherein, companies like Collective and Mono Brands, Birla Fashion and Retail Ltd, Parshotam and Associates, Launchpad, Chocovic and Online Buzz Marketing have been visiting the campus to conduct on campus placement drives.



GRIEVANCE REDRESSAL CELL (GRC)

The college has well-defined Grievance Redressal Mechanism to attend and promptly resolve the grievances/complaints of its students providing immediate and effective solutions with an impartial and fair approach.



GRIEVANCE REDRESSAL

ANTI-RAGGING CELL

Ragging is banned at SACCM. The college has been fortunate enough to have an unblemished record of negation of ragging since its inception. However, the college has constituted an anti-ragging committee and anti-ragging squad. Depending upon the level of seriousness and gravity of the offence, administrative action can be taken by the college. If any student is found committing or abetting or indulging in ragging, penal action as per law will be taken against the defaulter.



WOMEN DEVELOPMENT CELL (WDC) & INTERNAL COMPLAINTS COMMITTEE (ICC)

Women Development Cell (WDC) of the college strives to create a gender sensitive campus. The objective of WDC is to promote general well being of female students, teaching faculty and sub-staff of the college. WDC also provides a platform to the female students to discuss and deliberate on issues concerning women like wellness, women entrepreneurship, motivational talks, Interaction with female doctors (gynaecologists), dietitians, women entrepreneurs and motivational speakers and many more. Besides this, the College has a stringent 'Policy on Prevention of Sexual Harassment of Women at Workplace' and has an 'Internal Complaints Committee (ICC)' to investigate such matters. SACCM has zero-tolerance for sexual harassment and any act of sexual harassment will invite serious disciplinary action.



MEDICAL OFFICER

The college is supported by a visiting doctor from a reputed medical organization who provides regular medical consultation and basic healthcare services to students and staff. Periodic health check-ups, first-aid assistance, and medical guidance are made available to promote the well-being of the college community. This initiative reflects the institution's commitment to ensuring a safe, healthy, and supportive campus environment.



GROUP PERSONAL ACCIDENT INSURANCE POLICY AND OTHER MEDICAL FACILITIES FOR STUDENTS

The college provides the advantage of 'Group Personal Accident Insurance Policy' as a welfare measure for all students. This policy covers the policy holder against death or disability due to accident. Maximum amount of coverage is Rs. 3,00,000 and re-imbursement of medical expenses is up to Rs. 40,000. The policy covers all the students at the college 24X7, and protection cover is there not only when the student is in the college, but its coverage is worldwide whether the student is on a trip, a visit or anywhere else. Besides, the college provides the facility of a medical room which is equipped with first aid facilities that can be provided to students in case of injury. A first aid box is kept in the Student Centre as well as in the Office.

Trinaad



Sri Aurobindo College of Commerce and Management, known for its excellence in academics, stage performance, and co-curricular activities, organized a grand cultural evening, Trinaad, on March 12, 2025. The event featured captivating performances by Mr. Kumar Sharma and his team, who showcased mesmerizing Kathak and Sufi fusion dance. Mr. Sharma, a national scholarship holder and celebrated performer, enthralled the audience with his mastery of Indian classical dance and singing. The performances left the audience spellbound with their energy, coordination, and emotional expression.

HUMARE RAM

Sri Aurobindo College of Commerce and Management, Ludhiana, organised a grand presentation of the play Humare Ram on 6th February 2026 in the college auditorium. The event became a memorable cultural experience for students, faculty members, and guests, with Bollywood actor Ashutosh Rana captivating the audience through his powerful portrayal of Ravan. The play beautifully showcased important episodes from the Ramayana and highlighted the victory of truth and righteousness over evil. The event successfully promoted Indian cultural values while providing both entertainment and moral learning to the audience.



INDUSTRY-ACADEMIA EXPERT LECTURE SERIES

Panel Discussion on “Retrospect to Prospect: Charting the Future of Entrepreneurship”

SACCM is committed to making efforts to foster intellectual growth and industry awareness among its students. Industry-Academia Expert Lecture Series is aimed at enriching the learning environment by sensitizing the students with real- world perspectives, thus supplementing classroom teaching. This initiative intends to provide a platform for students to listen to the views of experts from varied domains. The activity is geared towards providing students with thought- provoking insights from experienced professionals, distinguished business and industry leaders, erudite academicians, and other influential figures, thereby supporting their future career endeavours. This initiative seeks to reduce the gap between theory and practice and to facilitate the development of a pragmatic approach.



Teachers' Day Celebration

To commemorate the birth anniversary of Dr. Radhakrishnan, Teachers' Day is celebrated every year at SACCM. The authorities motivate the faculty to build themselves as inspiring models for the students and appreciate the unique efforts of teachers.

Diwali Celebration



The College celebrates Diwali by illuminating college campus with diyas and candles. SACCM also organizes two-day exhibition-cum-sale of eco-friendly handicraft products made by 'Divyang children' of various NGOs. These articles are made from waste or other organic materials, thereby encouraging the college students to adopt the concept of 'Eco-Diwali' by purchasing eco-friendly products.

COLLEGE ATTRACTIONS

Sri Aurobindo Birth Anniversary and Independence Day Celebration

The college celebrates the birth anniversary of Sri Aurobindo every year on 15th August with the purpose of sharing Sri Aurobindo's philosophy amongst the masses.



Lohri Celebration with Exuberance

The College rejoices the festival of Lohri with gaiety and fervour. The faculty and the students pay their offerings in the bonfire and worship the holy blaze.



International Women's Day Celebration

SACCM celebrates International Women's Day on 8th March by organizing lectures, seminars, and competitions on 'Women Empowerment'.



“Rangmanch”- An Inter-College Cultural Fest

Rangmanch is an inter-college cultural fest aimed to ignite passion for the artistic skills among students. The festival serves as a vibrant platform for showcasing talent in dance, music, and other art forms, fostering creativity and artistic expression. By organizing Rangmanch, the college fulfills the cause of holistic development, encouraging students to embrace cultural enrichment alongside academic pursuits. Through Rangmanch, the college community comes together to celebrate the diverse talents and cultural heritage.



Manthan-An Intra-College Cultural Fest

To ensure the real holistic development of students along with excellence in academics, 'Cultural Fest-cum-Talent Hunt Competition' is organized, where an array of creative activities and performing arts is organized to identify students' talents and to further groom and train them for participation in the Panjab University Youth Festival and other Inter-College Competitions. The creative activities include:

- Fine Arts events
- Literary events
- Musical events
- Theatrical events
- Dance events
- Heritage events
- Business related events (Business Plan, Ad-mad show, Business Quiz)
- Other activities (as specified from time to time)



Student Socialization and Fellowship – WELCOME and FAREWELL FIESTA



SACCM organizes social get together parties like ‘Welcome’ and ‘Farewell’ at the beginning and end of the session, respectively. The purpose is to provide students an opportunity to socialize and meet each other regularly to enjoy fellowship, exhibit their talent and participate in group activities.

Convocation

The college organizes a celebratory Convocation ceremony wherein, the graduating students receive their academic hoods, and receive their degrees. The Chief Guest awards Degrees, Academic Roll of Honor, College Color and Merit Certificates to the students for their respective achievements. Dressed in Convocation robes, the unbounded happiness of students is prominently witnessed during the ceremony.



Annual Prize Distribution Function

To applaud the students for their stupendous achievements, SACCM holds a Prize Distribution function annually. The galaxy of star achievers is honored by awarding prizes for their genii in studies, stage and stadium by the presiding Chief Guest. The students are exhorted to prepare themselves for the real challenges of life and to win the marathon of life with courage.

Building Management Competencies– METTLE – The Marketing and Finance Fest

METTLE is one of the prominent events of the year that showcases a typical sample of ingrained management competencies among students and provides a valuable learning platform to the students, whereby they apply their marketing, finance and managerial skills to work on a business proposal and its components such as business philosophy, organizational structure, marketing campaign, business promotions, METTLE Social Responsibility (MSR), bidding for stalls, salesmanship, installation and the like.



AWARDS AND PRIZES

Attractive prizes and awards have been instituted for meritorious performances in University and college examinations and for outstanding performance in co-curricular activities and sports. In case of extra-ordinary achievements, the college also rewards the students with Medals, College Color, Trophies, Merit Certificates and maintains a Roll of Honour. The prizes in the form of mementoes, books, and certificates are awarded as per the College Reward Policy mentioned on the Website.

Note: For detailed guidelines related to Awards and Prizes, refer to the college website.

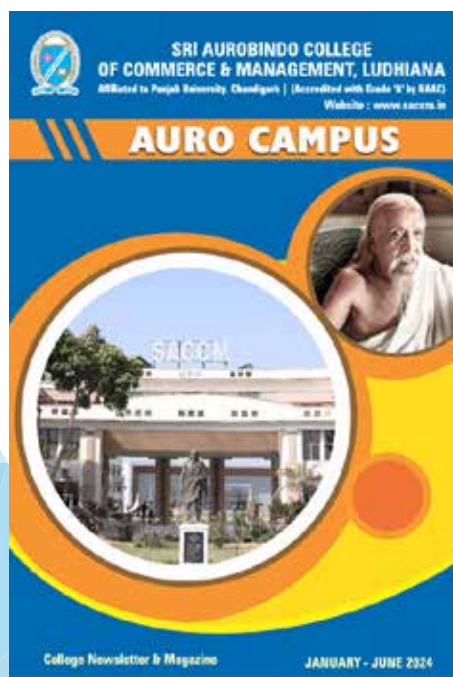
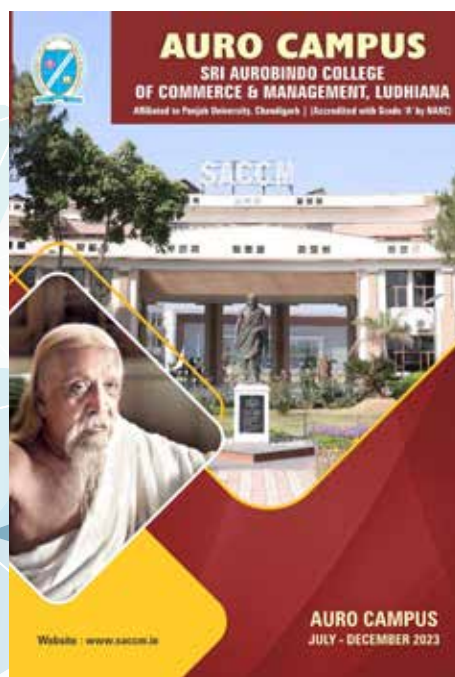


FEEDBACK FROM STAKEHOLDERS

SACCM has a structured feedback system which is a robust tool for creating healthy environment, boosting productivity and engagement, and achieving better results. The feedback is used in a constructive manner to ensure more involvement of stakeholders, adopt new knowledge sooner and to promote growth and development of the working staff and the students. Feedback is taken from all the stakeholders namely students, teachers, parents and alumni.

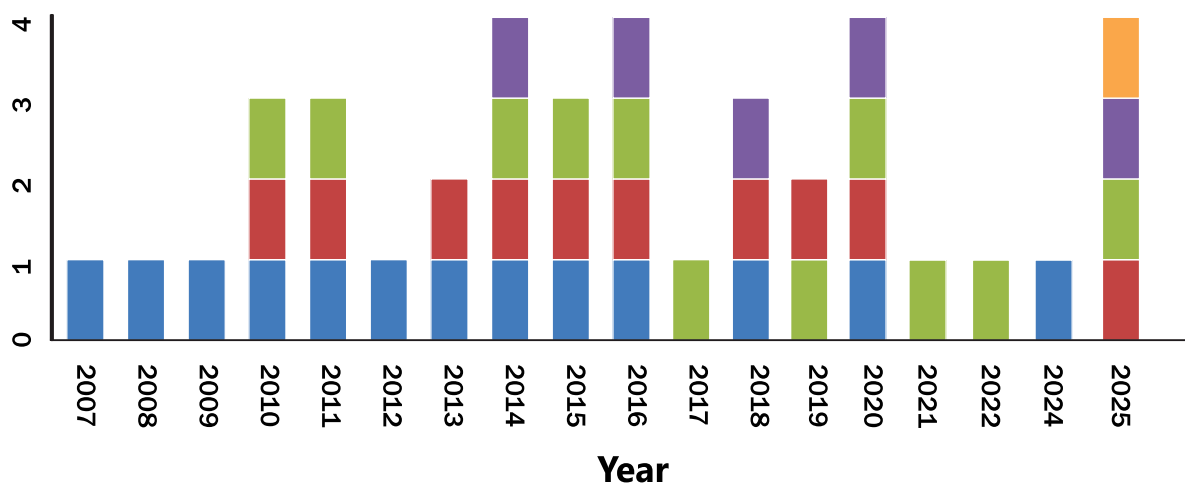
COLLEGE NEWSLETTER AND MAGAZINE - AURO CAMPUS

College Newsletter and Magazine - Auro Campus is a platform given to students by the college to think and articulate their thoughts on various themes namely Life Management, Financial Bits, IT World, Literary Section, Health and Fitness, Spectrum and Business & Management. The college also publishes a bi-annual newsletter 'Auro Campus', which captures the life at the campus and showcases achievements of students and faculty.



OUTSTANDING UNIVERSITY RESULTS

EXCEPTIONAL RECORD OF CONSISTENCY IN PRODUCING UNIVERSITY GOLD MEDALS



No. of Gold Medals

- B.Com Hons.(Marketing Management)
- B.Com Hons.(Business Finance and Accounting)
- B.Com(General)
- BBA
- M.Com

PANJAB UNIVERSITY GOLD MEDALISTS FROM SACCM ACADEMIC HALL OF FAME

Sr. No.	NAME OF STUDENT	YEAR	COURSE	PERCENTAGE MARKS OBTAINED
1	Ashwinder Singh	2007	B.Com Marketing- Honours	73%
2	Manik Jain	2008	B.Com Marketing- Honours	75.50%
3	Tisha Sharma	2009	B.Com Marketing- Honours	84%
4	Ritika Thapar	2010	B.Com Finance -Honours	85.50%
5	Surbhi Jain	2010	B.Com Marketing- Honours	83.50%
6	Ritika Thapar	2010	B.Com	89%
7	Amanjot Singh	2011	B.Com	86.72%
8	Geetika Mahajan	2011	B.Com Marketing- Honours	82.50%
9	Dilraj Kaur	2011	B.Com Finance -Honours	81%
10	Purnima Satija	2012	B.Com Marketing- Honours	79%
11	Rashi Sood	2013	B.Com Marketing- Honours	82%



PANJAB UNIVERSITY GOLD MEDALISTS FROM SACCM ACADEMIC HALL OF FAME

Sr. No.	NAME OF STUDENT	YEAR	COURSE	PERCENTAGE MARKS OBTAINED
12	Tavleen Kaur	2013	B.Com Marketing- Honours	82%
13	Hargun Nagpal	2013	B.Com Finance -Honours	76.50%
14	Niharika Mehta	2014	B.Com	88.22%
15	Parul Verma	2014	BBA	82.41%
16	Chhavi Jindal	2014	B.Com Finance -Honours	81.50%
17	Palak Gupta	2014	B.Com Marketing- Honours	89.50%
18	Vani Jhanji	2015	B.Com	87.72%
19	Navin Sethi	2015	B.Com Marketing- Honours	82.50%
20	Vani Jhanji	2015	B.Com Finance -Honours	75.50%
21	Dhruv Singhal	2016	B.Com	86%
22	Dhruv Singhal	2016	B.Com Finance -Honours	79%
23	Suvrat Jain	2016	BBA	81.53%
24	Ritika Narang	2016	B.Com Marketing- Honours	85.50%
25	Jaskiran Kaur	2017	B.Com	83.76%
26	Naman Jain	2018	BBA	82.44%
27	Namya Jain	2018	B.Com Finance -Honours	80.25%
28	Chetan Jain	2018	B.Com Marketing- Honours	84.50%
29	Pallavi Mittal	2019	B.com	86.86%
30	Chahat Passi	2019	B.Com Finance -Honours	80.75%
31	Palak Diwan	2020	B.Com Marketing- Honours	85%
32	Vaini	2020	B.Com Finance- Honours	85.75%
33	Palak Diwan	2020	B.Com	87.94%
34	Nitika Jain	2020	BBA	86.03%
35	Archita	2021	B.Com	89.83%
36	Harneet Kaur	2022	B.Com	92.89%
37	Ishika Aggarwal	2024	B.Com Marketing- Honours	88.50%
38	Akshita Goyal	2025	B.Com Finance- Honours	86.25%
39	Ishika Arya	2025	B.Com	87.03%
40	Pranav Gupta	2025	BBA	84.12%
41	Komalpreet Kaur Sekhon	2025	M.Com	86.32%

OVERALL UNIVERSITY EXAMINATION RESULTS

Sri Aurobindo College of Commerce and Management, Ludhiana, is a well-established name, having identified itself with diligence and discipline, determined dedication and devotion of a devout. Quite like the previous years, SACCM has once again come out with brilliant results. The merit data is given below:

OVERALL UNIVERSITY EXAMINATION RESULTS (December-2025)			
Class	%age of First Divisions	Number of First Divisions	Number of Distinctions
BBA 1st Semester	89.01	81	30
BCOM 1st Semester	92.20	201	72
BCA 1st Semester	88.61	70	29
BBA 3rd Semester	75.27	70	20
BCOM 3rd Semester	98.08	204	153
BCA 3rd Semester	94.29	66	41
BBA 5th Semester	95.90	70	41
BCOM 5th Semester	94.03	189	77
BCA 5th Semester	54.55	12	3
M.Com 1st Semester	100	11	10
M.Com 3rd Semester	100	7	6

OVERALL UNIVERSITY EXAMINATION RESULTS (May-2025)			
Class	%age of First Divisions	Number of First Divisions	Number of Distinctions
BBA 2nd Semester	95.60	87	31
B.Com 2nd Semester	90.37	197	59
BCA 2nd Semester	73.91	51	25
BBA 4th Semester	84.72	61	29
B.Com 4th Semester	85.43	170	66
BCA 4th Semester	81.82	18	4
BBA 6th Semester	88.89	72	12
B.Com 6th Semester	97.46	192	108
M.Com 2nd Semester	100	8	7
M.Com 4th Semester	92.86	13	10
BCOM 4th Semester - Consumer Behaviour (HONS.)	95.74	45	21
BCOM 4th Semester - Contemporary Issues in Accounting (HONS.)	88.46	23	20
B.Com 6th Semester - Accounting & Finance (HONS.)	100	43	31
B.Com 6th Semester - Management Studies (HONS.)	97.56	40	16



TOP 15 UNIVERSITY POSITION HOLDERS UNIVERSITY EXAMINATION RESULTS (2025-2026)

Class	Students With University Ranks	University Rank
University Examinations (May-2025)		
B.COM Semester II	Pratham Jain - 1st Rank	1
	Haridyansh - 6th Rank	6
	Sakshi Sharma - 6th Rank	6
	Manveen Kaur - 8th Rank	8
	Rajat Kapoor - 8th Rank	8
	Japnoor Kaur - 10th Rank	10
	Tanishka Vashist - 10th Rank	10
	Arshpreet Kaur - 12th Rank	12
	Bhumi Khurana - 12th Rank	12
	Babalpreet Kaur - 13th Rank	13
	Kushagr Duggal - 13th Rank	13
	Bhavna - 14th Rank	14
B.COM	Ishika Arya	1
	Muskan Khatoon	14
B.COM Semester VI HONS. (Accounting & Finance)	Akshita Goyal	1
BBA Semester II	Usha Bansal	2
	Vanshika	9
	Prabhleen Kaur Grewal	10
	Yadvi Bhalla	10
	Tanish Malhotra	12
	Preeti Aggarwal	13
	Rehnoor Kaur	14
	Manya Khanna	15
BBA Semester IV	Roohbani Kaur	2
	Arshiya Arora	8
	Esha Bajaj	12
	Kritika	13
	Daksh Sharma	15
BBA Semester VI	Pranav Gupta	1
	Priyam Gupta	5
	Kunal Verma	8
	Kshitija Sood	10
	Sagar Gupta	11
	Sanyapreet Kaur	12
	Parv Sahnan	14
BCA Semester II	Abhayansh Jain	15
	Asmi Wadhwa	15
M.COM Semester IV	Komalpreet Kaur Sekhon	1
	Ishika Garcha	2
	Tanya Singla	6
	Srishty Mittal	7

Class	Students With University Ranks	University Rank
University Examinations (December-2025)		
B.COM Semester I	Pawandeep Kaur	2
	Pawani Gupta	2
	Ridhi Gupta	5
	Anubhav Gupta	7
	Rasika Fatehpuria	7
	Sejal Khurana	8
	Ravneet Sachdeva	11
	Ravneet Kaur	12
	Sagar Aggarwal	12
	Palak Soni	13
	Archita Baghla	14
	Tavleen Kaur Grover	14
	Arshpreet Kaur	15
	Ishnoor Kaur Arora	15
	Shivreet Kaur Grewal	15
B.COM Semester III	Kushagr Duggal	1
	Hridyansh Pathania	2
	Pratham Jain	3
	Arshpreet Kaur	4
	Falak Sagar	6
	Harshita	7
	Manveen Kaur	7
	Rajat Kapoor	8
	Niyamat Bath	9
	Bhumi Khurana	10
	Harleen Kaur	10
	Kanishak Goyal	10
	Mridul Luthra	11
	Sakshi Sharma	11
	Khushi Jindal	13
	Gursimrat Kaur	15
	Saksham Verma	15
BBA Semester I	Gursheen Kaur	2
	Saanidhya Jain	4
	Arshita	7
	Aarzo Malhotra	9
	Akhila Nair	12
	Nandani	12
	Palak Dua	12
	Nitya Jindal	13
	Prachi Aggarwal	13
BBA Semester III	Simran	13
	Prabhleen Kaur Grewal-2nd Rank	2
	Usha Bansal-11th rank	11
BBA Semester V	Manya Khanna- 12th rank	12
	Nischay Sharma	8
	Esha Bajaj	11
	Arshiya Arora	12
	Nishu Garg	13
	Ashmeen Kaur	14
	Prabhman Kaur	14
BCA Semester I	Jiya	5
	Kulneev Singh	6
	Nimrat Kaur	7
	Divyanshu Jain	10
	Divyansh Mittal	11
BCA Semester III	Asmi Wadhwa	4
	Atulya Jayan	4
	Arpit Gupta	8
	Dipneet Kaur	8
	Abhayansh Jain	12
	Mohit Kumar	14
M.COM Semester I	Jhanvi Gupta	14
M.COM Semester III	Gurleen Kaur	10

STUDENTS WHO MADE US PROUD IN ACADEMICS

Achievements in Panjab University B.COM / BBA Semester Examinations May, 2025



Ishika Arya
First in P.U.
B.Com Sem VI



Muskan Khatoon
Fourteenth in P.U.
B.Com Sem VI



Akshita Goyal
First in P.U.
B.Com Sem VI
Hons. (Accounting & Finance)



Pratham Jain
First in P.U.
B.Com Sem II



Haridyansh
Sixth in P.U.
B.Com Sem II



Sakshi Sharma
Sixth in P.U.
B.Com Sem II



Manveen Kaur
Eighth in P.U.
B.Com Sem II



Rajat Kapoor
Eighth in P.U.
B.Com Sem II



Japnoor Kaur
Tenth in P.U.
B.Com Sem II



Tanishka Vashist
Tenth in P.U.
B.Com Sem II



Arshpreet Kaur
Twelfth in P.U.
B.Com Sem II



Bhumi Khurana
Twelfth in P.U.
B.Com Sem II



Babalpreet Kaur
Thirteenth in P.U.
B.Com Sem II



Kushagr Duggal
Thirteenth in P.U.
B.Com Sem II



Bhavna
Fourteenth in P.U.
B.Com Sem II



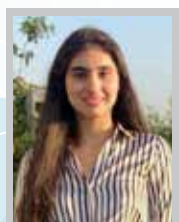
Pranav Gupta
First in P.U.
BBA Sem VI



Priyam Gupta
Fifth in P.U.
BBA Sem VI



Kunal Verma
Eighth in P.U.
BBA Sem VI



Kshitija Sood
Tenth in P.U.
BBA Sem VI



Sagar Gupta
Eleventh in P.U.
BBA Sem VI



Sanyapreet Kaur
Twelfth in P.U.
BBA Sem VI



Parv Sahnan
Fouteenth in P.U.
BBA Sem VI



Roohbani Kaur
Second in P.U.
BBA Sem IV

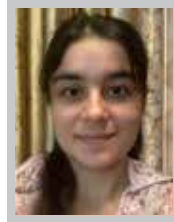


Arshiya Arora
Eighth in P.U.
BBA Sem IV

Achievements in Panjab University B.COM / BBA Semester Examinations May, 2025



Esha Bajaj
Twelfth in P.U.
BBA Sem IV



Kritika
Thirteenth in P.U.
BBA Sem IV



Daksh Sharma
Fifteenth in P.U.
BBA Sem IV



Usha Bansal
Second in P.U.
BBA Sem II



Vanshika
Ninth in P.U.
BBA Sem II



**Prabhleen Kaur
Grewal**
Tenth in P.U.
BBA Sem II



Yadvi Bhalla
Tenth in P.U.
BBA Sem II



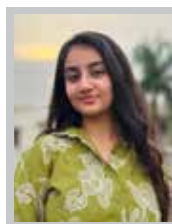
Tanish Malhotra
Twelfth in P.U.
BBA Sem II



Preeti Aggarwal
Thirteenth in P.U.
BBA Sem II



Rehnoor Kaur
Fourteenth in P.U.
BBA Sem II



Manya Khanna
Fifteenth in P.U.
BBA Sem II



Abhayansh Jain
Fifteenth in P.U.
BCA Sem II



Asmi Wadhwa
Fifteenth in P.U.
BCA Sem II



**Komalpreet Kaur
Sekhon**
First in P.U.
M.Com Sem IV



Ishika Garcha
Second in P.U.
M.Com Sem IV



Tanya Singla
Sixth in P.U.
M.Com Sem IV



Srishty Mittal
Seventh in P.U.
M.Com Sem IV

STUDENTS WHO MADE US PROUD IN ACADEMICS

Achievements in Panjab University B.COM / BBA Semester Examinations December, 2025



Kushagr Duggal
First in P.U.
B.Com Sem III



Gursheen Kaur
Second in P.U.
BBA Sem I



Pawandeep Kaur
Second in P.U.
B.Com Sem I



Pawani Gupta
Second in P.U.
B.Com Sem I



Prabhleen Kaur Grewal
Second in P.U.
BBA Sem III



Hridyansh Pathania
Second in P.U.
B.Com Sem III



Pratham Jain
Third in P.U.
B.Com Sem III



Saanidhya Jain
Fourth in P.U.
BBA Sem I



Arshpreet Kaur
Fourth in P.U.
B.Com Sem III



Asmi Wadhwa
Fourth in P.U.
BCA Sem III



Atulya Jayan
Fourth in P.U.
BCA Sem III



Ridhi Gupta
Fifth in P.U.
B.Com Sem I



Jiya
Fifth in P.U.
BCA Sem I



Kulneev Singh
Sixth in P.U.
BCA Sem I



Falak Sagar
Sixth in P.U.
B.Com Sem III



Arshita
Seventh in P.U.
BBA Sem I



Anubhav Gupta
Seventh in P.U.
B.Com Sem I



Rasika Fatehpuria
Seventh in P.U.
B.Com Sem I



Nimrat Kaur
Seventh in P.U.
BCA Sem I



Harshita
Seventh in P.U.
B.Com Sem III



Manveen Kaur
Seventh in P.U.
B.Com Sem III



Sejal Khurana
Eighth in P.U.
B.Com Sem I



Rajat Kapoor
Eighth in P.U.
B.Com Sem III



Arpit Gupta
Eighth in P.U.
BCA Sem III

STUDENTS WHO MADE US PROUD IN ACADEMICS

Achievements in Panjab University B.COM / BBA Semester Examinations December, 2025



Dipneet Kaur
Eighth in P.U.
BCA Sem III



Nischay Sharma
Eighth in P.U.
BBA Sem V



Aarzoo Malhotra
Ninth in P.U.
BBA Sem I



Niyamat Bath
Ninth in P.U.
B.Com Sem III



Divyanshu Jain
Tenth in P.U.
BCA Sem I



Bhumi Khurana
Tenth in P.U.
B.Com Sem III



Harleen Kaur
Tenth in P.U.
B.Com Sem III



Kanishak Goyal
Tenth in P.U.
B.Com Sem III



Gurleen Kaur
Tenth in P.U.
M.Com Sem III



Ravneet Sachdeva
Eleventh in P.U.
B.Com Sem I



Divyansh Mittal
Eleventh in P.U.
BCA Sem I



Usha Bansal
Eleventh in P.U.
BBA Sem III



Mridul Luthra
Eleventh in P.U.
B.Com Sem III



Sakshi Sharma
Eleventh in P.U.
B.Com Sem III



Esha Bajaj
Eleventh in P.U.
BBA Sem V



Akhila Nair
Twelfth in P.U.
BBA Sem I



Nandani
Twelfth in P.U.
BBA Sem I



Palak Dua
Twelfth in P.U.
BBA Sem I



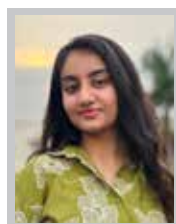
Ravneet Kaur
Twelfth in P.U.
B.Com Sem I



Sagar Aggarwal
Twelfth in P.U.
B.Com Sem I



Abhayansh Jain
Twelfth in P.U.
BCA Sem III



Manya Khanna
Twelfth in P.U.
BBA Sem III



Arshiya Arora
Twelfth in P.U.
BBA Sem V



Nitya Jindal
Thirteenth in P.U.
BBA Sem I

STUDENTS WHO MADE US PROUD IN ACADEMICS

Achievements in Panjab University B.COM / BBA Semester Examinations December, 2025



Prachi Aggarwal
Thirteenth in P.U.
BBA Sem I



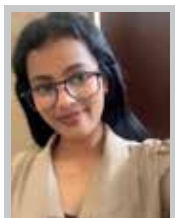
Simran
Thirteenth in P.U.
BBA Sem I



Palak Soni
Thirteenth in P.U.
B.Com Sem I



Khushi Jindal
Thirteenth in P.U.
B.Com Sem III



Nishu Garg
Thirteenth in P.U.
BBA Sem V



Archita Baghla
Fourteenth in P.U.
B.Com Sem I



Tavleen Kaur Grover
Fourteenth in P.U.
B.Com Sem I



Jhanvi Gupta
Fourteenth in P.U.
M.Com Sem I



Mohit Kumar
Fourteenth in P.U.
BCA Sem III



Ashmeen Kaur
Fourteenth in P.U.
BBA Sem V



Prabhman Kaur
Fourteenth in P.U.
BBA Sem V



Arshpreet Kaur
Fifteenth in P.U.
B.Com Sem I



Ishnoor Kaur Arora
Fifteenth in P.U.
B.Com Sem I



Shivreet Kaur Grewal
Fifteenth in P.U.
B.Com Sem I



Gursimrat Kaur
Fifteenth in P.U.
B.Com Sem III



Saksham Verma
Fifteenth in P.U.
B.Com Sem III

Our Proud Students Who Won Accolades In Extracurricular Activities (2025-26)

ACHIEVEMENTS IN PANJAB UNIVERSITY, CHANDIGARH ZONAL YOUTH & HERITAGE FESTIVAL 2025-26



Chhavi Sharma

Second in Gazal singing at Panjab university, Chandigarh zonal youth & heritage festival 2025-26 at SCD Govt. college, Ludhiana, Punjab.



Jasleen Kaur

Third in classical dance (solo) at Panjab university, Chandigarh zonal youth & heritage festival 2025-26 at SCD Govt. college, Ludhiana, Punjab.



Many Khanna

Pratham

Third in One Act Play (individual) at Panjab university, Chandigarh zonal youth & heritage festival 2025-26 at SCD Govt. college, Ludhiana, Punjab.

ACHIEVEMENTS IN INTER-COLLEGE COMPETITIONS 2025-26



GURSAHIB SINGH

- National Rank 1 in Seeking Alpha, portfolio management competition at NMIMS, Mumbai.
- National Rank 2 in InvestoQuest at SSCBS, DU
- National Rank 2 in Vitt Sangram at IIM Udaipur
- National Rank 2 in Strategia at SGGSCC, DU
- National Rank 2 in Pragyan 10.0 at IIM Kashipur
- National Rank 2 in Capital Quest (by Axis Bank) at IIM Lucknow
- National Rank 2 in Campus Quest: HR & OS at Master's Union, Noida
- Second Runner Up in B-Plan Competition at Arya College, Ludhiana
- Third in Business Plan Competition at YES Fest at Arya College, Ludhiana

ACHIEVEMENTS IN INTER-COLLEGE COMPETITIONS 2025-26



VIKSIT JAIN

National Rank 2 in Vitt Sangram at IIM Udaipur.



GURASEES KAUR

First in national level portfolio management competition organised by NMIMS, Mumbai.



MOHIT KUMAR SONI

- First in PPT presentations (IT) at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana
- First in Just a Minute at Tech Disha-6.0-inter college competition at Arya College, Ludhiana
- Second in Techno Puzzle at Tech Disha-6.0-inter college competition at Arya College, Ludhiana
- Third in Extempore at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



ARPIT GUPTA

- First in Test Your AI Foundations at Technovision-Inter College Tech Fiesta2026 at GNIMT, Ludhiana
- Third in Web Page Development at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



ISHA

- First in PPT presentations (IT) at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



MADHAV

- First in PPT presentations (IT) at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



ARMAN

- Second in Think dynamic code relay Designing at Tech Disha-6.0-inter college competition at Arya College, Ludhiana
- Third in Web Page Development at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



BHAVIKA JAIN

- Second in Duet Dance at Hunar at KIMT College, Ludhiana
- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.

STAR ACHIEVERS OF SACCM



TANISHKA SETIA

- Second in Duet Dance at Hunar at KIMT College, Ludhiana
- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.



DEVANSH JAIN

- Second in quiz at ECONOPHORIA at GGSDS, college Chandigarh
- Third in Quiz competition at Ehsaas fest at PCTE, Ludhiana.



PRATHAM JAIN

- Second in quiz at ECONOPHORIA at GGSDS, college Chandigarh
- Third in Quiz competition at Ehsaas fest at PCTE, Ludhiana.



CHHAVI SHARMA

Second in singing at Kala Utsav, GGNIMT, Ludhiana



RUPANPREET SINGH

Second in Logo Designing at Tech Disha-6.0-inter college competition at Arya College, Ludhiana



DIVANSHU JAIN

- Second in WEB PAGE DEVELOPMENT at Technovision-Inter College Tech Fiesta 2026 at GGNIMT, Ludhiana



VANSH MUTNEJA

Second in WEB PAGE DEVELOPMENT at Technovision-Inter College Tech Fiesta 2026 at GGNIMT, Ludhiana



LAVISH BANSAL

Second in Web page development at Technovision-Inter College Tech Fiesta 2026 at GGNIMT, Ludhiana



JASLEEN KAUR

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.
- Third in Solo Dance at Hunar at KIMT College, Ludhiana

STAR ACHIEVERS OF SACCM



ESHA BAJAJ

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.
- Third in Fashion Show at Hunar at KIMT College, Ludhiana



SAMAIRA

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.
- Third in Fashion Show at Hunar at KIMT College, Ludhiana



IRA AGGARWAL

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.
- Third in Fashion Show at Hunar at KIMT College, Ludhiana



HUNAR

Third in Web Page Development at Technovision-Inter College Tech Fiesta 2026 at GNIMT, Ludhiana



RASIKA FATEHPURIA

Third in Business Plan Competition at YES Fest at Arya College, Ludhiana



SAMRIDHI SHARMA

- Third in Business Plan Competition at YES Fest at Arya College, Ludhiana



ARSHITA

- Third in collage making at Hunar at KIMT College, Ludhiana



RAHINI

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



REHMAT

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



MEHAK RANA

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



RIYA

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



TANIA

- Third in Fashion Show at Hunar at KIMT College, Ludhiana

STAR ACHIEVERS OF SACCM



DIKSHA CHUGH

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



DIYA ARORA

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



TANVI GARG

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



SYNA KEHAL

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



BHUMIKA KHURANA

- Third in Fashion Show at Hunar at KIMT College, Ludhiana



BHOOMIKA GUPTA

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.



BHOOMIKA CHAUDHARY

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.



NAVKIRAN

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.



SAKSHI SHARMA

- Third in Group dance at Ehsaas fest at PCTE, Ludhiana.



THE COLLEGE SONG



Sri Aurobindo, the creator of our youth,
Has always guided us in our search for truth.
And today as we sing in voices strong and bold.
No matter what may come thy ideals we shall hold.

When things go wrong as they sometimes will,
When the roads we are traveling, seem uphill.
When everyone is pressing us down a bit.
You have instilled in us a will to never quit.

We'll pass this motto loud and clear.
To the proud Auro clan whose name we hear,
We'll shape our deeds to a well made plan.
Patiently doing the best that we can.

Striving for excellence, we all aim high,
Spreading far and wide as the vastness of the sky
To the best of our ability we shall perform our role,
Till we elevate ourselves to merge into thy soul,

To follow with passion, the ever shining star,
No matter how hard, no matter how far.
Throughout our lives, we shall proudly proclaim,
Aurobindo, we surely shall glorify your name



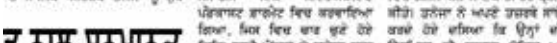
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अरबिंदो कॉलेज के मार्कीटिंग क्लब ने एड-लिटमस का किया आयोजन

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दैनिक सवेरा
— जहाँ से सूर्य की ओर —
टाइम्स

ਮਾਨਵਰੀ ਚੇਤਨਾ ਹੁੰਦੀ ਹੈ। ਤਾਂ-
ਤਾਂਕੇ ਸ਼੍ਰੋਮਣੀ ਕਮੇਟੀ ਨੇ ਸਾਥ ਦਿੱਤਾ ਹੈ।
ਜਿਸਨੂੰ ਮੈਂ ਨੇ ਅਨੁਮੋਦਿਤ ਕੀਤਾ ਹੈ।
ਜਿਸਨੂੰ ਵਿਚ ਸਨ। ਵਿਚ ਵੀ, 'ਹੈਂਡ'
ਅਨੁਮੋਦਿਤ ਕੀਤਾ ਹੈ। ਪ੍ਰਕਾਸ਼ ਕੀਤਾ ਹੈ।
ਮੈਂ ਹੋਰਨਾਂ ਲਿਖਿਆ। ਤਾਂਕੇ ਮੈਂ ਪ੍ਰਿੰਟਿੰਗ
ਪ੍ਰੋ. (ਫਾ.) ਵਿਚਲਾ ਕੁਝ ਨੇ ਸੋਧ ਕੀਤੀ
ਜਦਪਾਸੇ ਕਈਆਂ ਵਿਚ। ਵਿਚ ਵਿਚ
ਪ੍ਰਕਾਸ਼ ਅਤੇ ਸੰਚਾਰ ਸੰਚਾਰ
ਵਿਚਲਾ ਕਈਆਂ ਨੇ ਅਨੁਮੋਦਿਤ ਕੀਤਾ ਹੈ।
ਜਿਸਨੂੰ ਨਾਲ ਸੰਚਾਰ, ਪ੍ਰਿੰਟਿੰਗ
'ਤੇ ਕਈਆਂ ਕਈਆਂ ਅਤੇ ਅਨੁਮੋਦਿਤ ਕੀਤਾ ਹੈ।



SACCM IN SPOTLIGHT

**SRI AUROBINDO COLLEGE
OF COMMERCE & MANAGEMENT, LUDHIANA**
Affiliated to Punjab University, Chandigarh | Accredited with Grade 'A' by AACSB

Organises
a session on
**How Can an Entrepreneurial
Mindset Shape Your Skills?**
under
SHAPE THE MIND PROGRAMME



Date:
13th February, 2026

Time:
10:45 AM Onwards

Venue:
New Seminar Hall

 **Dr. Ravi Kiran**
Professor and Pioneer Head
Dept of Humanities and Social Sciences
Thapar University of Engineering
and Technology, Patiala.

Prof. (Dr.) Vishal Kumar
Principal

SRI AUROBINDO COLLEGE
OF COMMERCE & MANAGEMENT, LUDHIANA
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THRILLING GAMES
DELICIOUS FOOD
DRAZY BEDDING
LOGO DESIGNING COMPETITION
CASE STUDY COMPETITION

PARAGAMES QUIZ
AD MANA SHOW
METTLER SOCIAL RESPONSIBILITY
IMPRESSIVE PROMOTIONS

Invites you to
METTLER 2026
The Business Fest of SACCM
Viksit Bharat:
Innovation, Governance & Growth

FEBRUARY 21, 2026

Sh. S.P. Oswal
Chairman
Governing Body

Sh. R.K. Rawat
Secretary
Governing Body

Prof. (Dr.) Vinita K.
Principal

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 **SRI AUROBINDO COLLEGE**
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Affiliated to Punjab University, Chandigarh | Accredited with Grade 'B' by AICTE

Panel Discussion
under
Industry-Academia Expert Lecture Series
on
Retrospect to Prospect:
Charting the Future of Entrepreneurship

DATELINE

 **Dr. Ashish Chaudhary**
Chairman
General Group

 **Dr. Ashish Singh**
Sponsoring Director
Punjab Pradesh-194

 **Mr. Anshu Thakkar**
President
Young Entrepreneurs Club

MODERATOR

 **Dr. Pravin Kumar**
Executive Director, Suburban
Housing Society/Chairman of Institute of A. & Management Studies

Date:
2nd February
2024

Time:
10:30 AM
Onwards

Venue:
The Auditorium

Host: Prof. Dr. Preetinder Kumar
Program



**SRI AUROBINDO COLLEGE
OF COMMERCE & MANAGEMENT, LUDHIANA**

Career Guidance and Placement Cell (CGPC)

in association with

 **hitbullseye**

Organizes

Expert Talk on

From Classroom to Corporate: Building an Impactful Resume

Painting your Way to Professional Success

 **10th Feb, 2025**  **11:00 AM**  **New Shimla**



About the Speaker:

Pearl Sahai

- Soft Skills Trainer and on Image Consultant
- A Software Engineer, MBA Graduate and Published Author

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SACCM IN ACTION





SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT

Accredited with Grade 'A' by NAAC

Affiliated to Panjab University, Chandigarh

(Managed by Sri Aurobindo Socio Economic and Management Research Institute)

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www.youtube.com/channel/UC80kMsBkp9LV5SEGxsxGxWg
Village Jhande, P.O. Threke, Ferozepur Road,
Ludhiana, Punjab 142021