

# **Sri Aurobindo College of Commerce and Management**

## **ANNUAL REPORT 2024-25**

### **SACCM: A LEGACY OF INTEGRAL EDUCATION**

Sri Aurobindo College of Commerce and Management (SACCM) stands as a distinguished institution, deeply rooted in the transformative philosophy of Integral Education—a vision profoundly articulated by Sri Aurobindo and The Divine Mother. This educational approach aspires to nurture a balanced and holistic development of the individual, integrating the physical, emotional, intellectual, and spiritual dimensions of human growth.

Founded in 2004 under the visionary leadership of Padma Bhushan Shri S.P. Oswal, SACCM embarked on an extraordinary journey marked by purpose, perseverance, and progress. From its inception, the institution has embraced its mission as both a responsibility and a privilege—one that mirrors the sacredness of a pilgrimage, punctuated by rare milestones and transformative achievements.

Guided by the blessings of Sri Aurobindo and The Divine Mother, and propelled by the unwavering dedication of its faculty and the vibrant energy of its student community, SACCM has continually advanced in its pursuit of excellence. The institution remains firmly committed to the ideals of regeneration, resurgence, and the illumination of the individual soul, as envisioned by Sri Aurobindo.

This commitment is reflected not only in academic rigor but also in the vibrant array of extracurricular and co-curricular pursuits that shape our students into well-rounded, socially conscious individuals. The forthcoming sections of this Annual Report will present a comprehensive overview of the year's key initiatives, achievements, and accolades—underscoring SACCM's steadfast dedication to its founding mission and values.

### **COMMEMORATING LEGACY AND FREEDOM: A TRIBUTE TO SRI AUROBINDO AND INDIA'S INDEPENDENCE**

The College began this session with a heartfelt commemoration of Sri Aurobindo's anniversary,

honoring his profound legacy and timeless vision that continues to inspire our academic and spiritual pursuits. The college celebrated the 152nd birth anniversary of Sri Aurobindo Ghosh along with the celebrations of the 78th year of India's Independence on August 15, 2024. 'Har Ghar Tiranga Abhiyan' was also observed under the NSS unit to mark the occasion. After paying homage to Maharishi Sri Aurobindo, the Indian national flag 'Tiranga' was ceremoniously hoisted by Principal Prof. (Dr.) Vishal Kumar. As part of the celebrations, a paper reading contest titled "Life is Life – Whether in a Cat, or Dog or Man" was organized, emphasizing the theme of universal compassion. In his address to the gathering, Dr. Vishal described Sri Aurobindo not only as a great Indian mystic but also as a "meta-human" — a visionary far ahead of his time. Also, he encouraged the youth to imbibe and uphold the teachings of Sri Aurobindo in both letter and spirit. Students from all semesters participated with enthusiasm, delivering thought-provoking speeches grounded in Indian cultural values. The judges, Dr. Iradeep (SCD Government College, Ludhiana) and Mr. Sahil Ghai (SACCM) praised the participants for their enthusiasm and eloquence. In the contest, the top spot went to Kshitija Sood, with the second and third positions awarded to Kunal Verma and Vamika Jain, respectively. The competition, which was full of spirit and substance, made a profound and long-lasting impact on the young audience and reinforced the importance of ethical thinking, empathy, and expression. The celebrations concluded with the respectful rendition of the National Anthem.

## WINNING STREAK CONTINUES: SACCMites ACE ACADEMICS & EXTRACURRICULARS

### BRILLIANT ACADEMIC PERFORMANCE

#### **Redefining Excellence: Stellar Performance in P.U. Exams**

The diligence and perseverance of SACCM students and faculty bore exceptional results, as students once again delivered stellar performances in the Panjab University Examinations held in May and December 2024. Upholding the college's legacy of academic excellence, SACCM students secured top positions across B.Com, BBA, BCA, and M.Com programs. These impressive outcomes reflect not only the students' commitment to learning but also the consistent support and expert guidance provided by the faculty. The results stand as a proud testament to SACCM's vision of nurturing academic excellence and achieving national-level recognition.

**P.U. EXAMINATIONS- MAY 2024 & DECEMBER 2024  
ACADEMIC ELITE: TOP UNIVERSITY RANK HOLDERS**

<b>Class</b>	<b>Students with University Ranks (Top 15) (Names and Rank)</b>
<b>BBA 6th SEM</b>	<b>ASHLEY BAJAJ - 6th Rank GOURI SINGLA - 7th Rank</b>
<b>BBA 5th SEM</b>	<b>ANIKA SEHGAL - 5th Rank PRANAV GUPTA - 11th Rank ISHITA JINDAL - 12th Rank VIDUSHI CHAWLA - 15th Rank</b>
<b>BBA 4th SEM</b>	<b>PRANAV GUPTA - 2nd Rank ISHITA JINDAL - 6th Rank SHIVANGI GARG - 7th Rank PARV SAHNAN - 9th Rank KSHITIJA SOOD - 10th Rank MANYA JAIN - 13th Rank</b>
<b>BBA 3rd SEM</b>	<b>ESHA BAJAJ - 4th Rank ASHMEEN KAUR - 5th Rank RAJAT MADAN - 6th Rank RIYA SINGLA - 9th Rank ROOHBANI KAUR - 10th Rank KRITIKA - 15th Rank SAMEER SHARMA - 15th Rank</b>
<b>BBA 2nd SEM</b>	<b>ROOHBANI KAUR - 13th Rank AYUSH GUPTA - 15th Rank</b>
<b>BBA 1st SEM</b>	<b>PRABHLEEN KAUR GREWAL - 1st Rank PREETI AGGARWAL - 2nd Rank USHA BANSAL - 2nd Rank VANSHIKA - 3rd Rank ABHISHEK AGGARWAL - 5th Rank YUVRAJ MAHENDRU - 9th Rank REHNOOR KAUR - 11th Rank MANYA KHANNA - 13th Rank NISHTHA - 15th Rank SAHIB SINGH BEDI - 15th Rank</b>
<b>BCOM 6th SEM</b>	<b>PRANVI SHARMA - 2nd Rank ADITYA MITTAL - 3rd Rank SHRIYA SINGLA - 6th Rank MUSKANPREET KAUR - 7th Rank PRAGYA SHARMA - 10th Rank</b>
<b>BCOM 5th SEM</b>	<b>MUSKAN KHATOON - 12th Rank</b>

<b>BCOM 4th SEM</b>	<b>ISHIKA ARYA - 4th Rank MUSKAN KHATOON - 14th Rank ANUPAM GUPTA - 15th Rank</b>
<b>BCOM 3rd SEM</b>	<b>DIKSHA CHUGH - 1st Rank RADHA ARORA - 5th Rank KANISH MAKKAR - 10th Rank HARSIMAR KAUR - 11th Rank PRAGATI GOYAL - 12th Rank</b>
<b>BCOM 2nd SEM</b>	<b>HARSIMAR KAUR - 1st Rank CHHAVI GOYAL - 8th Rank</b>
<b>BCOM 1st SEM</b>	<b>PRATHAM JAIN - 1st Rank HARIDYANSH PATHANIA - 3rd Rank KUSHAGR DUGGAL - 7th Rank BHUMI KHURANA - 9th Rank TANISHKA VASHIST - 9th Rank SAKSHI SHARMA - 11th Rank KANISHAK GOYAL - 14th Rank</b>
<b>BCA 3rd SEM</b>	<b>MANIK AATLI - 3rd Rank</b>
<b>BCA 2nd SEM</b>	<b>MANIK AATLI - 16th Rank</b>
<b>M.COM 4th SEM</b>	<b>NITI SINGLA - 2nd Rank HARNEET KAUR - 3rd Rank</b>
<b>M.COM 3rd SEM</b>	<b>KOMALPREET KAUR SEKHON - 2nd Rank ISHIKA GARCHA - 3rd Rank SRISHTI MITTAL - 8th Rank NAVPREET ARORA - 9th Rank TANYA SINGLA - 10th Rank</b>
<b>M.COM 2nd SEM</b>	<b>KOMALPREET KAUR SEKHON - 3rd Rank ISHIKA GARCHA - 5th Rank TANYA SINGLA - 8th Rank NAVPREET ARORA - 9th Rank</b>
<b>M.COM 1st SEM</b>	<b>GURLEEN KAUR - 6th Rank DHRITI MEHRA - 7th Rank</b>
<b>BCOM 6th SEM HONOURS (Management Studies)</b>	<b>ISHIKA AGGARWAL - 1st Rank TAMANNA SHARMA - 3rd Rank SEJAL LEKHI - 3rd Rank</b>
<b>BCOM 6th SEM HONOURS (Accounting &amp; Finance)</b>	<b>MUSKAN POONIA - 5th Rank</b>

**PANJAB UNIVERSITY RESULTS MAY 2024- OVERALL RESULTS**

Class	Total Students Appeared	Number of First Divisions	% age of First Divisions	Number of Distinctions
BBA 6th Sem	85	83*	100	33
BBA 4th Sem	83	80	96.39	29
BBA 2nd Sem	76	73	95.89	28
BCom 6th Sem	182	178**	100	103
BCom 4th Sem	199	189	94.97	105
BCom 2nd Sem	205	176	85.85	41
BCA 2nd Sem	23	21	91.30	9
MCom 2nd Sem	14	14	100	11
MCom 4th Sem	7	7	100	7

\*2 RLL, \*\*4 RLL

PANJAB UNIVERSITY RESULTS DECEMBER 2024- OVERALL RESULTS				
Class	Total Students Appeared	Number of First Divisions	% age of First Divisions	Number of Distinctions
BBA 5th Sem	80	77	96.25	44
BBA 3rd Sem	74	65	87.83	7
BBA 1st Sem	93	71	76.34	20
BCom 5th Sem	199	193*	97	82
BCom 3rd Sem	201	180	89.55	72
BCom 1st Sem	219	198	90.41	59
MCom 3rd Sem	14	13	92.9	10
MCom 1st Sem	8	8	100	8
BCA 3rd Sem	21	15	71.43	7
BCA 1st SEM	74**	56	75.68	13

\*RL(Medical)-3, \*\*1 RLA, 1 (Medical)

Padma Bhushan Shri S. P. Oswal, Chairman, College Governing Body, and Shri R. K. Rewari, Secretary, extended their heartfelt congratulations to the students and the faculty for their commendable performance, calling it a proud and defining moment for the institution. Applauding the dedicated efforts of the SACCM team, Shri Oswal reaffirmed that sincere hard work and commitment invariably lead to success. Prof. (Dr.) Vishal Kumar, Principal of the College, felicitated the students for their outstanding achievements and expressed great satisfaction at the remarkable academic success demonstrated by the students. The members of the faculty were jubilant over the ace results produced by their students. The college takes immense pride in the consistent academic excellence displayed by SACCMites, who continue to set high benchmarks year after year.

### **SACCM STUDENTS EXCELLED IN CAT, NMAT AND UGC-NET**

SACCM witnessed yet another year of academic excellence as SACCMites added more feathers in the cap of the college as the scholarly students hooked top slots in CAT/NMAT/MAT.

<b>TOP SLOTS BAGGED BY SACCMites</b>			
<b>Sr. No.</b>	<b>Student's Name</b>	<b>Course</b>	<b>Exam &amp; %ile Score</b>
1	Arjun Thaper	BBA	CAT: 99.27
2	Prabhas Jain	BCOM	CAT: 98.38
3	Aayush Gupta	BCOM	CAT: 97.7 NMAT: 240
4	Anupam Gupta	BCOM (Hons.)	CAT: 95.56 NMAT: 255
5	Ishika Arya	BCOM (Hons.)	CAT: 95.39 NMAT: 227
6	Siya Batra	BCOM (Hons.)	CAT: 95.24
7	Pranvi Sharma	BCOM (Hons.)	CAT: 89.91 NMAT: 246
8	Shriya Singla	BCOM (Hons.)	CAT: 89.86
9	Aryan Aggarwal	BCOM (Hons.)	CAT: 89.55 NMAT: 233
10	Somil Arora	BCOM (Hons.)	CAT: 86.39 NMAT: 247
11	Akshita Goyal	BCOM (Hons.)	CAT: 85.94 NMAT: 241
12	Rhythm Arora	BCOM	CAT: 83.82
13	Pratham Abrol	BBA	NMAT: 225
14	Mridul Arora	BCOM	NMAT: 217
15	Shubhangi Bhatia	BCOM	NMAT: 207
16	Ishika Garcha	M.com	UGC NET
17	Navpreet Arora	M.com	UGC NET

## **SACCM STUDENTS EXCEL IN EXTRA-CURRICULAR ACTIVITIES**

### **STUDENTS BRING GLORY TO COLLEGE IN PANJAB UNIVERSITY ZONAL & INTER ZONAL YOUTH & HERITAGE FESTIVAL, 2024**

SACCM, renowned for consistently achieving new milestones, has once again secured a place of distinction. At this year's Zonal Youth & Heritage Festival held at Government College for Girls, Ludhiana, from October 22, 2024, to October 26, 2024, and Inter Zonal Youth and Heritage Festival at DAV College, Hoshiarpur, held on November 13, 2024, SACCM students earned multiple accolades across various events. Their outstanding performances drew enthusiastic applause not only from the audience but also from the panel of judges. The students' success was the result of their unwavering dedication and rigorous preparation in the lead-up to the festival.

Principal, Prof. Dr. Vishal Kumar, expressed immense pride and joy at this significant achievement. Chairman of the College Governing Body, Padma Bhushan Shri S. P. Oswal - an ardent advocate of holistic student development—commended the students' accomplishments, emphasizing the importance of excelling in co-curricular activities alongside strong academic performance for well-rounded personal growth. Secretary, Sh. R. K. Rewari applauded the winners and shared that faculty mentors played a pivotal role by inspiring and guiding participants with exceptional zeal, which was effectively translated into remarkable outcomes by the students.

#### **Panjab University Zonal Youth and Heritage Festival 2024 at Government College for Girls, Ldh. Held from October 22, 2024, to October 26, 2024**

<b>Name of the Event</b>	<b>Prize Won</b>	<b>Team/Individual Event</b>	<b>Names of Winners</b>
<b>Histrionics</b>	First	Individual	Aryan Bhasin
<b>Poem Writing</b>	First	Individual	Pratham
<b>Quiz Competition</b>	Second	Team	Piyush Mittal Devansh Dhingra Pratham Jain
<b>Bhand</b>	First	Individual	Aryan Bhasin
<b>Group Dance</b>	Third	Team	Manik Aatli Harshit Khanna Jasleen Kaur Bhoomika Chaudhary Radhika Aggarwal

			Yashika Gupta Dhairya Monga Simrat Kaur Madhav Babbar Chhavi Sharma
<b>Group Dance</b>	Third	Individual	Harshit Khanna

**65th Panjab University Inter Zonal Youth and Heritage Festival at DAV College, Hoshiarpur  
Held on November 13, 2024**

<b>Name of the Event</b>	<b>Prize Won</b>	<b>Team/Individual Event</b>	<b>Names of Winners</b>
<b>Quiz Competition</b>	Third	Team	Piyush Mittal Devansh Dhingra Pratham Jain

**SACCMITES EXCEL IN INTER-COLLEGE COMPETITIONS**

Students of SACCM have distinguished themselves through active and impactful participation in a range of inter-college competitions, showcasing exceptional talent across diverse domains. Their outstanding performances reflect the institution's unwavering commitment to holistic education and a culture of excellence. From case studies to quiz to cultural and artistic showcases, SACCM students consistently emerged as top performers, earning widespread appreciation for their creativity, innovation, and dedication.

**'Khedan Watan Punjab Diyan' organized by the Punjab Government**

**Held on September 13 and September 24, 2024**

<b>Name of the Event</b>	<b>Prize Won</b>	<b>Team/Individual Event</b>	<b>Names of Winners</b>
<b>Powerlifting Competition</b>	Gold Medal	Individual	Anmolpreet Kaur
<b>Open District Badminton Tournament</b>	Bronze Model	Individual	Aastha Dhaliwal

## Comm Infusion 2024 at Gujranwala Guru Nanak Khalsa College, Ludhiana

Held on October 8, 2024

Name of the Event	Prize Won	Team/Individual Event	Name of the Student
Case Study	First	Individual	Roohbani Kaur
Extempore	First	Individual	Kunal Verma
Quiz Competition	Second	Team	Piyush Mittal Devansh Dhingra Pratham Jain

## Ehsaas Competition at PCTE

Held on October 10, 2024

Name of the Event	Prize Won	Team/Individual Event	Name of the Student
Dumb Charades	First	Team	Shubhangi Chhavi Malhotra
Group Dance	Third	Team	Bhoomika Gupta Hardik Jain Udbhav Sadana Aryan Bhasin Hemant Mitali Manik Shreeya Thapar Krishiv Mittal

## 10th Prof. Gurbir Singh Sarna Memorial Inter College Competition at Guru Nanak Khalsa

College for Women, Ludhiana, Held on February 1, 2025

Name of the Event	Prize won	Team/Individual Event	Name of the Student
TV Interviewing Competition	Second	Group	Shubhangi Bhatia Chhavi Malhotra
Ad Mad Show	Third	Group	Kritika Garg Nikhil Aggarwal Aryan Bhasin
Business Plan	First	Group	Gursimar Kaur Devansh Dhingra Piyush Mittal
Logo Designing	Second	Individual	Nehal Goyal

**HUNAR 2K25 at Khalsa Institute of Management and Technology for Women,  
Ludhiana Held on February 7, 2025**

Name of the Event	Prize won	Team/Individual	Name of the Student
Poem Recitation	Second	Individual	Kritika

**YES Marketing Fest at Arya College, Ludhiana  
Held on February 11, 2025**

Name of the Event	Prize Won	Team/Individual Event	Name of the Student
Ad Mad Show	Second	Group	Aryan Bhasin Kritika Garg Puneet Verma Yashaswini Wadhwa Nikhil Aggarwal Kunal Verma

**VYAPAAR 3.0 at PCTE, Baddowal, Ludhiana  
Held on February 26, 2025**

Name of the Event	Prize Won	Team/Individual	Name of the Student
Digital Detective	First	Group	Divyansh Jain Akshita Goyal
Idea Wizard	Second	Group	Piyush Mittal Gursimar Kaur
Quiz	Third	Group	Piyush Mittal Pratham Jain
Digital Detective	Third	Group	Piyush Mittal Pratham Jain
Financial Crunches	Third	Group	Puneet Verma Kritika Garg
Corporate Fashionista	Third	Individual	Kashvi Gambhir
Crossword Crusade	Third	Individual	Anupam Gupta

**Corp Quest: A Professional Championship at Guru Nanak Institute of Management and Technology, Ludhiana, Held on March 28, 2025**

<b>Name of the Event</b>	<b>Prize won</b>	<b>Team/Individual</b>	<b>Name of the Student</b>
<b>Inspirational Speech</b>	First	Individual	Kunal Verma
<b>Group Discussion</b>	First	Individual	Kashvi Gambhir
<b>Business Plan</b>	Second	Group	Gursimar Ahuja Piyush Mittal Devansh Dhingra
<b>Case Study</b>	Third	Group	Kashvi Gambhir Akshita Goyal Divyansh Jain Anupam Gupta

**Treasury Wars at Shaheed Bhagat Singh College, Delhi University  
Held on April 4, 2025**

<b>Name of the Event</b>	<b>Prize won</b>	<b>Team/Individual</b>	<b>Name of the Student</b>
<b>Finance &amp; Investment Cell SBSEC</b>	First	Individual	Kashvi Gambhir

**GNE-ACME at Guru Nanak Engineering College, Ludhiana  
Held on April 8, 2025**

Name of the Event	Prize won	Team/Individual	Name of the Student
News Reporting	First	Individual	Pavneet Kaur
News Reporting	Third	Individual	Kritika
Face Painting	Third	Individual	Syna Kehal
Debate	Third	Group	Kashvi Gambhir Vamika Jain

**Crescendo '25 at FinX, Shaheed Sukhdev College of Business Studies, University of Delhi  
Held on April 16, 2025**

Name of the Event	Prize won	Team/Individual	Name of the Student
Investo Quest	Second	Team	Gursahib Singh Viksit Jain

**SACCM CONVOCATION 2025: MARKING MILESTONES**

Sri Aurobindo College of Commerce and Management celebrated its Convocation Ceremony on January 11, 2025, honouring its commerce and management graduate and post-graduate students in a momentous event. Prof. Prem Kumar Khosla, Hon'ble Chancellor of Shoolini University, Solan, Himachal Pradesh, graced the occasion as the Chief Guest and presided over the ceremony with great dignity and warmth. He was accompanied by his wife, Mrs. Saroj Khosla, the esteemed Founder President and Trustee of the Foundation for Liberal Sciences and Business Management, both of whom brought immense academic and institutional stature to the ceremony. Padma Bhushan Sh. S.P. Oswal, Chairman of the Vardhman Group and the college's Governing Body, graced the occasion with his distinguished presence, lending immense prestige and honour to the event.

Degrees were conferred upon 430 students from the 2020–2023 and 2021–2024 batches. Additionally, the college recognized exceptional achievements of students by awarding eight College Colours, six Rolls of Honour, and seven Awards of Merit. In his welcome address, Sh. Oswal encouraged the

students to lead purposeful and value-driven lives, underlining the college's commitment to Sri Aurobindo's philosophy of integral education. He proudly reflected on SACCM's two-decade journey of excellence, highlighting its continued growth and accomplishments. Principal Prof. (Dr.) Vishal Kumar presented the annual report, spotlighting outstanding student achievements and encouraging all graduates to strive with ambition and resilience.

In his convocation address, Prof. Khosla urged students to dream big, maintain discipline, and embrace lifelong learning. He emphasized that success stems from dedication and that every student holds the potential to contribute meaningfully to society and the nation. His words, met with enthusiastic applause, resonated deeply with the young scholars. Students brimmed with pride and happiness, celebrating the culmination of their academic journey. The ceremony concluded on a patriotic note with the rendition of the national anthem, marking a memorable end to a significant chapter in the lives of the graduates.

## TRINAAD 2025: A SYMPHONY OF DANCE, MUSIC, AND CULTURE

Renowned for its excellence in academics, cultural vibrancy, and co-curricular achievements, the college hosted a grand cultural evening titled '*TRINAAD*' on March 12, 2025. The cultural concert aimed to instill in young minds a deep appreciation for the finer arts of dance and melody. The event radiated artistic glory and cultural vibrance, showcasing breathtaking classical dance and vocal performances by Mr. Kumar Sharma and his team. A national scholarship holder in Kathak from the Ministry of Culture, Mr. Sharma is a distinguished performer, researcher of over 20 Indian dance forms, and has graced nearly all major dance reality shows in India. He is also an accomplished singer who has performed alongside the legendary A.R. Rahman.

The evening began with a thought-provoking address by Padma Bhushan Sh. S.P. Oswal, Chairman of the college governing body, who described dance as a universal language that transcends borders and serves as a profound medium of expression. He emphasized that *Nritya* is deeply embedded in a nation's cultural heritage, reflecting its traditions and rituals. The highlight of the evening was the spellbinding Kathak performances, followed by a powerful Sufi singing and fusion Kathak sequence. The performers captivated the audience with their rhythm, energy, and seamless synchronization. The event concluded on a high note, leaving the audience in awe of the artistic brilliance they had witnessed—a true celebration of culture and creativity.

## RANGMANCH 2025: A CELEBRATION OF HERITAGE, CREATIVITY, AND YOUTHFUL EXPRESSION

Upholding its tradition of academic distinction, artistic expression, and holistic development of the students, the college organized a splendid inter-college cultural fest, *Rangmanch*, on March 22, 2025. Now in its second year, the grand event, rooted in artistic grandeur and cultural elegance, aimed to inspire young minds with a deep appreciation for the performing arts, particularly music and dance. The institution continually strives to guide students toward holistic development, fostering both intellectual and creative growth. A total of 22 performances from colleges across the state brought the stage to life, with participants showcasing their passion and energy in a vibrant display of talent.

In his inspiring inaugural address, Principal Prof. (Dr.) Vishal Kumar urged students to engage actively in co-curricular events, emphasizing how such platforms foster resilience, teamwork, and a deeper connection to the nation's cultural heritage. The event featured a soulful devotional song performed by students, followed by an enchanting Ganesh Vandana—a classical dance presented by the college's dance instructor, Mridul Rajpal—which truly illuminated the auditorium and set the tone for the festivities that followed. The winners of the events were as follows: Khalsa College for Women, Civil Lines, emerged as a standout performer by clinching first place in both the Solo Dance and Group Dance competitions. Demonstrating remarkable talent and energy, their performances captivated both judges and audiences alike. The Khalsa Institute of Management & Technology earned second place in the Solo Dance category, showcasing commendable individual talent. Guru Nanak Khalsa College for Women, Gujjarkhan Campus also made a strong impression, securing second position in both the Group Dance and Solo Singing competitions, reflecting the versatility of their participants. SCD Government College, Ludhiana, distinguished itself by bagging first prize in the Solo Singing competition and second prize in the Group Singing category, confirming its excellence in musical arts. Meanwhile, HMV College, Jalandhar, claimed first place in the Group Singing competition, winning accolades for their harmonious and well-coordinated performance.

## STUDENT DEVELOPMENT PROGRAMMES

### **INDUCTION CUM ORIENTATION PROGRAMME FOR NEW BATCH SETS A PROMISING START**

The college conducted its *Induction cum Orientation Programme* for the incoming batch of B.Com,

BBA, and BCA students on July 19, 2024. The session began with an inspiring address by Principal Prof. (Dr.) Vishal Kumar, who shared the institution's vision of becoming a centre of academic excellence. He encouraged students to adopt a growth mindset, develop both technical and soft skills, and participate actively in academic and co-curricular activities for holistic development. Students were introduced to SACCM's vision and mission, developmental model, various student-led clubs and committees, and key achievements across domains. The session also covered essential academic regulations, including examination rules, attendance norms, library usage, and leave policies. Some of the college's distinctive initiatives, such as Model United Nations (MUN), British Parliamentary Debates (BPD), and Independent Thinking Exercises, were also introduced to highlight the institution's commitment to fostering critical thinking, creativity, and global awareness among students. Students were encouraged to make the most of the academic and co-curricular opportunities available at the college and to participate with dedication, enthusiasm, and a proactive spirit. The orientation concluded with best wishes for the new entrants, marking the beginning of a meaningful academic journey for the new entrants.

## **PSYCHOLOGICAL INTERVENTION**

### **Psychological Wellness Through Visualization**

The college psychologist organized an engaging and transformative '*Vision Board Activity*' on January 31, 2025, aimed at empowering students to visualize their aspirations and take concrete steps toward achieving them. With an overwhelming participation of 150 students, the session provided a creative and introspective experience, allowing students to map out their academic, professional, and personal goals through the power of visualization. In a highly interactive and engaging session, students brought their aspirations to life through a vibrant collage of inspiring images, words, and affirmations. More than just a personal exercise, the activity nurtured a collaborative and uplifting atmosphere sparking meaningful peer conversations about goals and dreams, and fostering a strong sense of community and shared purpose among the students.

### **Decluttering the Mind: A Psychoeducational Workshop**

On April 17, 2025, a '*Reflective Psychoeducational*' workshop was conducted for students, with 41 participants exploring the theme of overthinking and mental clarity. The psychologist-led session was designed to equip students with meaningful insights and practical strategies to enhance focused thinking and clear mental clutter. It began with an interactive self-assessment, helping students identify personal overthinking triggers across academics, relationships, self-image, and decision-

making. The workshop then delved into the science of cognitive overprocessing and its links to anxiety, perfectionism, fear of failure, and rumination. Through discussions and expert input, students explored how overthinking affects mental health, emotional regulation, and academic productivity. By the end of the session, participants were empowered with practical tools to reduce mental clutter—fulfilling the workshop’s goal of promoting self-awareness, emotional balance, and cognitive clarity.

### **MENTOR-MENTEE SYSTEM**

To strengthen the Mentor-Mentee System, dedicated sessions were organized to address students' academic and non-academic concerns. To ensure effective and outcome-oriented mentoring, each faculty member was assigned a group of 35–40 students to facilitate more focused and meaningful interactions. This initiative reflects the college’s commitment to student-centric learning, where the teacher’s role extends beyond facilitation to active mentorship and personal guidance.

## **LEARNING BEYOND THE CLASSROOM**

### **ACADEMIC LEARNING THROUGH THE PEDAGOGY OF QUIZ – INTER-SECTION SUBJECT QUIZ**

The Inter-Section Subject Quiz (ISSQ), a distinctive academic activity at SACCM, is designed to promote regular study habits and peer learning among students. The competition was administered to first-semester B.Com., BBA and BCA students on November 11, 2024. Each team was made up of students from different academic levels in order to promote cooperation and knowledge sharing. Participants were categorized according to their academic achievement. A total of six B.sCom teams and four teams from BBA and BCA first-semester students participated. As an inter-section event, ISSQ fostered a healthy competitive spirit among students. The activity proved to be an engaging and effective tool for academic reinforcement and peer interaction. The results of the quiz are as follows:

### **RESULTS OF B.COM SEMESTER I**

#### **Overall Winning Trophy- Winning Section: B.Com-I Section C - Team E & Team F**

<b>Level</b>	<b>Name</b>	<b>Level</b>	<b>Name</b>
Level 1	<b>Hridyansh Pathania</b>	Level 1	<b>Tanishka Vashist</b>
Level 2	<b>Chhavi Sharma</b>	Level 2	<b>Bhavika Aggarwal</b>
Level 3	<b>Agam Gupta</b>	Level 3	<b>Abhav Bansal</b>

<b>Individual Level-Wise Highest Scorers</b>			<b>Winning Team: Team C</b>		
Level	Name	Class & Section	Level	Name	Class & Section
Level 1	Pratham Jain	B.com I B	Level 1	Pratham Jain	B.Com I B
Level 2	Riya	B.com I A	Level 2	Anuja Jain	B.Com I B
Level 3	Abhav Bansal	B.com I C	Level 3	Saksham Goel	B.Com I B

### **RESULTS OF BBA SEMESTER I**

#### **Overall Winning Trophy- Winning Section: BBA I Section A- Team B & Team D**

Level	Name	Level	Name
Level 1	Prabhleen Kaur	Level 1	Manya Khanna
Level 2	Gurpreet Singh	Level 2	Nishtha
Level 3	Gursahib Singh	Level 3	Tanish Malhotra

<b>Individual Level-Wise Highest Scorers</b>			<b>Winning Team: Team C</b>		
Level	Name	Class & Section	Level	Name	Class & Section
Level 1	Prabhleen Kaur	BBA I A	Level 1	Namya Bansal	BBA I B
Level 2	Parth Gupta	BBA I B	Level 2	Parth Gupta	BBA I B
Level 3	Gursahib Singh	BBA I A	Level 3	Kanav Gupta	BBA I B

### **RESULTS OF BCA SEMESTER I**

#### **Overall Winning Trophy- Winning Section: BCA I Section A- Team A & Team C**

Level	Name	Level	Name
Level 1	<b>Mohit Kumar Soni</b>	Level 1	<b>Tanvee Bhatia</b>
Level 2	<b>Paras Sidhu</b>	Level 2	<b>Dipneet Kaur</b>
Level 3	<b>Yuvraj Malhotra</b>	Level 3	<b>Atulya Jayan</b>

<b>Individual Level-Wise Highest Scorers</b>			<b>Winning Team: Team C</b>		
Level	Name	Class & Section	Level	Name	Class & Section
Level 1	Arpit Gupta Tanvee Bhatia	BCA-1-B BCA-1-A	Level 1	Tanvee Bhatia	BCA-1A

Level 2	Dipneet Kaur	BCA 1-A	Level 2	Dipneet Kaur	BCA-1-A
Level 3	Aastha Ghai	BCA 1-B	Level 3	Atulya Jayan	BCA-1A

### **EXTENSION LECTURES**

In its pursuit of academic excellence, the college regularly organizes sessions with industry experts and plans industrial visits to provide students with practical exposure and keep them updated on current developments. This initiative underscores the importance of connecting theoretical knowledge with real-world application, blending theory with practical skill development.

#### **Hands-On Training Session on GST Return Filing**

SACCM Alumni Association organized a hands-on training session on ‘*GST Return Filing*’ on August 26, 2024. The session was conducted by CA Balpreet Malwa from Malwa Associates, a GST expert and an SACCM alumnus and aimed at enhancing students’ practical knowledge in GST-related taxation issues. The session began with an overview of GST and moved into practical demonstrations of return filing on the official GST portal. CA Malwa explained key forms such as GSTR-1, GSTR-2A, GSTR-2B, GSTR-3B, and GSTR-9, detailing their purpose, due dates, and filing requirements. He also elaborated on crucial concepts like Input Tax Credit (ITC) and the Reverse Charge Mechanism (RCM). The in-depth training equipped participants with a solid understanding of GST return filing—a vital skill for aspiring accountants and finance professionals. The incorporation of practical insights substantially deepened students’ comprehension of GST compliance procedures

#### **Insightful Session on "The Future of Work: How AR and VR are Transforming Careers"**

The Department of Computer Science and Applications organized an insightful session titled "*The Future of Work: How AR and VR are Transforming Careers*" on October 4, 2024. The session featured expert speakers, Er. Shilpa Miglani and Mr. Kumersh from the Munjal Birmingham University Centre of Innovation and Entrepreneurship, Ludhiana. The workshop, which was intended for BCA students, concentrated on the expanding impact of virtual reality (VR) and augmented reality (AR) across a variety of industries. Er. Shilpa Miglani provided an overview of AR and VR, highlighting their definitions and applications in sectors such as healthcare, education, and entertainment. Mr. Kumersh discussed the emerging career opportunities within these fields, including roles like VR developers, AR designers, and immersive experience creators. The highlight of the event was a series of live demonstrations where students interacted with AR/VR tools and experienced immersive training simulations. These activities helped students understand how such technologies are reshaping learning

and workplace environments.

## **INDUSTRIAL VISITS TO IMPART PRACTICAL EXPOSURE FROM CLASSROOM CONCEPTS TO INDUSTRY APPLICATIONS**

### **Weaving Excellence: Exploring Industrial Processes at Vardhman Yarns and Threads Limited**

An industrial visit to Vardhman Yarns and Threads Limited (VYTL) was organized for the B.Com Final Year students on September 3, 2024, aimed at enhancing their practical understanding of industrial processes. The visit was meticulously supervised by Mr. Tarun Kumar Singla, Mr. Mandeep Singh, Mr. Ram Avtar Bansal, and Mr. Ratendra Prasad from VYTL, whose guidance added significant value. The visit began with a comprehensive briefing on the company's operations. Students were divided into three groups, each guided by a team of experts. They explored various stages of yarn and thread manufacturing, including dyeing methods, dye selection, post-dyeing processes, quality control, and product testing. This hands-on exposure offered students in-depth experiential learning. The visit concluded with an interactive session led by Mr. Neeraj Abbott, Director of VYTL, who addressed student queries and discussed sustainability, water pollution, and the company's CSR initiatives. Overall, the visit effectively bridged the gap between classroom knowledge and real-world industrial practices.

### **A Deep Dive into Manufacturing at Happy Forgings Limited**

On September 6, 2024, an industrial visit to Happy Forgings Limited was organized for 36 BBA Final Year students offering them valuable insights into manufacturing operations. The visit aimed at aligning academic knowledge with industry experience by offering practical insights into the production of heavy forgings and high-precision machine components. Supervised by Mr. Devansh Jain, Manager (HR and Admin), the visit began with an introductory video on forging operations, followed by a detailed safety briefing. Students were provided with protective gear and were guided by industry experts. They toured key work centers and observed the complete manufacturing process, including heating, hammering, shaping, and quality testing of machine components. The experience highlighted the importance of precision, efficiency, and quality control in modern manufacturing. Overall, the visit provided an enriching experience, deepening students' practical understanding with a focus on innovation and process excellence in manufacturing.

### **Dairy Dynamics: A Learning Experience at Supreme Agro Foods**

On October 14, 2024, Supreme Agro Foods Private Limited hosted an industrial visit of 59 students of

B.Com Final Year. The company, known for its products under the 'UTTAM' brand, is one of the leading dairy product units in Punjab. S. Jaspreet Singh, the proprietor, warmly welcomed the students and provided a comprehensive demonstration of the company's operations. He explained the processes in detail, including the receipt and filtration of raw milk, milk fat separation, production of cream, butter, milk powders, and pasteurization. The technical team further illustrated the automated operations and computer-controlled machinery used in the dairy processing industry. The visit offered valuable exposure to the students about the practical working environment of a dairy unit and learned about the production of ghee, milk powder, lassi, flavored milk, curd, and more. They also acquired valuable insights into the safety and operational protocols required for large-scale manufacturing, making the visit both engaging and highly informative.

### **From Classroom to Case Study: Experiencing Business Education at IIM Amritsar**

An educational visit to IIM Amritsar was organized on November 7, 2024, for the students with an aim to provide valuable insights into business management, courses offered by the institute, and campus facilities. The visit allowed students to interact with faculty and peers, gaining an understanding of the institute's unique approach to education and leadership. During the visit, students attended an interactive session on "*The Future of Marketing*" by Prof. Sanket Vatawala, a distinguished faculty member. The lecture addressed contemporary marketing issues such as the use of augmented and virtual reality, holograms, and brand management strategies. Prof. Vatawala also shared insights into IIM's teaching and evaluation methods, further elaborating on global brand strategies through a case study of Wipro. The visit provided students with a firsthand experience of life at a premier institute, motivating them to develop essential skills for future careers in business and leadership.

### **Visit to Avon Cycles Ltd.: Industrial Realities Unfolded**

An industrial visit to Avon Cycles Limited, a leading bicycle manufacturer in India, was organized by the college on February 19, 2025, for B.Com 6th and M.Com 2nd semester students. A group of 59 students participated in the visit. The session began with a warm welcome by Dr. Deepak Jain, who shared insights into the company's legacy, manufacturing processes, and technological innovations. Students were taken on a detailed facility tour led by Mr. Anupam and Mr. Dalip from the HR department. Key highlights included the cutting of steel pipes, frame and fork assembly, electrostatic painting, wheel assembling, and various packaging processes for both domestic and export markets. The students explored the mechanical lab, where rigorous cycle testing ensures quality standards. A visit to the showroom showcased the premium Cambio brand and demonstrated automated systems

and supply chain logistics. In all, the visit offered hands-on insight into industrial processes, strengthening students' grasp of real-time business and production dynamics.

### **Visit to Kangaro Industries Ltd.: Integrating Curriculum with Practice**

On March 26, 2025, a group of 66 students from the BBA 4th Semester visited Kangaro Industries Limited, located in Focal Point, Ludhiana. The visit was part of an industrial exposure initiative aimed at deepening their practical understanding of manufacturing operations within the office supplies and stationery sector. The visit was facilitated by Mr. Mukesh Goel, Plant Head, who welcomed the students and provided a comprehensive overview of the company's core product lines and departmental structure. To ensure a more focused and interactive experience, the students were divided into two groups for a guided tour of the facility. During the visit, students observed the production processes behind Kangaro's flagship products, including staplers, punchers, cutters, knives, and blades. They gained firsthand exposure to key manufacturing stages such as plastic moulding, powder coating, and assembly operations, which integrate both manual craftsmanship and automated conveyor systems. The visit provided students with valuable insights into industrial workflows, quality control measures, and operational efficiency, thereby deepening their appreciation for the complexities of manufacturing and how classroom theories translate into real-world business practices.

## **STUDENT CLUBS: SACCM's ENGINES OF ENGAGEMENT**

To support SACCM students' overall development through practical exposure and experiential learning, the college introduced new student clubs focused on key areas of business and management. The following are the activities undertaken by these clubs:

### **THE BOOK CLUB**

The SACCM book club fosters a culture of reading, reflection, and dialogue, encouraging students to think analytically, express themselves confidently, and connect through shared literary experiences. The following literary activities were hosted by the club to foster a vibrant reading culture among students:

#### **Book Review Competition: Celebrating the Joy of Reading**

The Book Club organized a Book Review Competition on October 19, 2024, with the goal of nurturing love for reading and promoting critical thinking among students. The event offered a platform for

participants to present and reflect on books that had personally inspired them. Seven students took part, each sharing thoughtful insights and unique interpretations across a variety of genres—from fiction to non-fiction—highlighting their literary curiosity and analytical depth. Participants were evaluated on clarity of expression, audience engagement, and critical analysis. Ms. Vamika Jain of B.Com First Year was awarded the title. “*The R.K. Narayan Storyteller*” for her outstanding review, while Ms. Gursimar Kaur and Mr. Kunal Verma earned the “*Ms Arundhati Roy Maverick*” titles. The competition not only enhanced students’ presentation and analytical skills but also helped cultivate a vibrant reading culture on campus, encouraging deeper engagement with literature beyond the classroom.

### **Mindful Reading: A Silent Book Exploration**

The Book Club organized a ‘Silent Book Reading’ Session on 17th February 2025. The event was conducted in the college library, providing a peaceful and studious environment for the participants. This initiative was designed to enhance students’ reading abilities, strengthen their concentration, and foster a lifelong habit of reading. The session saw enthusiastic participation from students, who immersed themselves in uninterrupted reading, exploring books across a wide range of genres, including literature, self-improvement, history, and business studies.

### **Constitution Quiz: Celebrating Knowledge of Fundamental Rights and Duties**

On April 11, 2025, the Book Club hosted a ‘*Constitution Quiz*’ centered on Fundamental Rights, Duties, and Directive Principles of State Policy. The quiz aimed to deepen students' understanding and awareness of the Indian Constitution, its core principles, and the rights and responsibilities of every citizen. The event kicked off with an engaging written preliminary round, where numerous teams demonstrated their enthusiasm and knowledge on the theme. Six teams advanced to the final round, which witnessed a thrilling and intellectually stimulating competition. Giving a tough fight to all other teams, the team comprising Vamika, Syna, and Dhriti emerged victorious, clinching first place with their quick responses and in-depth knowledge of the Constitution.

### **Literary Exploration through Book Review Competition**

The Book Club organized a Book Review Competition on April 17, 2025, aiming at fostering a love for reading and promoting critical thinking among students. The event served as a platform for participants to present and discuss books that had inspired them. A total of six enthusiastic students took part, each offering a unique perspective on their chosen book. The reviews spanned a wide range of genres—from fiction to non-fiction—reflecting the participants’ diverse literary interests.

Presentations were evaluated on analytical insights, clarity of expression, and audience engagement. After careful deliberation, Ms. Kritika Rajpal, Mr. Kunal Verma, and Ms. Anuja were declared first, second, and third respectively. Based on cumulative scores from two book review rounds, Mr. Kunal Verma (first), Ms. Vamika Jain (second), and Ms. Gursimar Kaur (third) were adjudged the overall winners. The competition was a resounding success, encouraging participants to delve deeper into literature and enhancing their critical reading skills.

## **SACCM IMPACTEERS - THE MARKETING CLUB**

### **WordInk- A Creative Marketing Challenge**

An innovative marketing competition was organized by SACCM Impacteers on August 28, 2024, challenging students to select a brand aligned with a social issue or one that could drive significant social impact. The event saw enthusiastic participation from 11 teams, each comprising three members, who showcased their marketing skills by presenting strategies for addressing social issues. Teams proposed creative solutions, ranging from raising awareness about environmental sustainability to promote social justice through impactful campaigns. The first place was secured by the team 'Market Innovators', followed by 'Nemika' in second and 'Team Guts' in third place. The competition successfully highlighted the intersection of marketing and social responsibility, offering students a platform to apply their skills to real-world issues. It emphasized the importance of integrating social impact into marketing strategies, demonstrating their relevance in today's business landscape.

### **War of Campaigns: Marketing with a Cause**

The Marketing Club organized an intra-college event titled 'War of Campaigns' on October 28–29, 2024, aimed at promoting entrepreneurial skills and social responsibility. In collaboration with NSS, the first day featured stalls set up by eight student teams selling Diwali-themed products handcrafted by NGOs including *Ek Prayaas*, *Ek Jot Viklang Bachon Ka School*, *Guru Gyan Jyoti Welfare Society*, and *Netrahin Manavta De Sewa Welfare Society*. Forty students participated, demonstrating creativity, teamwork, and real-world marketing application. On the second day, teams presented their strategies and results to a panel of judges, critically analyzing their experiences. The teams 'Kindling Hearts', 'Seeds of Hope', and 'Marketing Bulls' emerged as winners. The event blended festive spirit with hands-on learning and community impact, raising funds for social causes while underscoring the

vital connection between marketing skills and social responsibility.

### **Marketing Mashup: Real Challenges, Real Thinking, Real Marketing**

On February 5, 2025, the Marketing Club hosted an exciting intra-college team event, "Marketing Mashup," where students demonstrated their marketing acumen and intellectual prowess. The event provided participants with a dynamic platform to gain real-world experience in a competitive setting. By engaging in this competition, students not only deepened their understanding of marketing strategies but also strengthened their teamwork skills.

The competition was structured to evaluate participants on various key attributes such as creativity, problem-solving, strategic thinking, and presentation abilities. Following a rigorous set of preliminary rounds on February 4, 2025, seven teams advanced to the final stage. In the finals, participants applied their theoretical marketing knowledge and brand awareness to address real-world challenges, pitching innovative solutions. Team '*Rara Aves*' claimed first place in the competition, '*Tech Titans*' secured second, and '*Brand Busters*' took third place. A resounding success, the event brought together creativity, collaboration, and an impressive showcase of essential marketing competencies.

### **Marketing Trivia 2.0: A Battle of Wits and Strategy**

The Marketing Club organized an engaging intra-college quiz event, "Marketing Trivia 2.0," on March 25 and 26, 2025. Designed to challenge and inspire, the event provided students with a platform to showcase their marketing knowledge while promoting teamwork and healthy competition. The preliminaries, held on March 25, saw participation from over 40 enthusiastic teams of three members each. After a rigorous round of questioning, six teams advanced to the final. The grand finale on March 26 featured a thrilling face-off, with teams demonstrating strong grasp of marketing fundamentals, current trends, and strategic decision making. More than just a quiz, the event tested participants' composure under pressure and their collaborative abilities. Team '*Trivia Titans*' clinched first place with a stellar performance, followed by '*Three Marketeers*' in second, and '*KPM SACCM*' in third, all demonstrating strong marketing acumen and cohesive teamwork. The event highlighted the enduring relevance of collaboration, competitive spirit, and adaptability in today's rapidly changing marketing landscape.

## **FINANCE AND INVESTMENT CLUB**

### **Navigating Financial Risks: Empowering Students for a Secure Future**

The Finance and Investment Club organized an insightful session on “*Risk Management and Financial Literacy*” On October 9, 2024, led by Mr. Virander Dutta, a certified career analyst and insurance consultant. Mr. Dutta covered essential aspects of financial risk, focusing on two key risks: dying too young and living too long. He presented life insurance as a solution to the former and retirement planning for the latter. Emphasizing the importance of financial literacy, he advocated for its inclusion in educational curricula. He also explained key financial concepts such as the rule of 8-4-3 and the rule of 72. The session concluded with practical tips on budgeting, investment strategies, and retirement planning, providing students with valuable tools for securing their financial well-being.

### **The Equity Quest: A Virtual Trading Challenge**

The Finance and Investment Club organized a virtual trading competition, The Equity Quest, held from October 10 to October 25, 2024. The event was conducted in collaboration with StockGro, a social virtual-trading platform launched by Assetgro Fintech Private Limited, which provided participants with a simulated stock-market environment for trading with virtual funds. This 16-day event aimed to enhance financial literacy and strategic thinking by offering students hands-on exposure to equity trading using virtual funds in a simulated, risk-free environment. A total of 322 participants began trading with allocated virtual capital, striving to achieve the highest portfolio value by the end of the competition. Daily market recaps, progress updates, and a live leaderboard kept participants engaged and informed throughout the event. At the conclusion, Ansh Goyal secured 1st place, followed by Ishpreet Singh in 2nd and Akshat Basandrai in 3rd position. The successful execution of The Equity Quest underscores the potential for future finance-focused competitions and advanced learning opportunities that further enrich students’ financial knowledge and practical skills.

### **Money Heist: A Finance-Themed Treasure Hunt Challenge**

The Finance and Investment Club kicked off an exciting, mind-bending experience with “*Money Heist*”-A Finance-Themed Treasure Hunt” designed to boost financial literacy and hone strategic thinking. The event unfolded in two thrilling phases: a ‘Quiz’-the preliminary round and a fast-paced ‘Treasure Hunt’- the main event, aimed at testing problem-solving, teamwork, and financial expertise. On the day of this event. i.e. February 20, 2025, 47 teams participated in a high-stakes, one-hour ‘*Finance and Investment Quiz*’, with the top 10 teams advancing to the Treasure Hunt on February 24. Armed with intricate finance clues and real-time leaderboard updates, participants raced against the clock to uncover hidden treasures. In the end, Team ‘*Treasurers*’ emerged as the winners, while Team ‘*APS*’ secured the second place. The innovative event masterfully combined learning with competition,

sharpening participants' analytical skills and setting the stage for future finance-related challenges.

### **Algorithmic Trading: The Intersection of Technology and Finance**

On April 8, 2025, the Finance and Investment Club hosted a successful seminar on '*Algorithmic Trading*', featuring Mr. Manish Malhotra, Vice-President at Findoc Investmart Private Limited. The seminar attracted a diverse group of students eager to learn about this cutting-edge approach to trading, which uses algorithms and computer programs to execute strategies with speed and precision. Mr. Malhotra began by introducing the core principles of algorithmic trading, highlighting its increasing relevance in modern finance. He explained how automation, machine learning, and data analytics are reshaping investment strategies. Key topics like back-testing, market indicators, trading signals, and risk management were explored in depth. The session sparked lively discussions, with Mr. Malhotra fielding a multitude of questions and offering valuable, real-world insights drawn from his extensive industry experience. By the end of the seminar, students had not only grasped the fundamentals of algorithmic trading but also acquired the crucial skills to thrive in this dynamic, cutting-edge field. The session truly bridged the gap between theory and real-world financial applications.

## **EDUTALK CLUB**

### **India's Neutral Stance on Geo-Politics: An Engaging Open House**

On October 7, 2024, the EduTalk Club hosted an open house discussion on the theme "*India's Neutral Stance on Geo-Politics*" Principal Prof. (Dr.) Vishal Kumar highlighted that India's neutral approach is deeply rooted in its historical policy of non-alignment and strategic autonomy. This position allows India to maintain a balanced presence in global affairs, engaging with multiple powers without aligning with any particular bloc. During the discussion, students emphasized India's neutral relationships with countries like the United States, China, and Russia. By fostering diverse international partnerships, India advocates for a multipolar world order, regional cooperation, and equitable global governance. India's pro-active participation in forums such as the G20 and BRICS underscores its commitment to addressing global challenges like climate change and terrorism while upholding an independent foreign policy. The session concluded with an interactive question-and-answer segment.

### **Breaking Stereotypes: Stories that Inspire Change – A TED Talk**

On February 6, 2025, the EduTalk Club hosted a thought-provoking TED Talk session on the theme "*Breaking Stereotypes: Stories that Inspire Change*." Eight student speakers delivered impactful presentations, each spotlighting a trailblazing individual who defied societal norms and expectations. From challenging gender roles and cultural assumptions to overcoming disabilities and social class barriers, each story served as a testament to the power of resilience and individuality. Through these powerful narratives, the speakers brought attention to how stereotypes shape perceptions around race, ability, sexuality, and identity—and how they can be dismantled through lived experience and courageous storytelling. The session not only celebrated diversity but also encouraged open-mindedness and empathy, reminding the audience of the transformative impact of challenging biases. The event stood as a meaningful step toward fostering inclusion and understanding in both thought and action.

### **Open Mic: A Celebration of Expression**

On March 28, 2025, the EduTalk Club hosted an Open Mic event, offering a dynamic platform for students to share their stories, showcase their talents, and express themselves freely. Participants engaged the audience with various forms of self-expression, including self-written poetry, storytelling, thought narration, and experience-sharing. The event allowed students to connect on a deeper level, offering diverse perspectives and fostering creativity. It also nurtured a sense of community, as individuals reflected on shared experiences, creating an atmosphere of belonging. The Open Mic highlighted the power of expression in cultivating meaningful connections and personal growth. This event exemplified the EduTalk Club's mission to inspire creativity, encourage dialogue, and build a more connected college community.

## **CULTURAL FEST CUM TALENT HUNT COMPETITION**

The College proudly organized a vibrant two-day Cultural Fest Cum Talent Hunt Competition on August 17, 2024, celebrated with great enthusiasm and participation. The event embodied the philosophy of Integral Education as envisioned by Sri Aurobindo, reflecting the college's commitment to holistic student development in his name.

The fest served as a platform for students to showcase their talents across a diverse range of cultural, artistic, and literary domains. A rich array of events was conducted, including Musical Items, Dance Items, Fine Arts, Quiz, Handwriting, Theatrical Items, Creative Writing and Public Speaking. A soulful

and inspiring guest performance was delivered by the students of 'Ek Prayas', a school for special children. Their heartfelt presentation added great emotional depth and meaning to the event, leaving the audience deeply moved and appreciative. The fest was a true celebration of talent, creativity, and inclusive spirit. Participants presented a blend of their creative capabilities, filling the campus with joy, energy, and a spirit of unity.

The details of the prize winners of Cultural Fest are as follows:

<b>CULTURAL FEST 2024 RESULTS</b>					
<b><u>MUSIC ITEMS</u></b>			<b><u>QUIZ</u></b>		
<b>GEET GAZAL</b>					
<b>Name</b>	<b>Class</b>	<b>Position</b>	<b>Name</b>	<b>Class</b>	<b>Position</b>
Chhavi Sharma	B.Com 1C	1 <sup>st</sup>	Devansh Dhingra	B.Com 5C	1 <sup>st</sup>
Harmehar Kaur	B.Com 3A	2 <sup>nd</sup>	Anupam Gupta	B.Com 5C	
Mahir Grover	B.Com 5B	3 <sup>rd</sup>	Somil Arora	B.Com 5C	
<b>INSTRUMENTAL MUSIC- PERCUSSION</b>					
<b>Name</b>	<b>Class</b>	<b>Position</b>	<b>Name</b>	<b>Class</b>	<b>Position</b>
Ekaspreet Singh	B.Com 1C	1 <sup>st</sup>	Pratham Jain	B.Com 1B	2 <sup>nd</sup>
			Manan Dewan	B.Com 1B	
			Pranav Singla	B.Com 1A	
<b><u>DANCE ITEMS</u></b>					
<b>GIDDA (GROUP)</b>			Gursimar Kaur	B.Com 5A	3 <sup>rd</sup>
<b>Name</b>	<b>Class</b>	<b>Position</b>	Richa Sharma	B.Com 5A	
Harshita	B.Com 1A	1 <sup>st</sup>	Piyush Mittal	B.Com 5A	
Arshpreet	B.Com 1B				
Dipneet Kaur	BCA 1A		<b><u>HANDWRITING</u></b>		
Japnoor Kaur	B.Com 3C		<b>PUNJABI</b>		
Kavneet	B.Com 1B		<b>Name</b>	<b>Class</b>	<b>Position</b>
Divya	B.Com 1A		Sourav Gupta	B.Com 5A	1 <sup>st</sup>
			Bableen Kaur	BBA 3A	2 <sup>nd</sup>
Ira Aggarwal	BCA 1	Karamveer Kaur	B.Com 3C	3 <sup>rd</sup>	
Nishtha	BBA 1	<b>HINDI</b>			
Yashika Arora	BCA 1	<b>Name</b>	<b>Class</b>	<b>Position</b>	
Tanishka Vashist	B.Com 1	Manveen Kaur	B.Com 1B	1 <sup>st</sup>	

Simarpreet Kaur	BCA 1		Sourav Gupta	B.Com 5A	2 <sup>nd</sup>
Tania Garg	BBA 1		Noorpreet Kaur	B.Com 1B	3 <sup>rd</sup>

Name		Class		Position		
Namya Bansal	BBA 1		<b>ENGLISH</b>			
Vanshika	BBA 1		<b>Name</b>	<b>Class</b>	<b>Position</b>	
Gursimrat Kaur	B.Com 1C	3 <sup>rd</sup>	Mehak Sethi	B.Com 3A	1 <sup>st</sup>	
Shaganpreet Kaur	B.Com 1C		Namita Taneja	B.Com 5C	2 <sup>nd</sup>	
Khushi Jindal	B.Com 1C		Arshpreet Kaur	B.Com 1C	3 <sup>rd</sup>	
Navneet Kaur	B.Com 1A					
Simran Kaur	B.Com 1C		<b><u>CREATIVE WRITING</u></b>			
Kanan Arora	B.Com 1C		<b>POEM WRITING</b>			
<b>GIDDA (INDIVIDUAL)</b>			<b>Name</b>	<b>Class</b>	<b>Position</b>	
Dipneet Kaur	BCA 1A	1 <sup>st</sup>	Ragini Thapar	B.Com 3A	1 <sup>st</sup>	
Namya Bansal	BBA 1	2 <sup>nd</sup>	Pratham Sharma	B.Com 5C	2 <sup>nd</sup>	
Shaganpreet Kaur	B.Com 1C	3 <sup>rd</sup>	Prabhgun Kaur	B.Com 5A	3 <sup>rd</sup>	
<b>CLASSICAL DANCE</b>			<b>STORY WRITING</b>			
<b>Name</b>	<b>Class</b>	<b>Position</b>	<b>Name</b>	<b>Class</b>	<b>Position</b>	
Navkiran	B.Com 5A	1 <sup>st</sup>	Dhriti Garg	B.Com 5C	1 <sup>st</sup>	
Diya Mithali	B.Com 3A	2 <sup>nd</sup>	Radha Arora	B.Com 3A	2 <sup>nd</sup>	
<b><u>THEATRICAL ITEMS</u></b>			Savleen Kaur	B.Com 5C	3 <sup>rd</sup>	
<b>SKIT- GROUP</b>						
<b>Name</b>	<b>Class</b>	<b>Position</b>	<b>ESSAY WRITING</b>			
Kunal Verma	BBA 5B	1 <sup>st</sup>	<b>Name</b>	<b>Class</b>	<b>Position</b>	
Shubhangi	B.Com 5C		Kanishka Jain	B.Com 5C	1 <sup>st</sup>	
Shaganpreet Kaur	B.Com 1C		Falak Sagar	B.Com 1B	2 <sup>nd</sup>	
Hardik Jain	B.Com 5B					
Harmehar Kaur	B.Com 3A		<b><u>FINE ARTS</u></b>			
Armaan Tandon	B.Com 3A		<b>RANGOLI</b>			
<b>SKIT- INDIVIDUAL</b>			<b>Name</b>	<b>Class</b>	<b>Position</b>	
<b>Name</b>	<b>Class</b>	<b>Position</b>	Noorpreet Kaur	B.Com 1B	1 <sup>st</sup>	
Kunal Verma	BBA 5B	1 <sup>st</sup>	Arshpreet Kaur	B.Com 1C	Consolation	

Shubhangi	B.Com 5C	2 <sup>nd</sup>			
Hardik Jain	B.Com 5B	3 <sup>rd</sup>	<b>MEHNDI</b>		
Harmehar Kaur	B.Com 3A	3 <sup>rd</sup>	<b>Name</b>	<b>Class</b>	<b>Position</b>
Amanat	BBA 1B	Consolation	Aayushi Jain	B.Com 1C	1 <sup>st</sup>
<b>HISTRONICS</b>			Diya Aggarwal	B.Com 3C	2 <sup>nd</sup>
<b>Name</b>	<b>Class</b>	<b>Position</b>			
Kunal Verma	BBA 5B	1 <sup>st</sup>	<b>ENNU MAKING</b>		
<b><u>PUBLIC SPEAKING</u></b>			<b>Name</b>	<b>Class</b>	<b>Position</b>
<b>DEBATE</b>			Noorpreet Kaur	B.Com 1B	1 <sup>st</sup>
<b>Name</b>	<b>Class</b>	<b>Position</b>			
Kunal Verma	BBA 5B	1 <sup>st</sup>	<b>COLLAGE MAKING</b>		
Vamika Jain	B.Com 1C	2 <sup>nd</sup>	<b>Name</b>	<b>Class</b>	<b>Position</b>
Kshitija Sood	BBA 5A	3 <sup>rd</sup>	Gurpreet Kaur	B.Com 3A	Consolation
			<b>POSTER MAKING</b>		
<b>ELOCUTION</b>			<b>Name</b>	<b>Class</b>	<b>Position</b>
<b>Name</b>	<b>Class</b>	<b>Position</b>	Chahat	B.Com 1A	Consolation
Kshitija Sood	BBA 5A	1 <sup>st</sup>	<b>CARTOONING</b>		
			<b>Name</b>	<b>Class</b>	<b>Position</b>
<b>POEM RECITATION</b>			Sourav Gupta	B.Com 5A	1 <sup>st</sup>
<b>Name</b>	<b>Class</b>	<b>Position</b>	Ragini Thapar	B.Com 3A	2 <sup>nd</sup>
Manibhaa Jain	B.Com 1A	1 <sup>st</sup>	<b>STILL LIFE DRAWING</b>		
Prabhgun Kaur	B.Com 5A	2 <sup>nd</sup>	<b>Name</b>	<b>Class</b>	<b>Position</b>
Kritika	BBA 3B	3 <sup>rd</sup>	Shreya Arora	B.Com 5C	1 <sup>st</sup>
Anuja Jain	B.Com 1B	3 <sup>rd</sup>	Kirat Kamal Kaur	B.Com 1A	2 <sup>nd</sup>

**CAMPUS PULSE: INITIATIVES BY SACCM CELLS AND FORUMS**

## **INTERNAL QUALITY ASSURANCE CELL (IQAC)**

### **Expert Talk on Workplace Etiquette and Soft Skills: Thriving in a Professional Environment**

The Internal Quality Assurance Cell (IQAC) and Career Guidance and Placement Cell (CGPC), in collaboration with Hitbullseye, organized an expert talk titled *“Workplace Etiquette and Soft Skills: Thriving in a Professional Environment”* on October 10, 2024. The session featured Mr. Hitesh Kumar Gulati, a seasoned corporate leader with extensive experience in workforce strategy and HR transformation. Mr. Gulati emphasized the importance of professionalism, mindfulness, and effective communication in the workplace success. He introduced the TACTS framework: Time Management, Appearance, Communication, Teamwork, and Social Media Conduct highlighting the role each plays in shaping a well-rounded professional. With real-world examples, he offered practical guidance on aligning personal behavior with organizational culture and expectations. The session wrapped up with an engaging Q&A, where students tapped into Mr. Gulati’s expertise through personalized questions, gaining practical strategies to apply soft skills in real-life professional settings. Blending insight with inspiration, the talk offered a fresh perspective on how soft skills complement technical know-how are essential for thriving in today’s professional landscape.

### **FDP on Designing Case Study- An Innovative Approach in Teaching and Research**

The Internal Quality Assurance Cell (IQAC), in collaboration with the Research and Faculty Development Cell (RFDC), organized a two-day Faculty Development Program (FDP) titled *“Designing Case Study: An Innovative Approach in Teaching and Research”* on December 13–14, 2024. The distinguished resource person, Dr. Amit Kumar Srivastava, Associate Professor at IIM-Bodhgaya, led the sessions with great insight and expertise. Day 1 commenced with an interactive case discussion, where Dr. Srivastava emphasized the significance of structuring cases around a central protagonist, a defined problem, and a well-crafted teaching note. He underscored the role of clear learning outcomes in enhancing student engagement and deepening analysis. On Day 2, he encouraged faculty to begin case design by drafting teaching notes, ensuring alignment with pedagogical goals. Through hands-on exercises and personal examples, he guided participants in refining their case narratives and designing effective discussion questions. The workshop saw enthusiastic participation, with faculty actively engaging in discussions and raising thoughtful queries. The FDP proved to be an enriching academic experience, equipping educators with practical tools and fresh perspectives to integrate case-based learning into their teaching and research practices.

## **CAREER GUIDANCE AND PLACEMENT CELL (CGPC)**

### **Empowering Your Future: Building a Fulfilling Career - A Career Enrichment Talk**

The Career Guidance and Placement Cell in association with Hitbullseye organized a career enrichment talk titled "Empowering Your Future: Building a Fulfilling Career after Graduation" on August 10, 2024. The session was conducted by Mr. Anoop Ohri, IIM Lucknow alumnus and Professor of Marketing, with over 15 years of experience in academia and corporate training. Mr. Ohri emphasized the importance of skill development, personality grooming, and aligning academic knowledge with real-world applications, especially in interviews. He guided students on resume-building and stressed the value of extracurricular activities, internships, and public speaking in enhancing employability. Using examples like Dabur Honey and Nestlé Maggi, he highlighted the role of current affairs in the marketing landscape. Concluding the session, Mr. Ohri underscored confidence as a critical professional trait that directly impacts performance, growth opportunities, and long-term career satisfaction. The session was highly interactive and offered valuable insights for students planning their careers.

### **Beyond Books: Gaining Hands-On Skills for Career Readiness**

CGPC organized a session titled "*Beyond Books – Gaining Hands-On Skills for Career Readiness*" on September 3, 2024. The guest speaker, Ms. Tanushree Gupta - HR consultant, transformation coach, and expert in talent management - brought over a decade of experience to the session. She emphasized the importance of developing real-world skills beyond academic learning, including strong communication, critical thinking, and problem-solving abilities. Ms. Tanushree highlighted how persistence, when aligned with passion and purpose, drives long-term success. She also stressed the role of digital literacy, adaptability, and learning agility in thriving in dynamic work environments. She advocated participation in internships, public speaking, and extracurricular activities to enhance their professional readiness. Immersed in real-world examples and motivational insights, the talk empowered students with the knowledge and inspiration to actively pursue a fulfilling, future-ready career. It was an insightful talk that bridged academics with real-world career skills.

### **Beyond the Classroom: Paving your Way to Professional Success- An Expert Talk**

CGPC in collaboration with Hitbullseye, organized an expert talk titled "*Beyond the Classroom: Paving Your Way to Professional Success*" on January 31, 2025. The keynote speaker, Group Captain

Sandeep Mohan, a distinguished Indian Air Force veteran, brought insights from his extensive experience in leadership, discipline, and mentorship. He emphasized the importance of interdisciplinary learning, encouraging students to connect concepts across domains to foster broader cognitive growth. Mr. Mohan discussed the importance of successful networking, mindfulness, engaged listening, and personal branding while highlighting fundamental elements of professionalism. He also stressed the need for mindfulness and curiosity in professional settings, while advocating for constructive criticism as a tool for self-improvement. The session concluded with a strong message on ethical integrity, underscoring the role of honesty in career advancement. The talk proved highly enriching, equipping students with practical knowledge and inspiration to evolve into confident, capable professionals.

### **Career Talk- From Aspiration to Achievement: Career Growth & Interview Secrets**

The Career Guidance and Placement Cell, in collaboration with IMS Ludhiana, organized a career talk titled *"From Aspiration to Achievement: Career Growth & Interview Secrets"* on February 10, 2025. The session was led by Mr. Munish Dewan, Director of IMS Ludhiana Centre, who emphasized the critical role of communication, collaboration, and confidence in today's professional world. He provided practical insights into mastering group discussions and interview techniques, blending theory with interactive exercises that engaged students directly. Mr. Dewan also highlighted the importance of goal setting, continuous learning, and skill development in shaping successful careers. Drawing inspiration from the journeys of notable personalities like Abhinav Bindra and Kapil Dev, he encouraged students to pursue their passions with dedication. In addition to its informative content, the session facilitated networking among students and industry professionals in the career guidance sphere. To close, an engaging Q&A allowed participants to delve deeper into the nuances of communication skills and career progression.

### **A Deep Dive into 'Cybersecurity as a Career: Is It the Right Fit for You?'**

The Career Guidance and Placement Cell organized an insightful session on *"Cybersecurity as a Career: Is It the Right Fit for You?"* on February 17, 2025. The session aimed to provide students with essential knowledge about the growing field of cybersecurity, its career opportunities, and the skills needed to thrive. The event featured two distinguished experts: Mr. Jatin Jain, Senior Manager at CYTC Security Pvt. Ltd., with over 20 years of experience in web development, digital marketing, and cybersecurity, and Mr. Pankaj Yadav, Cybersecurity Speaker & Cyber Crime Consultant, specializing in incident response, data protection, and network security. The experts provided a comprehensive

overview of cybersecurity, discussing its critical role in today's digital world and career paths such as ethical hacking, penetration testing, and cyber law. They also stressed the importance of certifications like CEH, CISSP, and CompTIA Security+ and staying updated on industry trends. The session culminated in an interactive Q&A, where students explored key career pathways and the competencies essential in the field of cybersecurity.

### **Changing Career Perspectives: Mindset, Self-branding & Global Opportunities**

The Career Guidance and Placement Cell hosted an engaging discourse on "*Changing Career Perspectives: Mindset, Self-branding & Global Opportunities*" on March 18, 2025. The event was designed to equip students with strategic insights into the evolving landscape of career development in a globalized world. Mr. Ayush Jain—an accomplished education counselor and fintech entrepreneur—led the session, bringing his multifaceted experience to the fore. The program commenced with an aptitude assessment curated by Mr. Jain to help students identify their strengths and interests. This set the stage for a deeper conversation on how career success today transcends academic qualifications and professional experience. Mr. Jain underscored the growing importance of cultivating a forward-thinking mindset, building a strong personal brand, and leveraging global opportunities. He emphasized adaptability, resilience, and technological fluency as indispensable traits in the modern job market. The session featured hands-on activities focused on profile building and self-branding, giving students practical tools to navigate real-world career challenges. The session ended with an engaging Q&A, where students clarified their doubts regarding career paths, skill development and future job prospects.

### **SACCM WOMEN DEVELOPMENT CELL (WDC)**

#### **From Awareness to Action: Mastering Self-Defence in Real-Life Situations**

On September 9, 2024, WDC organized an empowering session titled "*From Awareness to Action: Mastering Self-Defence in Real-Life Situations.*" The session was conducted by Mr. Shihan Kamal Sharma, a distinguished martial arts instructor and self-defence expert. Aimed at equipping female students with practical safety skills, the session included live demonstrations of escape manoeuvres, defensive postures, and the use of everyday items as protective tools. The talk also emphasized on understanding self-defence principles including awareness, avoidance, and assertiveness. Students actively participated in hands-on training, gaining confidence to handle real-world threats. The event reinforced the importance of situational awareness, personal safety, and assertiveness, receiving

enthusiastic feedback from participants for its practical and empowering approach.

### **"Be Your Own Boss": Empowering Women Through Personal Effectiveness**

On October 8, 2024, the Women Development Cell organized the workshop "*Be Your Own Boss: A Personal Effectiveness and Grooming*" for B.Com First and Second-year girl students. Led by Ms. Amardeep Kaur, a youth and well-being expert, the session focused on building confidence, personal effectiveness, and professional grooming. Through interactive discussions, grooming demos, time management tips, and communication exercises, participants gained valuable skills for leadership and entrepreneurship. The workshop received enthusiastic participation, highlighting the significance of such initiatives in fostering confident and capable future leaders.

### **A Talk on Women's Constitutional Rights**

On February 18, 2025, the Women Development Cell organized an awareness talk on "*Constitutional Provisions on Women's Rights in India*" featuring Dr. Arti Puri, Professor at the University Institute of Laws, Panjab University Regional Centre, Ludhiana. The session aimed to enhance legal literacy among female students by deepening their understanding of women's constitutional rights. Dr. Puri provided a comprehensive overview of key provisions, including equality before law, non-discrimination, equal employment rights, and equal pay for equal work. She further elaborated on Directive Principles of State Policy, particularly Article 42, addressing humane working conditions and maternity benefits. The session also touched upon pressing issues such as workplace sexual harassment, the rights of gig workers, and the role of women in constitutional development. Government initiatives like She-Box and One Stop Centres were introduced, empowering students with practical tools for support. The talk offered meaningful insights, enhancing legal literacy and empowering participants with a clearer understanding of their constitutional rights

### **Mental Wellness and Mood Makeover: A Reflective Discourse**

The Women Development Cell celebrated International Women's Day on March 8, 2025 through a reflective discourse on "*Mental Wellness and Mood Makeover*". College Principal Prof. (Dr.) Vishal Kumar expressed his respect towards women while recollecting the life struggles and strength of the female protagonist 'Sita' of the Hindu epic Ramayana. Ms. Esha Jain recited her self-composed poem, urging a shift in the narratives girls have been hearing for generations—encouraging them instead to

embrace strength, overcome challenges, and become the heroes of their own stories. The rejuvenation session involved a series of activities aimed at calming the mind and recharging the body. The event commemorated a day that symbolizes equality, justice, and empowerment for all.

## **SACCM TECHNOLOGY BUSINESS INCUBATOR**

### **Brand 404 2.0- The Ultimate Marketing Makeover**

The SACCM Technology Business Incubator (TBI) hosted “*Brand 404 2.0*” on August 10, 2024, offering students a dynamic platform to showcase their creativity and analytical skills by evaluating marketing strategies and presenting restructuring plans. The event was judged by Mr. Prince Vohra, Vice President of Alumni Affairs and Assistant Professor of Marketing at GLA University, Greater Noida. The event aimed at honing students' analytical and problem-solving abilities. During the competition, 33 teams evaluated brands like Subhiksha, BSNL, Apple Pippin, and Micromax, identifying critical marketing flaws. After the preliminary round on August 6-7, 10 teams were shortlisted. ‘Team Market Mavericks’ won third place, ‘Team Guts’ took second, and ‘The Three Marketeers’ and ‘Business Wizards’ tied for first place. ‘Team The Shadow Auditors’ received a consolation award. Mr. Vohra’s feedback during the Q&A deepened participants’ understanding of marketing strategies.

### **Unlocking Business Potential: Startup and MSME Support Schemes- Mentorship Talk**

On February 19, 2025, SACCM-TBI organized a career mentorship talk titled “*Unlocking Business Potential: Startup and MSME Support Schemes,*” featuring CA Rajan Gupta, Deputy General Manager, Small Industries Development Bank of India (SIDBI), Ludhiana, as the keynote speaker. The session was designed to enhance students' understanding of the evolving startup ecosystem and the institutional support available to Micro, Small, and Medium Enterprises (MSMEs). Mr. Gupta provided a comprehensive overview of the entrepreneurial journey, beginning with ideation, market research, and business model development. He elaborated on key aspects of startup and MSME registration, emphasizing legal frameworks, intellectual property rights, tax incentives, and regulatory compliance. The session also addressed various government schemes and financial assistance programs aimed at fostering innovation and sustainable business growth. Through real-world insights and practical advice, the speaker encouraged students to explore entrepreneurship as a viable career path. The interactive

Q&A segment further enriched the session, allowing students to engage directly with the expert and seek guidance on their business ideas and aspirations.

### **Ideathon 2.0: Igniting Innovation and Entrepreneurial Thinking**

SACCM Technology Business Incubator (TBI) successfully hosted Ideathon 2.0, an inter-college innovation competition on April 7, 2025. The event brought together aspiring innovators, creators, and entrepreneurs from various institutions, offering them a dynamic platform to present and refine forward-thinking solutions. Focused on encouraging critical thinking, creativity, and collaboration, the event served as a catalyst for entrepreneurial exploration. Out of 22 registered teams, 7 were shortlisted to present their ideas to an expert panel. A key highlight was the presence of Mr. Rohan Kashyap, an accomplished entrepreneurship expert, who served as a judge and offered actionable insights on user-centric design, sustainability, and scalability, helping participants enhance their concepts and assess real-world applicability. Team ‘*Truckbid*’ from Chandigarh University, with Abhay and Sarthak Gupta, won first place. Team ‘*Sanjivani*’ from SACCM secured second, and Team ‘*Unicorn Hunters*’, also from host college, claimed third. The top three teams were awarded cash prizes of ₹5100, ₹3100, and ₹2100, along with mementos and certificates. The event emphasized the vital role of mentorship and expert feedback in transforming innovative ideas into viable ventures.

## **YOUNG ENTREPRENEURSHIP NETWORK (YEN)**

### **The Startup Ecosystem: Navigating Challenges & Opportunities**

On August 7, 2024, the Young Entrepreneurship Network (YEN) organized a session titled “*The Startup Ecosystem: Navigating Challenges & Opportunities*” with Mr. Lokesh Jain, Chairman of CII–Ludhiana Chapter, as the keynote speaker. The session offered aspiring entrepreneurs practical insights into building successful ventures. Mr. Jain emphasized the importance of understanding the “What,” “How,” and “Why” when identifying market gaps and innovating solutions. He encouraged students to define clear vision and mission statements—even for family-run businesses. Highlighting that “network is net worth,” he stressed the value of strategic relationships in entrepreneurship. His engaging talk inspired students to overcome doubts, embrace innovation, and pursue their entrepreneurial ambitions with clarity and confidence.

### **“Cultivating Entrepreneurial Spirit: Unlocking Mindset and Mastery”- Inspiring Future Innovators**

On October 14, 2024, the Young Entrepreneurship Network organized an engaging session titled “*Cultivating Entrepreneurial Spirit: Unlocking Mindset and Mastery*” for aspiring entrepreneurs. Mr. Randeep Singh Bhogal, Partner at Bhogal Sales Corporation, shared valuable insights on the traits of successful entrepreneurs, drawing on examples from visionaries like Elon Musk and Steve Jobs. He emphasized initiative, overcoming fear, embracing diversity, and continuous learning as key components of the entrepreneurial mindset. Mr. Bhogal also stressed the importance of supporting innovative ideas with data-driven analysis. Using inspirational quotes from global leaders, he reinforced his message. He commended the college’s initiative to nurture entrepreneurial thinking, aligning with societal needs and fostering innovation, resilience, and strategic thinking among students.

### **Empowering Entrepreneurs: Crafting a Compelling Startup Pitch Deck**

The Young Entrepreneurship Network organized an insightful and empowering session titled “*Crafting a Compelling Startup Pitch Deck*” on February 18, 2025, designed for budding entrepreneurs. Mr. Arjun Sethi, Founder and Owner of SCASA Group of Industries, facilitated the session as the featured speaker, offering valuable strategies for creating an effective pitch to investors. He emphasized the power of storytelling to present the core problem and its solution, citing Steve Jobs’ iconic iPod pitch as an example. Mr. Sethi stressed the importance of clearly showcasing a startup’s unique value proposition and instilling a sense of urgency among investors. He also highlighted the role of robust data analysis in supporting innovative ideas and enhancing credibility. Drawing inspiration from quotes by global leaders, Mr. Sethi reinforced his message. He also praised the college’s initiatives aimed at fostering entrepreneurial awareness, creativity, and skills that align with societal needs.

### **Startups and Sustainability: Advancing the Circular Economy**

The Young Entrepreneurship Network hosted a valuable and empowering expert talk on the theme “*Role of Startups in Advancing Circular Economy*” on April 8, 2025, tailored for entrepreneurial aspirants. Dr. Vipasha Sharma, TiEcon 2023 Awardee and Founder & CEO of MKelly Biotech Pvt. Ltd., served as the resource person, offering valuable insights into the critical role startups can play in fostering sustainable development. Dr. Sharma highlighted the escalating need for recycling and the environmental consequences of disposable products. She stressed the crucial role startups can play in driving a circular economy. Furthermore, she discussed key challenges faced by startups, such as overcoming trust issues within the supply chain, and emphasized the significance of patents in gaining a competitive advantage. The session not only fostered entrepreneurial awareness but also reinforced the importance of sustainability-driven innovation in today’s startup ecosystem.

## **SHAPE THE MIND PROGRAMME**

### **Leadership in Action: Mr. Sachit Jain Inspires Youth to Transform Vision into Reality**

On August 14, 2024, the college hosted an insightful session titled “*Leadership: Transforming Vision into Reality*” under its Shape the Mind programme. The session was led by Mr. Sachit Jain, Vice-Chairman and Managing Director of Vardhman Special Steels Limited, Ludhiana. Mr. Jain captivated the audience with his dynamic and thought-provoking address, emphasizing the immense potential of youth in shaping the future. Through personal anecdotes and real-world examples, including international experiences and college memories, he urged students to develop leadership qualities by embracing bold decisions, stepping outside comfort zones, emphasizing that true leadership begins with personal initiative. Rather than waiting for change to occur, he encouraged them to become the catalyst for transformation themselves. He stressed that true leaders don’t simply follow the conventional path—they organise, influence, and think critically. Mr. Jain also underlined the importance of physical and mental well-being, stating that happiness and health are fundamental to sound decision-making. His message resonated deeply: live with purpose, lead with courage, and value what truly matters. Students were inspired by his energy, practical wisdom, and authenticity, making the session not only educational but deeply motivational.

### **Science of Managing Stress and Unlocking Happiness: A Transformative Session**

On October 18, 2024, an insightful session titled “*Science of Managing Stress and Unlocking Happiness*” was organized under the Shape the Mind programme. Dr. Gurbir Singh, Assistant Professor at IIM Amritsar, served as the resource person and shared valuable insights into the psychological and physiological roots of stress. He introduced concepts like upward and downward counter-factual thinking and questioned conventional ideas of happiness, emphasizing that material pursuits offer limited control over well-being. Dr. Singh also highlighted how social media fosters comparison, often diminishing personal satisfaction. Drawing from personal experiences, he encouraged students to reflect on their values, set meaningful goals, and prioritize emotional well-being. The session offered practical strategies for managing stress and inspired students to cultivate lasting happiness in a fast-paced world.

### **Manifesting Success: Unlocking the Law of Attraction**

On January 27, 2025, the Shape the Mind Program conducted a transformative session on the ‘Law of Attraction,’ led by Ms. Aashna Jain, a distinguished alumna and former State Head (Punjab and Haryana) at PhonePe Private Limited. Ms. Jain engaged the audience with a dynamic and insightful discourse on the contemporary relevance of the Law of Attraction. She articulated the foundational premise that human thoughts and intentions possess the capacity to influence and shape one’s reality. Emphasizing the importance of mental conditioning, she underscored that positive manifestation is initiated through the deliberate cultivation of a constructive mindset, coupled with sustained and goal-oriented action. She emphasized the relationship between destiny and manifestation and asserted that an unwavering determination can shape instances to one's favor. She illustrated this with examples from the lives of Elon Musk, Gukesh Dommaraju, and Walt Disney, highlighting the power of focused effort and belief. Concluding with the message that gratitude is essential for personal growth, she recommended the book *Chicken Soup for the Teenage Soul* for further inspiration. The talk resonated strongly with students, encouraging them to adopt a more intentional and positive outlook toward their goals.

### **‘What’s Your Story? Revisiting Our Life Script**

As part of the Shape the Mind Program, a thought-provoking session titled "*What’s Your Story? Revisiting Our Life Script*" was held on March 17, 2025. The session featured the distinguished Dr. Sandhya Mehta, Principal of Guru Nanak Institute of Management and Technology, Ludhiana, as the guest speaker. Dr. Mehta captivated the audience with her scholarly yet engaging delivery, focusing on self-awareness, the power of manifestation, and the importance of unlearning to foster meaningful learning. Drawing from both personal experiences and daily life examples, she emphasized that true wisdom begins with self-discovery. Encouraging students to script their own life stories, she urged them to overcome internal fears and ego states, step beyond comfort zones, and stay mindful of their social environment. She highlighted the crucial role of mental well-being in making sound decisions and achieving personal growth. Dr. Mehta concluded by stressing the value of reading, noting that ‘those who read, lead’. By blending reflection with practical wisdom, the session inspired students to navigate life more consciously and authentically.

## **YOGA AND MEDITATION CELL**

### **Emotional Detoxification: A Session on Enhancing Emotional Intelligence**

On September 16, 2024, the Meditation Cell organized a session on '*Emotional Detoxification*' for the college faculty. The session was led by BK Dr. Himanshu Goyal from Vishwa Shanti Sadan, Ludhiana. The session aimed to explore strategies for enhancing emotional intelligence to support both personal and professional development. It focused on emotional detox as a process to alleviate stress, worry, and defensiveness. Dr. Goyal emphasized that teaching is a continuous learning journey and highlighted the importance of understanding one's own emotions to foster a conducive learning environment. Dr. Goyal also shared that emotional detoxification promotes balance and reduces reactivity, empowering educators to navigate dynamic classroom situations with greater emotional resilience.

### **Fostering Wellness through Yoga: International Yoga Day Celebrations**

The college celebrated '*International Yoga Day*' on June 21, 2025, highlighting the significance of holistic well-being. The session was led by certified yoga trainer Ms. Umang Singh, who emphasized the balance between body, mind, and soul. Under the expert guidance of her team, staff members engaged in various yogic kriyas aimed at inner purification and mental clarity. Yoga, described as a journey from the outer world to inner consciousness, offered participants a profound sense of calm and fulfilment. The practice not only rejuvenated participants physically, but also nurtured spiritual harmony, reflecting the deep-rooted values of Indian culture. Appreciating the initiative, Principal Prof. (Dr.) Vishal Kumar emphasized that such practices leave a lasting impact on physical, mental, and emotional well-being. He also highlighted the theme '*One Earth, One Health*', underscoring yoga's vital role in nurturing both personal health and ecological well-being.

## **DANCE CLUB**

### **Dance Workshop: A Rhythmic Journey**

The Dance Club of SACCM successfully conducted an 8-day dance workshop from 12–20 June 2025 in the college campus. Aimed at enhancing students' dance skills, fitness, and creative expression, the workshop drew 20 enthusiastic participants from various classes. Sessions included warm-ups, choreography, technique training, and group practice across styles like Classical, Punjabi folk, and Bollywood. Students received personal feedback and showed marked improvement in coordination and confidence. A showcase performance on the final day highlighted their improved dancing skills. The initiative was widely appreciated and encouraged as a valuable step toward nurturing creativity, discipline, and self-expression among students.

## NSS IN ACTION: FOSTERING RESPONSIBLE CITIZENS

The College NSS Unit undertakes a diverse range of activities aimed at fostering social awareness and responsibility among students. A brief overview of its key initiatives is provided below:

### **Community Yoga Camp at Village Mansooran**

On September 1, 2024, the NSS unit organized a community yoga session at Mansooran Park, Mansooran Village, in collaboration with Vardhman Special Steels. The session was led by Ms. Umang Singh, Yoga Instructor at SACCM. She focused on promoting health and wellness through simple yoga asanas designed to address common ailments such as thyroid disorders, osteoarthritis, postural issues, spinal challenges, and kidney-related concerns. Villagers participated with great enthusiasm and appreciated the practical guidance offered. The interactive format made the activity engaging and beneficial for all. In addition to fostering community engagement, the event successfully underscored the significance of incorporating yoga into daily life for the maintenance of health and well-being. The event also helped in strengthening community bonding and reinforcing the value of traditional wellness practices.

### **Free Medical Camp in collaboration with Vardhman Special Steels Ltd.**

On September 29, 2024, the NSS Unit, in collaboration with Vardhman Special Steels Ltd. Ludhiana, organized a free medical camp in Village Mansuran adopted under NSS's outreach program. Bharat Vikas Parishad supported the initiative by arranging medical professionals. Forty NSS volunteers facilitated health checkups, including blood pressure, blood sugar, ECG, and dental screenings, benefitting over 150 villagers. Free medicines were also distributed. Prior to the event, volunteers were trained at DMC Hospital and conducted door-to-door awareness drives. A post-camp rally was also held to promote the "*Swachh Bharat*" mission, reflecting the volunteers' commitment to health education and community service.

### **NSS Volunteers Lead "Swachhta Hi Seva Hai" Initiative**

On October 2, 2024, NSS volunteers organized a daylong Camp under the theme "*Swachhta Hi Seva Hai*", promoting the Swachh Bharat Abhiyan and inspire civic responsibility. The day began with a cleanliness pledge, followed by a visit to the Jagannath Temple and Goshala, where volunteers fed

animals. A major cleanliness drive was carried out across Village Jhande and the college campus, with volunteers cleaning roads and public areas. A rally with slogans and banners further promoted hygiene awareness. The initiative inspired civic awareness, encouraging students and the community to actively maintain clean, healthy surroundings. The visit offered students a hands-on learning experience in biodiversity conservation and sustainable development, fostering awareness of ecological restoration and the vital role industries and communities play in preserving the environment.

### **Visit to Miyawaki forest developed by Vardhman Special Steels**

On October 4, 2024, 51 NSS volunteers from Sri Aurobindo College of Commerce and Management visited the five-acre Miyawaki forest developed by Vardhman Special Steels in Ludhiana. Home to over 50,000 native trees, the forest was created using the Miyawaki method, a Japanese technique promoting rapid, dense, and sustainable afforestation. Volunteers explored the forest, observed its rich biodiversity, and learned about the ecological benefits of this approach. Mr. R. K. Rewari, Executive Director of Vardhman Special Steels, shared insights on industry-led environmental responsibility. The visit provided students with a unique opportunity to engage directly with nature and gain practical insights into biodiversity conservation and sustainable development, fostering awareness about ecological restoration.

### **7-Day NSS Camp**

The NSS Unit organized a 7-Day NSS Camp from January 6 to 12, 2025. With the theme “*Awakening Youth for My Bharat*,” the camp was designed to inspire students to engage in selfless service, social awareness, and holistic development through a wide range of activities. An overview of the camp activities is provided below:

<b>Day</b>	<b>Theme</b>	<b>Key Activities &amp; Outcomes</b>
<b>Day 1</b>	<b>Spiritual Commencement &amp; Tribute to Shri Guru Gobind Singh Ji</b>	Camp Inauguration with a soulful prayer and a documentary on Guru Gobind Singh Ji, followed by Sukhmani Sahib Path. The day focused on fostering spiritual values, courage, and and kick-starting teamwork among volunteers through planning committee formation.
<b>Day 2</b>	<b>Health and Fitness Awareness</b>	Session on blood and organ donation by Dr. Aikaj Jindal, followed by a fitness drill and CPR training. Intent was to promote physical well-being, awareness about life-saving practices, and inspired commitment to

Day	Theme	Key Activities & Outcomes
		public health.
Day 3	Environment Day & Cleanliness Drive	Participation in cycle rally (Rakh Bagh to PAU), cleanliness drive, and environmental awareness march. The activities instilled a sense of responsibility for sustainability and community hygiene
Day 4	Visit to Old Age & Handicapped Home	Visit to Guru Amardas Home, donation of food and essentials, interaction with residents. Volunteers felt encouraged with empathy and respect for the elderly and differently abled.
Day 5	Awakening Youth & Inner Wellness	Fitness session, motivational talk by Mr. Vishwas Vaid on Swami Vivekananda's teachings, followed by a meditation session. The experience empowered the volunteers, reinforcing their leadership abilities, discipline, and clarity of thought.
Day 6	Service at Civil Hospitals	Visits to three civil hospitals; distributed milk, tea, and snacks to underprivileged patients and locals. Through the experience, students practiced selfless service while extending help to the less fortunate
Day 7	Village Outreach & Closing Ceremony	Conducted awareness rallies in Jhande village on the themes 'digital scams' and 'environment', and revisited Guru Amardas Ashram. The camp concluded successfully with lasting memories and valuable life lessons for the volunteers.

As the camp came to a meaningful close, participants reflected on their journey and deepened their understanding of community service, leaving with a shared sense of accomplishment and fulfillment.

## THE THOUGHT ARENA: WHERE IDEAS CLASH AND MINDS EVOLVE

### INDEPENDENT THINKING EXERCISE (ITE)

#### Finale of Thoughts: Independent Minds Taking Flight

The college remains deeply committed to fostering the holistic development of its students, with a

strong emphasis on intellectual growth and independent thought. One such initiative, the Independent Thinking Exercise, is designed to challenge participants to think critically, form well-reasoned opinions, and articulate their views with confidence and clarity. The final round of this stimulating activity was held on February 5, 2025, centered on the thought-provoking topic: “*Choosing a Career: Passion or Pragmatism?*” Participants were evaluated on the depth and clarity of their arguments, the strength of their justifications, and the conviction with which they presented their perspectives. Advancing through several progressively challenging rounds, students demonstrated remarkable analytical acumen and persuasive skills. Finally, Gursimar Kaur (B.Com 6th Semester), Kunal Verma (BBA 6th Semester), and Nischay Sharma (BBA 4th Semester) were adjudged as the Best Independent Thinkers for their exceptional performances.

### **BRITISH PARLIAMENTARY DEBATE (BPD)**

#### **Catalysing Thought: BPD Finale Explores India’s Political Imagination**

The finale of the British Parliamentary Debate (BPD) for the 2024–2025 session took place on April 12, 2025, amid great enthusiasm and intellectual fervor. The motion debated was: “*This House Believes That a Nehruvian United States Can Catalyse India*” conducted in the esteemed British Parliamentary format—renowned worldwide for its focus on structured argumentation, spontaneous thinking, and collaborative engagement. The event challenged participants to explore complex issues from diverse perspectives. This high-stakes environment offered students a platform to demonstrate their analytical acumen, metaphoric prowess, and strategic thinking in line with international standards of debating. Rising above fierce competition, the team comprising Piyush Mittal and Dhruvika Mahajan (B.Com 5th Semester), Rachit Arora (B.Com 3rd Semester), and Aditi Sachdeva (BCA 1st Semester) emerged victorious, earning accolades for their lucid reasoning, persuasive delivery, and compelling arguments.

## **FUN AND FESTIVITIES AT SACCM**

### **FRESHERS’ DAY - SHUBH AARAMBH**

To mark the beginning of the academic session 2024–25, *WELCOME FIESTA* was organized on August 23, 2024, to extend a warm welcome to the incoming batch. The event aimed to provide a warm and enthusiastic welcome to the freshers, offering them a memorable start to their college journey. Principal Prof. (Dr.) Vishal Kumar addressed the gathering, encouraging the new students to make the

most of their time at the institution by embracing new opportunities and cultivating a strong sense of belonging. The event featured an exciting lineup of cultural performances including energetic dance routines and soulful musical acts, which highlighted the diverse talents of the students. A modelling round followed by a question-and-answer segment brought energy and enthusiasm to the event. Gavin and Kirat Kamal were crowned Mr. and Miss Fresher, respectively. Special titles were awarded to: Early Birds – Ishpreet and Anuja Jain, Ms. Charming Personality – Amanat Sawhney, Ms. Elegance – Vaanya Arora, Ms. Vogue – Alisha, Mr. Witty – Bhavik Goyal, Mr. Charismatic – Japanjot Singh, and Mr. Vogue – Sangam. The celebration struck the perfect balance between fun and formality, creating an engaging environment that helped students connect with their peers and seniors, making it a truly unforgettable experience.

### **LOHRI CELEBRATION AT SACCM: EMBRACING TRADITION WITH JOY**

SACCM celebrated the festival of Lohri with great enthusiasm and festive cheer. The event brought together students, faculty, and staff in a lively gathering filled with joy, warmth, and cultural pride. The celebration featured traditional rituals, with participants enjoying the warmth of the bonfire—symbolizing prosperity and new beginnings. Folk music, laughter, and shared stories created a vibrant atmosphere that reflected the true spirit of Lohri. The occasion was a delightful blend of tradition and togetherness, marking yet another memorable cultural celebration at SACCM.

### **TRIP TO KASALI: A DAY OF LEARNING AND LEISURE**

The Tours & Travel Committee organized a one-day educational and recreational trip to Kasali on April 13, 2025, for final-year B.Com, BBA, and M.Com second semester students. The excursion was designed to offer students a refreshing break from their academic commitments while fostering peer bonding and experiential learning. During the trip, students immersed themselves in the serene beauty of Kasali, explored the bustling local market, and visited the historic church. The day concluded with a lively evening at Golden Hut, featuring a DJ session and a delightful dinner, blending fun and relaxation seamlessly. The well-coordinated trip provided an ideal balance of education, culture, and leisure.

## **ANNUAL ATHLETIC MEET 2025: SHOWCASING STRENGTH, SPIRIT AND SPORTSMANSHIP**

The College inaugurated the Athletic Meet 2025 with great enthusiasm on February 8, 2025. Under the

guidance of Mr. Inderpreet Singh, Sports Incharge, and with the support of faculty members, all necessary arrangements were made to ensure the smooth and successful execution of the event. The day began with a spirited marathon, *Run for Fitness*, which saw enthusiastic participation from hundreds of students eager to test their physical endurance and promote a culture of health and well-being. Excitement soared as various track and field events commenced, including the Discus Throw, Shot Put, 100 Metres, 200 Metres, Three-Legged Race, and the ever-popular Lemon Spoon Race. The campus buzzed with energy as students—both boys and girls—cheered passionately for their peers, creating an atmosphere of camaraderie and team spirit. The highlight of the day was the wholehearted participation of students, whose zeal and sportsmanship were evident in every event. Their vibrant cheers and enthusiastic presence echoed throughout the college grounds, making it a truly memorable occasion.

Winners were felicitated with medals and trophies by the Secretary, Governing Body, Sh. R.K. Rewari, and Principal Prof. (Dr.) Vishal Kumar, in recognition of their outstanding performances. Kashvi Gambhir, B.Com 6<sup>th</sup> Semester and Harmehar Kaur, B.Com 4th Semester students bagged the ‘Best Athlete’ award in the girls' category, while Gursehaj Singh, BBA 6<sup>th</sup> Semester students was awarded the title of ‘Best Athlete’ among boys. The Athletic Meet showcased the students’ determination and inner strength, setting an energetic and inspiring tone for the day. It concluded on a patriotic note with the national anthem, bringing a exhilarating day of sports and camaraderie to a heartfelt close.

## SACCM FACULTY: THE KEY ACCOMPLISHMENTS

### FACULTY AS A RESOURCE PERSON

Name of the Faculty	Topic	Organizing Body
Dr. Manpreet Kaur	Risk Management in Securities Market	Sri Guru Teg Bahadur Khalsa College, Anandpur Sahib
Dr Pooja Mehta	Leadership with Legacy: How Sustainable Finance and Governance are Redefining the Corporate World	Indian Institute of Management (IIM), Bodh Gaya
Dr. Komal Sharma	Smarter, Faster, Stronger: The AI Evolution for Shaping the Future	Vivekanand Global University, Jaipur
Dr. Perna Ahuja	Research Reflections: Scholarly	University School of Business,

	Insights & Strategies for Creating Research Impact	Chandigarh University
Dr. Leenu Anand	Drug De-addiction	GNDEC, Ludhiana.

### **FACULTY RESEARCH AND PUBLICATIONS**

<b>Name of the Faculty</b>	<b>Title of Research Paper</b>	<b>Journal/Book Name</b>
Dr. Manpreet Kaur	“All are investing in Crypto, I fear of being missed out”: Examining the Influence of Herding, Loss Aversion, and Overconfidence in the Cryptocurrency Market with the Mediating Effect of FOMO	Quality and Quantity
Dr. Manpreet Kaur Mr. Kanwaljeet Singh	Can Health Consciousness Drive Purchase Intention Toward Packaged Immunity Boosting Food Products?	Journal of Foodservice Business Research
Dr. Jaspreet Kaur	Examining the Variables Impacting the Efficiency of Methods and Resources Utilized by Banks in Identifying Training Requirements	Sampreshan
Mr. Vijay Chhabra	Visualizing the Future: An Overview of AR, VR, And Spatial Awareness in the Digital Age	International Research Journal of Modernization in Engineering Technology and Science
Ms. Monica Sethi	The Investigating Effect of Social Media Advice and Corporate Information on Retail Investors' Decisions in Stock Market	International Journal of Business and Globalisation
Mr. Sanjay Gupta	Prioritising the Service Quality Factors Affecting Customer Satisfaction in Life Insurance Industry: An Application of Fuzzy AHP	International Journal of Productivity and Quality Management
Mr. Sanjay Gupta	Investigating the Determinants of Private School Choice: A Fuzzy-AHP Analysis	Compare: A Journal of Comparative and International Education
Dr. Robin Kaushal	Human Resource Management Practices and Employee Retention in Indian Textile Industry	International Journal of Productivity and Performance Management

Mr. Sanjay Gupta Ms. Meenu Gupta	AI Empowered Academia: A Fuzzy Prioritization Framework for Academic Challenges	Journal of International Education in Business
Dr. Pooja Mehta Ms. Amarjit Kaur	Green Skepticism: Review and Research Agenda	Marketing Intelligence & Planning
Dr. Pooja Mehta	Unveiling the Future: AI Influencers and Ethical Consumerism-A Casa Theory and Theory of Planned Behaviour Exploration	Fostering Industry-Academia Partnerships for Innovation-Driven Trade
Dr. Pooja Mehta Ms. Amarjit Kaur Ms. Esha Jain	Determinants of Socially Responsible Investment Intentions in India: The Role of Non-Economic Goals	Corporate Social Responsibility and Environmental Management
Dr. Aashish Garg	Exploring Participation Intentions in Metaverse-Based Retail Stores: Implications for Commute Reduction	Journal of Retailing and Consumer Services
Dr. Aashish Garg	The Unfinished Order: Examining Shopping Cart Abandonment in Food Delivery Apps	Journal of Foodservice Business Research
Dr. Jinesh Jain Dr. Perna Ahuja	Mapping Literature on Financial Satisfaction: A Systematic Literature Review and Bibliometric Analysis	Qualitative Research in Financial Markets
Dr. Komal Sharma	A Comparative Analysis of Deep Learning and Deep Transfer Learning Approaches for Identification of Rice Varieties	Multimedia Tools and Applications - Springer
Dr. Komal Sharma	Exploring Explainable AI: A Bibliometric Analysis	Discover Applied Sciences
Dr. Aashish Garg	Virtual Personalities, Real Bonds: Anthropomorphised Virtual Influencers' Impact on Trust and Engagement	Journal of Consumer Marketing
Mr. Sanjay Gupta	Reactions Towards Online Advertisements for Millennials: A Fuzzy AHP Approach	International Journal of System Assurance Engineering and Management
Mr. Sanjay Gupta Dr. Jinesh Jain Dr. Anchal Arora	AI Feel Millennials: Prioritizing the Intentions Towards Adoption of AI-enabled Chatbots using Fuzzy-AHP Approach	Journal of Science and Technology Policy Management

Mr. Sanjay Gupta	Prioritising Factors Affecting Online Shopping Behaviour: A Fuzzy AHP Approach	International Journal of Internet Marketing and Advertising
Mr. Sanjay Gupta Ms. Meenu Gupta Mr. Vinay Dawar Mr. Ashish Bajaj	Unveiling ESG Realities: Fuzzy AHP Assessment of Greenwashing in Investor Portfolios	South Asian Journal of Business Studies
Mr. Vinay Dawar	Conquering the GST Compliance Cost Hurdle: A Case of Punjab's Textile Tiny Traders	International Journal of Advanced Research in Commerce, Management & Social Science
Dr. Leenu Anand	WITHOUT by Ashaya: An Eco-Conscious Start-Up Turning Trash into Treasure	Emerald Emerging Markets Case Studies
Dr. Anchal Arora	Cross-Cultural Dynamics in India: A Study of Punjab and Rajasthan	International Journal of Advanced Research in Commerce, Management & Social Science
Dr. Komal Sharma	Exploring Federated Learning Trends: A Bibliometric Analysis and Word2Vec NLP Approach	Progress in Artificial Intelligence
Dr. Komal Sharma	Exploring Paradigms of Computing: An Analytical Retrospection of Dew Computing	SN Computer Science
Dr. Komal Sharma	Explainable AI in Medical Imaging, Personalized Medicine, and Bias Reduction: A New Era in Healthcare	Explainable Artificial Intelligence in the Healthcare Industry
Ms. Esha Jain	Role of Theory of Planned Behaviour in Interpreting Sustainable Consumption Behavior: A Meta-Analysis	Indian Journal of Marketing
Dr. Komal Sharma	Explainable AI in Medical Imaging, Personalized Medicine, and Bias Reduction: A New Era in Healthcare	Future Research Directions: Explainable Artificial Intelligence in Healthcare Industry
Dr. Komal Sharma	Future Research Directions: Explainable Artificial Intelligence in Healthcare Industry	Future Research Directions: Explainable Artificial Intelligence in Healthcare Industry

**RESEARCH PAPERS REVIEWED BY MEMBERS OF THE FACULTY**

Name of the Faculty	Papers Reviewed	Name of the Journal
Dr. Anchal Arora	Discovering Current Trends and Forecasting Future Research Directions in FinTech by Way of Co-Word-Burst Analyses	Industrial Management & Data Systems
Dr. Komal Sharma	Novel Heuristic Political Grasshopper Optimization in Evaluating Sentiment Analysis of Tweeter Data Stream	Multimedia Tools and Applications - Springer
Dr. Komal Sharma	Efficient Cluster-based Deep Anomaly Detection based Traffic Analysis and Multi-Objective Optimization for Smarter Traffic Control	Multimedia Tools and Applications - Springer
Dr. Komal Sharma	An Optimized Deep Learning Framework for Brain Tumor Classification	Multimedia Tools and Applications - Springer
Dr. Komal Sharma	Machine Learning Techniques for Coffee Classification: A Comprehensive Review of Scientific Research	Artificial Intelligence Review
Ms. Meenu Gupta	From Income to Impact: Investigating Muslim Employee Zakat Compliance Behaviour Amidst Malaysia's COVID-19 Recovery	Journal of Economic and Administrative Sciences
Ms. Meenu Gupta	Does Greenwashing Dim Green Actions? Examining How Greenwashing Impacts Consumers' Pro-Environmental Intentions	Management of Environmental Quality
Ms. Meenu Gupta	ChatGPT's - Towards a Posthumanist Financial Literacy	Journal of International Education in Business
Dr. Komal Sharma	Enhancing Detection, Recognition, and Visualisation of Arabic Text in Videos: An Advanced Optimization Approach	Multimedia Tools and Applications

### **WEBINARS/FDP PROGRAMS/REFRESHER PROGRAMS ATTENDED BY FACULTY**

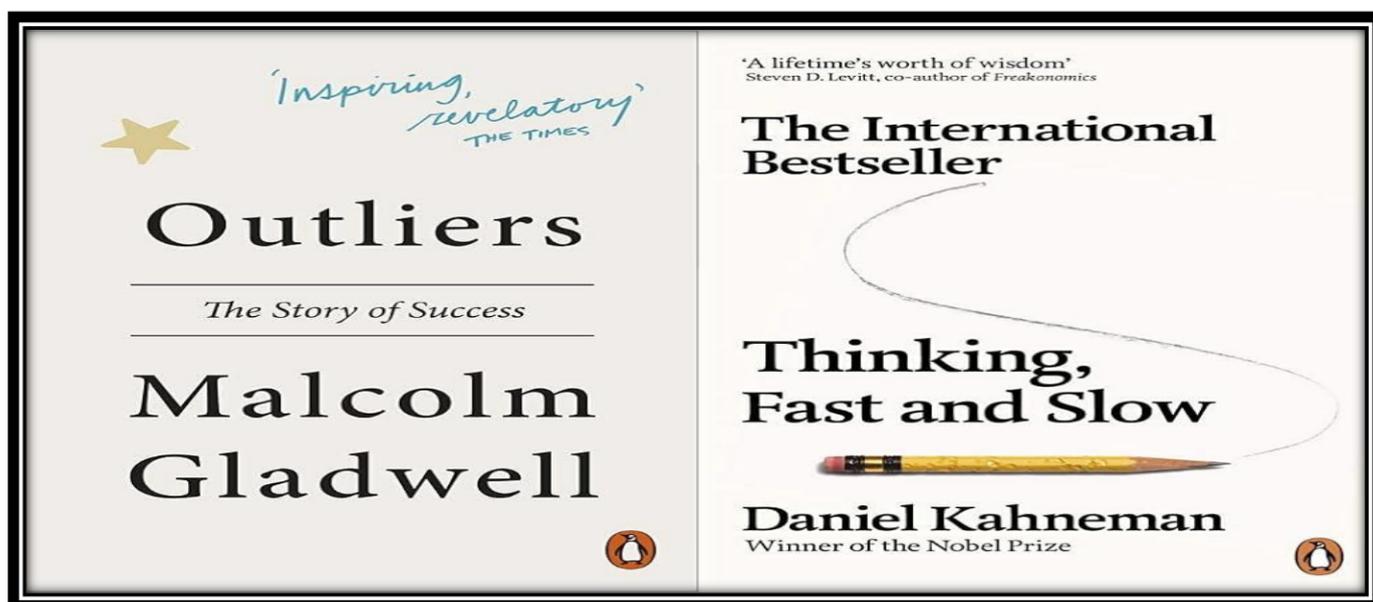
Name of the Faculty	Event & Dates	Organising Body
Dr. Puja Jain	Conference on Viksit Bharat: Role of Indian Business on 22 <sup>nd</sup> November, 2024	Amity Business School, Amity University Madhya Pradesh
Dr. Aashish Garg	Faculty Induction Program on 18 <sup>th</sup> November, 2024	UGC Malaviya Mission Teacher Training Programme, Bhagat Phool Singh Mahila Vishwavidyalaya

Dr. Komal Sharma	Future-Proofing India's Semiconductor Industry: Building a Skilled Workforce on 16 <sup>th</sup> December, 2024	Guru Nanak Dev Engineering College, Ludhiana
Mr. Sanjay Gupta	NEP 2020 Orientation & Sensitization Programme on 14 <sup>th</sup> February, 2025	MM -TTC : Ramanujan College, Delhi In collaboration with Kirori Mal College, University of Delhi
Dr. Komal Sharma	Revolutionizing Education with Generative AI: Teaching and Learning Strategies on 10 <sup>th</sup> March, 2025	Narasaraopeta Engineering College in collaboration with Blackbucks Group (Online Mode)
Ms. Esha Jain	Faculty Induction Programme from 5 <sup>th</sup> May -31 <sup>st</sup> May, 2025	UGC Malaviya Mission Teacher Training Centre, University of Mumbai (Online Mode)
Ms. Amritpreet Kaur	We, the People, Devotees of Knowledge: The State and Future of Education in Punjab	Guru Nanak Khalsa College for Women, Gujarkhan campus, Model Town, Ludhiana
Dr. Puja Jain	AI-Generated Research and Intellectual Property Rights	S. A. Jain (P.G.) College, Ambala City, Haryana
Dr. Komal Sharma	NEP 2020 Orientation & Sensitization Program from 20 <sup>th</sup> May- 29 <sup>th</sup> May, 2025	UGC Malaviya Mission Teacher Training Programme, Punjabi University, Patiala (Online Mode)
Ms. Amritpreet Kaur	NEP 2020 Orientation & Sensitization Program from 20 <sup>th</sup> May- 29 <sup>th</sup> May, 2025	UGC Malaviya Mission Teacher Training Programme, Punjabi University, Patiala (Online Mode)

### **Ph.D. COMPLETION**

Name of the Faculty	University	Topic
Dr. Anchal Arora	Punjabi University, Patiala	Cross Cultural Validation of Consumer Decision Making Styles with Special Reference to Apparels: A Comparative Study of Punjab and Rajasthan State

### **FACULTY BOOK READING INITIATIVE**



During the academic session 2024–25, the faculty undertook an enriching intellectual journey through the collective reading and discussion of two globally acclaimed books— **"Outliers"** by **Malcolm Gladwell** and **"Thinking, Fast and Slow"** by Nobel Laureate **Daniel Kahneman**. This initiative, introduced and supported by the college management, aimed at promoting a culture of continuous learning, critical thinking, and academic dialogue among the teaching fraternity. Through regular sessions, the faculty engaged deeply with the core ideas of success, human behaviour, decision-making, and cognitive biases, linking them with real-world experiences and pedagogical practices. This activity not only enhanced professional development but also aligned seamlessly with the college's vision to nurture intellectual curiosity and lifelong learning in the teaching profession.

### PRINCIPAL PROF. (DR) VISHAL KUMAR AT VARIOUS PEDESTALS

ROLE	ORGANIZING BODY &	EVENT/THEME
	DATE OF EVENT	
ACTED AS KEY SPEAKER	Maharaja Agrasen University, Baddi on 12 <sup>th</sup> July, 2024	Faculty Development Programme on 'Blended mode of Teaching and Online Courses in Higher Education under NEP 2020'

<b>ACTED AS CHIEF GUEST</b>	Punjab Agricultural University (PAU), Ludhiana, from November 11-21, 2024	Inter-College Youth Festival
<b>ACTED AS CHIEF GUEST</b>	Ved Parchar Mandal in collaboration with DAV School, Pakhowal Road, Ludhiana on 17 April, 2025	State Level Inter-School Vedic Declamation Competition

### A HEARTFELT FAREWELL TO THE OUTGOING BATCH: 'SAYONARA 2025'

Sayonara 2025 marked a memorable farewell as the college bid adieu to its outgoing students on April 23, 2025 in the Mother Auditorium. The third-year students enjoyed an emotional and exuberant send-off, thoughtfully organized by their juniors. The auditorium was abuzz with excitement as students arrived dressed to impress, adding glamour to the occasion. The farewell featured a lively Q&A session where the outgoing batch showcased their wit and charm. The highlight of the event was the spirited ramp walk, which captivated everyone's attention and brought an energetic vibe to the atmosphere. Several titles were awarded to celebrate the unique personalities of the students: Rhythm Gupta was crowned Ms. Charismatic, Mihika Gupta earned Ms. Elegance, Sakshi Vij took home Ms. Vogue, Aksh Jindal was named Mr. Witty, Aryan Bhasin received Mr. Charismatic, and Mridul Kakkar was honoured as Mr. Vogue. The coveted titles of Mr. Farewell and Ms. Farewell were awarded to Kunal Verma and Labhdi Jain, respectively. The day was filled with joy, laughter, and vibrant energy, culminating in a lively DJ session where everyone danced to some of the best peppy numbers, making *SAYONARA 2025* an unforgettable celebration.

In conclusion, this Annual Report is more than a record of milestones achieved—it is a testament to the college's evolving journey of excellence, resilience, and innovation. It reflects not only our accomplishments but also the vision that propels us forward. With renewed energy and purpose, the college is poised to transform challenges into opportunities, deepen its impact on students and stakeholders, and continue shaping a future where learning, growth, and service to the community remain at the heart of our

mission.



Compiled by  
Ms Monica Sethi, Dr Anchal Arora, Ms Mehak Arora