

## IQAC SUMMARY REPORT

Sri Aurobindo College of Commerce and Management (SACCM), established in the year 2004, was awarded much-coveted "A" Grade in its first cycle of NAAC Accreditation in November 2015.

NAAC proposes that every accredited institution should establish an Internal Quality Assurance Cell (IQAC) as a post-accreditation quality sustenance measure so that a system for conscious, consistent & catalytic improvement in the overall performance of institutions can be established.

The Internal Quality Assurance Cell of Sri Aurobindo College of Commerce and Management was constituted in October 2014, following the guidelines issued by the NAAC. It was established as quality sustenance and enhancement measure and to accomplish this objective it has been constantly engaged in the promotion of quality culture in the institution and has taken various qualitative initiatives in this regard.

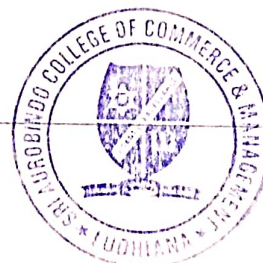
### Current Composition of IQAC

1. **Chairperson:** Prof.(Dr) Vishal Kumar (Principal)
2. **Two members from the Management:**
  - a. Mr. D.K.Sindwani
3. **One Nominee from Employers/ Industrialists/ Stakeholders:**
  - a. Dr Harish Anand
  - b. Dr. Prem Kumar
4. **Members of the Faculty:**
  - a. Dr. Marinal Gupta (Registrar)
  - b. Mr. Sanjay Gupta (Dean- Student Welfare)
  - c. Dr Jaspreet Kaur
  - d. Mr. Sahil Ghai (COE)
  - e. Mr. Jinesh Jain
  - f. Mr. Vijay Chhabra
5. **Librarian:** Mr. Anil Kumar
6. **Estate Officer:** Mr. Anuj Sharma
7. **Nominee from Alumni:** Mr. Sumit Sharma
8. **Senior Administrative Officer:** Mr. Rakesh Kumar
9. **Coordinator - IQAC:** Ms. Meenu Gupta



## QUALITY INITIATIVES TAKEN BY IQAC IN THE LAST FIVE YEARS

2015-16			
S.NO.	Initiative	Plan of Action	Achievements/ Outcomes
1.	Enhancing the budget for faculty Research & Development	One of the major recommendations of NAAC Peer team in 2015 was to place more emphasis on staff and faculty development. Also research and publications by the members of the faculty need to be stepped up. To this end, the IQAC proposed to increase support for research and development for the faculty	After having thorough discussion on the proposal put forward by IQAC, the budgetary provision for research and Faculty development has been increased from Rs. 3,50,000 to Rs. 6,75,000.
2.	ICT enabled Classrooms	In order to keep pace with the changing technological scenario and to support, improve and optimize information delivery, the IQAC planned to equip all classes with LCD / projector and audio equipment.	The suggestion given by the IQAC was well taken up by the management and hence all classes are ready with LCD/ Projector along with audio.
3.	Moral, ethical & spiritual development of students	Based on Sri Aurobindo's integral education philosophy, the focus at SACCM is on the students' holistic development. To this end, IQAC suggested holding some lectures / sessions to instill moral , ethical and spiritual values in students ' minds.	Therefore, from 10-12 May 2016, three day meditation sessions were arranged from "The Heartfulness, Shri Ram Chandra Mission" and extension lecture on Sri Aurobindo Philosophy's Life and Teaching was given on 14 May 2016.
4.	Sensitizing students towards their social responsibility	IQAC emphasized that some initiatives are required at the end of college to imbibe a basic sense of social responsibility and sensitize students to social causes and issues, so that they can think beyond their personal benefit	To sensitize the students with the needs of community 7 days NSS camp was organized from 5-7 June 2016.



**2016-17**

<b>S.NO.</b>	<b>Initiative Taken</b>	<b>Plan of Action</b>	<b>Achievements/ Outcomes</b>
1.	Case Study Writing	<p>To maintain the momentum of research and Teaching – Learning, IQAC stressed upon introduction of case study writing activity. As it will have twin benefits:</p> <p>A. Augmenting the research circumference of the faculty.</p> <p>B. Use of first hand information lead to improved teaching-learning.</p>	Taking into account the vertical growth of the faculty, the IQAC, in consultation with the Chairman, has assigned the task of writing one case study every year.
2.	Workshop on Case study Writing	To promote the research culture, and to hone up faculty's case writing and case teaching skills, the IQAC recommended to hold one day workshop with some renowned academicians having command on case writing	One-day workshop on Case Writing and Teaching was sorted out having Dr. Sandeep Kapur, Professor, School of Business Studies, Punjab Agriculture University, Ludhiana as the resource person
3.	Dress Code for Both Faculty & Students	The IQAC proposed a uniform for students and staff to reinforce a sense of pride and instill recognition among both students and teachers as part of the college community	Uniform was made mandatory for students and staff, to be observed once a week.
4.	Installation of CCTV Cameras	IQAC proposed that CCTV Cameras be installed to monitor both the internal and external surroundings of college premises.	As a result, in addition to the college's open areas, cameras have also been installed in classrooms to create awareness among staff and students that a security surveillance system is in operation at any given point in time.
5.	To Increase the number of teaching days	IQAC stressed the rescheduling of curriculum, co-curricular and extra-Curricular	IQAC undertook an exercise to reschedule curricular, co-curricular, and extra-curricular activities spanning





		activities to save teaching days	two semesters, where teaching days are relatively more in the odd semester compared to the even semester.
6.	Knowledge sharing sessions	IQAC decided that take away points from Orientation Courses, Refresher Courses, etc. shall be shared through elaborate presentations	It has now become a standard practice for anyone attending any workshop/ orientation/refresher course to share their experience with others.
7.	Badminton Court Matting	At the request of the students, IQAC suggested the addition of synthetic flooring to the indoor badminton courtyard.	The IQAC received Chairman's approval and matted one of its indoor badminton courts to provide students with plenty of benefits while playing like shock absorption, bouncing, firm foot grip, non-slipping, etc.

#### 2017-18

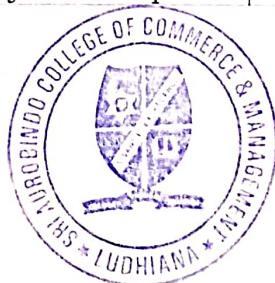
S.NO.	Initiative Taken	Plan of Action	Achievements/ Outcomes
1.	Memorandum of Understanding (MOU) inked between SACCM & SRCC	IQAC proposed to establish collaborations and linkages with other institutions/industries to stimulate and facilitate all-round development and growth	The College has entered into Memorandum of Understanding with Shri Ram College of Commerce (affiliated to the University of Delhi) – to seek research, consultancy and academic advice from the SRCC to spruce up the quality of education at its institution.
2.	The transition from IEMS to iCloudEMS software	IQAC proposed to enhance the accessibility and functioning of the existing college software IEMS.	The College has deployed web/internet-based education management software named iCloudEMS to overcome the difficulties experienced in the functioning of IEMS software
3.	Revision of performance appraisal system for the faculty	IQAC also suggested adding new criteria to the current performance evaluation framework to allow a true measurement of faculty performance.	The performance appraisal proforma has been fully updated. As per the revised format, there are four criteria to appraise the performance of faculty namely Academic Performance, Case studies & Research work, feedback of the students and administrative & other assignments



4.	SACCM Alumni Association-Alumni Interaction Series	IQAC Proposes that the Alumni have some interactive sessions for students so that they can be benefitted from their skills and experiences	An 'Alumni Interaction Series' was initiated under the forum of the SACCM Alumni Association. Where experience sharing talks & career counseling sessions by SACCM alumni, who are well-placed professionals, well-settled entrepreneurs, or have excelled in their academic pursuits during or after graduation from SACCM were held.
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**2018-19**

S.NO.	Initiative Taken	Plan of Action	Achievements/ Outcomes
1.	Initiatives were taken for promoting and nurturing culture, inculcating values & building trust amongst the students	On the recommendation of IQAC, a Committee was formed to arrive at the measures which may act as a catalyst for fostering the awareness about Indian culture, History, and Ethos amongst the students.	As per the suggestions given by the said committee in its report, some important days such as Martyrs Day, Jallian Wala Bagh Massacre Day have been celebrated/commemorated to make students realize the importance of these days. Besides Meditation sessions were also conducted in collaboration with Swami Vivekanand Meditation Pyramid where students were taught about various ways of concentration and civilized behavior.
2.	Aid in Learning Infrastructure	It is a well known fact that high-quality infrastructure facilitates better instruction, improves student outcomes, and reduces dropout rates, among other benefits. In view of this, IQAC formed a committee to conduct a survey of nearby educational institutions and provide suggestions for improving infrastructure facilities.	Work has begun to build a modern state-of-the-art auditorium where the groundbreaking ceremony (Bhoomi Poojan) took place on 10-05-2019. Campus air-conditioning is also in progress
	Internship Programme for students	IQAC stressed having internships for students so that they can improve	<b>The academic year 2017-18:</b> Twelve students were interned in the holding





		their business skills, develop their business acumen, and be exposed to the decision-making process in real-time.	company Stock Corporation Ltd, Ludhiana & Vardhman Group, Ludhiana  <b>Academic Year 2018-19:</b> Thirty-three students were enrolled in the program, eighteen of whom continued and completed their internship, and reported benefit. <b>Academic year 2019-20:</b> Internship not taken due to COVID-19 Besides, the college organized interactive sessions for the students during their internships with the industry leaders
4.	Research Methodology	IQAC suggested increasing the frequency of Workshops for the members of the faculty	a) Two days' workshop on 'Basics of Research Methodology' by Dr. Asha Chawla (GVM College, Sonipat) and Dr. Secma Malik (BPSMV, Sonapat) b) Two days' workshop on 'Correlation and Regression through SPSS' by Dr. Purva Kansal, UBS, Chandigarh.
5.	Case Study Workshop	IQAC decided to organize some more workshops to improve the case-writing skills of faculty members.	Three workshops on 'Case Study Teaching and Writing' by Dr. Sandeep Kapur (PAU, Ludhiana) & one by Dr. Bhawna Chhabra (IBS Gurgaon) was conducted.

**2019-20**

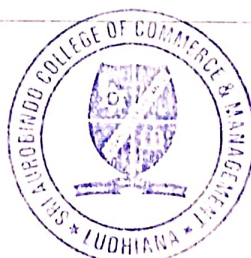
S.NO	Initiative Taken	Plan of Action	Achievements/ Outcomes
1.	The functionality of the new Computer lab	IQAC proposed the need for a new computer lab with an increased capacity to facilitate the teaching learning process and also to start with new skills-oriented and short term courses.	A new ultra modern computer center has been inaugurated by Padma Bhushan awardee Sh. S. P. Oswal, Chairman, Sri Aurobindo College of Commerce and Management, on 11th December, 2021. The new center is equipped with 82 internet-enabled desktops, a multifunction printer, and two LED.
	Alumni Engagement	IQAC stressed the need of maintaining good relation with its alumni as it not	To this end various interactive sessions were held



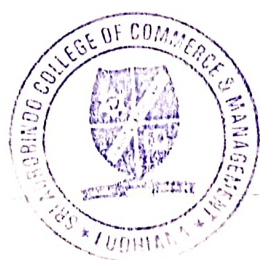
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only helps in building brand name of the institution but also provide mentoring, internships, and career opportunities to students

- a. Mr. Shubhdeep Arora on the topic E Commerce.
- b. Mr Sahil Jain, an alumnus of ( 2007-2010) interacted with the students of B.com 3'd semester and shared the importance of Goal setting in life. He runs his hosiery mill in Ludhiana.
- c. Ms. Kritika Arora on Women Entrepreneurship
- d. Ms. Ishita Thaman on the topic how to achieve goals.
- e. Mr. Namit Sharma, Mr. Shubhdeep Arora, Mr. Shravan Grover & Ms. Parul Verma on why it is important for young women to be educated and financially independent.
- f. Poster/Painting/Sketch Making Competition for SACCM Alumni organized for which e-certificates have been awarded to winners as well as participants.
- g. The SACCM Alumni Association organized a webinar on the subject Millennial Term Blogging which was attended by 90 participants. The webinar was addressed by none other than Ms. Yamini Jain, Alumna of SACCM and founder of Foodgrambyyami who enlightened the students comprehensively on blogging.
- h. Ms. Parul Verma, Alumna of SACCM & an



			<p>eminent designer and founder of J'adore - The Styling Studio &amp; Mr. Rahul Kapoor(alumunus SACCM), founder of The Rahul Kapoor Couture, enlightened the virtual audience about their journeys and the prospects and challenges that are related to the fashion industry.</p>
3.	Strengthening existing feedback mechanism	Feedback collection and its analysis plays an important role for the growth of any HEI. Hence, IQAC proposed a more rigorous and comprehensive mechanism for collecting feedback from all stakeholders including Alumni, Parents, Teachers, and Employers	To collect feedback from all stakeholders, IQAC shared various feedback templates on the website. In addition, the existing feedback form intended for students and teachers has been made more comprehensive.
4.	Structured mentoring system	To address the students' academic and non-academic issues, IQAC suggested the introduction of a formal structured mentoring system	Now around 35-40 students are assigned to each faculty member. They are required to have interaction with approx.. 10 students every week
5.	MoU with reputed academic institutions/industriall/ corporate house	IQAC emphasized that to facilitate student exchange, faculty exchange, research and resource sharing, and to expand the scope of learning experiences to students, the college can enter into a formal agreement or understanding with academic institutions or industry or other agencies of professional and social .Also, the members of the faculty would be immensely facilitated and empowered to use the	<p>a. MoU signed between SACCM &amp; ICT Academy. ICT ACADEMY is established as a society with Initiative of Government of India, State Governments and Industry. It is the pioneering venture under the public-private-partnership (PPP) model that endeavours to train the higher education teachers in the areas of Information and Communication Technology (ICT)</p>





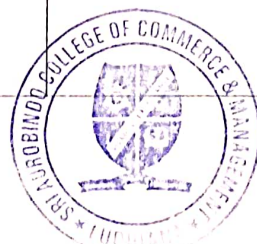
learning as teaching tools for the students of the College.


thereby making their students to be industry-ready.

b. MoU signed with DSB EduTech Pvt. Ltd., which is an online career management platform which integrates various services in the areas of Education, Skill Development and Career Management. The entity has two platforms empoweryouth.com and myccampus.in through which they provide their services.

c. MOU with ALPHABETA INC (which has its collaboration with 'National Stock Exchange Academy') to introduce a course on 'Equity Portfolio Management'. The objective is to provide an opportunity to the students to learn Portfolio Management Strategies to be adopted by fund managers.

d. MoU with IIT Ropar Technology Business Incubator Foundation The objective of this MOU is to foster entrepreneurship in the state of Punjab by jointly working towards facilitating young students of both institutes / early stage start-ups, who have exhibited strong entrepreneurial interests and to provide them opportunity to further hone up their skills / ideas for mutual



			<p>benefit and frequent interactions.</p> <p>c. <b>MOU with Bullseye for online modules on Aptitude and soft skill</b></p> <p>Under this collaboration, it provided free of cost access for 45 days to certain career and placement oriented modules like Personality Development and improving English Communication skills</p>
6.	Value-added & skill development courses	<p>IQAC has proposed the introduction of a variety of value-added / short-term courses to complement the curriculum with a practical application of concepts and to meet the requirement of the global work environment.</p> 	<p>a. In association with AllSoft Solutions, Business Partner IBM, a 50-hour <b>Digital Marketing skills</b> development course was organized at the College, with 44 students opting out.</p> <p>b. In collaboration with AllSoft Solutions under IBM, a 40-hour course on '<b>Data Analytics with R and Python</b>' was organized in which students were familiar, skilled, trained, and taught how to mine the vast array of available data to unravel meaningful insights.</p> <p>c. The College signed MOU with ALPHABETA INC (which has its collaboration with 'National Stock Exchange Academy') to introduce a course on '<b>Equity Portfolio Management</b>'.</p>
7.	Promoting research activities	<p>IQAC stressed the need for organizing more workshops for augmenting the research</p>	<p>a. A three day workshop for the faculty on 'Factor Analysis and Structural Equation Modeling'. The</p>


circumference of the members of the faculty.

workshop was conducted by resource person Professor Dr. Dheeraj Nim, Oriental University, Indore.

- b. a one-day workshop for the faculty on 'Plagiarism and the use of reference manager by providing training on 'Mendeley'. The resource person was Dr. Tejinder Pal Singh, Associate Professor, University Business School, Chandigarh.
- c. an interactive session on National Education Policy for faculty members on 22-02-2020. The resource person was Dr. Karamjeet Singh, Registrar, Panjab University, Chandigarh. The speaker explained in detail the upcoming National Education Policy and its possible effects on education and colleges.
- d. **International Seminar on Management Education and Research on 26th February, 2020.**
- e. Interactive session on Importance of Case study Writing. The resource person for the session was Dr. S. Venkataramanah, Associate Prof., IIM Lucknow. on 28-02-2020.
- f. a two week international online workshop on Panel Data Analytics with Software Applications', 8 may to 21 may.





8.	Motivational webinars	IQAC stressed upon planning some motivational webinars for both students as well as faculty.	<p>a. A webinar on leading successfully in turbulent times was organized, addressed by Mr. Sachit Jain, Vice chairman &amp; MD Vardhman Special Steels limited, VSS. ON 06-06-2020</p> <p>b. A webinar on the theme "Life goal setting and achievement" was organized. The resource person at the event was Mr. Ravinder Singh Zandu, who emphasized the importance of specifying realistic goals and following a step by step approach to achieve those goals. On 16-06-2020.</p>
9.	Sessions for promoting online teaching learning	To overcome the Crisis caused by Covid Pandemic, IQAC, emphasized that adequate interactive/ training sessions should be held on online teaching- learning.	<p>a. A Hands-on Approach for Developing e-Content by Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh on 24-05-2020</p> <p>b. A National Webinar on Digital Transformation of Higher Education In India was organized in collaboration with GAD-TLC of MHRD, New Delhi. On 18-06-2020.</p>
10.	Collaboration with community by NSS unit  	IQAC stressed that the NSS Unit of the college shall organize more activities to sensitize students towards community issues, gender disparities, social inequity etc. and in inculcating values and commitment to society.	Two villages are adopted by the NSS unit of the college for carrying out NSS activities and to inculcate social sense among the students. Under this the volunteers of NSS unit are committed to serve the people of the adopted villages through various social service activities.

11.	Subsidy for purchase of laptop	To enable seamless digital communication between students and faculty and to make curriculum delivery more effective and productive during COVID'19 pandemic, IQAC suggested that the members of the faculty be provided with financial support to purchase laptops.	The college purchased 31 state of the art laptops, technology digitizers, webcams, and mics for its faculty,
12.	Library Resources	IQAC recommended the subscription of more reference books and journals.	To this, a good number of books are added. Total Expenditure incurred by SACCM for the purchase of books/e-books from July 2020 onwards is INR 1,55,872 and renewal fees paid for various journals/e-journals, magazines/newspapers is INR 46,785.
14.	Perspective/Strategic plan and Deployment documents or Vision document with executable action plan	For an organization, strategic planning is very essential to accomplish its vision and mission. Hence it was decided in IQAC meeting that the college shall have a comprehensive strategic plan to achieve its set goals and objectives.	Perspective Plan (2020-25) has been finalized and is available on the college website.

#### 2020-21

1.	NCC Unit	IQAC proposed that the college shall have NCC wing and start with NCC activities.	SACCM has been allotted NCC Air Wing under Fully Self Financed Scheme. It would be functional in the academic session 2022-23.
2.	Strengthening the Documentation Process	Development and maintenance of institutional database is very important for enhancing the institutional quality and is also pre-requisite under assessment & accreditation of any HEI. To this end, discussion at	The IQAC shared various e-links on the college website to streamline the updating of institutional database.



		length took place and it was proposed that IQAC will devise various e-links for the smooth collection of data of various activities/ programmes/ events.	
3.	Research Environment	IQAC proposed that more FDPs/ workshops on contemporary research tools need to be organized for the benefit of the faculty	Following FDPs were organized: a. FDP on "Quantitative Research with Software Applications" b. FDP on "Qualitative Research with Software Applications" c. FDP on "Meta Analysis"
4.	Infrastructure Development	IQAC recommended that with the advent of modern and innovative methods, it is necessary to promote infrastructure development like the creation of smart classrooms, digital libraries, language labs, gymnasium, etc.	Detailed document regarding maintenance and upgradation of infrastructure has been shared with the management and work is in progress in this regard. Recently, SACCM has started the process of completely digitizing the classrooms by purchasing two smart boards.

SACCM aspires to be one of the best commerce and Management colleges in India. To this end, a number of initiatives have already been taken and many more are yet to come.

*Meenu Gupta*

(Meenu Gupta)

Coordinator- IQAC

